

## City of Portland Golf Advisory Committee

### Meeting Minutes of November 13, 2019

#### Colwood Golf Course

#### **Attending:**

Members: Vincent DiGiano, Kristen Dozono, Vicki Nakashima, Chase Morinaka, Bill Hart, Travis Schoen, Cathy Porter,

Concessionaires: Craig Zimmerman (Red Tail), Rob Cumpston (Eastmoreland), Henry Childs, Kylene Trevor (Heron Lakes), Christina Yersin (Marketing Mgr. for Colwood), Randy Morrison, JR Allen, Jake Bader (Director of Player Development @ Colwood)

Staff: Jesse Goodling, Vincent Johnson, Kathy Hauff, Danielle Solomon, Todd Melton, Maximo D. Behrens,

Guests: Erick Peterson (active golfer at EGC)

Meeting Called to Order-

Agenda adopted

#### ***Special Reports & Project Updates:***

Cathy Porter, Vicki Nakashima and Kristin Dozono will be leaving their positions on the GAC after December 2019. Due to the PP&R work session with City Council, the GAC briefing with Commissioner Fish was postponed to the third week in December. The briefing will include recommendations made by the GAC to fill three vacancies for 2020.

GAC members will review the annual report draft and provide feedback to either Vincent J. or Vicki N. by the next GAC meeting, 12/11/19.

A schedule of events in Portland for youth will be available online by the end of 2019.

The council session held on 11/26/19 will be an open conversation regarding the budget. There will not be any cuts this FY. The golf program will be looked at how it is ran, how to maintain and keep the operations going and keep the game growing.

The Parks analyst team has 2,263 results from the previous survey. The results were reviewed at the meeting and the more information from the survey will be shared at a later date. Future customer surveys will look to include an in-person element to grab a better random sampling of customers.

Colwood & Heron Lakes will be having off season holiday promotions, marketing plans and bookings. The Director of Player Development, Jake Bader is planning for next year and working with community youth groups and partner groups.

**PORTLAND GOLF REPORTS/FINANCIAL REPORTS-** September was a wet month, with 15 rain days. Rounds were down from the 5-year average by 13%, and greens fees down by 8%Year-to-Date, rounds are down 2% from the 5-year average, and greens fees up 3%. It is projected that the fund gain will be approximately \$150k.

**Maintenance-**

**UNFINISHED BUSINESS-** Subcommittee groups will refine their goals to narrow down strategic plan efforts.

**NEW BUSINESS/ANNOUNCEMENTS-** Thank you to Rose City & Eastmoreland Golf Courses for their contributions to the Employee Event held in Oct.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

**INFORMATION FROM THE PUBLIC-** none

**Meeting Adjourned**