

**City of Portland Golf Advisory  
Committee Meeting Minutes of  
March 11, 2020 Colwood Golf Course**

**Attending:**

Members: Vincent DiGiano, Chase Morinaka, Akbar Chisti, Kary Youman, Bill Hart, Madison Perry

Concessionaires:

Hank Childs, Craig Zimmerman, Randy Morrison, Rob Cumpston, Kristina Yevsin, Kylen Trevor

Staff: Maximo Behrens, Jesse Goodling, Vincent Johnson, Kathy Hauff, Danielle Solomon

Guests: Eric Petersen

Meeting Called to Order

Agenda adopted

***Special Reports & Project Updates:***

Colwood is capturing data and sending emails announcing free rounds campaign which expires at the end of April. There have been 276 people who have signed up. Heron Lakes is promoting scratch off tickets for customers to go online, enter the price key to view promoted events. There have been 1000's in attendance. Randy Morrison received 1800 emails from participants who attended the golf show and was able to present 2020 events for Colwood. GAC and PP&R would like to have a table at future golf shows to promote the game and attract people of color and woman.

St. Patrick's Day event has sold out at Colwood.

Maximo David Behrens provided COVID updates- City employees are under clear guidance from the county health officials and patrons are being directed to the County and PP&R website for updated information.

Vincent Johnson and Rob Cumpston are working with Summer Free For All to draft a site map and poster to place signage at community centers and parks. Volunteers are needed for Park Day.

Vincent DiGiano, Rob & Clark Cumpston, Paul Linnman and Vincent Johnson were on a panel discussion that was held at Eastmoreland Golf Course amongst various golf groups. Chase Morinaka, Bill Hart, Vincent Johnson and Hank Childs were part of the panel discussion held at Rose City. Amongst the attendees, were Jessie Goodling, Zari Santner and former GAC members, Bill Brooks and Vicki Nakashima who were able to provide comments and feedback

about the golf program.

YA! Golf launched on March 5, 2020 and the email database went live.  
*The website features GAC member, Madison Perry.*

There has been a discussion of having postcards sent out, or a sign-up option at other sites besides Colwood. However, the problem is that there needs to be a person at each site who can maintain the database that can be sent to Colwood. This will be a further discussion with Vincent Johnson, Randy Morrison and his staff.

#### **PORTLAND GOLF REPORTS/FINANCIAL REPORTS-**

- Activity Report
  - January was R.A.I.N.Y. 27 days of .01 inches or more. As you can guess, golf rounds were affected
  - Rounds were down 40% from last year, and down 13% from the 5-year average
  - Greens fees down 46% from last year, and 20% from 5-year average
  - YTD rounds down just 1% from last year, but up 1% from 5-year average
- Budget Report
  - Expenses are trending right along budgeted amounts
  - Revenues trending higher than budget
  - Projected net gain for the year - \$250k

**Maintenance-** Seasonal staff are being rehired. Aerification should be done on courses in April. Eastmoreland and RedTail are prepped and ready for Spring.

**UNFINISHED BUSINESS-** none

**NEW BUSINESS/ANNOUNCEMENTS-** Chase sent a list of commissioners to GAC members to submit letters creating the narrative of golf to advocate for the game. It has been recommended to submit letters from golfers and user groups.

PP&R website is up to date with program information, director contact information, budget, history, environmental impacts and social aspects.

Kary Youman, Madison Perry and Eric Petersen will steer the idea of a newsletter that will provide golf updates and promotional opportunities. Some variables include an online version or hard copy. *This will be a recurring agenda item to discuss logistics.*

Looking for new GAC members- working with office of Civic Life for recruitment.

Kylen Trevor received the Home Office Staffer Of The Year Award.

To find out more on golf events or about the Portland Parks Golf Program, please visit the

website at: <https://www.portlandoregon.gov/parks/63560> or [Yagolfpdx.com](http://Yagolfpdx.com)

**INFORMATION FROM THE PUBLIC-** none

**Meeting Adjourned**

