

The **Microenterprise & Small Business Development Program** is an initiative of the Portland Development Commission and the City of Portland that aims to create, grow and strengthen micro and small businesses through technical assistance and training. Non-profit organizations will deliver technical assistance and training to approximately 500 businesses each year. Businesses may also receive business legal services, credit coaching and access to market research.

ELIGIBILITY

- Live or operate a business within the City of Portland,
- Have 50 or fewer employees (small business), and
- Have a Median Family Income (MFI) of 120% or below.
- Business Stage: pre-business, startup or existing business
- Home-based or storefront businesses

Additionally - 50% of clients served must have

- 5 or fewer employees (micro business) and
- MFI of 80% or below.

The program prioritizes service to businesses:

- Owned by a person of color,
- Owned by a person with limited English proficiency, or
- Located in a [targeted area](#).



Technical assistance & trainings will cover basic business skills including but not limited to:

- business review and assessment
- business and marketing plan preparation
- development of business income statements
- cash flow analysis
- bookkeeping and business management
- loan packaging
- marketing & merchandising basics
- business tax preparation
- sustainable business practices
- market research

Contact information for providers and a brief description of services is provided on the back of this page.

Services are limited. Businesses located within the [Neighborhood Prosperity Initiative and Main Street Network](#) will be prioritized. Providers may screen applicants to ensure appropriate fit for service. Fees apply to some services. For more information please visit the [PDC website](#).



PDC's Microenterprise and Small Business Development Service Providers

For information, or to determine appropriate provider for a client, please contact: Morgan Masterman, PDC Program Manager, MastermanM@pdc.us or 503-823-6839

Organization	Approach	Assistance Provided	Contact Information
Hacienda CDC	<ul style="list-style-type: none"> Individualized 1:1 technical assistance and training Some small group training and classes 	<ul style="list-style-type: none"> Basic business skills, financial literacy, licensing Spanish speaking immigrants, Latinos 	7238 SE Foster Rd 503.919.0377 micromercantes@gmail.com
Hispanic Metropolitan Chamber of Commerce	<ul style="list-style-type: none"> Individualized 1:1 technical assistance and training Some small group training Business mentorship as needed 	<ul style="list-style-type: none"> Assessment, analysis, marketing, certification, basic business skills, growth strategies, financial literacy, loan packaging and more 	333 SW 5 th Avenue, Suite 100 503.222.0280 info@hmccoregon.com
Immigrant & Refugee Community Organization (IRCO)	<ul style="list-style-type: none"> Individualized 1:1 technical assistance and training Some small group training Business mentorship as needed 	<ul style="list-style-type: none"> Basic business skills, financial literacy, tax prep, and best practices for doing business in US for immigrants and refugees 	10301 NE Glisan St. 503.234.1541 tinad@irco.org
Lewis and Clark – Small Business Legal Clinic	<ul style="list-style-type: none"> Individualized 1:1 technical assistance 	<ul style="list-style-type: none"> Business legal services 	310 SW 4 th Ave. 503.768.6940 sblc@lclark.edu
Metropolitan Family Service – Credit Coaching	<ul style="list-style-type: none"> Individualized 1:1 technical assistance 	<ul style="list-style-type: none"> Credit repair, credit score analysis, personal budget, financial literacy 	1808 SE Belmont St. 503.232.0007 triciah@metfamily.org
Micro Enterprise Services of Oregon (MESO)	<ul style="list-style-type: none"> Individualized 1:1 technical assistance and training Some small group training Business mentorship as needed 	<ul style="list-style-type: none"> Assessment, analysis, marketing, certification, basic business skills, loan packaging, market research and more 	4008 NE Martin Luther King Jr. Blvd. 503.841.3351 nshah@mesopdx.org
Native American Youth and Family Center (NAYA)	<ul style="list-style-type: none"> Individualized 1:1 technical assistance and training Some small group training Business mentorship as needed 	<ul style="list-style-type: none"> Basic business skills, financial literacy, savings strategies, and assistance with tax preparation Native-owned businesses 	5135 NE Columbia Blvd. 503.288.8177 VazquezS@nayapdx.org
Neighborhood House – Childcare Improvement Project	<ul style="list-style-type: none"> Individualized 1:1 technical assistance Some small group training Focus on Child Care Providers 	<ul style="list-style-type: none"> Basic business skills for childcare providers Licensing and early child education information 	7780 SW Capitol Highway 503.246.1663 x4001 mbatra@nhweb.org
Portland Community College – SBDC (\$200.00 fee)	<ul style="list-style-type: none"> Classroom style learning (10-session course) accompanied by 1:1 business coaching 	<ul style="list-style-type: none"> Basic business skills and business fundamentals Best for classroom learners & experienced biz owners 	1626 SE Water Ave. 971.722.5080 sbdc@pcc.edu
PSU – Business Outreach Program	<ul style="list-style-type: none"> Individualized 1:1 technical assistance Some small group & Classroom training Student coaching as needed 	<ul style="list-style-type: none"> Assessment, analysis, marketing, certification, basic business skills, QuickBooks and more 	2828 SW Corbett Ave. 503.725.9820 lara@sba.pdx.edu