

January 2017

City of Portland Bureau of Emergency Management Online Survey and Messaging

Crosstabs



Prepared by DHM Research

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City of Portland Bureau of Emergency Management Online Survey and Messaging NET

January 2017; N=399

HOW TO READ CROSSTABLES

Q1. All in all, do you think things are headed in the right direction or are things pretty much on the wrong track?

	Total	Gender	
		Male	Female
Total	1371 100%	599 100% (B)	772 100% (C)
Right direction	943 69%	394 66%	549B 71%
Wrong track	236 17%	126C 21%	100 14%
Don't know	192 14%	79 13%	113 15%

(sig=.05) (all_pairs) columns tested BC

How to Read Crosstables: In the example chart (left), rows represent the three possible response options to the question “All in all, do you think things are headed in the right direction, or are things pretty much on the wrong track?” The three response options are: “right direction,” “wrong track,” and “don’t know.” The amounts in each response category sum to the amount in the “total” row at the top of the table.

The first column, or banner, is the “Total” column. It reflects the overall results.

The next two columns reflect the results of a subgroup, “Gender.” The gender subgroup is composed of Males and Females, each with their own column. Both gender groups are assigned a letter (Male=B, Female=C).

These two columns show how male’s attitudes compare to female’s attitudes. As shown in the chart, 69% of the full sample thinks things are headed in the right direction. Looking at the gender subgroup, 71% of women think things are headed in the right direction, compared to 66% of males.

Statistically Significant Differences: If a pair of cells has a difference which is statistically significant, the larger of the two cells is flagged with the letter of the opposite column. The test shows the difference in female’s attitudes about things being headed in the right direction is statistically

significantly different than those of male’s, which is signified by a “B” (the letter given to Males) next to female’s results for “right direction.”

The footnote indicates the level of significance (sig=.05). This level of significance means that 5% of the time, the difference between how the two groups feel about the direction is due to random chance, while 95% of the time the difference is meaningful.

Statement of Limitations: Any sampling of opinions or attitudes is subject to a margin of error, which represents the difference between a sample of a given population and the total population. The margin of error is a statistic expressing the amount of random sampling error in a survey’s results and differs by sample size, as reflected in the table below.

Margin of Error Based on Sample Size

N=1200	N=1000	N=800	N=600	N=500	N=400	N=300	N=200	N=150	N=100	N=50
+/- 2.8%	+/- 3.1%	+/- 3.5%	+/- 4.0%	+/- 4.4%	+/- 4.9%	+/- 5.7%	+/- 6.9%	+/- 8.0%	+/- 9.8%	+/- 13.8%

S1. In which area of the city do you live?

	Age				Gender			Area				Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
West	64 16%	18 19%	15 12%	20 16%	11 21%	38 20%	25 12%	64 100%	IJK	-	-	18 11%	20 16%	12 20%	7 23%	49 16%	15 18%	13 21%	22 12%	30 18%	
North	44 11%	13 14%	13 10%	13 11%	5 10%	15 8%	29 14%	-	44 100%	HJK	-	14 9%	18 14%	9 15%	2 8%	38 12%	6 7%	9 15%	20 11%	15 9%	
Central/NE	64 16%	12 12%	25 20%	21 17%	6 11%	36 19%	28 13%	-	-	64 100%	HIK	-	25 15%	17 13%	10 17%	8 29%	50 16%	12 14%	13 21%	25 14%	27 16%
East	227 57%	53 55%	75 59%	69 56%	30 58%	102 53%	125 60%	-	-	-	227 100%	HI 100%	NO 65%	74 57%	29 48%	12 40%	174 56%	52 61%	26 43%	109 62%	93 57%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

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S1. In which area of the city do you live?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
West	64	20	43	49	12	10	14	20	20	14	48	28	35	
	16%	17%	15%	16%	16%	12%	22%	26%	11%	19%	15%	14%	18%	
North	44	12	32	29	11	15	10	3	15	9	35	17	27	
	11%	10%	11%	10%	16%	18%	16%	4%	9%	12%	11%	8%	14%	
Central/NE	64	19	45	42	19	16	11	7	30	13	48	36	27	
	16%	16%	16%	14%	26%	19%	17%	9%	17%	17%	15%	17%	14%	
East	227	67	161	182	31	42	28	47	111	39	181	124	102	
	57%	57%	57%	60%	42%	50%	44%	60%	63%	52%	58%	60%	54%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

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In this survey, we will be asking you to think about large-scale emergencies or natural disasters, such as floods or earthquakes.

Q1. How concerned are you about a natural disaster or emergency that would leave your household without electricity or water for at least two weeks?

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Very/Somewhat -----	309 77%	70 74%	102 80%	93 75%	44 84%	153 80%	154 75%	45 71%	35 80%	41 65%	187J 82%	119 74%	96 74%	50 83%	25 86%	245 79%	61 71%	45 74%	131 75%	134 81%	
Very concerned	151 38%	40 42%	53 41%	42 34%	16 31%	75 39%	74 36%	18 29%	16 36%	26 41%	90 40%	72M 44%	36 28%	21 34%	12 43%	110 35%	41 47%	19 32%	56 32%	76S 46%	
Somewhat concerned	158 40%	30 31%	49 39%	51 41%	28B 53%	77 41%	80 39%	27J 42%	20J 45%	15 24%	96J 42%	48 30%	61L 47%	29L 49%	12 43%	135Q 44%	20 24%	25 42%	75 43%	58 35%	
Not too/Not at all -----	90 23%	25 26%	26 20%	30 24%	8 16%	38 20%	52 25%	18 28%	9 20%	22K 35%	41 18%	42 26%	33 25%	10 17%	4 14%	66 21%	24 28%	16 26%	44 25%	30 18%	
Not too concerned	71 18%	19 20%	20 15%	26 21%	7 13%	28 15%	43 21%	13 21%	8 18%	17K 27%	33 14%	36 22%	23 18%	10 16%	2 8%	53 17%	18 21%	10 16%	38 22%	24 14%	
Not at all concerned	19 5%	6 6%	6 5%	5 4%	2 3%	10 5%	8 4%	5 8%	1 2%	5 8%	8 3%	6 4%	10 8%	1 1%	2 6%	13 4%	6 7%	6S 10%	6 3%	6 4%	
Don't know	1 *	-	-	1 *	-	-	1 *	1 1%	-	-	-	-	1 *	-	-	-	1 1%	-	-	1 *	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

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In this survey, we will be asking you to think about large-scale emergencies or natural disasters, such as floods or earthquakes.

Q1. How concerned are you about a natural disaster or emergency that would leave your household without electricity or water for at least two weeks?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Very/Somewhat	309	99	209	236	60	55	49	60	145F	63	237	169M	137	
	77%	84%	75%	78%	82%	66%	78%	77%	82%	83%	76%	82%	72%	
Very concerned	151	57C	93	116	25	25	28	29	69	35	114	91M	57	
	38%	49%	33%	38%	34%	30%	45%	37%	39%	47%	36%	44%	30%	
Somewhat concerned	158	41	116	120	36	30	21	31	76	27	124	78	80	
	40%	35%	41%	40%	49%	36%	33%	40%	43%	36%	40%	38%	42%	
Not too/Not at all	90	19	71	66	13	28I	13	18	32	12	75	36	53L	
	23%	16%	25%	22%	18%	34%	21%	23%	18%	16%	24%	18%	28%	
Not too concerned	71	16	55	52	9	22	11	11	26	9	62	30	40	
	18%	14%	20%	17%	13%	27%	18%	15%	15%	12%	20%	15%	21%	
Not at all concerned	19	3	16	14	4	6	2	6	5	3	14	6	12	
	5%	3%	6%	5%	5%	7%	3%	8%	3%	5%	4%	3%	7%	
Don't know	1	-	1	1	-	-	1	-	-	1	-	-	1	
	*		*	*			1%			1%			*	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q2. How prepared is your household for a natural disaster or emergency that leaves you without electricity or water for at least two weeks?

	Area																			
	Age				Gender		Area				Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Very/Somewhat -----	206 52%	39 40%	80 62%	61 50%	26 50%	119 62%	87 42%	28 44%	17 39%	36 56%	124 55%	73 45%	66 51%	38 62%	17 60%	165 53%	41 48%	26 44%	88 50%	92 56%
Very prepared	56 14%	15 15%	29 23%	8 7%	3 6%	39 20%	17 8%	7 10%	3 6%	15 23%	32 14%	15 10%	18 14%	13 21%	7 23%	46 15%	9 11%	6 11%	15 9%	34 21%
Somewhat prepared	150 38%	24 25%	50 39%	53 43%	23 44%	80 42%	70 34%	22 34%	15 33%	21 33%	93 41%	58 36%	48 37%	25 41%	11 36%	119 38%	32 37%	20 33%	72 41%	58 35%
Not too/Not at all -----	190 48%	56 59%	48 38%	61 49%	25 48%	70 37%	119 58%	35 54%	27 61%	27 42%	102 45%	86 53%	64 49%	22 36%	12 40%	145 46%	43 51%	32 53%	86 49%	72 44%
Not too prepared	119 30%	32 34%	32 25%	38 31%	17 33%	46 24%	72 35%	21 33%	19 43%	15 24%	64 28%	48 30%	42 33%	17 28%	8 27%	91 29%	26 30%	21 34%	62 36%	37 22%
Not at all prepared	71 18%	24 25%	16 13%	23 18%	8 15%	24 12%	47 23%	13 21%	8 18%	11 18%	38 17%	38 24%	21 16%	5 8%	4 13%	53 17%	18 21%	11 18%	24 14%	36 22%
Don't know	3 1%	1 1%	-	1 1%	1 2%	2 1%	1 *	1 1%	-	1 2%	1 *	2 1%	-	1 1%	-	2 1%	1 1%	2 4%	1 *	-

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

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Q2. How prepared is your household for a natural disaster or emergency that leaves you without electricity or water for at least two weeks?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	206	73C	132	171E	28	32	31	38	106F	41	157	206M	-
	52%	62%	47%	56%	38%	38%	49%	49%	60%	55%	50%	100%	
Very prepared	56	33C	23	50	5	7	6	17	26	15	39	56M	-
	14%	28%	8%	16%	7%	9%	9%	22%	15%	20%	12%	27%	
Somewhat prepared	150	40	109	121	23	24	25	21	80FH	26	118	150M	-
	38%	34%	39%	40%	32%	30%	40%	27%	45%	35%	38%	73%	
Not too/Not at all	190	45	145B	131	45D	50I	32	39	70	33	154	-	190L
	48%	38%	52%	43%	62%	61%	51%	50%	39%	44%	49%		100%
Not too prepared	119	26	93	84	28	35I	19	19	45	18	100	-	119L
	30%	22%	33%	28%	38%	43%	31%	25%	26%	24%	32%		63%
Not at all prepared	71	19	52	47	17	15	12	19	24	15	54	-	71L
	18%	16%	19%	15%	24%	18%	20%	25%	14%	20%	17%		37%
Don't know	3	-	3	1	-	1	-	1	1	1	2	-	-
	1%		1%	*		1%		1%	1%	1%	1%		

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q3. How prepared is your neighborhood for a natural disaster or emergency that leaves most households without electricity or water for at least two weeks?

	Total	Age				Gender		Area					Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Very/Somewhat -----	121 30%	27 28%	60 47%	18 15%	16 31%	82 43%	39 19%	19 31%	8 17%	27 43%	66 29%	31 19%	38 30%	32 53%	14 47%	100 32%	21 25%	14 23%	38 22%	69 42%	
Very prepared	36 9%	10 10%	26 21%	-	-	25 13%	11 5%	4 6%	3 6%	7 10%	23 10%	11 7%	8 6%	10 17%	6 21%	30 10%	6 7%	3 4%	3 2%	31 19%	
Somewhat prepared	85 21%	17 18%	33 26%	18 15%	16 31%	57 30%	28 13%	16 24%	5 11%	21 33%	44 19%	20 13%	31 24%	22 36%	8 26%	70 22%	15 18%	11 19%	35 20%	38 23%	
Not too/Not at all -----	172 43%	40 42%	51 40%	60 49%	22 42%	73 38%	99 48%	28 44%	20 45%	23 36%	102 45%	74 46%	61 47%	18 29%	12 42%	132 43%	40 47%	23 38%	87 50%	63 38%	
Not too prepared	116 29%	17 18%	35 28%	49 39%	15 29%	56 30%	58 28%	18 28%	13 29%	14 21%	72 32%	47 29%	46 36%	13 21%	8 28%	96 31%	20 23%	14 24%	65 37%	37 22%	
Not at all prepared	56 14%	23 24%	16 12%	11 9%	7 13%	16 8%	40 20%	10 16%	7 16%	9 14%	30 13%	28 17%	15 12%	5 8%	4 14%	36 12%	20 24%	8 14%	22 13%	26 16%	
Don't know	106 27%	29 30%	17 14%	45 37%	14 28%	36 19%	69 33%	16 26%	17 38%	14 21%	59 26%	56 35%	30 23%	11 18%	3 11%	79 25%	24 29%	24 39%	50 29%	32 20%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q3. How prepared is your neighborhood for a natural disaster or emergency that leaves most households without electricity or water for at least two weeks?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	121	61	59	102	17	16	19	26	59	24	92	101	20
	30%	52%	21%	34%	23%	20%	31%	34%	33%	31%	29%	49%	10%
Very prepared	36	29	7	31	5	4	5	7	19	11	23	36	-
	9%	24%	3%	10%	7%	5%	8%	10%	11%	15%	7%	18%	
Somewhat prepared	85	32	52	71	12	12	15	19	39	12	69	65	20
	21%	27%	19%	24%	16%	14%	23%	24%	22%	16%	22%	32%	10%
Not too/Not at all	172	43	130	126	36	35	27	32	77	35	133	68	104
	43%	36%	46%	42%	49%	43%	44%	42%	44%	46%	43%	33%	55%
Not too prepared	116	25	91	88	24	21	18	19	58	23	92	54	62
	29%	21%	32%	29%	33%	25%	29%	25%	33%	31%	29%	26%	32%
Not at all prepared	56	18	39	37	12	14	9	13	20	12	41	14	43
	14%	15%	14%	12%	16%	17%	15%	17%	11%	16%	13%	7%	23%
Don't know	106	15	91	74	21	31	16	19	40	17	88	37	66
	27%	12%	33%	25%	28%	38%	25%	24%	23%	22%	28%	18%	35%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q4. In your household, who do you think is most responsible for preparing for a natural disaster or emergency?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Myself	223 56%	42 43%	82 64%	73 59%	26 51%	130 68%	92 45%	36 56%	30 68%	36 57%	121 53%	95 59%	70 54%	36 59%	17 59%	185 60%	35 41%	50 83%	81 47%	92 56%
Someone else	41 10%	18 19%	12 9%	9 7%	2 3%	22 12%	19 9%	8 13%	4 9%	6 9%	23 10%	13 8%	16 12%	4 6%	5 17%	20 6%	21 24%	6 10%	11 6%	23 14%
I share responsibility with someone else	129 32%	32 34%	31 24%	42 34%	23 45%	37 19%	91 44%	19 29%	10 23%	19 30%	81 35%	47 29%	44 34%	21 35%	7 23%	102 33%	27 31%	3 4%	79 45%	47 29%
Don't know	6 2%	3 3%	3 2%	-	0 1%	2 1%	5 2%	1 2%	-	3 4%	3 1%	5 3%	1 1%	-	0 2%	4 1%	3 3%	1 2%	3 2%	2 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q4. In your household, who do you think is most responsible for preparing for a natural disaster or emergency?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Myself	223	76C	147	171	39	44	39	45	96	53K	163	137M	86
	56%	65%	52%	57%	54%	53%	62%	58%	54%	70%	52%	67%	45%
Someone else	41	12	28	27	5	8	6	17I	11	6	34	19	20
	10%	10%	10%	9%	7%	9%	9%	21%	6%	8%	11%	9%	10%
I share responsibility with someone else	129	28	100B	102	27	27	17	15	70H	16	110	49	79L
	32%	24%	36%	34%	36%	32%	27%	19%	40%	21%	35%	24%	42%
Don't know	6	1	5	2	2	4I	1	1	-	-	6	1	5
	2%	1%	2%	1%	3%	5%	2%	2%			2%	1%	3%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q5. In the case of a natural disaster or emergency, where you faced significant hardship such as lack of water or electricity for an extended period of time, who would you rely on first to provide help?

	Total	Age				Gender			Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Myself	98 25%	22 23%	24 19%	41C 33%	12 22%	51 26%	48 23%	16 24%	12 27%	14 22%	57 25%	40 25%	34 26%	13 21%	4 13%	81 26%	17 20%	14 23%	50 29%	34 21%	
Family/significant other/partner	91 23%	28 29%	36DE 28%	20 16%	7 13%	28 15%	62F 30%	15 23%	9 21%	11 17%	56 25%	39 24%	28 22%	14 23%	5 16%	69 22%	22 25%	10 17%	36 21%	44 27%	
Neighbors/ neighborhood association/ community	57 14%	12 12%	12 9%	24C 19%	10 18%	33 17%	24 12%	11 18%	5 12%	8 12%	33 14%	16 10%	19 14%	14L 22%	7L 24%	52Q 17%	5 5%	7 11%	32 19%	18 11%	
City of Portland/ Multnomah County/ State and local gov't	40 10%	11 11%	5 4%	18C 15%	6 11%	22 12%	18 9%	3 5%	4 8%	9 14%	24 11%	15 10%	13 10%	5 9%	4 15%	30 10%	10 12%	7 11%	20 11%	13 8%	
Red Cross	36 9%	4 4%	11 9%	18 15%	3 6%	11 6%	25F 12%	4 7%	4 9%	4 7%	24 10%	16 10%	15N 12%	1 2%	4N 13%	27 9%	9 11%	3 5%	18 10%	16 10%	
Firefighters/police/ emergency responders	23 6%	5 5%	11 9%	4 3%	4 7%	11 6%	12 6%	7K 11%	5K 11%	5 8%	6 3%	6 4%	7 5%	6 10%	3 10%	16 5%	7 8%	4 7%	6 3%	14 8%	
Friends	22 5%	2 3%	10 8%	7 5%	2 4%	9 5%	12 6%	4 6%	2 5%	2 3%	13 6%	8 5%	9 7%	1 2%	2 6%	18 6%	4 4%	2 3%	11 6%	9 5%	
FEMA/Federal government	11 3%	3 3%	1 1%	4 4%	3C 6%	5 3%	6 3%	1 2%	2 4%	5K 8%	3 1%	3 2%	4 3%	2 3%	-	9 3%	1 1%	3 5%	5 3%	4 2%	
General government	10 2%	3 3%	2 1%	5 4%	-	2 1%	8 4%	0 1%	-	1 2%	8 4%	3 2%	2 1%	4 7%	-	10 3%	-	-	6 4%	3 2%	
Utility company	8 2%	2 2%	2 2%	-	4D 7%	5 3%	3 2%	1 1%	1 2%	1 2%	6 2%	4 3%	0 *	3M 5%	1 4%	6 2%	3 3%	1 2%	6 3%	1 1%	
Other	41 10%	12 12%	10 8%	12 10%	6 12%	17 9%	23 11%	4 7%	5 10%	10 16%	22 10%	22 13%	13 10%	3 5%	2 8%	27 9%	13 16%	7 12%	21 12%	12 7%	
Don't know/Not sure	21 5%	1 1%	10 8%	6 5%	3 6%	9 5%	12 6%	4 7%	2 5%	2 3%	12 5%	4 3%	12 9%	2 4%	2 8%	20 6%	1 1%	5 8%	9 5%	7 4%	
Invalid response	28 7%	9DE 9%	18DE 14%	1 1%	-	20G 11%	8 4%	5 7%	5 11%	7 11%	11 5%	8 5%	10 8%	8L 13%	2 5%	19 6%	7 9%	4 6%	2 1%	22S 13%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
Note: Percentage less than 0.5 printed as *.

Q5. In the case of a natural disaster or emergency, where you faced significant hardship such as lack of water or electricity for an extended period of time, who would you rely on first to provide help?

	Children In HH			Residence		Years In Portland					Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Myself	98	25	73	81	13	19	12	16	51	25	72	63M	35	
	25%	21%	26%	27%	18%	23%	19%	20%	29%	33%	23%	31%	18%	
Family/significant other/partner	91	36C	55	68	20	20	12	15	44	14	74	41	50	
	23%	30%	20%	23%	28%	24%	20%	19%	25%	18%	24%	20%	26%	
Neighbors/neighborhood association/community	57	10	47	45	11	8	8	13	28	10	47	20	36L	
	14%	8%	17%	15%	15%	10%	13%	16%	16%	13%	15%	10%	19%	
City of Portland/Multnomah County/State and local gov't	40	10	30	31	5	8	5	7	21	5	34	16	23	
	10%	8%	11%	10%	7%	10%	7%	9%	12%	7%	11%	8%	12%	
Red Cross	36	9	27	29	4	8	3	4	21	12	25	18	18	
	9%	8%	10%	10%	6%	9%	6%	6%	12%	16%	8%	9%	10%	
Firefighters/police/emergency responders	23	13C	10	17	6	4	6	3	11	4	19	14	9	
	6%	11%	4%	6%	8%	5%	10%	4%	6%	6%	6%	7%	5%	
Friends	22	3	19	16	4	9	3	2	7	2	18	8	14	
	5%	2%	7%	5%	6%	11%	5%	3%	4%	3%	6%	4%	7%	
FEMA/Federal government	11	1	10	9	2	2	4H	-	5	2	9	5	6	
	3%	1%	4%	3%	3%	2%	7%		3%	2%	3%	3%	3%	
General government	10	0	9	9	1	3	-	3	4	0	9	4	6	
	2%	*	3%	3%	2%	4%		3%	2%	1%	3%	2%	3%	
Utility company	8	1	7	7	1	1	1	4	3	-	8	7	1	
	2%	1%	3%	2%	1%	1%	1%	5%	2%		3%	3%	1%	
Other	41	6	34	26	12	12I	7	13I	9	11	27	22	17	
	10%	5%	12%	9%	17%	14%	11%	17%	5%	15%	9%	11%	9%	
Don't know/Not sure	21	6	15	17	2	3	4	2	12	4	16	9	11	
	5%	5%	5%	5%	3%	4%	6%	3%	7%	6%	5%	5%	6%	
Invalid response	28	17C	11	24	1	4	5	10	9	5	21	19	8	
	7%	14%	4%	8%	1%	5%	9%	13%	5%	7%	7%	9%	4%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q6. From the following list, please identify the three resources you would most rely on to provide you help in the first three days following a natural disaster or emergency?

	Total	Age				Gender			Area			Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Other household members	148 37%	42 44%	42 33%	45 36%	20 38%	57 30%	90F 44%	19 29%	13 30%	17 27%	99HJ 44%	69O 43%	47O 36%	200 32%	2 8%	114 37%	34 40%	9 14%	84RT 48%	56R 34%
Family and friends in the area	271 68%	71E 74%	83 65%	89E 72%	29 55%	125 66%	145 70%	46 71%	30 69%	43 68%	152 67%	109 68%	95 73%	38 62%	18 62%	210 68%	59 69%	41 68%	114 65%	116 71%
Neighbors	209 52%	31 32%	72B 57%	66B 53%	39B 75% D	104 55%	103 50%	38 59%	23 51%	33 51%	116 51%	78 49%	64 49%	33 55%	20L 69%	171 55%	38 44%	35 58%	100T 57%	73 45%
Local emergency responders	262 66%	60 63%	79 62%	86 70%	38 72%	123 65%	138 67%	43 67%	33 76%	42 65%	145 64%	104 65%	87 67%	42 69%	20 70%	204 65%	56 66%	42 69%	120 69%	101 62%
National relief agency, such as FEMA (the Federal Emergency Management Agency)	150 38%	31 32%	44 34%	50 41%	25 48%	75 39%	75 36%	23 37%	20 45%	21 33%	86 38%	59 37%	45 35%	24 39%	16 53%	115 37%	33 38%	29 48%	61 35%	60 37%
School community	45 11%	24CDE 25%	13 10%	6 5%	2 4%	13 7%	32F 15%	10 15%	4 9%	14K 21%	17 8%	19 12%	10 8%	9 15%	3 11%	35 11%	10 11%	7 12%	7 4%	30S 18%
Faith community	61 15%	11 12%	25E 20%	21 17%	4 7%	39G 21%	22 11%	5 8%	4 9%	10 16%	42 18%	29 18%	19 15%	8 13%	4 13%	46 15%	15 18%	7 12%	26 15%	28 17%
Co-workers	51 13%	17DE 18%	26DE 20%	8 6%	-	35G 18%	16 8%	9 14%	5 11%	11 18%	26 11%	16 10%	23 17%	8 13%	4 14%	39 13%	12 14%	11S 19%	12 7%	28S 17%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q6. From the following list, please identify the three resources you would most rely on to provide you help in the first three days following a natural disaster or emergency?

	Children In HH			Residence		Years In Portland					Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Other household members	148	35	113	114	30	33	21	26	67	38K	106	76	71	
	37%	29%	40%	38%	41%	40%	34%	34%	38%	50%	34%	37%	38%	
Family and friends in the area	271	89	182	205	49	61	39	48	123	43	220	138	134	
	68%	76%	65%	68%	67%	74%	62%	62%	70%	57%	70%	67%	70%	
Neighbors	209	47	161B	153	47	34	27	47F	100	40	164	106	101	
	52%	40%	58%	51%	64%	42%	43%	61%	57%	53%	52%	51%	53%	
Local emergency responders	262	71	191	199	48	61	35	49	117	49	207	125	134	
	66%	60%	68%	66%	65%	73%	57%	63%	67%	65%	66%	61%	70%	
National relief agency, such as FEMA (the Federal Emergency Management Agency)	150	46	104	112	25	33	28	21	68	26	119	76	72	
	38%	39%	37%	37%	34%	40%	45%	27%	38%	34%	38%	37%	38%	
School community	45	29C	15	38E	2	10	11I	11	13	12	31	29	15	
	11%	24%	5%	13%	2%	12%	17%	14%	7%	16%	10%	14%	8%	
Faith community	61	15	46	49	11	3	17FI	18F	23F	12	49	38	22	
	15%	13%	16%	16%	14%	4%	27%	23%	13%	16%	16%	18%	11%	
Co-workers	51	22	29	36	9	12	9	12	18	7	42	30	21	
	13%	18%	10%	12%	12%	15%	14%	16%	10%	9%	14%	14%	11%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q7. Agree/Disagree that the following statement is true for you:

I don't know where to get information about preparing for natural disasters or emergencies.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree	151 38%	48DE 50%	59DE 47%	36 29%	8 15%	78 41%	72 35%	28 44%	16 36%	27 42%	80 35%	67 42%	44 34%	22 36%	14 47%	105 34%	46P 54%	18 31%	53 30%	80RS 49%
Strongly agree	47 12%	17DE 18%	21DE 17%	7 6%	1 3%	26 14%	21 10%	6 10%	5 11%	11 17%	25 11%	20 13%	14 10%	8 12%	6 20%	29 9%	19P 22%	6 9%	11 6%	31S 19%
Somewhat agree	104 26%	31E 32%	38E 30%	28 23%	7 13%	52 27%	51 25%	22 35%	11 25%	16 24%	55 24%	47 29%	30 23%	14 24%	8 27%	76 24%	27 32%	13 21%	41 24%	49 30%
Total disagree	237 59%	44 46%	62 49%	87BC 70%	44B 85% C	110 58%	126 61%	35 55%	26 60%	34 52%	142 63%	88 55%	83 64%	38 63%	15 53%	199Q 64%	36 42%	40T 66%	118T 68%	79 48%
Somewhat disagree	126 31%	18 19%	37 29%	48B 39%	22B 43%	56 29%	70 34%	15 24%	16 36%	18 28%	76 34%	48 30%	44 34%	18 30%	7 25%	113Q 36%	11 13%	24 39%	57 33%	45 28%
Strongly disagree	111 28%	26 27%	25 20%	39 31%	22C 42%	54 28%	57 27%	20 31%	11 24%	15 24%	66 29%	40 25%	40 31%	20 33%	8 27%	86 27%	25 29%	17 28%	61T 35%	34 20%
Don't know	11 3%	4 4%	6 5%	1 1%	-	3 1%	8 4%	0 *	2 4%	4 6%	5 2%	5 3%	2 2%	1 1%	-	7 2%	4 4%	2 3%	4 2%	5 3%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q7. Agree/Disagree that the following statement is true for you:

I don't know where to get information about preparing for natural disasters or emergencies.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too/ Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	151	66C	85	118	24	32	30I	36I	53	24	121	68	82
-----	38%	56%	30%	39%	33%	38%	49%	46%	30%	32%	39%	33%	43%
Strongly agree	47	28C	20	33	7	12	8	11	16	12	34	21	26
	12%	23%	7%	11%	10%	15%	13%	14%	9%	16%	11%	10%	14%
Somewhat agree	104	38	65	85	17	19	23I	24	37	12	87	47	56
	26%	32%	23%	28%	23%	24%	36%	32%	21%	16%	28%	23%	30%
Total disagree	237	50	187B	175	49	49	32	40	116	51	181	133	102
-----	59%	43%	67%	58%	66%	59%	51%	52%	65%	67%	58%	65%	54%
Somewhat disagree	126	29	96	92	25	34H	19	15	58	27	93	55	70
	31%	25%	34%	30%	35%	41%	31%	19%	33%	36%	30%	27%	37%
Strongly disagree	111	21	90B	83	23	15	13	26	58F	24	87	78M	32
	28%	18%	32%	28%	32%	18%	20%	33%	33%	32%	28%	38%	17%
Don't know	11	2	9	9	1	2	-	1	8	0	11	5	6
	3%	2%	3%	3%	1%	2%		2%	4%	*	3%	2%	3%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q8. Agree/Disagree that the following statement is true for you:
I don't know how to get prepared.

	Total	Age				Gender		Area					Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)	
Total agree	149 37%	51DE 53%	58DE 45%	32 26%	8 15%	69 36%	79 38%	26 40%	22K 51%	29 46%	72 32%	66 41%	41 32%	24 40%	15M 51%	109 35%	41 47%	20 33%	50 29%	80S 48%	
Strongly agree	42 10%	14 14%	20D 15%	6 5%	3 5%	22 12%	19 9%	9 13%	4 9%	7 11%	22 10%	18 11%	12 9%	5 8%	4 14%	27 9%	14 17%	3 4%	10 6%	29RS 18%	
Somewhat agree	107 27%	37DE 39%	38E 30%	27 22%	5 10%	47 24%	60 29%	17 27%	18K 42%	22 35%	50 22%	47 29%	29 22%	20 32%	11 37%	81 26%	26 31%	17 28%	40 23%	51 31%	
Total disagree	243 61%	43 45%	65 51%	90BC 73%	44B 85% C	117 61%	124 60%	38 60%	21 48%	35 54%	149I 65%	90 56%	89O 68%	35 57%	14 49%	196 63%	44 52%	40 66%	120T 69%	83 50%	
Somewhat disagree	131 33%	19 20%	40 31%	49B 39%	24BC 46% C	61 32%	69 34%	26 40%	13 29%	19 29%	74 33%	43 27%	53L 41%	19 31%	8 28%	103 33%	27 32%	18 30%	65 37%	48 29%	
Strongly disagree	111 28%	24 25%	26 20%	41C 33%	20C 39%	56 29%	55 27%	13 20%	8 18%	16 25%	74 33%	46 29%	36 27%	16 27%	6 20%	93 30%	17 20%	22T 36%	55 31%	35 21%	
Don't know	7 2%	1 1%	5 4%	2 1%	-	4 2%	3 1%	-	1 1%	-	7 3%	6 4%	-	2 3%	-	7 2%	1 1%	1 2%	5 3%	2 1%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q8. Agree/Disagree that the following statement is true for you:
I don't know how to get prepared.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	149	60C	88	108	30	35	36I	30	49	26	119	57	91L
	37%	51%	31%	36%	41%	42%	57%	38%	28%	34%	38%	28%	48%
Strongly agree	42	20C	21	30	7	6	13FI	8	15	12	29	19	22
	10%	17%	8%	10%	10%	7%	20%	10%	9%	17%	9%	9%	12%
Somewhat agree	107	40	67	78	23	29I	23I	22	34	14	89	39	69L
	27%	34%	24%	26%	32%	35%	37%	28%	19%	18%	28%	19%	36%
Total disagree	243	57	186B	189	42	47	27	48	121G	49	187	145M	96
	61%	48%	66%	63%	57%	56%	43%	62%	69%	66%	60%	70%	50%
Somewhat disagree	131	34	97	103	21	30	17	28	57	26	101	63	67
	33%	29%	35%	34%	28%	36%	27%	36%	32%	35%	32%	30%	35%
Strongly disagree	111	22	89B	86	21	17	10	20	65FG	23	86	82M	28
	28%	19%	32%	29%	28%	20%	16%	26%	37%	31%	28%	40%	15%
Don't know	7	1	6	5	1	1	-	-	6	-	7	4	4
	2%	1%	2%	2%	2%	2%			3%		2%	2%	2%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

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Q9. Agree/Disagree that the following statement is true for you:
I don't have time to prepare.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree	104 26%	38DE 39%	46DE 36%	18 14%	3 5%	56 29%	48 23%	17 27%	13 29%	20 32%	54 24%	43 27%	24 19%	20M 33%	9 32%	80 26%	24 28%	13 21%	29 17%	62RS 38%
Strongly agree	19 5%	6 6%	10D 8%	2 2%	1 2%	6 3%	13 6%	1 2%	3 8%	4 7%	10 4%	8 5%	4 3%	3 5%	2 8%	16 5%	3 4%	8S 13%	1 *	10S 6%
Somewhat agree	85 21%	32DE 33%	36DE 28%	16 13%	2 3%	50G 26%	35 17%	16 25%	9 21%	16 25%	44 19%	35 22%	20 16%	17 28%	7 24%	64 21%	21 25%	5 8%	28 16%	52RS 32%
Total disagree	291 73%	57 59%	80 62%	106BC 86%	49B 95% C	133 70%	157 76%	46 72%	31 70%	43 68%	171 75%	115 71%	106N 81%	40 67%	20 68%	230 74%	59 69%	47T 77%	145T 83%	99 61%
Somewhat disagree	131 33%	34 36%	42 33%	35 28%	21 40%	55 29%	75 36%	23 35%	18 42%	22 35%	68 30%	52 32%	49 38%	16 26%	9 31%	112Q 36%	18 21%	23 38%	61 35%	47 29%
Strongly disagree	160 40%	23 24%	38 30%	71BC 58%	29BC 55%	78 41%	82 40%	23 37%	12 28%	21 33%	103I 45%	63 39%	57 44%	25 41%	11 37%	118 38%	41 48%	23 39%	85T 48%	52 32%
Don't know	4 1%	1 1%	2 2%	-	-	2 1%	2 1%	1 1%	1 1%	-	2 1%	3 2%	-	0 1%	-	1 *	2 3%	1 2%	-	2 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
Note: Percentage less than 0.5 printed as *.

Q9. Agree/Disagree that the following statement is true for you:
I don't have time to prepare.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	104	51	52	77	18	25	15	26	38	16	82	56	47
-----	26%	43%	19%	26%	24%	30%	24%	34%	21%	21%	26%	27%	25%
Strongly agree	19	10	9	12	3	4	3	3	9	6	12	9	9
	5%	9%	3%	4%	4%	4%	5%	4%	5%	8%	4%	4%	5%
Somewhat agree	85	41	44	66	15	22	12	23	28	10	70	47	38
	21%	35%	16%	22%	20%	26%	20%	30%	16%	13%	22%	23%	20%
Total disagree	291	65	226	221	55	58	47	50	137	59	227	149	141
-----	73%	55%	81%	73%	76%	70%	75%	64%	78%	79%	73%	72%	74%
Somewhat disagree	131	34	97	100	22	36	24	20	51	23	107	47	82
	33%	29%	35%	33%	30%	44%	39%	26%	29%	30%	34%	23%	43%
Strongly disagree	160	31	129	121	33	22	22	30	87	36	120	102	59
	40%	27%	46%	40%	45%	26%	36%	38%	49%	48%	38%	49%	31%
Don't know	4	2	2	4	-	-	0	1	2	0	3	1	2
	1%	1%	1%	1%			1%	2%	1%	*	1%	1%	1%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
Note: Percentage less than 0.5 printed as *.

Q10. Agree/Disagree that the following statement is true for you:
 Preparing is too expensive.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree -----	163 41%	52DE 55%	63DE 50%	36 29%	11 21%	72 38%	90 44%	24 38%	20 45%	27 42%	91 40%	71 44%	49 38%	19 31%	12 42%	130 42%	32 38%	20 33%	54 31%	89RS 54%
Strongly agree	57 14%	22DE 23%	22E 18%	10 8%	2 4%	27 14%	30 14%	8 12%	8 18%	10 15%	32 14%	36MN 22%	12 9%	3 5%	3 11%	44 14%	13 15%	13S 21%	17 10%	28 17%
Somewhat agree	106 26%	30 32%	41E 32%	25 21%	9 17%	45 23%	61 29%	17 26%	12 27%	17 27%	60 26%	35 22%	37 28%	16 26%	9 31%	86 28%	19 23%	8 13%	37 21%	61RS 37%
Total disagree -----	222 56%	42 44%	58 46%	82BC 66%	40B 77% 77% C	114 60%	107 52%	39 62%	21 47%	37 58%	125 55%	84 52%	76 58%	39 65%	17 58%	171 55%	49 58%	39T 64%	116T 67%	68 41%
Somewhat disagree	124 31%	29 30%	32 25%	44 36%	19 37%	70 37%	55 26%	21 32%	12 27%	23 36%	69 30%	42 26%	52L 40%	22 36%	7 25%	100 32%	24 28%	23 38%	62 36%	40 24%
Strongly disagree	98 25%	14 14%	26 20%	38B 30%	21BC 40%	44 23%	52 25%	19 29%	9 20%	14 22%	56 25%	42 26%	24 19%	18 29%	10 33%	71 23%	26 30%	16 26%	54T 31%	28 17%
Don't know	14 4%	1 1%	6 5%	6 5%	1 2%	5 3%	9 4%	-	3HJ 7%	-	11 5%	7 4%	5 4%	2 4%	-	10 3%	4 4%	2 3%	5 3%	8 5%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q10. Agree/Disagree that the following statement is true for you:
 Preparing is too expensive.

	Children In HH			Residence		Years In Portland					Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not/At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total agree	163	66C	96	120	27	42I	27	32	61	34	123	73	89L	
	41%	56%	34%	40%	37%	51%	44%	42%	34%	46%	39%	35%	47%	
Strongly agree	57	24C	32	33	12	20I	7	13	17	14	41	18	39L	
	14%	21%	12%	11%	16%	24%	11%	17%	10%	18%	13%	9%	20%	
Somewhat agree	106	42C	63	88	15	23	20	19	44	21	83	54	50	
	26%	36%	22%	29%	21%	27%	33%	25%	25%	27%	26%	26%	27%	
Total disagree	222	49	173B	170	46	39	33	41	109	39	178	130M	91	
	56%	42%	62%	56%	63%	47%	54%	53%	62%	51%	57%	63%	48%	
Somewhat disagree	124	26	99B	101	23	23	22	27	53	24	96	62	62	
	31%	22%	35%	34%	31%	28%	36%	35%	30%	32%	31%	30%	33%	
Strongly disagree	98	24	74	68	24	16	11	14	56	15	82	68M	29	
	25%	20%	26%	23%	32%	20%	18%	18%	32%	20%	26%	33%	15%	
Don't know	14	2	12	12	-	1	1	4	7	2	12	3	10	
	4%	2%	4%	4%		2%	2%	5%	4%	3%	4%	2%	5%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

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Q11. Agree/Disagree that the following statement is true for you:
I don't want to think about preparing for natural disasters or emergencies.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Total agree	168 42%	32 34%	58 45%	61E 49%	16 32%	70 37%	98 47%	26 40%	20 46%	33 51%	89 39%	60 37%	55 42%	28 47%	17L 57%	134 43%	34 39%	28 46%	59 34%	81S 50%
Strongly agree	40 10%	9 9%	17E 13%	14E 12%	0 1%	14 7%	26 13%	6 10%	3 7%	11 18%	20 9%	18 11%	9 7%	6 11%	5 17%	31 10%	10 11%	5 8%	8 4%	28S 17%
Somewhat agree	127 32%	24 25%	41 32%	47 38%	16 31%	56 29%	72 35%	20 31%	17 39%	21 34%	69 31%	42 26%	46 36%	22 36%	12 41%	103 33%	24 28%	23 38%	51 29%	54 33%
Total disagree	222 56%	61 63%	67 52%	61 49%	34 65%	117 61%	103 50%	37 58%	23 53%	30 48%	131 58%	96 60%	72 56%	31 51%	12 43%	171 55%	49 57%	31 52%	111T 64%	80 48%
Somewhat disagree	110 28%	29 31%	35 27%	32 26%	15 28%	55 29%	55 26%	18 28%	12 27%	18 29%	62 27%	44 27%	41 31%	14 23%	6 21%	94Q 30%	14 17%	19 31%	53 31%	38 23%
Strongly disagree	112 28%	31 33%	32 25%	29 24%	19 37%	62 32%	49 24%	20 31%	11 26%	12 19%	69 30%	52 33%	32 24%	17 28%	6 21%	77 25%	35P 41%	13 21%	58 33%	41 25%
Don't know	9 2%	3 3%	3 2%	2 1%	2 4%	4 2%	5 2%	1 1%	1 1%	1 1%	7 3%	5 3%	3 2%	2 3%	-	6 2%	3 3%	1 2%	5 3%	3 2%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

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Q11. Agree/Disagree that the following statement is true for you:

I don't want to think about preparing for natural disasters or emergencies.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too/ Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	168	59	108	129	28	26	27	38	77	31	134	75	92L
	42%	50%	38%	43%	39%	31%	43%	50%	43%	41%	43%	37%	48%
Strongly agree	40	20C	21	28	7	5	6	11	18	10	30	17	24
	10%	17%	7%	9%	10%	6%	10%	14%	10%	14%	10%	8%	12%
Somewhat agree	127	40	87	101	21	21	21	27	58	20	104	59	68
	32%	34%	31%	33%	28%	26%	33%	35%	33%	27%	33%	28%	36%
Total disagree	222	57	165	166	44	54	35	36	96	45	170	127M	93
	56%	49%	59%	55%	60%	66%	57%	47%	54%	59%	54%	62%	49%
Somewhat disagree	110	28	82	86	21	24	22H	14	50	19	88	56	54
	28%	24%	29%	28%	28%	29%	36%	18%	28%	25%	28%	27%	29%
Strongly disagree	112	29	83	80	24	31	13	22	46	26	83	71M	38
	28%	24%	30%	27%	32%	37%	21%	29%	26%	34%	26%	35%	20%
Don't know	9	1	8	7	1	2	-	3	4	0	9	3	6
	2%	1%	3%	2%	1%	3%		3%	2%	*	3%	2%	3%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

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Q12. Agree/Disagree that the following statement is true for you:
I have just never thought about preparing for natural disasters or emergencies.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree	139 35%	38E 40%	58DE 45%	38E 31%	6 12%	76 40%	63 31%	14 22%	15 34%	31H 49%	79 35%	60 37%	41 32%	23 38%	9 32%	112 36%	28 32%	23 38%	47 27%	69S 42%
Strongly agree	37 9%	8 8%	21DE 17%	7 6%	1 1%	13 7%	24 12%	3 4%	3 7%	9 13%	23 10%	16 10%	8 6%	8 12%	3 11%	31 10%	6 7%	3 5%	7 4%	27RS 16%
Somewhat agree	102 26%	30E 31%	36E 29%	30E 25%	5 10%	63G 33%	39 19%	12 18%	12 28%	22H 35%	56 25%	43 27%	34 26%	16 26%	6 21%	81 26%	22 25%	20 33%	40 23%	42 26%
Total disagree	256 64%	56 59%	68 54%	86C 69%	45B 87% D	114 60%	140 68%	49J 77%	28 64%	33 51%	146 64%	99 61%	88 68%	37 62%	20 68%	196 63%	57 67%	37 62%	124T 71%	94 58%
Somewhat disagree	112 28%	28 29%	36 28%	31 25%	18 34%	54 29%	57 27%	26JK 41%	13 30%	11 17%	62 27%	36 22%	47L 36%	18 30%	7 25%	87 28%	24 28%	9 15%	58R 33%	46 28%
Strongly disagree	144 36%	28 30%	33 26%	55C 44%	28BC 53%	59 31%	84 40%	23 36%	15 35%	22 34%	83 37%	63 39%	41 32%	19 32%	13 44%	109 35%	33 39%	28T 47%	67 38%	49 30%
Don't know	4 1%	1 1%	2 1%	-	1 1%	1 *	3 1%	0 *	1 1%	-	3 1%	3 2%	1 *	-	-	3 1%	1 1%	0 1%	3 2%	1 *

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
Note: Percentage less than 0.5 printed as *.

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Q12. Agree/Disagree that the following statement is true for you:
I have just never thought about preparing for natural disasters or emergencies.

	Children In HH			Residence		Years In Portland					Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total agree	139	54C	85	106	27	27	26	31	55	30	105	66	72	
	35%	45%	30%	35%	37%	33%	42%	40%	31%	40%	34%	32%	38%	
Strongly agree	37	22C	15	27	5	5	8	7	17	8	29	17	20	
	9%	19%	5%	9%	7%	6%	12%	9%	10%	11%	9%	8%	10%	
Somewhat agree	102	32	70	79	22	22	19	24	38	22	76	49	53	
	26%	27%	25%	26%	30%	27%	30%	30%	21%	29%	24%	24%	28%	
Total disagree	256	64	192B	193	45	54	36	46	120	45	204	138	115	
	64%	54%	69%	64%	62%	65%	58%	59%	68%	60%	65%	67%	61%	
Somewhat disagree	112	34	79	91	18	26	17	20	50	17	91	47	65L	
	28%	28%	28%	30%	25%	31%	28%	26%	28%	23%	29%	23%	34%	
Strongly disagree	144	30	113B	102	27	28	19	26	71	28	113	91M	50	
	36%	26%	40%	34%	37%	34%	30%	34%	40%	37%	36%	44%	26%	
Don't know	4	1	3	3	1	1	-	1	2	0	3	1	3	
	1%	1%	1%	1%	1%	2%		1%	1%	*	1%	*	1%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
Note: Percentage less than 0.5 printed as *.

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Q13. Agree/Disagree that the following statement is true for you:
I don't need training to know how to react in a natural disaster or emergency.

	Total	Age				Gender		Area					Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Total agree	106 26%	26 27%	43 34%	26 21%	10 19%	60 31%	45 22%	14 21%	11 24%	20 31%	62 27%	37 23%	43 33%	14 24%	7 24%	85 27%	21 24%	16 27%	43 25%	46 28%	
Strongly agree	38 10%	12 13%	19 15%	6 4%	2 3%	24 12%	14 7%	3 5%	2 4%	3 4%	30 13%	15 9%	12 9%	6 10%	4 15%	31 10%	7 8%	6 9%	11 6%	22 13%	
Somewhat agree	68 17%	14 15%	25 19%	21 17%	8 16%	36 19%	31 15%	11 17%	9 20%	17 27%	31 14%	22 14%	31 24%	8 13%	3 9%	53 17%	14 17%	11 18%	32 18%	25 15%	
Total disagree	284 71%	67 70%	80 62%	98 79%	40 76%	127 66%	156 76%	49 78%	32 72%	44 68%	159 70%	119 74%	83 64%	46 76%	22 76%	221 71%	61 71%	43 71%	127 73%	115 70%	
Somewhat disagree	161 40%	41 43%	48 38%	47 38%	24 47%	75 39%	85 41%	31 48%	19 43%	28 44%	83 36%	59 36%	55 42%	22 36%	12 43%	130 42%	29 34%	26 43%	72 41%	62 38%	
Strongly disagree	124 31%	26 27%	31 25%	51 41%	15 30%	51 27%	71 34%	19 29%	13 29%	15 24%	77 34%	60 37%	28 22%	24 40%	10 33%	91 29%	32 38%	17 28%	55 31%	52 32%	
Don't know	9 2%	2 2%	5 4%	-	2 5%	4 2%	5 3%	1 1%	1 3%	1 1%	6 3%	5 3%	4 3%	0 1%	-	6 2%	4 4%	1 2%	5 3%	3 2%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q13. Agree/Disagree that the following statement is true for you:
I don't need training to know how to react in a natural disaster or emergency.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too/ Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	106	37	68	84	20	19	18	22	46	18	85	71M	33
-----	26%	31%	24%	28%	27%	23%	29%	29%	26%	24%	27%	35%	17%
Strongly agree	38	18C	20	32	5	6	9	8	16	7	31	30M	7
	10%	16%	7%	11%	7%	7%	15%	10%	9%	9%	10%	15%	4%
Somewhat agree	68	18	49	51	15	13	9	15	30	11	54	41	26
	17%	15%	17%	17%	20%	16%	15%	19%	17%	15%	17%	20%	14%
Total disagree	284	80	204	211	53	61	44	54	125	56	220	133	149L
-----	71%	68%	73%	70%	72%	74%	71%	70%	71%	74%	70%	65%	79%
Somewhat disagree	161	45	116	124	28	35	23	35	68	29	126	82	76
	40%	38%	41%	41%	39%	42%	36%	46%	38%	39%	40%	40%	40%
Strongly disagree	124	35	88	88	25	26	21	19	58	27	94	51	73L
	31%	30%	31%	29%	34%	31%	34%	24%	33%	35%	30%	25%	38%
Don't know	9	1	8	7	1	3	-	1	5	2	8	2	8
	2%	1%	3%	2%	1%	3%		2%	3%	2%	2%	1%	4%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q14. Agree/Disagree that the following statement is true for you:
 Preparing for a natural disaster or emergency is overwhelming, I don't know where to start.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree	205 51%	65DE 68%	71E 56%	56E 46%	13 25%	92 48%	113 54%	30 46%	27 62%	36 57%	112 49%	85 53%	63 49%	31 52%	15 53%	159 51%	46 54%	26 43%	82 47%	97 59%
Strongly agree	70 17%	30CDE 31%	20 16%	17 14%	3 6%	29 15%	41 20%	10 15%	8 19%	15 23%	37 16%	29 18%	19 14%	11 17%	7 25%	50 16%	20 23%	9 15%	23 13%	38S 23%
Somewhat agree	135 34%	35 37%	51E 40%	40 32%	10 19%	63 33%	72 35%	20 31%	19 43%	21 33%	75 33%	56 35%	44 34%	21 34%	8 28%	109 35%	27 31%	17 29%	59 34%	59 36%
Total disagree	189 47%	30 31%	54 42%	67B 54%	38BC 74%D	98 51%	91 44%	34 53%	16 36%	27 42%	112 49%	71 44%	67 51%	29 48%	14 47%	150 48%	37 43%	33 55%	91T 52%	65 40%
Somewhat disagree	118 30%	19 20%	40 31%	35 28%	24BC 47%D	63 33%	55 27%	26 40%	10 23%	18 28%	65 29%	42 26%	41 31%	19 32%	9 31%	91 29%	26 31%	23 38%	51 29%	43 26%
Strongly disagree	71 18%	11 11%	14 11%	32BC 26%	14BC 27%	35 18%	36 17%	8 13%	6 13%	9 15%	47 21%	29 18%	26 20%	10 16%	4 15%	59 19%	11 12%	10 17%	39 23%	21 13%
Don't know	5 1%	1 1%	3 2%	-	1 1%	1 1%	3 2%	0 *	1 1%	1 1%	3 1%	5 3%	-	-	-	3 1%	2 2%	1 2%	2 1%	2 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q14. Agree/Disagree that the following statement is true for you:

Preparing for a natural disaster or emergency is overwhelming, I don't know where to start.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	205	72C	133	152	36	48	36	43	78	44	154	85	117L
-----	51%	61%	47%	50%	49%	58%	58%	56%	44%	59%	49%	41%	62%
Strongly agree	70	24	46	53	14	12	18I	13	27	16	54	27	42L
	17%	20%	16%	18%	19%	15%	29%	16%	15%	21%	17%	13%	22%
Somewhat agree	135	48	86	98	22	36I	18	31	51	28	100	58	75L
	34%	41%	31%	32%	30%	44%	29%	40%	29%	37%	32%	28%	40%
Total disagree	189	45	144B	146	37	34	26	33	96	31	154	120M	69
-----	47%	38%	51%	48%	51%	42%	42%	42%	54%	41%	49%	58%	36%
Somewhat disagree	118	31	87	90	24	20	19	18	61	20	96	68	50
	30%	26%	31%	30%	33%	24%	31%	23%	35%	26%	31%	33%	27%
Strongly disagree	71	14	57	56	13	14	7	15	34	11	58	52M	19
	18%	12%	20%	19%	18%	17%	12%	19%	20%	15%	19%	25%	10%
Don't know	5	1	3	5	-	-	-	1	3	0	4	1	4
	1%	1%	1%	2%				2%	2%	*	1%	1%	2%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

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Q15. Agree/Disagree that the following statement is true for you:
I have other priorities that come before disaster preparedness.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree	179 45%	52DE 54%	69DE 54%	44 36%	14 28%	79 42%	99 48%	26 41%	19 44%	34 53%	100 44%	60 37%	64 49%	35L 57%	11 39%	146 47%	32 38%	17 28%	72 41%	90RS 55%
Strongly agree	42 10%	14E 15%	17E 13%	10 8%	1 3%	15 8%	27 13%	6 9%	7 15%	7 11%	22 10%	16 10%	13 10%	8 13%	5 16%	35 11%	6 7%	8S 13%	8 5%	26S 16%
Somewhat agree	137 34%	37 39%	53DE 41%	34 28%	13 25%	64 34%	72 35%	20 31%	13 29%	27 42%	78 34%	44 27%	50 39%	27L 44%	7 23%	111 36%	26 30%	9 15%	64R 37%	64R 39%
Total disagree	212 53%	43 45%	54 42%	78BC 63%	38B 72% C	108 57%	103 50%	37 58%	24 54%	29 45%	122 54%	98N 61%	64 49%	24 39%	18 61%	161 52%	50 59%	42T 69%	99T 57%	71 44%
Somewhat disagree	126 32%	26 27%	36 28%	45 36%	20 38%	66 35%	59 29%	23 37%	17 40%	19 30%	66 29%	54N 34%	47N 36%	10 17%	10 34%	96 31%	30 35%	29T 48%	60T 35%	37 23%
Strongly disagree	86 21%	17 17%	18 14%	33C 27%	18BC 35%	42 22%	44 21%	13 21%	6 15%	10 15%	56 25%	44M 27%	17 13%	13 22%	8 26%	65 21%	21 24%	13 21%	39 22%	34 21%
Don't know	8 2%	1 1%	5 4%	2 1%	-	4 2%	4 2%	1 2%	1 1%	1 1%	5 2%	3 2%	2 2%	2 4%	-	5 2%	3 4%	2 3%	3 2%	3 2%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q15. Agree/Disagree that the following statement is true for you:
I have other priorities that come before disaster preparedness.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	179	62	117	141	29	40	30	34	76	30	142	82	96
-----	45%	52%	42%	47%	39%	48%	48%	44%	43%	40%	45%	40%	51%
Strongly agree	42	17	25	32	7	11	9	9	13	8	33	18	24
	10%	15%	9%	11%	9%	13%	14%	12%	7%	10%	11%	9%	13%
Somewhat agree	137	45	92	109	22	29	21	25	63	22	109	64	72
	34%	38%	33%	36%	30%	35%	34%	32%	36%	29%	35%	31%	38%
Total disagree	212	54	158	155	43	42	32	42	96	45	163	121M	89
-----	53%	46%	56%	51%	59%	51%	51%	54%	54%	60%	52%	59%	47%
Somewhat disagree	126	31	95	90	30	32	21	19	55	18	105	63	62
	32%	26%	34%	30%	40%	39%	33%	24%	31%	23%	34%	31%	33%
Strongly disagree	86	23	63	65	14	11	11	23F	41	28K	58	58M	27
	21%	19%	22%	21%	19%	13%	18%	30%	23%	37%	19%	28%	14%
Don't know	8	2	6	7	1	1	0	1	5	0	8	3	5
	2%	2%	2%	2%	2%	1%	1%	2%	3%	*	2%	1%	3%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
Note: Percentage less than 0.5 printed as *.

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Q16. Agree/Disagree that the following statement is true for you:

It's impossible to know if a natural disaster or emergency will happen and how best to prepare for it.

	Total	Age				Gender		Area					Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Total agree	219 55%	65DE 68%	75E 59%	60 49%	19 37%	109 57%	110 53%	31 49%	24 56%	40 63%	123 54%	90 56%	67 52%	37 61%	14 50%	172 55%	48 56%	35 57%	81 46%	104S 63%	
Strongly agree	66 16%	22E 23%	24 19%	14 12%	4 8%	33 18%	32 16%	12 18%	6 13%	16 25%	32 14%	31 19%	14 11%	7 11%	6 21%	47 15%	19 22%	8 14%	21 12%	36S 22%	
Somewhat agree	154 39%	42 44%	50 39%	46 37%	15 29%	75 40%	78 38%	20 31%	19 43%	24 38%	91 40%	59 37%	53 41%	30 49%	8 29%	125 40%	29 34%	26 43%	59 34%	68 42%	
Total disagree	172 43%	29 30%	51 40%	59B 48%	33BC 63%	78 41%	93 45%	31 48%	18 40%	24 37%	100 44%	66 41%	62 48%	23 37%	14 47%	134 43%	36 42%	25 41%	91T 52%	56 34%	
Somewhat disagree	99 25%	14 15%	35 27%	28 23%	22BD 42%	47 25%	51 25%	17 26%	11 25%	12 19%	59 26%	33 21%	38 30%	13 21%	9 29%	78 25%	19 22%	17 29%	54T 31%	27 17%	
Strongly disagree	73 18%	15 15%	16 13%	31C 25%	11 21%	31 16%	42 20%	14 22%	6 15%	12 18%	41 18%	32 20%	23 18%	10 16%	5 18%	55 18%	17 20%	7 12%	37 21%	28 17%	
Don't know	8 2%	2 2%	1 1%	4 4%	-	4 2%	4 2%	2 3%	2 4%	-	4 2%	5 3%	1 1%	1 2%	1 3%	6 2%	2 2%	1 2%	3 2%	4 2%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q16. Agree/Disagree that the following statement is true for you:

It's impossible to know if a natural disaster or emergency will happen and how best to prepare for it.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too/ Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	219	71	147	162	40	51	34	40	95	38	175	112	105
-----	55%	61%	53%	54%	55%	62%	54%	52%	54%	50%	56%	54%	55%
Strongly agree	66	24	41	46	14	14	14	10	28	14	48	35	31
	16%	21%	14%	15%	19%	17%	22%	13%	16%	19%	15%	17%	16%
Somewhat agree	154	47	107	116	26	37	20	30	67	23	127	77	74
	39%	40%	38%	38%	36%	45%	32%	38%	38%	31%	41%	38%	39%
Total disagree	172	43	129	136	30	32	29	32	79	35	133	92	79
-----	43%	36%	46%	45%	40%	38%	46%	42%	45%	46%	43%	45%	41%
Somewhat disagree	99	25	74	85E	11	20	17	18	43	17	78	50	48
	25%	21%	26%	28%	15%	25%	28%	23%	24%	22%	25%	24%	25%
Strongly disagree	73	18	55	51	19	11	11	15	36	18	55	42	31
	18%	15%	20%	17%	26%	14%	18%	19%	20%	24%	18%	21%	16%
Don't know	8	3	4	4	4	-	-	5	3	3	5	2	6
	2%	3%	2%	1%	5%			6%	2%	4%	2%	1%	3%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q17. Agree/Disagree that the following statement is true for you:
 If someone helped me know where to begin, I'd be more likely to prepare.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Total agree	281 70%	72 75%	93E 73%	87 70%	30 57%	130 68%	150 73%	47 74%	31 72%	40 63%	162 71%	114 71%	88 68%	44 73%	22 76%	216 69%	65 76%	46 77%	114 65%	121 74%
Strongly agree	105 26%	25 26%	42E 33%	31 25%	7 13%	56 29%	48 23%	17 27%	12 26%	12 19%	64 28%	47 29%	25 19%	18 30%	11M 38%	75 24%	30 35%	15 24%	36 21%	54S 33%
Somewhat agree	177 44%	46 49%	51 40%	56 45%	23 45%	74 39%	102 49%	31 48%	20 45%	28 44%	98 43%	67 41%	63 48%	26 43%	11 39%	141 45%	35 41%	32 52%	78 45%	67 41%
Total disagree	117 29%	24 25%	34 26%	37 30%	22C 43%	60 32%	56 27%	16 25%	12 27%	24 37%	65 29%	47 29%	42 32%	16 27%	7 24%	95 30%	20 23%	13 22%	61 35%	42 26%
Somewhat disagree	82 21%	18 19%	28 22%	20 16%	15 29%	42 22%	40 19%	13 20%	9 22%	17 26%	43 19%	33 21%	28 22%	11 18%	4 15%	68 22%	12 14%	8 14%	42 24%	31 19%
Strongly disagree	35 9%	6 6%	5 4%	16C 13%	7C 13%	19 10%	16 8%	3 5%	2 5%	7 11%	22 10%	13 8%	13 10%	5 8%	3 9%	26 8%	7 9%	5 8%	19 11%	11 7%
Don't know	1 *	-	1 1%	-	-	1 *	1 *	1 1%	1 1%	-	-	1 1%	0 *	-	-	1 *	1 1%	1 1%	-	1 *

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q17. Agree/Disagree that the following statement is true for you:
If someone helped me know where to begin, I'd be more likely to prepare.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	281	90	190	211	52	57	48	57	119	49	227	132	147L
-----	70%	77%	68%	70%	71%	69%	78%	73%	67%	65%	73%	64%	77%
Strongly agree	105	39	65	82	15	23	24I	22	36	24	80	46	59
	26%	33%	23%	27%	20%	28%	38%	28%	20%	32%	26%	22%	31%
Somewhat agree	177	51	125	129	37	34	25	35	83	25	147	86	88
	44%	43%	45%	43%	50%	41%	40%	45%	47%	33%	47%	42%	46%
Total disagree	117	28	89	90	22	26	14	20	57	26	85	73M	42
-----	29%	23%	32%	30%	29%	31%	22%	26%	32%	35%	27%	36%	22%
Somewhat disagree	82	21	61	65	14	20	9	14	38	20	57	48	34
	21%	18%	22%	22%	19%	24%	15%	19%	22%	26%	18%	23%	18%
Strongly disagree	35	6	28	25	8	6	5	6	18	7	28	26M	8
	9%	5%	10%	8%	11%	7%	8%	8%	10%	9%	9%	13%	4%
Don't know	1	-	1	1	-	-	-	0	1	0	1	0	1
	*		*	*				*	1%	*	*	*	1%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
Note: Percentage less than 0.5 printed as *.

Q18. Agree/Disagree that the following statement is true for you:
 If Portland experiences a major natural disaster or emergency, being individually prepared won't be enough.
 What really matters is how quickly government agencies bring help.

	Area																			
	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total agree	252 63%	67 70%	85 66%	69 56%	32 61%	115 60%	136 66%	43 67%	24 55%	43 68%	141 62%	100 62%	82 63%	36 60%	18 61%	201 65%	50 58%	40 66%	108 62%	104 64%
Strongly agree	106 27%	34D 36%	36 28%	21 17%	14 28%	48 25%	57 28%	16 24%	10 24%	18 28%	62 27%	51 31%	27 21%	11 18%	9 30%	75 24%	32P 37%	18 31%	40 23%	47 29%
Somewhat agree	146 37%	33 34%	48 38%	48 38%	17 33%	67 35%	79 38%	27 43%	14 32%	25 40%	79 35%	50 31%	55 43%	25 42%	9 31%	127Q 41%	18 21%	21 35%	67 39%	57 35%
Total disagree	138 35%	27 29%	38 30%	52 42%	20 39%	73 38%	65 31%	21 32%	18 40%	19 30%	81 35%	55 34%	46 36%	23 38%	11 37%	106 34%	31 36%	18 30%	65 38%	54 33%
Somewhat disagree	92 23%	20 20%	26 20%	34 28%	13 25%	56G 29%	37 18%	13 20%	15 33%	14 22%	51 22%	38 24%	28 22%	17 28%	7 25%	76 24%	16 19%	15 25%	45 26%	33 20%
Strongly disagree	46 11%	8 8%	12 10%	18 15%	7 14%	17 9%	28 14%	8 12%	3 7%	5 8%	30 13%	17 11%	18 14%	6 10%	3 11%	31 10%	15 17%	3 5%	21 12%	22 13%
Don't know	9 2%	1 1%	5 4%	3 2%	-	3 1%	6 3%	0 *	2 5%	1 2%	5 2%	6 3%	1 1%	1 2%	1 2%	3 1%	5P 6%	2 4%	1 1%	5 3%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q18. Agree/Disagree that the following statement is true for you:
 If Portland experiences a major natural disaster or emergency, being individually prepared won't be enough.
 What really matters is how quickly government agencies bring help.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total agree	252	77	174	194	45	49	46	50	107	52	193	129	120	
	63%	65%	62%	64%	61%	59%	74%	65%	61%	69%	62%	63%	63%	
Strongly agree	106	30	77	81	16	20	23	23	40	17	85	53	53	
	27%	25%	27%	27%	22%	25%	36%	30%	23%	23%	27%	26%	28%	
Somewhat agree	146	47	98	112	28	29	23	27	67	35	108	77	67	
	37%	40%	35%	37%	39%	35%	38%	34%	38%	46%	35%	37%	35%	
Total disagree	138	36	102	104	27	31	15	26	66	23	112	72	66	
	35%	31%	36%	34%	37%	38%	24%	34%	37%	31%	36%	35%	35%	
Somewhat disagree	92	22	70	66	21	26	9	15	43	14	76	49	44	
	23%	19%	25%	22%	29%	32%	14%	20%	24%	18%	24%	24%	23%	
Strongly disagree	46	14	32	38	6	5	6	11	23	9	36	24	22	
	11%	12%	11%	13%	8%	6%	10%	14%	13%	12%	12%	11%	12%	
Don't know	9	5	4	4	1	2	1	1	4	0	8	4	5	
	2%	4%	1%	1%	2%	3%	2%	2%	2%	*	3%	2%	2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q19. Agree/Disagree that the following statement is true for you:
I don't have the space to store the supplies I would need to be prepared.

	Total	Age				Gender			Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Total agree	173 43%	59 ^{DE} 61%	68 ^{DE} 53%	31 25%	15 30%	84 44%	89 43%	32 ^K 50%	24 ^K 55%	36 ^K 56%	81 36%	78 ^O 48%	57 44%	27 44%	8 27%	134 43%	38 44%	26 43%	57 33%	90 ^S 55%	
Strongly agree	73 18%	29 ^{DE} 30%	31 ^{DE} 24%	8 7%	5 10%	34 18%	39 19%	6 10%	11 ^H 25%	18 ^H 29%	38 17%	41 ^N 25%	20 15%	7 11%	5 16%	58 19%	15 18%	13 22%	22 13%	38 ^S 23%	
Somewhat agree	100 25%	30 31%	37 29%	23 18%	10 20%	50 26%	50 24%	26 ^K 40%	13 30%	17 27%	43 19%	37 23%	37 ^O 29%	200 33%	3 11%	76 24%	22 26%	13 21%	35 20%	52 ^S 32%	
Total disagree	220 55%	37 39%	56 44%	91 ^{BC} 74%	35 ^B 68% ^C	103 54%	116 56%	31 49%	19 43%	28 44%	142 ^{IJ} 62%	80 50%	72 55%	31 52%	21 ^L 73%	172 55%	47 55%	34 57%	113 ^T 65%	73 45%	
Somewhat disagree	108 27%	20 21%	26 20%	50 ^{BCE} 40%	12 23%	53 28%	54 26%	16 25%	10 24%	15 23%	67 29%	36 22%	39 30%	14 24%	13 ^L 43%	89 29%	18 21%	20 32%	51 29%	37 23%	
Strongly disagree	112 28%	17 17%	31 24%	41 ^B 33%	23 ^{BC} 45%	50 26%	62 30%	15 24%	8 19%	13 21%	75 33%	44 28%	33 25%	17 28%	9 30%	82 26%	30 35%	15 24%	62 ^T 35%	36 22%	
Don't know	6 1%	-	3 3%	2 1%	1 2%	4 2%	2 1%	0 *	1 3%	-	4 2%	3 2%	1 1%	2 4%	-	5 2%	1 1%	0 1%	4 2%	1 1%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q19. Agree/Disagree that the following statement is true for you:
I don't have the space to store the supplies I would need to be prepared.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total agree	173	63C	110	116	40D	47I	35I	32	59	33	134	77	93L
-----	43%	53%	39%	39%	55%	57%	56%	41%	34%	44%	43%	37%	49%
Strongly agree	73	32C	41	44	17	25I	11	13	24	18	52	35	37
	18%	27%	15%	15%	23%	30%	18%	17%	14%	24%	17%	17%	19%
Somewhat agree	100	30	69	72	24	22	23I	19	35	15	82	43	56
	25%	26%	24%	24%	32%	27%	38%	25%	20%	20%	26%	21%	30%
Total disagree	220	55	165B	180	33	36	27	45	112FG	42	173	126M	94
-----	55%	46%	59%	60%	45%	43%	43%	59%	63%	56%	55%	61%	49%
Somewhat disagree	108	29	79	90	14	21	10	20	57G	19	85	52	56
	27%	25%	28%	30%	20%	25%	16%	26%	32%	25%	27%	25%	30%
Strongly disagree	112	26	86	90	19	15	17	25	55	23	88	75M	37
	28%	22%	31%	30%	26%	18%	27%	32%	31%	30%	28%	36%	20%
Don't know	6	1	5	6	-	-	1	-	5	0	6	3	3
	1%	1%	2%	2%			1%		3%	*	2%	1%	2%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
Note: Percentage less than 0.5 printed as *.

Q20. Agree/Disagree that the following statement is true for you:
 In the case of a natural disaster or emergency that left me without electricity or water
 for at least two weeks, I would leave Portland.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Total agree	166 42%	44E 46%	63DE 50%	44 36%	14 27%	96G 50%	70 34%	28 44%	16 37%	34 53%	88 39%	54 33%	64L 49%	29 47%	16L 54%	132 42%	34 39%	15 25%	60 34%	91RS 56%
Strongly agree	46 11%	11 12%	18 14%	11 9%	6 11%	31G 16%	15 7%	8 12%	5 11%	13K 21%	20 9%	15 10%	17 13%	7 12%	5 17%	33 11%	13 15%	6 9%	16 9%	24 14%
Somewhat agree	121 30%	33E 35%	46E 36%	33 27%	8 16%	65 34%	56 27%	21 32%	11 26%	21 32%	68 30%	38 24%	47 36%	21 35%	11 37%	99 32%	21 24%	10 16%	44 25%	68RS 41%
Total disagree	191 48%	45 47%	53 41%	63 51%	31C 60%	77 40%	113F 55%	27 42%	25 58%	24 38%	115 50%	86 54%	54 42%	26 43%	12 42%	147 47%	43 51%	38T 63%	93T 53%	61 37%
Somewhat disagree	89 22%	21 22%	27 21%	27 21%	14 27%	33 17%	55 27%	13 21%	13 29%	9 15%	53 23%	35 22%	29 23%	9 15%	6 22%	68 22%	19 23%	12 19%	46 26%	31 19%
Strongly disagree	103 26%	24 25%	26 20%	36 29%	17 33%	44 23%	58 28%	14 22%	13 29%	15 23%	61 27%	51M 32%	25 19%	17 28%	6 20%	79 25%	24 28%	26ST 43%	47 27%	29 18%
Don't know	41 10%	6 7%	11 9%	17 13%	7 13%	18 9%	23 11%	9 13%	2 5%	6 9%	24 11%	21 13%	12 9%	6 10%	1 4%	32 10%	9 10%	7 12%	22 12%	12 7%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q20. Agree/Disagree that the following statement is true for you:
 In the case of a natural disaster or emergency that left me without electricity or water
 for at least two weeks, I would leave Portland.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At	Too/ All
Total Answering	399 100%	118 100%	280 100%	302 100%	73 100%	83 100%	62 100%	77 100%	177 100%	75 100%	313 100%	206 100%	190 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total agree	166 42%	78C 66%	89 32%	131 43%	29 40%	37 44%	26 42%	31 40%	72 41%	29 38%	132 42%	90 44%	77 40%	
Strongly agree	46 11%	19 16%	27 10%	33 11%	7 10%	11 13%	7 12%	8 10%	20 11%	9 12%	35 11%	18 9%	28 15%	
Somewhat agree	121 30%	59C 50%	62 22%	98 32%	22 30%	26 31%	19 30%	23 30%	53 30%	20 26%	97 31%	72 35%	49 26%	
Total disagree	191 48%	34 28%	157B 56%	145 48%	34 46%	40 48%	33 52%	34 44%	85 48%	37 49%	152 48%	103 50%	87 46%	
Somewhat disagree	89 22%	16 14%	72B 26%	72 24%	13 18%	16 20%	18 28%	15 19%	40 23%	12 16%	74 24%	47 23%	42 22%	
Strongly disagree	103 26%	17 15%	85B 30%	73 24%	21 28%	24 28%	15 24%	19 25%	45 26%	24 32%	77 25%	56 27%	45 23%	
Don't know	41 10%	7 6%	35 12%	27 9%	11 14%	6 7%	4 6%	12 16%	19 11%	10 13%	29 9%	13 7%	27L 14%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q21. In your own words, what is the most significant reason that prevents you from deciding to prepare for a natural disaster or emergency?

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Cost/money	78 19%	26E 27%	28 22%	18 14%	6 11%	31 16%	46 22%	11 18%	12 26%	8 12%	47 21%	43NO 27%	22 17%	3 6%	1 5%	60 19%	18 21%	10 17%	27 16%	40 25%	
Inconvenience/time	47 12%	18 18%	18 14%	9 7%	3 5%	20 10%	27 13%	9 15%	7 17%	4 7%	26 11%	20 12%	16 12%	6 10%	2 6%	33 10%	14 17%	4 6%	16 9%	28 17%	
Don't think disaster will happen or affect them	45 11%	16C 17%	6 5%	16C 13%	6 12%	16 8%	29 14%	6 9%	4 10%	7 11%	28 12%	21 13%	14 11%	5 9%	4 12%	34 11%	11 13%	9 14%	20 12%	16 10%	
Limited storage space	39 10%	13 13%	10 7%	12 9%	5 10%	8 4%	31F 15%	10 10%	5 11%	6 10%	22 10%	12 8%	18 14%	7 11%	2 6%	35 11%	5 5%	6 9%	24 13%	10 6%	
I am prepared already	32 8%	1 1%	1 1%	23BC 18%	7BC 14%	14 7%	19 9%	5 8%	2 4%	5 7%	21 9%	7 5%	15 11%	4 7%	2 8%	28 9%	4 5%	4 6%	24T 14%	5 3%	
Lack of knowledge/ don't know how	30 8%	8 8%	9 7%	10 8%	4 8%	15 8%	15 7%	6 10%	5 11%	4 6%	15 7%	12 7%	9 7%	7 11%	2 6%	24 8%	6 7%	2 3%	21T 12%	8 5%	
Procrastination/ laziness	29 7%	2 2%	5 4%	11 9%	11BC 20%D	14 7%	15 7%	6 9%	3 8%	1 2%	18 8%	10 6%	11 9%	3 5%	1 5%	25 8%	3 4%	7T 11%	18T 10%	4 2%	
Unsure how to begin/ it's overwhelming	27 7%	8 8%	5 4%	13 10%	2 3%	11 6%	15 7%	0 1%	4H 10%	9HK 15%	13 6%	9 6%	8 6%	6 10%	4 12%	20 7%	7 8%	4 7%	13 7%	10 6%	
Invalid response	25 6%	7 7%	15D 12%	1 1%	2 3%	18G 9%	7 3%	5 8%	3 6%	3 4%	14 6%	4 2%	11L 9%	5 8%	4L 14%	18 6%	6 7%	4S 6%	0 *	21S 13%	
Haven't thought/ don't want to think about it	18 4%	3 3%	5 4%	7 5%	4 7%	8 4%	9 5%	3 5%	3 7%	1 2%	10 4%	8 5%	8 6%	-	1 4%	17 5%	1 1%	4 6%	11 6%	4 2%	
Importance of being prepared	15 4%	2 2%	12DE 10%	-	-	12G 7%	2 1%	2 2%	4K 9%	5 7%	4 2%	-	3 3%	9LM 14%	2L 8%	13 4%	2 2%	2 3%	1 1%	12S 7%	
Other priorities	14 3%	4 4%	2 2%	6 5%	2 4%	4 2%	9 5%	5 8%	0 1%	1 1%	8 3%	5 3%	6 4%	2 3%	1 5%	6 2%	8P 9%	-	7 4%	7 4%	
Don't know when or what disaster will occur	4 1%	1 1%	2 1%	1 1%	0 1%	3 1%	1 *	1 2%	-	-	3 1%	2 1%	2 2%	0 1%	-	3 1%	1 1%	2 3%	2 1%	1 *	
No good reason/ nothing	31 8%	8 9%	11 9%	7 5%	5 9%	15 8%	16 8%	2 3%	2 4%	5 9%	21 9%	16 10%	5 4%	8MO 13%	-	22 7%	8 10%	3 5%	10 6%	18 11%	
Other	34 9%	8 9%	9 7%	11 9%	7 13%	23G 12%	11 5%	4 6%	3 7%	12HK 19%	15 6%	17 11%	7 5%	5 9%	4 14%	26 8%	7 8%	13ST 22%	12 7%	9 5%	
Don't know	8 2%	-	7 5%	1 1%	0 1%	5 2%	4 2%	3 5%	-	2 3%	3 1%	2 1%	4 3%	1 2%	1 4%	8 2%	1 1%	0 1%	2 1%	6 4%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q21. In your own words, what is the most significant reason that prevents you from deciding to prepare for a natural disaster or emergency?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At All
Total Answering	399 100%	118 100%	280 100%	302 100%	73 100%	83 100%	62 100%	77 100%	177 100%	75 100%	313 100%	206 100%	190 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Cost/money	78 19%	28 23%	50 18%	48 16%	20 27%	23 28%	9 14%	12 15%	34 19%	18 24%	56 18%	27 13%	51L 27%
Inconvenience/time	47 12%	20 17%	27 10%	35 12%	7 10%	9 11%	5 9%	16I 21%	17 9%	6 8%	39 12%	23 11%	23 12%
Don't think disaster will happen or affect them	45 11%	8 7%	37 13%	37 12%	7 10%	11 14%	7 11%	7 9%	20 11%	1 2%	43J 14%	15 7%	30L 16%
Limited storage space	39 10%	7 6%	32 11%	27 9%	11 16%	11 13%	7 11%	3 4%	19 11%	9 12%	30 9%	18 9%	21 11%
I am prepared already	32 8%	5 4%	27 10%	29 10%	3 4%	2 3%	1 2%	5 7%	23FG 13%	7 10%	25 8%	31M 15%	1 1%
Lack of knowledge/ don't know how	30 8%	4 3%	26 9%	17 6%	9 13%	14HI 17%	3 5%	4 5%	9 5%	6 8%	23 7%	13 6%	17 9%
Procrastination/ laziness	29 7%	3 3%	26 9%	24 8%	5 7%	6 7%	5 8%	7 9%	11 6%	3 4%	26 8%	13 6%	16 9%
Unsure how to begin/ it's overwhelming	27 7%	5 4%	22 8%	20 7%	5 6%	5 6%	5 7%	4 5%	14 8%	8 11%	18 6%	2 1%	25L 13%
Invalid response	25 6%	14C 12%	10 4%	24E 8%	-	2 2%	5 8%	8 10%	10 6%	5 6%	18 6%	19M 9%	6 3%
Haven't thought/ don't want to think about it	18 4%	2 2%	16 6%	14 5%	3 4%	3 4%	6 9%	4 5%	5 3%	3 4%	15 5%	7 3%	11 6%
Importance of being prepared	15 4%	12C 10%	3 1%	11 4%	4 5%	2 2%	4 6%	3 4%	6 3%	1 2%	13 4%	13M 6%	2 1%
Other priorities	14 3%	5 4%	9 3%	9 3%	2 3%	0 1%	1 2%	4 5%	8 5%	2 2%	12 4%	4 2%	10 5%
Don't know when or what disaster will occur	4 1%	1 1%	3 1%	3 1%	1 2%	1 2%	-	-	3 2%	1 1%	3 1%	3 1%	1 1%
No good reason/ nothing	31 8%	15C 13%	15 5%	23 8%	8 10%	4 5%	5 8%	4 5%	17 10%	8 10%	23 7%	28M 14%	3 2%
Other	34 9%	8 7%	26 9%	23 8%	5 7%	6 8%	5 8%	7 9%	15 9%	8 11%	23 7%	18 9%	14 7%
Don't know	8 2%	5 4%	4 1%	8 3%	-	-	2 3%	2 2%	4 3%	2 2%	6 2%	5 3%	3 1%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q22. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 My job, school or another community organization encourages me to have a family disaster plan.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Very/Somewhat -----	228 57%	60E 63%	80E 63%	66 53%	21 41%	117 61%	109 53%	34 53%	23 52%	34 54%	136 60%	87 54%	69 53%	40 66%	17 57%	173 56%	54 63%	31 52%	77 44%	119RS 72%
Very motivating	73 18%	16 17%	37DE 29%	17 14%	3 6%	44G 23%	28 13%	7 12%	4 10%	13 20%	49 22%	35 22%	15 12%	12 19%	6 21%	51 16%	22 26%	8 13%	24 14%	42S 25%
Somewhat motivating	154 39%	44 46%	43 34%	49 40%	18 35%	73 38%	82 39%	26 42%	19 43%	22 34%	87 38%	52 32%	54 42%	29 47%	11 36%	122 39%	32 37%	23 39%	54 31%	77S 47%
Not too/Not at all -----	142 35%	30 32%	40 32%	48 39%	23 45%	64 33%	78 38%	23 37%	17 38%	28 44%	73 32%	60 37%	48 37%	19 31%	12 43%	114 37%	25 29%	25T 41%	79T 45%	38 23%
Not too motivating	93 23%	22 23%	30 23%	27 22%	14 27%	44 23%	49 24%	19K 30%	14K 32%	19 31%	41 18%	39 24%	34 26%	10 17%	8 28%	74 24%	18 21%	11 19%	54T 31%	28 17%
Not at all motivating	48 12%	8 8%	10 8%	21 17%	9 17%	19 10%	28 14%	4 7%	3 7%	9 14%	32 14%	21 13%	14 11%	9 14%	4 15%	40 13%	7 8%	14T 22%	25T 14%	10 6%
Don't know	30 7%	5 5%	7 6%	10 8%	7 14%	10 5%	20 10%	6 10%	4 9%	1 2%	18 8%	15 9%	13 10%	2 3%	-	24 8%	6 7%	4 7%	18 10%	8 5%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q22. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 My job, school or another community organization encourages me to have a family disaster plan.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	228	90C	137	173	42	40	33	44	111	42	183	144M	82
	57%	76%	49%	57%	57%	49%	53%	56%	63%	55%	58%	70%	43%
Very motivating	73	35C	38	55	14	12	9	15	36	17	56	54M	19
	18%	30%	13%	18%	20%	15%	15%	20%	21%	22%	18%	26%	10%
Somewhat motivating	154	55	99	118	27	28	23	28	74	25	126	90	63
	39%	47%	35%	39%	37%	34%	37%	37%	42%	33%	40%	44%	33%
Not too/Not at all	142	26	115B	106	28	37I	23	30	51	26	109	54	86L
	35%	22%	41%	35%	38%	45%	38%	39%	29%	35%	35%	26%	45%
Not too motivating	93	18	75B	69	20	27I	17	16	33	16	75	36	57L
	23%	16%	27%	23%	28%	33%	27%	21%	19%	21%	24%	17%	30%
Not at all motivating	48	8	40	36	8	10	7	14	17	10	34	18	29
	12%	7%	14%	12%	10%	12%	11%	18%	10%	14%	11%	9%	15%
Don't know	30	2	28B	24	4	5	6	4	15	7	22	8	22L
	7%	1%	10%	8%	5%	6%	10%	5%	9%	10%	7%	4%	12%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q23. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 My job, school or another community organization encourages me to take training to prepare for natural disasters or emergencies.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Very/Somewhat -----	211 53%	51 53%	82DE 64%	58 47%	20 39%	109 57%	101 49%	33 52%	21 49%	36 56%	120 53%	77 48%	61 47%	37 61%	21LM 72%	159 51%	52 61%	26 43%	78 44%	107RS 65%
Very motivating	78 20%	16 17%	38DE 30%	20 16%	4 7%	48G 25%	29 14%	10 16%	6 14%	16 26%	45 20%	32 20%	17 13%	15 24%	10M 33%	53 17%	26P 30%	9 14%	25 14%	45S 27%
Somewhat motivating	133 33%	34 36%	43 34%	38 31%	17 32%	61 32%	72 35%	23 36%	15 35%	19 30%	75 33%	45 28%	44 34%	22 37%	11 38%	106 34%	26 31%	17 29%	53 30%	62 38%
Not too/Not at all -----	156 39%	44C 46%	38 29%	52 42%	22 42%	69 36%	86 42%	26 41%	18 40%	25 40%	87 38%	68 42%	57O 44%	21 35%	7 24%	124 40%	30 35%	28 47%	74 42%	54 33%
Not too motivating	100 25%	33 35%	26 21%	31 25%	10 19%	50 26%	50 24%	21 33%	16 36%	12 19%	52 23%	46 28%	36 28%	12 19%	4 15%	78 25%	22 25%	15 26%	49 28%	36 22%
Not at all motivating	56 14%	11 11%	11 9%	21 17%	12C 23%	19 10%	36 17%	5 8%	2 4%	13I 21%	35 15%	22 14%	21 16%	9 16%	3 10%	46 15%	8 9%	13 21%	25 14%	18 11%
Don't know	32 8%	1 1%	8 6%	14B 11%	10BC 19%	13 7%	19 9%	4 7%	5 11%	3 4%	20 9%	17 10%	11 9%	2 4%	1 4%	28 9%	4 5%	6T 11%	23T 13%	3 2%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q23. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 My job, school or another community organization encourages me to take training to prepare for natural disasters or emergencies.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	211	84C	126	163	35	32	38F	45F	97F	37	171	127M	84
	53%	71%	45%	54%	48%	38%	61%	58%	55%	49%	55%	62%	44%
Very motivating	78	41C	37	59	15	9	15	19	35	15	63	58M	20
	20%	35%	13%	20%	21%	11%	24%	25%	20%	20%	20%	28%	11%
Somewhat motivating	133	43	89	104	20	23	23	25	61	22	108	69	64
	33%	36%	32%	34%	27%	28%	37%	33%	35%	29%	34%	33%	33%
Not too/Not at all	156	33	123B	113	34	45GI	21	31	59	34	115	70	84
	39%	28%	44%	37%	47%	54%	34%	40%	34%	45%	37%	34%	44%
Not too motivating	100	23	78	67	27D	35GHI	14	16	36	23	76	49	52
	25%	19%	28%	22%	37%	42%	22%	21%	20%	30%	24%	24%	27%
Not at all motivating	56	10	45	46	7	10	8	15	23	11	39	21	33
	14%	9%	16%	15%	9%	12%	12%	19%	13%	15%	13%	10%	17%
Don't know	32	1	31B	26	4	6	3	2	21	5	27	9	22L
	8%	1%	11%	9%	5%	8%	5%	3%	12%	6%	9%	5%	11%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q24. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 People I know have taken steps to get prepared.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat -----	259 65%	67E 70%	85E 67%	82E 66%	25 49%	132 69%	126 61%	41 65%	27 62%	46 72%	145 64%	93 58%	84 64%	47L 77%	23L 80%	196 63%	62 73%	31 51%	117R 67%	112R 68%
Very motivating	83 21%	26E 27%	37DE 29%	18E 15%	2 3%	43 22%	39 19%	11 17%	10 22%	18 28%	45 20%	22 14%	24 19%	22LM 36%	8 26%	57 18%	25 30%	7 12%	29 17%	46RS 28%
Somewhat motivating	177 44%	40 42%	48 38%	64C 52%	23 45%	89 47%	87 42%	31 48%	18 40%	28 44%	100 44%	71 44%	59 46%	25 42%	15 53%	139 45%	37 43%	23 39%	88 50%	66 40%
Not too/Not at all -----	111 28%	28 29%	33 26%	32 26%	18 35%	49 26%	62 30%	19 30%	16 36%	14 21%	63 28%	49 31%	42 32%	12 19%	6 19%	90 29%	20 23%	24 39%	44 25%	44 27%
Not too motivating	81 20%	21 22%	27 21%	21 17%	12 24%	39 21%	42 20%	17J 26%	12J 27%	6 10%	46 20%	34 21%	30 23%	10 17%	4 15%	68 22%	12 14%	18 30%	29 17%	34 21%
Not at all motivating	30 8%	6 7%	7 5%	11 9%	6 11%	10 5%	20 10%	2 3%	4 8%	8 12%	17 7%	15 10%	12 9%	1 2%	1 4%	22 7%	8 9%	6 10%	14 8%	10 6%
Don't know	28 7%	1 1%	9 7%	10 8%	9BC 17%	9 5%	19 9%	4 6%	1 3%	4 7%	19 8%	19M 12%	4 3%	2 4%	0 1%	25 8%	4 4%	6 10%	14 8%	9 5%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q24. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 People I know have taken steps to get prepared.

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	259	83	176	205	43	46	38	52	123	45	210	151M	109
	65%	70%	63%	68%	58%	56%	61%	67%	70%	59%	67%	73%	57%
Very motivating	83	34C	49	66	14	9	10	19	45F	19	63	64M	19
	21%	29%	18%	22%	19%	10%	16%	24%	26%	25%	20%	31%	10%
Somewhat motivating	177	49	126	139	29	38	28	33	78	26	148	87	89
	44%	42%	45%	46%	39%	46%	44%	43%	44%	35%	47%	42%	47%
Not too/Not at all	111	32	79	76	28	31I	22	20	38	24	83	46	64L
	28%	27%	28%	25%	38%	37%	35%	26%	22%	32%	26%	22%	34%
Not too motivating	81	26	55	54	21	21	18I	15	26	14	63	34	47
	20%	22%	20%	18%	28%	26%	29%	20%	15%	19%	20%	16%	24%
Not at all motivating	30	6	24	22	7	10	4	5	12	10	20	12	18
	8%	5%	9%	7%	10%	12%	6%	6%	7%	13%	6%	6%	9%
Don't know	28	3	25	21	3	5	3	5	15	7	20	9	17
	7%	3%	9%	7%	4%	7%	4%	7%	9%	9%	6%	4%	9%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q25. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 Natural disasters or emergencies in other places make me think about getting prepared.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Very/Somewhat -----	310 78%	70 73%	104 81%	93 75%	44 85%	143 75%	166 80%	42 65%	35 80%	46 72%	188H 83%	126 78%	101 78%	46 76%	22 77%	243 78%	67 78%	44 74%	136 78%	130 79%
Very motivating	131 33%	30 31%	52D 41%	34 28%	14 28%	72 38%	58 28%	13 20%	15 35%	20 31%	83H 37%	58 36%	32 25%	24 40%	9 32%	91 29%	40P 47%	15 24%	56 32%	61 37%
Somewhat motivating	179 45%	40 41%	51 40%	59 47%	29C 57%	71 37%	108F 52%	29 45%	20 45%	26 41%	105 46%	69 43%	68 53%	22 36%	13 45%	151Q 49%	27 31%	30 49%	80 46%	69 42%
Not too/Not at all -----	86 21%	26 27%	22 18%	29 24%	8 15%	45 24%	40 19%	20K 32%	9 20%	18 28%	38 17%	34 21%	29 22%	14 23%	6 20%	67 21%	18 21%	16 26%	36 21%	34 20%
Not too motivating	73 18%	22 23%	21 16%	25 20%	5 9%	39 21%	33 16%	18K 28%	7 17%	14 22%	34 15%	27 17%	22 17%	14 23%	5 18%	61 20%	11 13%	13 21%	33 19%	27 16%
Not at all motivating	13 3%	4 4%	2 1%	4 4%	3 6%	6 3%	7 3%	3 4%	1 3%	4 7%	5 2%	6 4%	6 5%	-	1 2%	6 2%	7P 8%	3 5%	3 2%	7 4%
Don't know	3 1%	-	2 1%	1 1%	-	2 1%	1 *	2 3%	-	-	1 1%	1 1%	1 *	0 1%	1 3%	2 1%	1 1%	-	2 1%	1 1%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q25. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 Natural disasters or emergencies in other places make me think about getting prepared.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	310	100	210	236	57	56	51	52	152FH	59	247	179M	131
	78%	85%	75%	78%	77%	67%	82%	67%	86%	78%	79%	87%	69%
Very motivating	131	49C	82	94	26	19	23	18	71FH	24	107	94M	37
	33%	42%	29%	31%	36%	23%	37%	23%	40%	31%	34%	46%	20%
Somewhat motivating	179	51	128	142	30	37	28	34	80	35	141	85	93
	45%	43%	46%	47%	41%	45%	45%	43%	46%	46%	45%	41%	49%
Not too/Not at all	86	18	68	64	17	26I	10	26I	24	16	63	25	59L
	21%	15%	24%	21%	23%	31%	16%	33%	14%	22%	20%	12%	31%
Not too motivating	73	17	56	56	14	24I	8	20I	21	10	58	23	49L
	18%	14%	20%	19%	18%	29%	13%	25%	12%	13%	18%	11%	26%
Not at all motivating	13	1	12	8	3	2	2	6I	3	6K	6	2	10
	3%	1%	4%	3%	4%	2%	4%	8%	1%	9%	2%	1%	5%
Don't know	3	0	3	2	-	1	1	-	1	1	2	2	1
	1%	*	1%	1%		2%	1%		*	1%	1%	1%	*

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q26. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 Natural disasters or emergencies I have experienced make me think about getting prepared.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat -----	262 66%	74DE 77%	91DE 71%	69 55%	29 56%	133 70%	127 61%	43 68%	33 75%	35 55%	151 66%	105 65%	88 68%	42 70%	16 55%	200 64%	61 71%	36 60%	111 63%	115 70%
Very motivating	90 23%	23 24%	37D 29%	22 17%	8 16%	47 25%	41 20%	15 23%	12 27%	11 17%	53 23%	39 24%	20 16%	21M 35%	7 24%	64 20%	26 31%	12 19%	40 23%	38 23%
Somewhat motivating	172 43%	51 53%	54 42%	47 38%	21 40%	86 45%	86 41%	29 45%	21 48%	24 38%	98 43%	66 41%	68NO 53%	21 35%	9 31%	137 44%	34 40%	25 41%	70 40%	77 47%
Not too/Not at all -----	104 26%	15 16%	31 24%	39B 31%	19B 37%	44 23%	60 29%	17 26%	8 18%	22 34%	58 25%	38 24%	35 27%	18 29%	9 32%	85 27%	18 21%	17 28%	51 30%	36 22%
Not too motivating	63 16%	11 11%	23 18%	19 15%	11 20%	34 18%	29 14%	13 20%	5 11%	14 22%	31 14%	23 15%	18 14%	12 20%	5 18%	52 17%	9 11%	11 18%	34 19%	18 11%
Not at all motivating	42 10%	4 4%	8 7%	20BC 17%	9BC 17%	11 6%	31F 15%	4 6%	3 7%	8 13%	27 12%	15 9%	17 13%	6 9%	4 14%	33 11%	9 10%	6 10%	18 10%	18 11%
Don't know	33 8%	7 7%	6 5%	16C 13%	4 7%	13 7%	20 10%	4 7%	3 7%	7 11%	19 8%	18N 11%	6 5%	0 1%	4N 12%	26 8%	7 8%	7 12%	12 7%	13 8%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q26. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 Natural disasters or emergencies I have experienced make me think about getting prepared.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	262	93C	169	199	51	49	39	58	116	56	201	149M	112
	66%	79%	60%	66%	69%	60%	63%	74%	66%	74%	64%	72%	59%
Very motivating	90	28	62	66	18	15	13	16	46	15	74	61M	29
	23%	24%	22%	22%	25%	19%	21%	21%	26%	21%	24%	30%	15%
Somewhat motivating	172	65C	107	133	32	34	27	42	70	40	127	87	83
	43%	55%	38%	44%	44%	41%	43%	54%	40%	53%	41%	42%	44%
Not too/Not at all	104	21	84B	76	22	26	19	17	42	15	84	39	65L
	26%	17%	30%	25%	30%	32%	31%	22%	24%	20%	27%	19%	34%
Not too motivating	63	13	50	45	16	16	14	10	23	7	51	24	38
	16%	11%	18%	15%	22%	19%	22%	12%	13%	9%	16%	12%	20%
Not at all motivating	42	8	34	31	6	10	5	8	18	8	33	15	27L
	10%	7%	12%	10%	8%	13%	8%	10%	10%	10%	11%	7%	14%
Don't know	33	4	28	27E	1	7	4	3	19	5	28	18	13
	8%	4%	10%	9%	1%	9%	6%	3%	11%	7%	9%	9%	7%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q27. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 I feel like it is my responsibility to take care of my family in a natural disaster or emergency.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat -----	355 89%	83 87%	112 88%	114 92%	46 89%	165 86%	188 91%	57 90%	38 88%	52 82%	207 91%	136 85%	117 90%	57 94%	28 97%	283 91%	71 83%	46 76%	162R 93%	147R 90%
Very motivating	208 52%	49 51%	61 48%	74 59%	24 47%	105 55%	102 49%	28 44%	24 54%	27 43%	129 57%	70 44%	70 54%	39L 64%	17 59%	161 52%	47 55%	25 41%	98 56%	85 52%
Somewhat motivating	146 37%	34 36%	50 40%	40 32%	22 42%	60 32%	86 42%	29 46%	15 34%	25 39%	77 34%	66 41%	47 36%	18 30%	11 38%	122 39%	24 29%	21 34%	64 37%	62 38%
Not too/Not at all -----	38 9%	10 10%	14 11%	9 7%	5 10%	20 10%	18 9%	3 5%	5 12%	11 17%	19 8%	22 13%	10 8%	3 5%	1 3%	26 8%	10 12%	12ST 20%	11 6%	14 9%
Not too motivating	28 7%	8 9%	11 8%	6 5%	3 6%	15 8%	13 6%	3 5%	5 11%	5 8%	15 7%	14 9%	8 6%	3 5%	1 3%	19 6%	7 9%	8 12%	9 5%	12 7%
Not at all motivating	10 2%	2 2%	3 2%	2 2%	2 5%	4 2%	5 2%	-	1 1%	6HK 9%	3 1%	7 5%	2 2%	-	-	7 2%	2 3%	5ST 8%	3 1%	2 1%
Don't know	6 2%	3 3%	2 2%	1 1%	0 1%	6G 3%	0 *	3K 5%	-	1 2%	2 1%	3 2%	3 2%	0 1%	-	2 1%	4P 5%	3 4%	1 1%	3 2%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q27. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 I feel like it is my responsibility to take care of my family in a natural disaster or emergency.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	355	111	243	268	69	72	55	67	160	67	282	189	165
	89%	94%	87%	89%	94%	87%	88%	87%	91%	89%	90%	92%	87%
Very motivating	208	70	139	157	40	39	33	40	96	41	166	127M	81
	52%	59%	49%	52%	55%	48%	53%	52%	54%	55%	53%	62%	42%
Somewhat motivating	146	41	105	112	29	33	22	27	65	26	115	61	85L
	37%	35%	37%	37%	39%	40%	35%	35%	37%	34%	37%	30%	44%
Not too/Not at all	38	7	31	30	4	9	8	7	14	6	27	15	22
	9%	6%	11%	10%	6%	11%	12%	9%	8%	8%	9%	7%	12%
Not too motivating	28	7	21	25	3	8	7	6	8	4	22	12	17
	7%	6%	7%	8%	4%	9%	11%	8%	5%	5%	7%	6%	9%
Not at all motivating	10	-	10	6	2	2	1	1	6	2	5	3	5
	2%		3%	2%	2%	2%	1%	1%	3%	2%	2%	1%	3%
Don't know	6	-	6	4	0	1	-	3	2	3	4	2	3
	2%		2%	1%	1%	2%		4%	1%	4%	1%	1%	2%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q28. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 It's my responsibility as a community member to be prepared to help myself and others.

	Total	Age				Gender		Area					Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Very/Somewhat -----	311 78%	72 75%	98 77%	97 78%	44 85%	154 81%	155 75%	48 76%	30 69%	44 70%	188IJ 83%	124 77%	94 73%	51 84%	27M 92%	247 79%	63 74%	44 73%	135 77%	132 81%	
Very motivating	129 32%	35E 37%	43E 34%	41 33%	10 19%	70 36%	59 28%	20 31%	10 23%	24 38%	75 33%	54 33%	31 24%	27M 45%	8 29%	91 29%	37P 44%	17 29%	45 26%	67S 41%	
Somewhat motivating	182 46%	37 38%	55 43%	56 45%	34BC 66%D	85 44%	97 47%	29 45%	20 46%	20 31%	113J 50%	70 43%	63 49%	23 38%	18N 63%	156Q 50%	26 30%	26 44%	90 52%	66 40%	
Not too/Not at all -----	81 20%	22 23%	26 21%	24 19%	8 15%	33 17%	48 23%	15 24%	13K 29%	18 28%	35 15%	32 20%	35O 27%	9 16%	2 8%	58 19%	22 25%	16 26%	36 20%	29 18%	
Not too motivating	64 16%	18 19%	22 18%	17 13%	7 13%	28 15%	36 17%	12 19%	12K 28%	14K 22%	25 11%	21 13%	31LO 24%	9 16%	1 4%	44 14%	19 22%	10 17%	30 17%	23 14%	
Not at all motivating	17 4%	4 4%	4 3%	8 6%	1 2%	5 3%	12 6%	3 5%	1 1%	3 5%	10 4%	11 7%	4 3%	-	1 5%	14 5%	2 3%	6 9%	5 3%	6 3%	
Don't know	7 2%	2 2%	3 2%	3 2%	-	3 2%	4 2%	0 1%	1 2%	2 3%	5 2%	5 3%	1 1%	0 1%	-	6 2%	1 1%	1 1%	4 2%	3 2%	

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q28. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 It's my responsibility as a community member to be prepared to help myself and others.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	311	96	214	241	56	58	48	60	144	61	245	174M	137
	78%	82%	76%	80%	76%	71%	78%	78%	82%	81%	78%	85%	72%
Very motivating	129	51C	78	101	22	18	18	23	70F	28	101	91M	38
	32%	44%	28%	33%	30%	21%	30%	29%	40%	37%	32%	44%	20%
Somewhat motivating	182	45	136	140	34	41	30	37	74	33	144	83	99
	46%	38%	49%	46%	46%	49%	48%	48%	42%	44%	46%	40%	52%
Not too/Not at all	81	19	62	57	17	23I	14	17	26	14	63	28	50L
	20%	16%	22%	19%	23%	28%	22%	22%	15%	19%	20%	14%	26%
Not too motivating	64	15	49	47	14	18	11	11	23	11	51	24	38
	16%	13%	17%	16%	18%	22%	18%	14%	13%	15%	16%	12%	20%
Not at all motivating	17	3	13	10	4	5	3	6I	3	3	13	4	12L
	4%	3%	5%	3%	5%	6%	4%	8%	2%	4%	4%	2%	6%
Don't know	7	3	5	4	0	1	-	-	6	-	5	4	4
	2%	2%	2%	1%	1%	2%			3%		2%	2%	2%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q29. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 If there were a natural disaster or emergency, the police and fire department would not be able to help everyone immediately.

	Total	Age				Gender		Area					Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	cen- tral/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)	
Very/Somewhat -----	335 84%	81 85%	106 83%	107 87%	41 79%	160 84%	175 85%	54 85%	39 89%	52 81%	190 84%	130 81%	109 84%	52 86%	28L 96%	272Q 87%	62 73%	49 81%	142 82%	144 88%	
Very motivating	161 40%	33 34%	48 38%	63E 51%	17 33%	82 43%	78 38%	18 27%	15 35%	24 37%	105H 46%	65 40%	44 34%	31M 52%	13 46%	123 40%	36 42%	27 45%	59 34%	75 45%	
Somewhat motivating	174 44%	48 50%	58 45%	45 36%	24 46%	78 41%	97 47%	36K 57%	24K 55%	28 45%	85 38%	66 41%	65 50%	21 34%	15 50%	148Q 48%	26 31%	22 36%	83 48%	70 42%	
Not too/Not at all -----	56 14%	12 12%	19 15%	15 12%	11 21%	30 16%	26 13%	10 15%	5 11%	10 16%	32 14%	24 15%	20 16%	8 14%	1 4%	38 12%	17 20%	10 16%	30 17%	17 10%	
Not too motivating	42 11%	7 7%	17 13%	12 10%	7 13%	26 14%	15 7%	8 13%	3 7%	9 14%	22 10%	15 9%	17 13%	7 12%	1 2%	30 10%	11 13%	8 13%	22 13%	12 8%	
Not at all motivating	14 4%	5 5%	3 2%	3 2%	4C 9%	4 2%	10 5%	1 2%	2 4%	2 2%	10 4%	9 6%	3 2%	1 2%	1 2%	8 3%	6 7%	2 3%	8 4%	5 3%	
Don't know	7 2%	3 3%	2 2%	2 2%	-	1 1%	6 3%	0 *	-	2 2%	5 2%	7 4%	1 1%	-	-	2 *	6P 7%	2 3%	2 1%	3 2%	

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q29. Level to which the following statement motivates respondent to prepare for a natural disaster or emergency:
 If there were a natural disaster or emergency, the police and fire department would not be able to help everyone immediately.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	335	104	231	260	57	65	48	61	162	61	267	183	151
	84%	88%	82%	86%	78%	79%	77%	78%	91%	80%	85%	89%	79%
Very motivating	161	53	108	126	24	26	19	31	85	36	121	99	61
	40%	45%	38%	42%	33%	31%	31%	40%	48%	48%	39%	48%	32%
Somewhat motivating	174	51	123	134	33	39	29	30	76	24	146	85	90
	44%	43%	44%	44%	45%	47%	46%	39%	43%	32%	47%	41%	47%
Not too/Not at all	56	14	42	38	15	16	11	17	13	14	40	17	38
	14%	12%	15%	13%	20%	19%	18%	22%	7%	18%	13%	8%	20%
Not too motivating	42	10	32	31	10	10	7	13	12	11	29	14	27
	11%	9%	11%	10%	14%	12%	11%	17%	7%	14%	9%	7%	14%
Not at all motivating	14	4	11	7	5	5	4	3	1	3	11	3	10
	4%	3%	4%	2%	6%	6%	7%	4%	1%	4%	4%	1%	5%
Don't know	7	-	7	4	2	2	3	-	2	1	6	6	2
	2%		3%	1%	2%	2%	5%		1%	1%	2%	3%	1%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q30. In your own words, what is the most significant reason that encourages you to decide to prepare for a natural disaster or emergency?

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
My family/partner/ kids/friends/ neighbors	108 27%	32E 34%	44DE 35%	25 20%	7 13%	58 30%	50 24%	22I 35%	7 17%	18 28%	61 27%	33 21%	35 27%	22L 36%	10 33%	82 26%	26 30%	3 4%	46R 26%	60R 36%	
Thoughts of specific disasters in other places/past experience	52 13%	13 14%	11 9%	21 17%	6 12%	12 7%	40F 19%	6 10%	8 17%	4 6%	34 15%	24 15%	18 14%	6 10%	4 13%	38 12%	14 17%	9 14%	26 15%	17 11%	
Sense of personal responsibility/duty/ self-sufficiency	42 11%	4 4%	8 6%	24BC 19%	6 12%	23 12%	20 9%	6 9%	7 15%	10 16%	20 9%	13 8%	12 9%	11L 19%	6 19%	41Q 13%	2 2%	7 11%	26T 15%	10 6%	
Inability or lack of desire to rely on others/emergency services/government	35 9%	5 5%	5 4%	19C 15%	6C 12%	16 9%	18 9%	3 5%	6 13%	4 7%	22 10%	19 12%	9 7%	3 5%	3 12%	27 9%	8 9%	9T 15%	21T 12%	5 3%	
Sense of inevitability/ unpredictability of disaster	33 8%	12 12%	7 6%	9 7%	5 10%	7 4%	25F 12%	3 5%	0 1%	2 3%	27I 12%	18 11%	7 5%	2 3%	3 9%	24 8%	9 11%	6 10%	10 6%	16 10%	
Survival/not wanting to die	32 8%	9 9%	11 9%	7 6%	5 10%	15 8%	15 7%	4 6%	2 5%	7 11%	19 8%	18 11%	7 6%	3 4%	3 9%	20 6%	12 14%	7 11%	15 8%	11 6%	
Desire to be prepared for lack of access to resources (food, water, power)	28 7%	9 10%	9 7%	5 4%	5 10%	10 5%	19 9%	4 6%	3 7%	4 6%	18 8%	10 6%	11 9%	3 6%	2 7%	21 7%	8 9%	9T 15%	14 8%	6 3%	
Community pressure/ encouragement	17 4%	7 7%	2 2%	6 5%	2 4%	5 3%	12 6%	1 2%	3 8%	1 2%	11 5%	6 4%	6 5%	3 5%	-	13 4%	3 4%	1 2%	8 4%	9 5%	
Nothing/not motivated	10 3%	-	5 4%	3 2%	3 5%	8 4%	2 1%	3 5%	1 1%	3 5%	3 1%	5 3%	3 2%	1 1%	1 2%	9 3%	1 2%	4S 6%	1 *	6 4%	
Fear	7 2%	1 1%	2 2%	2 1%	2 4%	2 1%	5 2%	0 1%	1 2%	1 1%	5 2%	1 1%	6 4%	0 1%	-	7 2%	0 *	1 2%	3 2%	3 2%	
Common sense	4 1%	-	-	1 1%	3BC 6%	3 2%	1 1%	1 2%	1 2%	1 1%	1 1%	1 *	3 3%	-	-	4 1%	-	1 2%	3 2%	-	
Other	31 8%	4 4%	11 8%	11 9%	5 9%	20 10%	11 5%	6 10%	3 8%	8 13%	13 6%	16 10%	9 7%	4 7%	1 5%	22 7%	8 10%	5 9%	13 8%	12 7%	
Don't know	12 3%	1 1%	10DE 8%	1 1%	-	8 4%	4 2%	3 5%	-	3 4%	6 3%	6 4%	4 3%	1 2%	1 5%	12 4%	1 1%	0 1%	6 3%	6 4%	
Invalid response	24 6%	7 8%	13D 11%	3 2%	1 2%	15 8%	9 4%	4 7%	5K 12%	5 7%	10 4%	7 4%	7 5%	7 12%	3 9%	19 6%	5 5%	5S 8%	2 1%	18S 11%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q30. In your own words, what is the most significant reason that encourages you to decide to prepare for a natural disaster or emergency?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)		(M)
Total Answering	399 100%	118 100%	280 100%	302 100%	73 100%	83 100%	62 100%	77 100%	177 100%	75 100%	313 100%	206 100%		190 100%
My family/partner/kids/friends/neighbors	108 27%	53C 45%	55 20%	80 27%	22 30%	18 22%	15 24%	20 26%	54 31%	18 23%	89 29%	58 28%		51 27%
Thoughts of specific disasters in other places/past experience	52 13%	7 6%	45B 16%	37 12%	14 18%	13 16%	4 7%	8 10%	27 16%	11 14%	40 13%	25 12%		27 14%
Sense of personal responsibility/duty/self-sufficiency	42 11%	6 5%	37B 13%	34 11%	7 10%	8 10%	7 11%	4 5%	24 13%	9 11%	31 10%	27 13%		15 8%
Inability or lack of desire to rely on others/emergency services/government	35 9%	3 3%	31B 11%	27 9%	4 6%	13 15%	5 8%	6 8%	12 7%	6 8%	27 9%	19 9%		16 8%
Sense of inevitability/unpredictability of disaster	33 8%	12 10%	21 8%	25 8%	5 7%	8 10%	4 6%	6 7%	15 9%	8 11%	23 7%	14 7%		19 10%
Survival/not wanting to die	32 8%	9 8%	23 8%	28 9%	4 6%	3 3%	7 11%	10 13%	12 7%	2 3%	29 9%	22 11%		10 5%
Desire to be prepared for lack of access to resources (food, water, power)	28 7%	6 5%	23 8%	23 7%	3 3%	8 9%	2 3%	9 11%	10 6%	3 4%	23 7%	10 5%		18 10%
Community pressure/encouragement	17 4%	2 2%	15 5%	12 4%	4 5%	5 6%	7HI 12%	0 *	5 3%	6 8%	12 4%	7 3%		10 5%
Nothing/not motivated	10 3%	2 2%	8 3%	7 2%	4 5%	1 2%	4 7%	1 1%	4 2%	1 1%	9 3%	2 1%		8 4%
Fear	7 2%	0 *	7 2%	4 1%	3 4%	3 3%	-	2 3%	2 1%	2 2%	5 2%	3 1%		4 2%
Common sense	4 1%	-	4 1%	2 1%	1 1%	0 1%	1 1%	0 1%	2 1%	-	4 1%	1 1%		3 2%
Other	31 8%	7 6%	24 9%	19 6%	9 12%	7 8%	1 2%	11G 14%	12 7%	11K 15%	19 6%	10 5%		19 10%
Don't know	12 3%	5 4%	8 3%	11 4%	-	2 3%	4 6%	1 1%	5 3%	1 2%	11 3%	6 3%		7 3%
Invalid response	24 6%	15C 13%	9 3%	21 7%	1 2%	5 6%	5 8%	5 7%	9 5%	3 4%	19 6%	18M 9%		6 3%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q31. Have you talked with your neighbors about what to do in case of a natural disaster or emergency?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Have done	58 15%	9 9%	24 19%	17 13%	8 16%	41G 21%	18 8%	9 15%	5 11%	12 19%	32 14%	19 12%	18 14%	11 18%	9LM 31%	49 16%	9 10%	6 10%	24 14%	28 17%
Plan to do	63 16%	14 15%	37BDE 29%	7 5%	5 10%	41G 22%	22 11%	12 19%	4 10%	16 25%	30 13%	12 7%	22L 17%	21LM 35%	6L 20%	52 17%	11 13%	4 6%	25 14%	35R 21%
Have not done	273 68%	71C 74%	65 51%	99C 80%	38C 72%	106 55%	165F 80%	42 66%	34J 77%	36 56%	161 71%	128NO 79%	88NO 68%	28 46%	14 49%	207 67%	63 74%	48T 79%	126 72%	99 61%
Don't know	5 1%	2 2%	1 1%	1 1%	1 1%	3 2%	2 1%	-	1 3%	-	4 2%	2 1%	2 2%	1 1%	-	3 1%	2 2%	3S 5%	-	2 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q31. Have you talked with your neighbors about what to do in case of a natural disaster or emergency?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Have done	58	24	34	47	8	6	11	7	33F	9	47	49M	9
	15%	20%	12%	16%	11%	7%	18%	10%	19%	12%	15%	24%	5%
Plan to do	63	32C	32	54	8	9	12	17	25	13	50	50M	13
	16%	27%	11%	18%	12%	11%	19%	22%	14%	17%	16%	24%	7%
Have not done	273	61	211B	198	57	67GI	38	51	116	51	212	103	166L
	68%	52%	75%	65%	78%	81%	61%	66%	66%	68%	68%	50%	88%
Don't know	5	1	4	4	-	-	1	2	2	2	3	4	1
	1%	1%	1%	1%			2%	3%	1%	2%	1%	2%	1%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q32. What motivated you to talk to your neighbors?

Base: Have done

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	58 100%	9 100%	24 100%	17 100%	8 100%	41 100%	18 100%	9 100%	5 100%	12 100%	32 100%	19 100%	18 100%	11 100%	9 100%	49 100%	9 100%	6 100%	24 100%	28 100%
Desire to help others	11 18%	3 34%	5 19%	3 17%	-	7 18%	3 17%	1 6%	-	4 32%	6 19%	8 42%	1 6%	1 9%	1 7%	7 15%	3 34%	-	5 20%	6 20%
Self-preservation/ mutual benefit	9 15%	2 23%	2 9%	5 29%	-	8 21%	1 3%	1 11%	1 13%	-	7 22%	5 25%	2 11%	2 18%	-	6 13%	3 30%	1 9%	4 18%	4 15%
Neighborhood association/ community	9 15%	-	1 3%	4 24%	4 46%	3 8%	5 30%	3 27%	1 11%	4 32%	2 5%	2 8%	3 16%	1 7%	2 23%	7 13%	2 23%	3 51%	2 10%	3 11%
Thought of disaster/ emergency	5 9%	2 19%	1 2%	1 6%	2 20%	4 10%	1 6%	1 12%	-	2 14%	2 7%	2 9%	2 10%	2 15%	-	5 10%	-	-	4 18%	1 2%
NET training	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	15 26%	2 24%	6 26%	4 24%	3 34%	8 20%	7 39%	4 44%	2 45%	-	9 28%	3 16%	4 25%	4 40%	3 38%	14 29%	1 13%	2 40%	8 33%	5 17%
Don't know	1 2%	-	1 4%	-	-	1 2%	-	-	-	1 8%	-	-	1 6%	-	-	1 2%	-	-	-	1 4%
Invalid response	9 15%	-	9 36%	-	-	8 20%	1 4%	-	1 31%	2 14%	6 18%	-	5 27%	1 11%	3 33%	9 18%	-	-	-	9 31%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q32. What motivated you to talk to your neighbors?

Base: Have done

	Children In HH			Residence		Years In Portland				Disability		Household Prepared			
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Not	Too/ At	All
Total Answering	58 100%	24 100%	34 100%	47 100%	8 100%	6 100%	11 100%	7 100%	33 100%	9 100%	47 100%	49 100%		9 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)		(M)	
Desire to help others	11 18%	6 24%	5 14%	7 14%	4 48%	-	5 45%	-	5 16%	-	11 22%	8 17%		2 22%	
Self-preservation/ mutual benefit	9 15%	2 9%	7 20%	9 19%	-	-	-	3 42%	6 17%	4 42%	5 11%	9 18%		-	
Neighborhood association/ community	9 15%	2 8%	7 20%	4 8%	3 37%	1 13%	3 23%	-	5 16%	2 21%	7 14%	4 9%		4 46%	
Thought of disaster/ emergency	5 9%	1 2%	4 13%	5 11%	-	2 28%	-	-	3 10%	-	3 7%	3 7%		2 18%	
NET training	-	-	-	-	-	-	-	-	-	-	-	-		-	
Other	15 26%	4 16%	11 33%	13 27%	1 16%	3 48%	1 9%	2 28%	9 28%	2 19%	13 29%	14 29%		1 14%	
Don't know	1 2%	1 4%	-	1 2%	-	-	-	1 14%	-	-	1 2%	1 2%		-	
Invalid response	9 15%	9 37%	-	9 19%	-	1 11%	3 23%	1 17%	4 13%	2 18%	7 15%	9 18%		-	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q32. What, if anything, has prevented you from having those conversations?

Base: Plan to do

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	63 100%	14 100%	37 100%	7 100%	5 100%	41 100%	22 100%	12 100%	4 100%	16 100%	30 100%	12 100%	22 100%	21 100%	6 100%	52 100%	11 100%	4 100%	25 100%	35 100%	
Unfamiliar with neighbors	12 19%	3 20%	7 20%	-	2 31%	4 9%	8F 38%	0 3%	-	3 18%	9 29%	7NO 61%	4 20%	0 2%	-	10 20%	1 13%	-	10T 39%	2 6%	
Lack of time/opportunity	10 17%	1 9%	5 12%	5C 69%	-	9 23%	1 5%	1 8%	2 44%	2 10%	6 19%	-	3 16%	6 28%	1 20%	10 20%	-	-	5 19%	6 17%	
Don't want to think/talk about it	4 6%	3 18%	0 1%	-	0 9%	4 9%	-	1 8%	-	-	3 8%	-	3 14%	0 2%	-	4 7%	-	-	3 12%	0 1%	
Haven't thought about it	3 5%	2 12%	1 3%	-	1 13%	1 3%	2 11%	-	-	1 7%	2 8%	2 14%	-	-	1N 18%	1 1%	3P 25%	-	2 7%	2 5%	
Laziness	2 3%	-	1 3%	-	0 9%	2 4%	-	0 4%	-	-	1 4%	1 10%	-	-	0 8%	2 3%	-	1T 32%	0 2%	-	
Lack of information	1 2%	1 10%	-	-	-	-	1 6%	-	-	-	1 5%	-	-	1 7%	-	1 3%	-	1ST 39%	-	-	
None/not applicable	11 18%	-	9 25%	2 23%	1 11%	8 19%	3 15%	2 14%	1 30%	5 32%	3 10%	1 6%	4 16%	4 19%	2 36%	8 15%	3 28%	1 20%	3 11%	8 22%	
Other	7 11%	-	6 16%	-	1 14%	6 13%	1 6%	2 13%	1 12%	3 18%	2 6%	1 6%	2 11%	3 12%	-	6 11%	1 10%	-	2 7%	5 14%	
Don't know/Not sure	4 6%	-	3 7%	1 8%	1 13%	2 5%	2 9%	2 19%	-	1 5%	1 2%	0 3%	1 4%	2 8%	1 18%	4 7%	-	0 9%	1 3%	3 8%	
Invalid response	9 14%	4 31%	5 12%	-	-	7 16%	2 10%	4 31%	1 14%	2 10%	3 10%	-	4 19%	5 23%	-	6 12%	3 24%	-	-	9S 26%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q32. What, if anything, has prevented you from having those conversations?

Base: Plan to do

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	63 100%	32 100%	32 100%	54 100%	8 100%	9 100%	12 100%	17 100%	25 100%	13 100%	50 100%	50 100%	13 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unfamiliar with neighbors	12 19%	2 7%	10B 31%	10 19%	2 18%	6GHI 67%	1 13%	1 4%	4 14%	5 42%	7 13%	11 22%	1 8%	
Lack of time/opportunity	10 17%	6 19%	5 15%	10 19%	-	2 18%	3I 28%	4 25%	1 5%	-	10 21%	8 16%	2 18%	
Don't want to think/talk about it	4 6%	0 2%	3 10%	4 7%	-	-	-	3 15%	1 4%	-	4 7%	1 2%	3L 19%	
Haven't thought about it	3 5%	2 5%	2 5%	3 6%	-	-	-	1 6%	2 9%	-	3 7%	3 7%	-	
Laziness	2 3%	-	2 5%	2 3%	-	-	0 4%	-	1 5%	-	2 3%	1 2%	0 4%	
Lack of information	1 2%	-	1 4%	1 3%	-	-	-	-	1 6%	-	1 3%	1 3%	-	
None/not applicable	11 18%	8 25%	3 11%	6 12%	4D 49%	1 15%	2 13%	2 10%	7 26%	1 11%	10 19%	9 18%	2 16%	
Other	7 11%	5 16%	2 6%	5 9%	2 24%	-	2 16%	1 6%	4 16%	2 15%	5 10%	6 12%	1 6%	
Don't know/Not sure	4 6%	2 7%	2 5%	3 6%	1 8%	-	1 11%	1 7%	1 5%	1 7%	3 6%	3 5%	1 9%	
Invalid response	9 14%	6 20%	3 8%	9 17%	-	-	2 15%	4 26%	3 11%	3 25%	6 11%	6 13%	3 20%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q32. What might motivate you to have those conversations?

Base: Have not done

	Area																			
	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	273 100%	71 100%	65 100%	99 100%	38 100%	106 100%	165 100%	42 100%	34 100%	36 100%	161 100%	128 100%	88 100%	28 100%	14 100%	207 100%	63 100%	48 100%	126 100%	99 100%
A disaster/problem	44 16%	17 25%	12 18%	13 13%	3 7%	19 18%	25 15%	8 20%	4 11%	8 23%	24 15%	21 16%	15 17%	2 6%	3 19%	31 15%	14 21%	9 18%	14 12%	21 21%
More familiarity/ comfort with my neighbors	43 16%	14 20%	10 15%	14 14%	6 16%	17 16%	25 15%	7 17%	6 17%	2 6%	28 17%	25N 20%	15 16%	0 2%	1 10%	33 16%	11 17%	5 9%	23 18%	16 16%
Gathering/ neighborhood meeting	35 13%	3 5%	8 12%	17 17%	7 18%	11 10%	24 14%	7 18%	5 16%	6 17%	16 10%	11 8%	10 12%	7L 26%	5LM 37%	30 14%	4 6%	9 20%	16 13%	9 9%
Someone else initiating	21 8%	7 10%	3 4%	9 9%	2 6%	8 8%	12 7%	6K 15%	4 11%	2 5%	9 5%	9 7%	4 5%	5M 18%	2 13%	18 9%	2 4%	6 12%	10 8%	5 5%
More information	11 4%	4 6%	2 4%	4 4%	1 4%	4 4%	7 4%	2 5%	2 7%	1 3%	6 4%	7 5%	2 2%	0 2%	2 12%	6 3%	6 9%	1 1%	5 4%	6 6%
This survey	7 3%	5 7%	1 1%	2 2%	-	4 4%	3 2%	1 2%	-	-	7 4%	5 4%	2 2%	-	-	2 1%	6P 9%	-	5 4%	3 3%
Time	2 1%	-	0 1%	2 2%	-	2 2%	-	0 1%	-	-	2 1%	2 2%	-	-	-	0 *	2 3%	-	2 2%	-
Outline of how to start conversation	1 *	-	-	-	1 3%	1 1%	-	-	-	-	1 1%	-	1 1%	-	-	1 *	-	-	1 1%	-
Nothing	27 10%	6 9%	9 14%	6 6%	15 15%	8 7%	19 11%	2 5%	4 11%	4 10%	17 11%	14 11%	9 10%	3 10%	-	19 9%	7 12%	7 14%	9 7%	11 11%
Other	35 13%	5 8%	9 14%	15 15%	5 13%	11 10%	24 14%	2 6%	3 7%	7 20%	23 14%	13 10%	15 17%	6 21%	-	31 15%	4 6%	4 8%	13 11%	18 18%
Don't know/Not sure	42 15%	8 11%	11 16%	18 18%	5 14%	19 18%	23 14%	4 9%	7 20%	6 16%	25 16%	19 15%	14 16%	4 15%	1 9%	33 16%	8 13%	7 16%	24 19%	10 10%
Invalid response	5 2%	1 1%	2 3%	1 1%	1 3%	1 1%	4 2%	1 2%	-	-	4 3%	3 2%	1 1%	-	-	3 1%	1 1%	1 2%	3 2%	1 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q32. What might motivate you to have those conversations?

Base: Have not done

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Not	Too/ At All
Total Answering	273 100%	61 100%	211 100%	198 100%	57 100%	67 100%	38 100%	51 100%	116 100%	51 100%	212 100%	103 100%	166 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
A disaster/problem	44 16%	13 21%	32 15%	37 19%	8 13%	11 16%	8 21%	6 11%	20 17%	3 6%	40 19%	22 21%	22 13%	
More familiarity/ comfort with my neighbors	43 16%	9 15%	34 16%	29 15%	11 19%	13 19%	2 6%	11 21%	17 15%	11 21%	29 14%	13 12%	31 18%	
Gathering/ neighborhood meeting	35 13%	5 8%	30 14%	23 12%	8 14%	8 11%	6 16%	6 12%	15 13%	7 13%	27 13%	8 7%	27 16%	
Someone else initiating	21 8%	3 5%	18 8%	13 7%	7 12%	7I 10%	6I 17%	5I 11%	2 2%	4 7%	17 8%	6 6%	14 9%	
More information	11 4%	2 4%	9 4%	8 4%	3 5%	3 4%	3 8%	2 4%	4 3%	4 7%	8 4%	7 7%	5 3%	
This survey	7 3%	3 4%	5 2%	2 1%	3 5%	5 8%	1 2%	-	2 1%	1 1%	7 3%	1 1%	7 4%	
Time	2 1%	0 1%	2 1%	2 1%	-	-	-	0 1%	2 1%	-	2 1%	2 2%	0 *	
Outline of how to start conversation	1 *	-	1 *	1 *	-	-	-	-	1 1%	-	1 *	-	1 1%	
Nothing	27 10%	7 11%	20 9%	22 11%	3 5%	8 11%	2 4%	5 11%	12 10%	9 18%	16 8%	13 13%	13 8%	
Other	35 13%	12 20%	22 11%	28 14%	3 5%	3 4%	3 9%	8 15%	21F 18%	7 13%	28 13%	16 16%	18 11%	
Don't know/Not sure	42 15%	6 10%	35 17%	28 14%	12 20%	10 15%	6 17%	6 13%	18 16%	7 14%	33 16%	16 15%	25 15%	
Invalid response	5 2%	-	4 2%	4 2%	-	1 2%	-	1 1%	3 3%	-	3 1%	1 1%	4 2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

In a natural disaster or emergency, 95% of rescues are done by a neighbor.

Q33. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in emergency preparedness trainings that give me tools to help my neighborhood.

Base: Split Sample A

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%
Already Done/ Very/Somewhat	139 70%	25 59%	53 77%	45 69%	17 73%	73 74%	66 66%	17 51%	13 59%	25 78%	84 75%	46 67%	50 70%	27 79%	10 66%	118 70%	21 69%	19 68%	61 68%	58 73%
Very/Somewhat	79 40%	15 35%	33 48%	24 36%	8 34%	43 44%	36 36%	10 30%	5 23%	18 54%	47 42%	31 44%	25 35%	17 49%	5 38%	63 38%	16 53%	10 36%	25 28%	44 55%
Already done	15 8%	1 2%	10 15%	4 6%	1 2%	10 11%	5 5%	3 8%	2 10%	7 23%	3 3%	5 7%	6 8%	2 6%	3 21%	13 8%	2 6%	3 11%	3 3%	9 11%
Very likely	64 32%	14 33%	23 34%	20 31%	7 32%	33 33%	31 31%	8 22%	3 13%	10 31%	44 39%	26 37%	19 27%	15 43%	2 17%	49 30%	15 48%	7 25%	22 25%	35 44%
Somewhat likely	60 30%	10 24%	20 29%	21 32%	9 39%	29 30%	30 30%	7 21%	8 37%	8 24%	37 33%	16 23%	25 35%	10 30%	4 28%	55 33%	5 16%	9 32%	36 40%	14 18%
Not too/Not at all	58 29%	18 41%	15 21%	20 30%	6 27%	25 25%	33 33%	16 49%	9 41%	6 19%	26 24%	22 32%	21 30%	7 21%	4 28%	47 28%	10 31%	9 32%	28 31%	21 26%
Not too likely	49 25%	15 36%	13 18%	16 24%	5 24%	22 22%	27 27%	12 37%	8 38%	5 15%	24 21%	17 25%	20 29%	6 18%	2 14%	39 23%	10 31%	6 20%	25 27%	19 24%
Not at all likely	9 4%	2 5%	2 3%	4 6%	1 3%	3 3%	6 6%	4 13%	1 2%	1 4%	3 2%	5 7%	1 1%	1 2%	2 14%	9 5%	-	4 12%	4 4%	2 2%
Don't know	2 1%	-	1 2%	1 1%	-	1 1%	1 1%	-	-	1 3%	1 1%	1 2%	-	-	1 6%	2 1%	-	-	1 1%	1 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

In a natural disaster or emergency, 95% of rescues are done by a neighbor.

Q33. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in emergency preparedness trainings that give me tools to help my neighborhood.

Base: Split Sample A

	Total	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
		Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	199 100%	55 100%	144 100%	161 100%	33 100%	38 100%	30 100%	37 100%	95 100%	34 100%	160 100%	110 100%	89 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	139 70%	45 81%	94 65%	114 71%	22 66%	18 49%	18 60%	23 64%	79FG 84%	22 65%	114 71%	86M 79%	53 60%	
Very/Somewhat	79 40%	38C 68%	42 29%	62 38%	15 47%	9 24%	11 36%	15 42%	44 47%	18 54%	61 38%	53M 48%	26 30%	
Already done	15 8%	9C 17%	6 4%	11 7%	3 10%	1 2%	3 10%	1 2%	11 11%	3 9%	12 8%	15M 14%	-	
Very likely	64 32%	28C 52%	36 25%	51 32%	12 37%	8 22%	8 26%	14 39%	34 35%	15 45%	49 30%	38 35%	26 30%	
Somewhat likely	60 30%	7 13%	53B 37%	52 32%	6 19%	9 25%	7 24%	8 22%	35 37%	4 11%	53J 33%	33 30%	27 30%	
Not too/Not at all	58 29%	10 19%	48 33%	46 29%	11 34%	18I 48%	12I 40%	13I 36%	15 16%	12 35%	44 27%	22 20%	35L 39%	
Not too likely	49 25%	9 17%	40 28%	41 25%	9 26%	15I 39%	9 29%	13I 36%	13 13%	11 33%	36 22%	20 18%	29 33%	
Not at all likely	9 4%	1 2%	8 5%	6 4%	3 8%	3 9%	3 11%	-	2 2%	1 2%	8 5%	2 2%	6 6%	
Don't know	2 1%	-	2 1%	1 1%	-	1 3%	-	-	1 1%	-	2 1%	1 1%	1 1%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q34. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about my household's plan.

Base: Split Sample A

	Age				Gender			Area				Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%
Already Done/ Very/Somewhat -----	126 63%	22 51%	53 77%	36 56%	15 66%	72 74%	53 53%	23 68%	11 50%	21 66%	70 63%	35 50%	45 63%	26 76%	14 94%	107 64%	19 61%	17 60%	59 66%	49 62%
Very/Somewhat -----	61 31%	12 27%	28 41%	14 21%	7 31%	38 38%	23 23%	12 37%	2 11%	16 50%	30 27%	15 22%	18 26%	14 41%	9 61%	48 28%	13 43%	6 21%	21 24%	34 42%
Already done	20 10%	1 2%	12 18%	5 8%	1 6%	15 15%	5 5%	3 8%	1 4%	7 23%	9 8%	5 7%	4 5%	7 20%	4 31%	18 11%	2 6%	3 9%	6 6%	11 14%
Very likely	41 21%	11 25%	16 23%	8 13%	6 25%	23 23%	18 18%	10 29%	2 7%	9 27%	21 19%	10 15%	14 20%	7 21%	4 30%	29 18%	12 38%	3 11%	16 17%	22 28%
Somewhat likely	65 32%	10 23%	24 35%	22 35%	8 35%	35 35%	29 29%	10 31%	9 39%	5 17%	40 36%	20 28%	27 38%	12 35%	5 34%	59 35%	6 18%	11 39%	38 42%	16 20%
Not too/Not at all -----	68 34%	21 49%	15 21%	25 38%	8 34%	25 25%	44 44%	11 32%	10 47%	10 31%	37 34%	330 48%	230 32%	8 24%	-	55 33%	12 39%	11 38%	30 33%	28 34%
Not too likely	43 21%	11 26%	7 11%	18 27%	6 28%	14 14%	29 29%	2 6%	6 30%	8 25%	26 23%	210 30%	170 25%	4 13%	-	33 20%	9 29%	5 16%	23 26%	15 18%
Not at all likely	26 13%	10 24%	7 10%	7 11%	1 6%	11 11%	15 15%	8 25%	4 17%	2 6%	12 10%	13 18%	6 8%	4 11%	-	23 14%	3 10%	6 22%	7 7%	13 16%
Don't know	5 3%	-	1 2%	4 6%	-	1 1%	4 4%	-	1 3%	1 3%	4 3%	1 2%	3 4%	-	1 6%	5 3%	-	1 3%	1 1%	3 4%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q34. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about my household's plan.

Base: Split Sample A

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	199	55	144	161	33	38	30	37	95	34	160	110	89	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	126	42	84	107	16	16	13	27FG	70FG	17	108	84M	41	
-----	63%	76%	58%	66%	50%	41%	44%	74%	74%	49%	67%	76%	46%	
Very/Somewhat	61	29C	32	52	8	4	5	15F	37F	8	53	52M	9	
-----	31%	53%	22%	32%	24%	10%	17%	42%	39%	24%	33%	47%	10%	
Already done	20	11C	8	14	5	1	2	4	13	3	17	20M	-	
	10%	21%	6%	8%	16%	2%	7%	11%	14%	9%	11%	18%		
Very likely	41	17C	24	39	2	3	3	12	23	5	36	32M	9	
	21%	32%	16%	24%	7%	8%	11%	31%	25%	15%	23%	29%	10%	
Somewhat likely	65	13	52	55	9	12	8	12	33	9	55	32	32	
	32%	23%	36%	34%	26%	31%	27%	32%	35%	26%	34%	29%	36%	
Not too/Not at all	68	13	55	50	17	21I	17HI	10	21	17	47	25	44L	
-----	34%	24%	38%	31%	50%	55%	56%	26%	22%	51%	30%	23%	49%	
Not too likely	43	5	37B	32	10	13	9	4	17	11	29	15	28L	
	21%	10%	26%	20%	31%	35%	30%	11%	17%	32%	18%	14%	31%	
Not at all likely	26	8	18	19	6	8I	8I	6	5	7	18	10	16	
	13%	14%	12%	12%	20%	20%	26%	16%	5%	19%	11%	9%	18%	
Don't know	5	-	5	4	-	1	-	-	4	-	5	1	4	
	3%		4%	2%		3%			4%		3%	1%	4%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q35. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about developing a plan together to support each other.

Base: Split Sample A

	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%	
Already Done/ Very/Somewhat -----	146 73%	31 74%	55 80%	44 67%	16 72%	80G 81%	66 66%	25 74%	12 55%	26 79%	84 75%	45 65%	53 75%	30L 88%	11 74%	124 74%	22 71%	17 60%	63 70%	66R 83%	
Very/Somewhat -----	67 33%	13 31%	33DE 48%	16 25%	4 18%	41 41%	26 26%	10 31%	4 20%	13 40%	39 35%	20 29%	19 27%	18M 53%	7 51%	52 31%	15 47%	8 28%	23 25%	36S 45%	
Already done	21 11%	4 8%	10 14%	7 10%	1 5%	14 14%	7 7%	7K 20%	2 8%	8K 26%	4 4%	6 8%	8 12%	2 6%	4 26%	15 9%	7 21%	3 11%	4 5%	14S 17%	
Very likely	45 23%	10 22%	23D 34%	10 15%	3 13%	27 27%	19 19%	4 11%	2 11%	4 14%	35H 31%	15 21%	10 15%	16LM 47%	4 24%	37 22%	8 26%	5 17%	18 20%	22 28%	
Somewhat likely	80 40%	18 43%	22 32%	27 42%	12 54%	39 40%	40 40%	14 43%	8 36%	13 39%	45 40%	25 36%	34 48%	12 34%	3 24%	72 43%	7 23%	9 32%	40 45%	30 38%	
Not too/Not at all -----	47 24%	11 26%	12 18%	18 28%	5 23%	16 16%	31F 31%	9 26%	10K 45%	6 18%	23 20%	23 33%	14 20%	4 12%	3 20%	37 22%	9 29%	11T 40%	25 28%	11 13%	
Not too likely	37 18%	8 18%	11 16%	14 21%	4 17%	12 12%	24 24%	3 10%	7H 34%	5 14%	21 19%	17 25%	13 18%	4 11%	3 20%	27 16%	8 26%	4 13%	23 26%	9 12%	
Not at all likely	11 5%	4 8%	1 2%	4 7%	1 5%	4 4%	7 7%	5K 16%	2K 10%	1 4%	2 1%	6 9%	1 2%	0 1%	-	10 6%	1 3%	8ST 27%	2 2%	1 2%	
Don't know	6 3%	-	1 2%	3 5%	1 5%	2 2%	3 3%	-	-	1 3%	5 4%	1 2%	4 5%	-	1 6%	6 3%	-	-	2 3%	3 4%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q35. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about developing a plan together to support each other.

Base: Split Sample A

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	At All
Total Answering	199	55	144	161	33	38	30	37	95	34	160	110	89	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	146	49C	97	125E	19	19	24F	28	76F	25	119	91M	55	
-----	73%	90%	67%	78%	57%	50%	80%	75%	80%	73%	74%	83%	62%	
Very/Somewhat	67	32C	34	54	10	11	9	14	33	12	53	50M	16	
-----	33%	59%	24%	34%	31%	30%	29%	38%	34%	36%	33%	46%	18%	
Already done	21	11C	10	15	5	2	2	4	14	6	15	16	5	
	11%	20%	7%	9%	16%	4%	8%	10%	14%	17%	10%	15%	5%	
Very likely	45	21C	24	39	5	10	6	11	19	7	38	34M	11	
	23%	39%	17%	24%	15%	25%	22%	29%	20%	19%	24%	31%	13%	
Somewhat likely	80	17	63	71	8	7	15F	14	44F	13	66	41	38	
	40%	31%	44%	44%	26%	20%	51%	37%	46%	37%	41%	37%	43%	
Not too/Not at all	47	6	41B	32	14D	18I	6	9	14	9	36	16	31L	
-----	24%	10%	29%	20%	43%	47%	20%	25%	15%	27%	22%	15%	35%	
Not too likely	37	5	31	26	9	14GI	3	7	12	7	27	15	22	
	18%	9%	22%	16%	28%	38%	9%	20%	13%	22%	17%	14%	24%	
Not at all likely	11	1	10	6	5D	4	3	2	2	2	9	1	9L	
	5%	1%	7%	3%	15%	9%	11%	5%	2%	5%	6%	1%	10%	
Don't know	6	-	6	4	-	1	-	-	4	-	6	2	3	
	3%		4%	3%		3%			5%		4%	2%	4%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q36. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify people who might need extra help.

Base: Split Sample A

	Area																			
	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%
Already Done/ Very/Somewhat -----	152 76%	26 61%	58B 84%	51 78%	18 78%	82 84%	69 69%	20 61%	12 53%	25 78%	95HI 85%	45 65%	57 80%	31L 91%	12 80%	131 78%	22 70%	20 69%	68 75%	65 81%
Very/Somewhat -----	87 44%	14 34%	39E 57%	27 41%	7 30%	51G 52%	35 35%	13 38%	5 23%	19I 57%	50 45%	27 39%	25 36%	22M 64%	10M 67%	71 42%	16 51%	12 41%	30 33%	45S 56%
Already done	26 13%	4 8%	14 21%	7 11%	1 3%	20G 20%	6 6%	7 20%	1 6%	9K 29%	8 7%	6 8%	8 11%	7 22%	3 22%	20 12%	6 18%	4 13%	6 6%	16S 20%
Very likely	61 31%	11 26%	25 36%	19 30%	6 28%	32 32%	29 29%	6 18%	4 17%	9 28%	42 38%	22 31%	17 25%	14 42%	7 45%	51 30%	10 33%	8 28%	24 27%	29 36%
Somewhat likely	65 33%	12 27%	19 27%	24 37%	11 48%	31 31%	34 34%	8 23%	7 30%	7 21%	45 40%	18 25%	31O 44%	9 28%	2 13%	60 36%	6 19%	8 28%	38 42%	20 24%
Not too/Not at all -----	45 22%	16C 39%	10 14%	13 21%	5 22%	15 15%	30F 30%	13K 39%	10K 47%	6 19%	15 14%	23N 33%	14 20%	3 9%	2 14%	34 21%	9 30%	9 31%	21 24%	15 18%
Not too likely	31 15%	11 26%	8 12%	9 13%	3 13%	7 7%	24F 24%	6 19%	8K 37%	5 15%	11 10%	16 23%	9 13%	3 9%	2 14%	22 13%	8 24%	3 12%	16 18%	11 13%
Not at all likely	14 7%	5 13%	2 3%	5 7%	2 9%	8 9%	6 6%	7K 20%	2 10%	1 4%	4 4%	8 11%	5 7%	-	-	12 7%	2 6%	5ST 19%	5 5%	4 5%
Don't know	2 1%	-	1 2%	1 1%	-	1 1%	1 1%	-	-	1 3%	1 1%	1 2%	-	-	1 6%	2 1%	-	-	1 1%	1 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q36. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify people who might need extra help.

Base: Split Sample A

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	199	55	144	161	33	38	30	37	95	34	160	110	89	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	152	46	106	127	22	22	20	29	81FG	28	120	91M	61	
-----	76%	84%	73%	79%	67%	58%	67%	79%	86%	82%	75%	83%	69%	
Very/Somewhat	87	40C	47	75	9	10	12	16	48F	18	67	63M	23	
-----	44%	73%	32%	46%	28%	27%	39%	45%	51%	53%	42%	58%	27%	
Already done	26	13C	12	19	5	2	1	6	17	6	19	22M	4	
	13%	24%	9%	12%	15%	5%	2%	16%	18%	17%	12%	20%	4%	
Very likely	61	27C	34	56E	4	8	11	11	31	13	49	41	20	
	31%	49%	24%	35%	13%	22%	37%	29%	33%	37%	30%	38%	22%	
Somewhat likely	65	6	59B	53	13	12	8	13	33	10	53	28	37L	
	33%	12%	41%	33%	39%	31%	28%	35%	35%	29%	33%	26%	42%	
Not too/Not at all	45	9	36	33	11	15I	10I	8	13	6	38	17	27L	
-----	22%	16%	25%	21%	33%	39%	33%	21%	13%	18%	24%	16%	30%	
Not too likely	31	8	23	24	7	12I	4	7	8	5	24	11	19	
	15%	15%	16%	15%	21%	31%	14%	19%	8%	15%	15%	10%	21%	
Not at all likely	14	1	14	10	4	3	6HI	1	5	1	13	6	8	
	7%	1%	9%	6%	12%	8%	20%	2%	5%	2%	8%	5%	9%	
Don't know	2	-	2	1	-	1	-	-	1	-	2	1	1	
	1%		1%	1%		3%			1%		1%	1%	1%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q37. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify which people could provide help.

Base: Split Sample A

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%	
Already Done/ Very/Somewhat -----	142 71%	27 63%	53 77%	46 72%	16 72%	79G 81%	62 62%	23 68%	12 56%	23 72%	84 75%	42 61%	52 74%	29L 86%	12 80%	120 72%	22 73%	18 62%	64 70%	61 76%	
Very/Somewhat -----	68 34%	13 31%	30E 44%	21 32%	3 15%	38 38%	29 29%	13 38%	5 23%	15 45%	35 32%	18 26%	26 37%	13 39%	9L 60%	53 32%	15 49%	9 31%	27 30%	32 40%	
Already done	17 9%	1 2%	9 14%	6 9%	1 5%	11 11%	6 6%	10 10%	1 5%	7K 23%	5 5%	6 9%	3 4%	3 8%	4LM 31%	14 9%	3 9%	4 13%	5 6%	8 10%	
Very likely	51 25%	12 29%	20 30%	15 24%	2 10%	27 27%	23 23%	9 28%	4 18%	7 23%	30 27%	12 17%	24 33%	10 31%	4 29%	38 23%	12 40%	5 18%	21 24%	24 30%	
Somewhat likely	74 37%	13 31%	23 33%	25 39%	13 56%	42 42%	33 33%	10 30%	7 33%	9 26%	49 44%	24 35%	26 37%	16 47%	3 20%	67 40%	7 24%	9 30%	37 41%	29 36%	
Not too/Not at all -----	52 26%	16 37%	15 22%	15 24%	6 28%	18 18%	35F 35%	11 32%	10K 44%	8 26%	24 21%	26N 38%	16 23%	5 14%	2 14%	43 26%	8 27%	11 38%	26 28%	16 20%	
Not too likely	40 20%	14 32%	11 17%	11 17%	4 16%	11 12%	28F 28%	4 12%	10HK 44%	7 22%	19 17%	20 28%	14 19%	4 12%	2 14%	31 18%	8 26%	5 18%	22 24%	13 16%	
Not at all likely	13 6%	2 5%	3 5%	4 7%	3 12%	6 6%	6 6%	7IK 20%	-	1 4%	5 4%	7 9%	3 4%	1 2%	-	12 7%	1 2%	6ST 20%	4 4%	3 4%	
Don't know	4 2%	-	1 2%	3 5%	-	1 1%	3 3%	-	-	1 3%	4 3%	1 2%	2 3%	-	1 6%	4 3%	-	-	1 1%	3 4%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q37. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify which people could provide help.

Base: Split Sample A

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	199	55	144	161	33	38	30	37	95	34	160	110	89	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	142	43	99	118	22	15	19	30F	77F	20	119	82	60	
-----	71%	79%	69%	73%	66%	41%	65%	81%	82%	58%	74%	75%	68%	
Very/Somewhat	68	30C	38	54	12	9	7	12	40	7	60	46M	22	
-----	34%	55%	26%	33%	37%	23%	23%	33%	42%	21%	37%	42%	25%	
Already done	17	8	9	11	4	2	1	1	13	2	14	15M	2	
	9%	15%	6%	7%	13%	5%	2%	4%	14%	7%	8%	14%	2%	
Very likely	51	22C	28	43	8	7	6	11	26	5	46	30	20	
	25%	40%	20%	27%	23%	18%	22%	30%	28%	14%	29%	28%	23%	
Somewhat likely	74	13	61B	65	10	7	12	18F	38	13	59	36	38	
	37%	24%	43%	40%	29%	18%	41%	48%	40%	37%	37%	33%	43%	
Not too/Not at all	52	12	41	40	11	21HI	10I	7	14	15	37	26	25	
-----	26%	21%	28%	25%	34%	55%	35%	19%	15%	42%	23%	24%	29%	
Not too likely	40	10	29	31	8	19GHI	4	5	11	12	27	23	17	
	20%	19%	20%	19%	25%	50%	15%	15%	12%	35%	17%	21%	19%	
Not at all likely	13	1	11	9	3	2	6I	1	3	2	10	4	8	
	6%	3%	8%	5%	9%	6%	20%	4%	3%	7%	6%	3%	9%	
Don't know	4	-	4	3	-	1	-	-	3	-	4	1	3	
	2%		3%	2%		3%			3%		3%	1%	4%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q38. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in community organization efforts to plan for a natural disaster or emergency.

Base: Split Sample A

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%	
Already Done/ Very/Somewhat -----	143 72%	26 62%	51 74%	48 74%	18 77%	75 76%	68 68%	20 61%	11 53%	24 73%	88I 79%	47 68%	49 70%	27 78%	11 77%	121 72%	23 73%	17 60%	62 69%	64 80%	
Very/Somewhat -----	65 33%	12 28%	32D 47%	14 21%	7 31%	38 38%	27 27%	8 25%	5 24%	12 39%	39 35%	26 37%	14 20%	15M 45%	7M 51%	51 31%	14 44%	7 26%	19 21%	39S 48%	
Already done	18 9%	1 2%	11 16%	6 9%	1 3%	12 12%	6 6%	4 13%	1 2%	7K 23%	5 5%	5 7%	3 5%	4 11%	5LM 35%	15 9%	3 9%	3 9%	4 5%	11 14%	
Very likely	47 24%	11 26%	21D 31%	8 13%	7 29%	26 27%	21 21%	4 12%	5 21%	5 16%	34 30%	21 31%	11 16%	11 34%	2 16%	37 22%	11 35%	5 16%	15 16%	28S 35%	
Somewhat likely	78 39%	14 34%	19 28%	34C 53%	10 46%	37 38%	41 41%	12 36%	6 29%	11 34%	49 44%	21 30%	35 49%	11 34%	4 26%	69 41%	9 29%	10 34%	43 48%	25 32%	
Not too/Not at all -----	53 27%	16 38%	16 24%	15 23%	5 23%	22 23%	30 30%	13K 39%	10K 44%	8 25%	22 20%	21 30%	21 29%	7 22%	3 17%	44 26%	8 27%	11 37%	27 30%	15 19%	
Not too likely	39 20%	9 21%	15 21%	11 18%	4 16%	14 15%	24 24%	4 11%	10HK 44%	7 21%	19 17%	14 20%	17 24%	6 19%	1 4%	32 19%	6 18%	7 24%	24T 26%	8 10%	
Not at all likely	14 7%	7C 17%	2 2%	4 6%	2 7%	8 8%	6 6%	9IJK 28%	-	1 4%	4 3%	7 10%	4 5%	1 2%	2 14%	12 7%	3 9%	4 13%	4 4%	7 9%	
Don't know	3 1%	-	1 2%	2 2%	-	1 1%	2 2%	-	1 3%	1 3%	1 1%	1 2%	1 1%	-	1 6%	3 2%	-	1 3%	1 1%	1 1%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q38. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in community organization efforts to plan for a natural disaster or emergency.

Base: Split Sample A

	Total	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
		Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	At All
Total Answering	199 100%	55 100%	144 100%	161 100%	33 100%	38 100%	30 100%	37 100%	95 100%	34 100%	160 100%	110 100%	89 100%	
Already Done/ Very/Somewhat	143 72%	48C 88%	95 66%	116 72%	24 73%	20 53%	17 56%	27 74%	80FG 84%	23 68%	116 73%	85 78%	58 65%	
Very/Somewhat	65 33%	35C 63%	30 21%	50 31%	12 36%	8 22%	6 22%	14 38%	36 38%	13 37%	51 32%	52M 48%	13 14%	
Already done	18 9%	11C 20%	7 5%	13 8%	4 12%	1 2%	1 4%	2 6%	14 14%	3 9%	15 9%	17M 15%	1 1%	
Very likely	47 24%	24C 44%	23 16%	37 23%	8 24%	8 20%	5 18%	12 32%	23 24%	9 28%	37 23%	36M 33%	11 13%	
Somewhat likely	78 39%	13 24%	65B 45%	66 41%	12 38%	12 31%	10 34%	13 36%	43 46%	11 32%	65 41%	33 30%	45L 51%	
Not too/Not at all	53 27%	7 12%	46B 32%	44 27%	9 27%	17I 44%	13I 44%	10 26%	14 14%	11 32%	41 26%	23 21%	29 33%	
Not too likely	39 20%	6 11%	33 23%	32 20%	6 19%	13I 35%	7 22%	7 19%	12 13%	7 19%	31 20%	21 20%	17 20%	
Not at all likely	14 7%	1 2%	13 9%	12 7%	3 8%	3 9%	7I 22%	3 7%	2 2%	4 13%	10 6%	2 1%	12L 13%	
Don't know	3 1%	-	3 2%	2 1%	-	1 3%	-	-	2 2%	-	3 2%	1 1%	2 2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q39. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Lead community organization efforts in my neighborhood to develop a plan.

Base: Split Sample A

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	199 100%	43 100%	69 100%	65 100%	23 100%	98 100%	100 100%	33 100%	22 100%	32 100%	111 100%	70 100%	71 100%	34 100%	15 100%	167 100%	31 100%	29 100%	90 100%	80 100%	
Already Done/ Very/Somewhat -----	89 45%	15 36%	47BD 68%	17 26%	10 43%	56G 57%	32 32%	12 37%	4 17%	20I 61%	53I 47%	36M 51%	20 28%	22M 65%	8 54%	72 43%	17 55%	11 37%	32 35%	46S 58%	
Very/Somewhat -----	46 23%	12 28%	22DE 33%	10 15%	1 5%	31G 31%	15 15%	7 20%	2 8%	15IK 45%	22 20%	13 18%	12 17%	14LM 40%	5 38%	37 22%	8 26%	5 18%	11 12%	30S 37%	
Already done	18 9%	4 8%	8 11%	7 10%	-	14G 14%	4 4%	5K 14%	-	10IK 32%	3 3%	5 7%	4 5%	5 16%	4LM 29%	13 8%	4 14%	3 9%	6 6%	10 12%	
Very likely	28 14%	8 19%	15D 21%	3 5%	1 5%	17 17%	10 10%	2 6%	2 8%	4 13%	19 17%	8 12%	8 11%	8 24%	1 9%	24 14%	4 12%	2 8%	5 6%	20S 25%	
Somewhat likely	43 22%	3 8%	24BD 35%	7 11%	9BD 38%	25 26%	18 18%	6 16%	2 9%	5 16%	30 27%	23M 33%	8 12%	9 25%	2 16%	34 21%	9 29%	6 20%	21 23%	17 21%	
Not too/Not at all -----	106 53%	27C 64%	21 30%	45C 70%	13C 57%	41 41%	65F 65%	21 63%	17JK 79%	12 36%	56 50%	31 45%	50LNO 71%	12 35%	6 40%	92 55%	13 42%	17 60%	56T 62%	33 41%	
Not too likely	66 33%	14 33%	13 20%	32C 49%	6 28%	26 26%	39 39%	11 34%	9 40%	5 15%	41 37%	12 17%	39LNO 55%	8 23%	2 11%	55 33%	9 31%	8 29%	35 39%	23 28%	
Not at all likely	41 20%	13C 31%	7 11%	13 21%	7 29%	15 15%	26 26%	10 30%	9K 39%	7 21%	15 14%	19 28%	11 16%	4 12%	4 29%	37 22%	3 11%	9T 32%	21 24%	10 13%	
Don't know	4 2%	-	1 2%	3 4%	-	1 1%	3 3%	-	1 3%	1 3%	2 2%	2 3%	1 1%	-	1 6%	3 2%	1 4%	1 3%	2 3%	1 1%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q39. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Lead community organization efforts in my neighborhood to develop a plan.

Base: Split Sample A

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	199 100%	55 100%	144 100%	161 100%	33 100%	38 100%	30 100%	37 100%	95 100%	34 100%	160 100%	110 100%	89 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	89 45%	39C 71%	50 34%	71 44%	15 46%	13 35%	7 25%	17 45%	51G 54%	15 43%	70 44%	68M 62%	21 23%	
Very/Somewhat	46 23%	28C 50%	18 12%	37 23%	6 19%	8 22%	3 10%	8 21%	26 28%	10 31%	34 21%	37M 34%	8 9%	
Already done	18 9%	7 13%	11 8%	12 8%	5 15%	1 2%	1 4%	5 12%	11 12%	6 17%	12 8%	12 11%	5 6%	
Very likely	28 14%	21C 38%	7 5%	25 16%	1 4%	8 20%	2 6%	3 9%	15 16%	5 14%	22 14%	25M 23%	3 3%	
Somewhat likely	43 22%	11 21%	32 22%	34 21%	9 28%	5 13%	4 14%	9 24%	25 27%	4 12%	36 23%	31M 28%	12 14%	
Not too/Not at all	106 53%	16 29%	90B 63%	87 54%	18 54%	23 61%	22I 75%	20 55%	41 43%	20 57%	86 54%	39 36%	66L 75%	
Not too likely	66 33%	13 25%	52 36%	56 35%	9 29%	9 25%	14 47%	13 35%	30 31%	10 31%	54 34%	25 23%	40L 46%	
Not at all likely	41 20%	2 4%	38B 26%	31 19%	8 25%	14I 36%	9I 29%	7 20%	11 12%	9 26%	31 20%	14 12%	26L 29%	
Don't know	4 2%	-	4 3%	3 2%	-	1 3%	-	-	3 3%	-	4 2%	2 2%	2 2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q40. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Follow a plan other people in my neighborhood have developed.

Base: Split Sample A

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	199	43	69	65	23	98	100	33	22	32	111	70	71	34	15	167	31	29	90	80	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Already Done/ Very/Somewhat	155	31	55	49	20	76	78	21	18	25	90	50	54	29	13	132	23	22	71	61	
-----	78%	74%	80%	75%	86%	77%	78%	64%	84%	77%	81%	72%	76%	86%	90%	79%	74%	78%	78%	77%	
Very/Somewhat	80	18	31	22	8	42	38	14	8	16	42	25	21	22LM	10M	68	12	8	31	41R	
-----	40%	41%	46%	34%	37%	43%	38%	42%	35%	49%	38%	36%	29%	67%	66%	40%	40%	26%	35%	51%	
Already done	20	4	12	4	-	12	8	2	1	7	9	8	4	4	4M	18	2	3	3	14S	
	10%	10%	17%	6%		12%	8%	6%	6%	23%	8%	12%	5%	13%	25%	11%	6%	9%	3%	18%	
Very likely	60	13	20	19	8	30	30	12	6	8	33	17	17	18LM	6	50	10	5	29	27	
	30%	31%	29%	29%	37%	31%	30%	36%	29%	26%	30%	24%	24%	54%	41%	30%	34%	17%	32%	33%	
Somewhat likely	75	14	23	26	11	34	40	7	11	9	48H	25	33N	6	4	64	11	15T	40	21	
	38%	33%	34%	41%	49%	35%	40%	22%	49%	28%	43%	36%	47%	19%	25%	39%	34%	52%	44%	26%	
Not too/Not at all	36	11	11	10	3	18	17	12K	3	5	16	18O	13	3	-	28	7	5	17	14	
-----	18%	26%	17%	15%	14%	19%	17%	35%	13%	17%	14%	26%	18%	9%		17%	22%	17%	18%	18%	
Not too likely	24	11	6	6	1	12	12	8K	3	5	8	11	9	3	-	18	5	2	13	9	
	12%	26%	9%	9%	5%	12%	12%	25%	13%	17%	7%	16%	13%	9%		11%	17%	8%	14%	11%	
Not at all likely	11	-	5	4	2	6	5	3	-	-	8	7	4	-	-	10	2	3	3	5	
	6%		8%	6%	9%	7%	5%	10%			7%	10%	5%			6%	6%	9%	4%	7%	
Don't know	9	-	2	6	-	4	4	1	1	2	5	1	4	2	1	7	1	1	3	4	
	4%		3%	10%		4%	4%	2%	3%	6%	5%	2%	6%	5%	10%	4%	3%	4%	3%	5%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q40. Knowing this, how likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Follow a plan other people in my neighborhood have developed.

Base: Split Sample A

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	199	55	144	161	33	38	30	37	95	34	160	110	89	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	155	46	108	125	27	27	18	30	79G	24	127	92	63	
-----	78%	85%	75%	77%	82%	73%	61%	82%	83%	70%	80%	84%	71%	
Very/Somewhat	80	35C	45	64	14	9	11	15	45	14	66	53M	27	
-----	40%	63%	31%	39%	44%	24%	38%	40%	47%	42%	41%	48%	30%	
Already done	20	14C	5	14	5	4	2	2	11	7	13	20M	-	
	10%	26%	4%	9%	15%	11%	7%	6%	12%	19%	8%	18%		
Very likely	60	20	40	50	10	5	9	13	33F	8	52	33	27	
	30%	37%	27%	31%	29%	13%	31%	35%	35%	23%	33%	30%	30%	
Somewhat likely	75	12	63B	61	12	18	7	15	34	10	62	39	36	
	38%	21%	44%	38%	38%	49%	23%	42%	36%	28%	39%	36%	41%	
Not too/Not at all	36	5	31	29	6	9	10I	6	11	8	27	14	21	
-----	18%	9%	21%	18%	18%	24%	33%	16%	12%	23%	17%	12%	24%	
Not too likely	24	2	23B	20	4	8	6	4	7	6	17	12	12	
	12%	3%	16%	13%	11%	21%	19%	11%	7%	19%	10%	11%	13%	
Not at all likely	11	3	8	9	3	1	4	2	4	2	10	2	10L	
	6%	6%	6%	6%	8%	3%	14%	5%	5%	5%	6%	2%	11%	
Don't know	9	3	5	7	-	1	2	1	5	2	6	4	4	
	4%	6%	4%	4%		3%	6%	2%	5%	7%	4%	4%	5%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q33. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in emergency preparedness trainings that give me tools to help my neighborhood.

Base: Split Sample B

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%	
Already Done/ Very/Somewhat -----	147 74%	41 76%	46 79%	41 70%	19 65%	71 77%	75 71%	21 70%	18 82%	21 67%	86 74%	65 71%	42 71%	22 83%	12 81%	101 70%	45 82%	18 56%	64 76%	65R 77%	
Very/Somewhat -----	72 36%	24E 45%	26E 44%	18 30%	4 15%	40 43%	31 29%	9 29%	9 40%	14 46%	40 34%	33 37%	17 28%	14M 51%	6 39%	46 32%	25 45%	7 23%	28 33%	37 44%	
Already done	18 9%	7 13%	7 11%	3 6%	1 2%	13G 14%	5 5%	0 1%	1 6%	3 8%	13 11%	7 8%	7 12%	3 10%	1 6%	9 6%	8 15%	2 6%	6 7%	10 11%	
Very likely	54 27%	17 32%	20E 33%	14 24%	4 13%	27 29%	26 25%	9 28%	8 34%	12 37%	27 23%	26 29%	10 16%	11M 41%	5 33%	37 25%	17 30%	5 16%	22 26%	28 33%	
Somewhat likely	75 38%	17 31%	20 35%	23 40%	15 50%	31 34%	44 41%	12 41%	9 42%	7 22%	47 40%	32 35%	26 43%	8 31%	6 42%	55 38%	20 36%	11 33%	36 43%	28 33%	
Not too/Not at all -----	49 24%	13 24%	9 16%	16 28%	10C 35%	18 19%	31 29%	9 28%	3 15%	10 33%	26 23%	23 25%	17 28%	5 17%	3 19%	39 27%	9 17%	11 36%	19 22%	18 22%	
Not too likely	36 18%	7 13%	9 15%	14 23%	6 22%	11 12%	25 23%	5 17%	3 13%	7 21%	21 19%	15 16%	15 25%	3 11%	2 15%	30 21%	6 12%	8 24%	15 18%	13 16%	
Not at all likely	12 6%	6 10%	0 1%	3 5%	4C 12%	6 7%	6 6%	3 11%	0 2%	4 12%	5 4%	8 9%	2 3%	2 6%	1 4%	9 6%	3 6%	4 12%	4 4%	5 6%	
Don't know	4 2%	-	3 5%	1 2%	-	4 4%	1 1%	1 2%	1 3%	-	3 3%	3 3%	0 1%	-	-	4 3%	1 1%	3 8%	1 2%	1 1%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q33. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in emergency preparedness trainings that give me tools to help my neighborhood.

Base: Split Sample B

	Total	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
		Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	200 100%	63 100% (B)	136 100% (C)	141 100% (D)	40 100% (E)	45 100% (F)	32 100% (G)	41 100% (H)	82 100% (I)	41 100% (J)	153 100% (K)	96 100% (L)	102 100% (M)	
Already Done/ Very/Somewhat -----	147 74%	49 78%	97 71%	102 72%	29 73%	37 82%	27 82%	25 61%	59 72%	27 65%	115 75%	78M 81%	68 67%	
Very/Somewhat -----	72 36%	30C 48%	41 30%	43 31%	20 48%	17 38%	15 48%	14 34%	26 31%	12 29%	58 38%	38 40%	32 32%	
Already done	18 9%	8 12%	10 7%	15 10%	3 7%	1 2%	7FI 22%	5 13%	4 5%	1 3%	16 11%	15M 16%	2 2%	
Very likely	54 27%	23 36%	31 23%	28 20%	17D 41%	16 36%	8 25%	9 21%	21 26%	11 27%	41 27%	23 24%	30 30%	
Somewhat likely	75 38%	19 30%	56 41%	59 42%	10 24%	20 44%	11 34%	11 27%	33 41%	15 35%	58 38%	39 41%	36 35%	
Not too/Not at all -----	49 24%	14 22%	35 25%	35 25%	11 27%	8 18%	6 18%	16 38%	19 23%	13 32%	35 23%	15 15%	33L 32%	
Not too likely	36 18%	12 19%	24 18%	26 19%	8 19%	6 14%	4 12%	12 30%	14 17%	11 28%	25 16%	13 13%	23 23%	
Not at all likely	12 6%	2 3%	10 7%	8 6%	3 8%	2 4%	2 6%	4 9%	5 6%	2 4%	10 6%	2 2%	9 9%	
Don't know	4 2%	-	4 3%	4 3%	-	-	-	0 1%	4 5%	2 4%	3 2%	3 4%	1 1%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q34. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about my household's plan.

Base: Split Sample B

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%	
Already Done/ Very/Somewhat -----	108 54%	27 51%	36 61%	29 49%	16 56%	57 61%	51 48%	17 56%	14 63%	17 55%	60 51%	44 48%	30 51%	19L 70%	13LM 86%	79 55%	28 51%	13 40%	48 58%	47 56%	
Very/Somewhat -----	38 19%	13D 25%	18DE 31%	2 4%	4 14%	27G 30%	10 10%	8 25%	4 17%	8 24%	19 16%	9 10%	10 16%	12LM 46%	6LM 40%	27 19%	11 20%	5 15%	8 9%	25S 30%	
Already done	14 7%	4 8%	7D 13%	1 2%	1 3%	12G 13%	2 2%	2 8%	1 3%	3 10%	8 7%	2 3%	5 9%	3 10%	4L 25%	9 7%	4 8%	2 6%	2 2%	10S 12%	
Very likely	24 12%	9D 17%	11D 18%	1 2%	3 11%	16 17%	8 8%	5 17%	3 14%	4 14%	11 10%	7 7%	4 7%	10LM 36%	2 15%	18 12%	7 12%	3 9%	6 7%	16S 18%	
Somewhat likely	70 35%	14 26%	17 30%	26 45%	12 43%	29 32%	41 38%	9 31%	10 46%	10 31%	41 35%	34 38%	21 35%	6 24%	7 46%	52 36%	17 31%	8 24%	41RT 48%	21 25%	
Not too/Not at all -----	83 41%	26 48%	19 32%	26 44%	13 44%	28 31%	54F 51%	12 41%	8 34%	14 45%	49 42%	42O 46%	27O 46%	8 30%	2 14%	58 41%	24 45%	14 44%	33 39%	36 43%	
Not too likely	54 27%	15 28%	13 23%	18 31%	8 26%	12 13%	42F 39%	9 28%	6 27%	7 23%	32 28%	24 26%	18 31%	6 24%	1 10%	40 28%	14 25%	8 25%	24 29%	21 26%	
Not at all likely	29 15%	11 21%	5 9%	8 14%	5 17%	17 18%	13 12%	4 13%	2 7%	7 22%	17 14%	18 20%	9 15%	2 6%	1 4%	18 13%	11 20%	6 19%	9 10%	15 17%	
Don't know	9 5%	1 1%	4 8%	4 7%	-	8G 8%	2 2%	1 3%	1 3%	-	8 7%	6 6%	2 3%	-	-	7 5%	2 4%	5ST 16%	3 4%	1 2%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q34. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about my household's plan.

Base: Split Sample B

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At
Total Answering	200	63	136	141	40	45	32	41	82	41	153	96	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Already Done/ Very/Somewhat	108	37	71	79	23	23	20	20	46	25	80	60M	47
-----	54%	58%	52%	56%	57%	50%	61%	48%	56%	60%	53%	63%	47%
Very/Somewhat	38	22C	16	32	5	2	11F	8F	16F	7	29	34M	4
-----	19%	34%	12%	23%	12%	4%	35%	21%	20%	17%	19%	35%	4%
Already done	14	7	7	12	2	1	3	5	5	2	12	13M	0
	7%	11%	5%	9%	4%	2%	10%	11%	6%	6%	8%	14%	*
Very likely	24	15C	10	20	3	1	8F	4	11	5	17	20M	4
	12%	23%	7%	14%	8%	2%	25%	10%	14%	11%	11%	21%	4%
Somewhat likely	70	15	55B	47	18	21	9	11	29	18	52	27	43
	35%	24%	40%	33%	45%	46%	26%	27%	36%	43%	34%	28%	42%
Not too/Not at all	83	26	57	54	17	20	13	20	31	14	66	29	52L
-----	41%	41%	42%	38%	43%	44%	39%	49%	38%	35%	43%	30%	51%
Not too likely	54	15	38	37	12	12	7	12	23	7	46	21	32
	27%	24%	28%	27%	29%	26%	21%	30%	28%	18%	30%	22%	32%
Not at all likely	29	11	19	16	6	8	6	8	8	7	21	7	20L
	15%	17%	14%	11%	14%	18%	18%	19%	10%	17%	14%	8%	19%
Don't know	9	1	8	9	-	3	-	1	5	2	6	7	2
	5%	1%	6%	6%		6%		3%	6%	6%	4%	7%	2%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q35. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about developing a plan together to support each other.

Base: Split Sample B

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%	
Already Done/ Very/Somewhat -----	120 60%	33 62%	38 64%	34 58%	15 53%	54 58%	65 61%	20 65%	15 67%	17 55%	68 59%	50 54%	33 55%	21LM 79%	11 76%	82 57%	36 67%	16 50%	49 58%	55 66%	
Very/Somewhat -----	55 28%	20DE 38%	23DE 38%	8 14%	4 13%	31 34%	24 22%	7 22%	6 26%	9 28%	34 29%	24 26%	10 18%	15LM 55%	5 33%	37 25%	19 34%	7 23%	17 21%	31S 36%	
Already done	14 7%	6 12%	4 7%	3 5%	0 1%	7 8%	6 6%	2 6%	3 15%	1 4%	7 6%	3 3%	5 8%	5L 17%	1 9%	8 6%	5 9%	2 6%	1 1%	10S 12%	
Very likely	42 21%	14 26%	19DE 32%	6 10%	3 12%	24 26%	18 17%	5 16%	2 11%	7 23%	27 23%	21 23%	6 10%	10M 37%	4 24%	28 20%	14 25%	5 17%	16 19%	20 24%	
Somewhat likely	65 32%	13 24%	15 25%	26C 44%	12 40%	23 25%	42 39%	13 43%	9 42%	9 27%	34 29%	26 28%	22 38%	7 25%	6 42%	46 32%	18 33%	8 27%	32 38%	25 29%	
Not too/Not at all -----	68 34%	20 38%	17 28%	18 30%	13 45%	27 30%	40 37%	10 33%	6 27%	14 45%	37 32%	33 36%	25N 43%	6 21%	3 20%	52 36%	16 29%	11 34%	29 35%	28 33%	
Not too likely	51 26%	17 32%	12 20%	14 23%	9 32%	19 20%	33 31%	8 26%	4 19%	9 27%	31 26%	23 25%	22N 36%	3 12%	2 16%	40 27%	12 22%	5 17%	21 25%	25 30%	
Not at all likely	16 8%	3 6%	5 8%	4 7%	4 13%	9 9%	7 7%	2 7%	2 7%	6K 18%	7 6%	10 11%	4 6%	2 8%	1 4%	12 8%	4 7%	5T 17%	8 10%	3 3%	
Don't know	12 6%	-	5 8%	7B 12%	1 2%	11G 12%	1 1%	1 2%	1 6%	-	10 9%	9 10%	1 2%	-	1 4%	10 7%	2 4%	5T 17%	6 7%	1 2%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q35. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors about developing a plan together to support each other.

Base: Split Sample B

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	200	63	136	141	40	45	32	41	82	41	153	96	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Already Done/ Very/Somewhat	120	44	76	88	22	25	19	23	53	27	90	65	55
-----	60%	69%	56%	62%	53%	56%	57%	57%	65%	65%	59%	68%	54%
Very/Somewhat	55	25C	31	39	9	11	12	12	21	11	42	36M	19
-----	28%	39%	23%	28%	23%	24%	36%	30%	25%	26%	28%	37%	19%
Already done	14	8C	5	12	2	2	5	3	4	2	12	13M	0
	7%	13%	4%	8%	4%	4%	15%	8%	4%	5%	8%	14%	*
Very likely	42	16	26	27	7	9	7	9	17	9	31	23	19
	21%	26%	19%	19%	18%	20%	20%	22%	21%	21%	20%	24%	19%
Somewhat likely	65	19	45	49	12	14	7	11	32	16	48	29	36
	32%	30%	33%	35%	31%	32%	22%	27%	40%	39%	31%	30%	35%
Not too/Not at all	68	19	49	44	15	16	13	15	24	10	55	24	41L
-----	34%	30%	36%	31%	38%	36%	41%	36%	29%	25%	36%	25%	41%
Not too likely	51	17	35	38	9	14	7	11	20	5	45	21	31
	26%	27%	25%	27%	21%	30%	21%	26%	25%	13%	29%	22%	30%
Not at all likely	16	2	14	6	7D	3	6I	4	3	5	11	3	11
	8%	3%	10%	4%	17%	6%	19%	9%	4%	12%	7%	3%	11%
Don't know	12	1	12	9	3	3	1	3	5	4	8	7	5
	6%	1%	9%	6%	9%	8%	2%	8%	6%	11%	5%	7%	5%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q36. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify people who might need extra help.

Base: Split Sample B

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%	
Already Done/ Very/Somewhat -----	132 66%	36 68%	37 63%	39 67%	19 65%	62 67%	69 65%	20 66%	15 66%	22 69%	75 65%	57 62%	38 64%	20 76%	9 64%	97 67%	34 62%	21 65%	57 68%	54 64%	
Very/Somewhat -----	65 33%	22 41%	22 38%	14 24%	7 23%	34 37%	30 28%	10 32%	10 46%	10 32%	35 31%	26 28%	16 26%	14LM 54%	6 41%	44 30%	21 39%	11 33%	24 28%	31 37%	
Already done	16 8%	3 6%	8E 14%	4 7%	0 1%	12 12%	4 4%	3 10%	2 9%	1 4%	10 8%	-	7L 12%	7L 25%	2L 16%	14 10%	2 4%	3 11%	2 3%	10S 12%	
Very likely	49 25%	19 35%	14 25%	10 17%	6 22%	23 25%	26 24%	7 22%	8 37%	9 28%	26 22%	26 28%	9 15%	8 29%	4 25%	30 21%	19 36%	7 22%	21 25%	21 25%	
Somewhat likely	66 33%	14 27%	15 25%	25 43%	12 41%	27 30%	39 36%	10 34%	4 20%	12 37%	40 34%	31 34%	22 38%	6 22%	3 23%	53 37%	12 22%	10 32%	34 40%	23 27%	
Not too/Not at all -----	58 29%	13 24%	18 30%	17 29%	10 35%	25 27%	33 31%	10 33%	7 31%	9 27%	32 28%	26 29%	20 34%	6 24%	5 36%	43 30%	15 28%	8 24%	24 29%	26 30%	
Not too likely	38 19%	2 4%	16B 27%	13B 22%	6B 22%	15 16%	23 22%	8 25%	5 22%	3 11%	22 19%	12 13%	16 28%	5 17%	5 32%	31 21%	7 13%	4 13%	20 24%	13 16%	
Not at all likely	20 10%	10C 19%	2 3%	4 7%	4C 13%	10 11%	10 9%	3 8%	2 9%	5 16%	10 9%	14 15%	4 7%	2 6%	1 4%	12 8%	8 15%	3 11%	4 5%	12 15%	
Don't know	11 5%	4 8%	4 6%	2 4%	-	6 6%	5 4%	0 1%	1 3%	1 4%	8 7%	8 9%	1 2%	-	-	5 3%	6 11%	3 11%	2 3%	5 6%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q36. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify people who might need extra help.

Base: Split Sample B

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/At All
Total Answering	200 100%	63 100%	136 100%	141 100%	40 100%	45 100%	32 100%	41 100%	82 100%	41 100%	153 100%	96 100%	102 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Already Done/ Very/Somewhat	132 66%	42 66%	89 65%	94 67%	27 67%	29 64%	20 62%	26 63%	57 69%	29 70%	98 64%	69 72%	63 62%
Very/Somewhat	65 33%	24 37%	41 30%	47 33%	11 28%	12 26%	11 34%	12 30%	30 37%	13 31%	50 33%	42M 43%	24 23%
Already done	16 8%	8 13%	8 6%	13 9%	3 7%	2 4%	2 7%	3 8%	9 11%	3 8%	13 8%	15M 16%	0 *
Very likely	49 25%	16 25%	33 24%	34 24%	9 21%	10 22%	9 27%	9 23%	22 26%	9 23%	38 25%	26 27%	23 23%
Somewhat likely	66 33%	18 29%	48 35%	48 34%	16 39%	18 39%	9 28%	13 33%	26 32%	16 39%	48 31%	27 28%	39 38%
Not too/Not at all	58 29%	20 32%	38 28%	38 27%	12 30%	16 36%	9 28%	15 37%	17 21%	11 26%	45 30%	21 22%	36 35%
Not too likely	38 19%	12 19%	26 19%	28 20%	9 21%	10 22%	6 19%	9 22%	13 15%	6 15%	31 20%	19 20%	19 18%
Not at all likely	20 10%	8 13%	12 9%	10 7%	3 8%	6 13%	3 10%	6 14%	5 6%	4 11%	15 10%	2 2%	17L 17%
Don't know	11 5%	1 2%	9 7%	8 6%	1 3%	-	3 9%	-	8 9%	2 4%	9 6%	7 7%	3 3%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q37. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify which people could provide help.

Base: Split Sample B

	Area																			
	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%
Already Done/ Very/Somewhat -----	128 64%	36 68%	39 66%	34 58%	19 65%	62 67%	65 61%	21 70%	13 60%	19 60%	74 64%	53 58%	38 64%	20 76%	11 74%	94 65%	33 61%	19 61%	51 60%	57 68%
Very/Somewhat -----	60 30%	16 29%	23 38%	15 25%	7 24%	41G 44%	19 18%	8 26%	8 34%	12 37%	33 28%	19 21%	15 26%	15LM 57%	8LM 55%	46 32%	14 25%	7 21%	21 25%	32 39%
Already done	16 8%	9 16%	4 7%	3 5%	0 1%	10 11%	6 5%	1 3%	1 6%	2 5%	12 10%	5 6%	3 6%	5LM 19%	2 15%	9 6%	7 13%	3 11%	2 3%	10 12%
Very likely	44 22%	7 13%	19 32%	12 20%	7 23%	30G 33%	13 13%	7 23%	6 29%	10 32%	21 18%	14 15%	12 20%	10L 38%	6L 40%	38 26%	7 12%	3 10%	18 22%	23 27%
Somewhat likely	67 34%	20 38%	16 27%	19 33%	12 40%	22 23%	46F 43%	13 44%	6 26%	7 23%	41 36%	34 37%	23 38%	5 18%	3 19%	48 33%	20 36%	13 40%	30 35%	25 30%
Not too/Not at all -----	63 32%	14 27%	16 27%	23 40%	10 33%	25 27%	38 36%	9 29%	8 34%	13 40%	34 29%	32 35%	20 34%	6 24%	3 22%	46 32%	16 29%	10 32%	30 36%	22 27%
Not too likely	42 21%	6 11%	12 20%	19B 33%	5 19%	12 14%	30F 28%	6 18%	6 27%	8 27%	22 19%	18 20%	15 26%	5 18%	3 18%	33 23%	8 14%	6 19%	23 27%	14 16%
Not at all likely	21 10%	8 15%	4 7%	4 7%	4 15%	12 13%	8 8%	3 11%	2 7%	4 13%	12 10%	14 15%	5 8%	2 6%	1 4%	13 9%	8 15%	4 13%	8 9%	9 10%
Don't know	9 5%	3 6%	4 8%	1 2%	1 2%	5 6%	4 4%	0 1%	1 6%	-	8 7%	7 7%	1 2%	-	1 4%	4 3%	5 10%	2 7%	3 3%	4 5%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q37. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Talk with my neighbors to identify which people could provide help.

Base: Split Sample B

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/At All	
Total Answering	200	63	136	141	40	45	32	41	82	41	153	96	102	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	128	45	82	92	24	27	19	26	55	25	98	70M	58	
-----	64%	72%	60%	65%	59%	60%	60%	64%	67%	62%	64%	73%	57%	
Very/Somewhat	60	26C	34	47	9	7	12	13	27	14	44	46M	14	
-----	30%	42%	25%	33%	22%	16%	37%	33%	33%	35%	29%	48%	14%	
Already done	16	7	9	14	2	1	4	6	5	1	15	16M	-	
	8%	11%	6%	10%	4%	2%	11%	14%	7%	2%	10%	16%		
Very likely	44	19	25	33	7	7	8	7	22	13	29	30M	14	
	22%	30%	19%	23%	18%	15%	26%	18%	27%	33%	19%	32%	14%	
Somewhat likely	67	19	48	45	15	20	7	13	28	11	54	24	44L	
	34%	30%	36%	32%	37%	44%	22%	31%	34%	27%	35%	25%	43%	
Not too/Not at all	63	17	45	40	16	17	9	15	22	14	47	19	42L	
-----	32%	27%	33%	28%	39%	38%	29%	36%	27%	35%	31%	20%	41%	
Not too likely	42	11	31	30	11	12	5	8	17	9	32	17	25	
	21%	17%	22%	21%	28%	26%	15%	20%	21%	22%	21%	18%	25%	
Not at all likely	21	6	15	10	5	5	5	7	4	5	14	2	16L	
	10%	10%	11%	7%	11%	12%	14%	16%	5%	12%	9%	2%	16%	
Don't know	9	1	9	9	1	1	4	-	5	2	8	7	2	
	5%	1%	6%	6%	2%	1%	11%		6%	4%	5%	7%	2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q38. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in community organization efforts to plan for a natural disaster or emergency.

Base: Split Sample B

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%	
Already Done/ Very/Somewhat -----	135 68%	37 69%	44 75%	38 65%	17 57%	71G 77%	64 60%	19 62%	19H 85%	22 71%	75 65%	62 68%	36 61%	22M 83%	12 83%	90 62%	44P 81%	20 63%	58 69%	57 68%	
Very/Somewhat -----	66 33%	26DE 49%	24DE 40%	12 21%	4 13%	39G 42%	27 25%	6 21%	9 39%	10 31%	41 36%	34M 37%	11 19%	14M 52%	6 41%	41 28%	25 46%	9 28%	23 27%	35 41%	
Already done	15 7%	7 12%	7DE 12%	1 2%	-	9 10%	6 5%	1 3%	-	2 8%	12 10%	7 8%	3 6%	4 14%	1 6%	10 7%	5 9%	3 11%	5 6%	7 8%	
Very likely	51 26%	20E 37%	16 28%	11 19%	4 13%	29 32%	21 20%	5 18%	9 39%	7 23%	30 25%	27M 29%	8 13%	10M 38%	5M 36%	31 22%	20 37%	5 17%	18 21%	28 33%	
Somewhat likely	69 35%	11 20%	20 35%	26B 44%	13B 44%	32 35%	37 35%	13 41%	10 46%	12 40%	34 29%	28 31%	25 42%	8 31%	6 42%	49 34%	19 35%	11 35%	36 43%	23 27%	
Not too/Not at all -----	59 30%	16 30%	12 20%	19 33%	12C 43%	18 19%	42F 39%	10I 33%	3 12%	9 29%	37 32%	27 29%	23N 38%	5 17%	2 17%	50Q 35%	9 16%	9 29%	24 29%	26 30%	
Not too likely	46 23%	10 19%	10 17%	16 28%	9 31%	11 12%	34F 32%	6 19%	1 5%	8I 25%	31I 27%	19N 21%	21N 35%	1 5%	2 10%	40Q 28%	6 11%	6 20%	21 25%	18 22%	
Not at all likely	14 7%	6 10%	1 2%	3 5%	3C 12%	6 7%	8 7%	4 14%	2 7%	1 4%	6 5%	7 8%	2 3%	3 13%	1 7%	11 7%	3 6%	3 9%	3 4%	7 9%	
Don't know	5 3%	1 1%	3 5%	1 2%	-	4 4%	1 1%	1 4%	1 3%	-	3 3%	3 3%	0 1%	-	-	4 3%	1 2%	3 8%	1 2%	1 2%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q38. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Participate in community organization efforts to plan for a natural disaster or emergency.

Base: Split Sample B

	Total	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
		Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	200 100%	63 100%	136 100%	141 100%	40 100%	45 100%	32 100%	41 100%	82 100%	41 100%	153 100%	96 100%	102 100%	
Already Done/ Very/Somewhat	135 68%	44 69%	92 67%	95 68%	28 70%	32 72%	27H 82%	23 56%	54 66%	28 67%	105 69%	71 74%	63 62%	
Very/Somewhat	66 33%	26 41%	40 29%	42 30%	15 37%	14 31%	17I 54%	13 32%	21 26%	12 28%	52 34%	39 41%	27 26%	
Already done	15 7%	6 10%	9 6%	11 8%	4 9%	1 2%	8FI 25%	3 8%	3 4%	2 4%	13 9%	10 11%	5 5%	
Very likely	51 26%	20 32%	31 23%	31 22%	11 28%	13 30%	9 29%	10 24%	19 23%	10 24%	39 25%	29 30%	22 22%	
Somewhat likely	69 35%	17 28%	52 38%	53 38%	13 33%	18 40%	9 29%	10 24%	32 39%	16 39%	53 34%	32 33%	36 35%	
Not too/Not at all	59 30%	19 31%	40 29%	41 29%	12 30%	13 28%	6 18%	17 41%	24 29%	12 29%	45 30%	21 21%	38L 37%	
Not too likely	46 23%	14 22%	32 23%	32 23%	10 25%	11 24%	3 8%	10 25%	22G 27%	8 19%	36 24%	17 18%	28 28%	
Not at all likely	14 7%	5 8%	8 6%	9 7%	2 5%	2 4%	3 10%	7I 16%	2 2%	4 10%	9 6%	3 3%	9 9%	
Don't know	5 3%	-	4 3%	4 3%	-	-	-	1 2%	4 5%	2 4%	3 2%	4 4%	1 1%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q39. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Lead community organization efforts in my neighborhood to develop a plan.

Base: Split Sample B

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Already Done/ Very/Somewhat -----	84 42%	27E 50%	35DE 60%	17 30%	5 17%	53G 58%	31 29%	11 38%	11 48%	13 40%	50 43%	38 41%	20 34%	17LM 63%	7 47%	60 41%	25 45%	12 37%	30 36%	43 51%	
Very/Somewhat -----	44 22%	17DE 31%	23DE 39%	4 8%	0 1%	32G 35%	12 11%	4 12%	8H 38%	8 24%	25 21%	22 24%	9 14%	12LMO 43%	1 10%	29 20%	16 28%	7 21%	13 16%	25 29%	
Already done	11 6%	7 13%	3 5%	1 1%	0 1%	9G 10%	2 2%	0 1%	3 12%	3 10%	5 4%	5 5%	3 5%	3 12%	1 4%	6 4%	5 9%	3 9%	2 2%	6 7%	
Very likely	33 17%	10E 18%	20DE 34%	4 6%	- -	23G 24%	10 9%	3 11%	6 27%	5 15%	20 17%	17 19%	6 10%	8MO 31%	1 6%	23 16%	11 19%	4 12%	11 13%	19 22%	
Somewhat likely	40 20%	10 19%	12 21%	13 22%	5 16%	21 23%	19 18%	8 26%	2 9%	5 16%	25 22%	16 17%	12 20%	5 20%	5 37%	31 21%	9 17%	5 16%	17 20%	18 21%	
Not too/Not at all -----	110 55%	27 50%	19 32%	40C 68%	24BC 83%	36 38%	74F 69%	18 60%	11 49%	19 60%	62 53%	51 56%	39N 65%	10 37%	8 53%	79 55%	29 54%	18 55%	53 63%	39 47%	
Not too likely	57 29%	12 23%	12 20%	20 34%	13C 43%	18 20%	39F 36%	12J 38%	6 27%	5 17%	34 29%	26 29%	19 32%	4 16%	5 34%	38 26%	19 35%	8 27%	28 34%	20 24%	
Not at all likely	53 26%	14 27%	7 12%	20C 34%	12C 40%	17 19%	35F 33%	7 22%	5 23%	13K 43%	28 24%	25 27%	19 33%	5 20%	3 19%	41 29%	10 19%	9 29%	24 29%	19 23%	
Don't know	6 3%	-	5 8%	1 2%	-	4 4%	2 2%	1 2%	1 3%	-	5 4%	3 3%	0 1%	-	-	5 4%	1 1%	3 8%	1 2%	2 2%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q39. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Lead community organization efforts in my neighborhood to develop a plan.

Base: Split Sample B

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	200	63	136	141	40	45	32	41	82	41	153	96	102	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	84	32	52	59	19	18	19	17	30	21	60	54M	30	
	42%	51%	38%	42%	47%	39%	60%	42%	37%	50%	39%	56%	30%	
Very/Somewhat	44	21C	23	28	11	7	15FI	11	11	10	32	27	17	
	22%	34%	17%	20%	28%	17%	45%	28%	13%	25%	21%	28%	17%	
Already done	11	4	7	9	2	-	2	5	4	1	8	10M	1	
	6%	7%	5%	7%	4%		6%	11%	5%	3%	5%	11%	1%	
Very likely	33	17C	16	19	9	7	13I	7	6	9	24	17	16	
	17%	27%	12%	13%	23%	17%	39%	17%	8%	21%	16%	18%	16%	
Somewhat likely	40	11	29	31	8	10	5	6	19	10	28	27M	13	
	20%	17%	21%	22%	19%	23%	15%	14%	23%	25%	18%	28%	13%	
Not too/Not at all	110	30	80	78	22	27	13	23	46	19	88	39	69L	
	55%	47%	59%	55%	53%	61%	40%	57%	56%	46%	58%	40%	68%	
Not too likely	57	18	40	44	9	17G	4	13	24	8	48	21	36	
	29%	28%	29%	31%	22%	37%	12%	31%	29%	21%	31%	22%	35%	
Not at all likely	53	12	41	34	13	11	9	10	23	11	41	17	33L	
	26%	19%	30%	24%	31%	23%	28%	25%	28%	26%	27%	18%	33%	
Don't know	6	1	4	4	-	-	-	0	5	2	4	3	2	
	3%	2%	3%	3%				1%	7%	4%	3%	4%	2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q40. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Follow a plan other people in my neighborhood have developed.

Base: Split Sample B

	Area																			
	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	200 100%	53 100%	59 100%	59 100%	29 100%	92 100%	107 100%	30 100%	22 100%	31 100%	116 100%	92 100%	59 100%	27 100%	15 100%	144 100%	55 100%	32 100%	84 100%	84 100%
Already Done/ Very/Somewhat -----	161 80%	46 86%	47 80%	46 78%	22 76%	76 82%	84 79%	26 87%	18 79%	26 84%	90 78%	71 78%	47 79%	24 91%	14 94%	115 80%	45 83%	18 57%	72R 86%	70R 84%
Very/Somewhat -----	74 37%	26D 49%	23 38%	15 26%	10 35%	42G 45%	31 30%	12 41%	6 27%	13 40%	43 37%	39 43%	15 25%	10 39%	6 44%	48 34%	26 47%	7 23%	31 36%	36 43%
Already done	14 7%	6 11%	6 9%	2 4%	0 1%	12G 13%	2 2%	1 3%	1 3%	3 10%	9 8%	6 6%	4 6%	3 10%	2 12%	10 7%	4 7%	2 6%	5 6%	7 8%
Very likely	60 30%	20 38%	17 29%	13 22%	10 34%	30 32%	29 28%	11 38%	5 24%	9 29%	34 29%	33M 36%	11 19%	8 29%	5 33%	38 27%	22 40%	5 16%	26 31%	29 35%
Somewhat likely	87 43%	19 36%	24 41%	31 53%	12 41%	34 37%	53 49%	14 45%	12 52%	14 44%	47 41%	32 35%	32L 54%	14 52%	7 50%	67 46%	20 36%	11 34%	42 50%	34 40%
Not too/Not at all -----	31 15%	8 14%	8 13%	8 14%	7 23%	10 10%	21 20%	3 8%	4 18%	5 16%	19 16%	14 15%	12 21%	2 7%	1 4%	21 15%	8 15%	9 28%	10 12%	12 14%
Not too likely	21 10%	8 14%	6 10%	5 8%	3 9%	5 5%	16F 15%	2 7%	2 11%	3 9%	14 12%	12 13%	7 12%	1 5%	-	13 9%	7 13%	7S 21%	5 6%	9 11%
Not at all likely	10 5%	-	2 3%	4 6%	4BC 14%	5 5%	5 4%	0 1%	2 7%	2 7%	5 5%	2 2%	5 9%	0 2%	1 4%	9 6%	1 2%	2 7%	5 6%	3 3%
Don't know	9 4%	-	4 7%	5 8%	0 1%	7 8%	2 2%	2 5%	1 3%	-	7 6%	6 7%	-	0 2%	0 2%	8 5%	1 2%	5ST 16%	2 2%	2 3%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q40. How likely are you to take each of the following steps to help your neighborhood come together and be prepared for an emergency situation: Follow a plan other people in my neighborhood have developed.

Base: Split Sample B

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	200	63	136	141	40	45	32	41	82	41	153	96	102	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Already Done/ Very/Somewhat	161	51	109	113	35	32	29	31	68	32	124	82	78	
-----	80%	82%	80%	80%	85%	72%	89%	76%	84%	77%	81%	85%	76%	
Very/Somewhat	74	28	45	49	18	17	15	19	24	17	54	37	37	
-----	37%	45%	33%	35%	44%	37%	45%	47%	29%	42%	35%	39%	36%	
Already done	14	3	11	12	2	1	4	4	6	3	10	10	4	
	7%	6%	8%	9%	4%	2%	11%	10%	7%	7%	6%	11%	4%	
Very likely	60	25	35	36	16	16	11	15	18	14	44	27	33	
	30%	39%	26%	26%	39%	35%	34%	37%	22%	35%	29%	28%	33%	
Somewhat likely	87	23	63	65	17	16	14	12	45H	15	70	45	41	
	43%	37%	46%	46%	42%	35%	44%	29%	55%	36%	46%	46%	40%	
Not too/Not at all	31	10	21	19	5	9	4	9	9	7	22	8	22L	
-----	15%	16%	15%	14%	13%	20%	11%	23%	11%	18%	15%	8%	21%	
Not too likely	21	7	14	15	4	8I	2	6	5	3	17	5	16L	
	10%	12%	10%	10%	9%	19%	6%	15%	6%	8%	11%	5%	16%	
Not at all likely	10	3	7	4	2	0	2	3	4	4	5	3	5	
	5%	4%	5%	3%	4%	1%	5%	8%	5%	10%	4%	3%	5%	
Don't know	9	2	7	8	0	4	-	0	5	2	7	6	3	
	4%	3%	5%	6%	1%	9%		1%	6%	5%	5%	7%	2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q41. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (INDIVIDUALS) If there is a major disaster in Portland, chances are good that local emergency responders and federal support
 services like FEMA won't be able to assist you for weeks and maybe even months you have to be prepared to help yourself
 and your family or household.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
Very/Somewhat -----	335 84%	77 81%	105 82%	110 89%	42 81%	157 82%	177 86%	48 75%	39 90%	56 87%	192 84%	132 82%	105 81%	55 91%	25 86%	276Q 89%	58 68%	43 72%	151R 87%	141R 86%
Very motivating	182 46%	43 45%	54 42%	68E 55%	17 32%	88 46%	94 45%	24 37%	21 48%	36H 56%	102 45%	72 44%	52 40%	35M 58%	15 50%	144 46%	37 43%	22 37%	79 45%	81 50%
Somewhat motivating	153 38%	34 36%	51 40%	42 34%	26 49%	69 36%	83 40%	24 38%	18 42%	20 32%	90 40%	60 37%	54 41%	20 33%	10 36%	131Q 42%	21 25%	21 35%	72 41%	59 36%
Not too/Not at all -----	55 14%	14 15%	18 14%	13 10%	10 19%	30 16%	24 12%	16IK 24%	3 7%	8 13%	28 12%	21 13%	24 18%	5 9%	4 14%	31 10%	22P 26%	14T 24%	22 13%	18 11%
Not too motivating	40 10%	10 11%	14 11%	10 8%	5 10%	21 11%	19 9%	11K 17%	3 6%	7 11%	19 8%	11 7%	20L 15%	4 7%	4 14%	22 7%	16P 19%	10 17%	16 9%	14 9%
Not at all motivating	15 4%	4 4%	4 3%	3 2%	4 8%	10 5%	5 2%	5 7%	1 1%	1 1%	9 4%	10 6%	4 3%	1 2%	-	9 3%	6 7%	4 7%	6 4%	4 3%
Don't know	9 2%	4 5%	4 3%	1 1%	-	4 2%	5 3%	0 *	1 3%	-	8 3%	8 5%	1 1%	-	-	4 1%	5P 6%	3 5%	1 1%	5 3%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q41. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency: (INDIVIDUALS) If there is a major disaster in Portland, chances are good that local emergency responders and federal support services like FEMA won't be able to assist you for weeks and maybe even months you have to be prepared to help yourself and your family or household.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Very/Somewhat	335	102	233	255	62	71	46	56	162GH	67	260	178	156	
	84%	86%	83%	85%	84%	85%	74%	72%	92%	88%	83%	87%	82%	
Very motivating	182	60	122	140	30	34	27	27	95H	39	139	110M	73	
	46%	51%	43%	46%	41%	41%	43%	35%	54%	52%	44%	53%	38%	
Somewhat motivating	153	41	112	116	32	37	20	29	67	27	122	69	83	
	38%	35%	40%	38%	44%	45%	32%	37%	38%	36%	39%	33%	44%	
Not too/Not at all	55	15	39	39	11	11	13I	20I	11	9	44	21	32	
	14%	13%	14%	13%	16%	13%	21%	26%	6%	11%	14%	10%	17%	
Not too motivating	40	11	28	29	9	10	7	14I	9	8	31	15	24	
	10%	10%	10%	9%	12%	12%	11%	18%	5%	10%	10%	7%	13%	
Not at all motivating	15	4	11	10	3	1	6FI	7I	2	1	13	6	8	
	4%	3%	4%	3%	3%	1%	9%	9%	1%	1%	4%	3%	4%	
Don't know	9	1	8	8	-	1	3	1	4	0	9	6	3	
	2%	1%	3%	3%		2%	5%	2%	2%	*	3%	3%	1%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q42. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (SOCIAL PROOF) After a major disaster, 95% of people are rescued by their neighbors rather than emergency responders.
 When you and your neighbors prepare together, you can save a life.

	Age				Gender		Area				Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat	338 85%	81 85%	104 81%	107 87%	46 89%	154 81%	183 88%	51 81%	39 90%	48 76%	199J 88%	129 80%	112 87%	55 91%	27 94%	268 86%	69 81%	43 71%	152R 87%	143R 87%
Very motivating	176 44%	43 45%	54 42%	63E 51%	15 30%	81 43%	94 45%	22 34%	16 37%	26 41%	112H 49%	73 45%	44 34%	32M 53%	18M 62%	137 44%	39 46%	14 23%	74R 42%	88R 54%
Somewhat motivating	163 41%	38 40%	50 39%	44 36%	31BC 60%D	73 38%	89 43%	30 46%	23 53%	23 35%	88 39%	56 34%	69LO 53%	23 38%	9 32%	132 42%	30 35%	29 49%	78 45%	55 34%
Not too/Not at all	50 13%	12 12%	18 14%	15 12%	6 11%	31 16%	19 9%	11 17%	3 7%	14K 22%	22 10%	24 15%	17 13%	5 9%	2 6%	36 12%	13 15%	13 22%	19 11%	18 11%
Not too motivating	43 11%	12 12%	16 12%	11 9%	5 9%	27 14%	16 8%	7 11%	3 6%	14IK 22%	19 8%	20 12%	16 12%	4 7%	2 6%	29 9%	13 15%	9 15%	17 10%	17 11%
Not at all motivating	7 2%	-	3 2%	4 3%	1 2%	5 2%	2 1%	4K 6%	1 1%	-	3 1%	3 2%	1 *	1 2%	-	7 2%	-	4ST 7%	2 1%	1 *
Don't know	10 3%	3 3%	6 5%	2 2%	-	5 3%	5 3%	2 3%	1 3%	1 2%	6 3%	9M 6%	1 1%	-	-	7 2%	4 5%	4 7%	4 2%	3 2%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q42. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (SOCIAL PROOF) After a major disaster, 95% of people are rescued by their neighbors rather than emergency responders.
 When you and your neighbors prepare together, you can save a life.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too	At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Very/Somewhat	338	101	237	259	63	67	54	62	155	69	265	181	157	
	85%	86%	85%	86%	87%	82%	87%	80%	88%	91%	85%	88%	82%	
Very motivating	176	64C	111	137	28	30	25	26	94FH	36	139	103M	72	
	44%	55%	40%	45%	39%	37%	40%	33%	53%	47%	45%	50%	38%	
Somewhat motivating	163	37	126B	122	35	37	29	36	61	33	126	78	85	
	41%	31%	45%	40%	48%	45%	46%	47%	35%	44%	40%	38%	45%	
Not too/Not at all	50	15	35	37	9	12	8	14	16	6	38	21	28	
	13%	13%	12%	12%	13%	14%	13%	18%	9%	8%	12%	10%	15%	
Not too motivating	43	15	28	33	8	12	5	12	14	5	33	19	24	
	11%	13%	10%	11%	10%	14%	9%	15%	8%	6%	11%	9%	13%	
Not at all motivating	7	-	7	4	2	-	3	2	2	2	5	2	4	
	2%		3%	1%	2%		5%	2%	1%	2%	2%	1%	2%	
Don't know	10	1	8	7	1	4	-	2	5	0	9	4	5	
	3%	1%	3%	2%	1%	4%		3%	3%	*	3%	2%	3%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q43. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (COMMUNITY RELIANCE) You're not just preparing for yourself, but for your family, friends and neighbors. You have the power
 to be an everyday hero.

	Area																			
	Age				Gender		Area				Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat -----	284 71%	72E 75%	99E 77%	87E 70%	27 53%	141 74%	142 69%	41 65%	34 77%	41 64%	168 74%	118 74%	87 67%	46 75%	21 74%	221 71%	63 74%	36 60%	117 67%	131RS 80%
Very motivating	108 27%	33E 34%	37E 29%	35E 29%	2 4%	58 31%	49 24%	17 27%	11 24%	18 28%	62 27%	42 26%	25 19%	27LM 44%	9 30%	73 24%	34P 40%	12 20%	32 18%	64RS 39%
Somewhat motivating	177 44%	39 40%	61 48%	51 42%	25 49%	83 43%	93 45%	24 38%	23 53%	23 36%	106 47%	77N 48%	61 47%	19 31%	13 44%	147 47%	29 34%	24 40%	85 48%	68 41%
Not too/Not at all -----	103 26%	23 24%	24 19%	32 25%	25BC 47%D	46 24%	57 28%	22K 35%	9 20%	22 34%	50 22%	34 21%	40 31%	15 25%	8 26%	83 27%	18 21%	21T 35%	54T 31%	28 17%
Not too motivating	70 17%	18 19%	16 13%	21 17%	13C 26%	35 18%	35 17%	15 23%	7 16%	17K 27%	30 13%	20 13%	30 23%	12 20%	5 16%	56 18%	11 13%	13 21%	37T 21%	19 12%
Not at all motivating	34 8%	4 5%	8 6%	10 8%	11BC 21%D	11 6%	22 11%	7 12%	2 4%	5 7%	20 9%	14 9%	11 8%	3 5%	3 11%	27 9%	6 8%	8 13%	17 10%	9 5%
Don't know	12 3%	1 1%	5 4%	5 4%	-	4 2%	8 4%	0 *	1 3%	1 2%	9 4%	9 5%	3 2%	-	-	7 2%	4 5%	3 5%	4 2%	4 3%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q43. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (COMMUNITY RELIANCE) You're not just preparing for yourself, but for your family, friends and neighbors. You have the power
 to be an everyday hero.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too	At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Very/Somewhat	284	98C	186	212	56	55	40	53	136	51	226	158M	126	
	71%	83%	66%	70%	76%	66%	64%	69%	77%	68%	72%	77%	66%	
Very motivating	108	49C	59	78	22	20	18	19	50	18	89	67M	40	
	27%	42%	21%	26%	30%	25%	29%	24%	29%	24%	28%	33%	21%	
Somewhat motivating	177	49	127	133	34	35	22	34	86	33	137	91	86	
	44%	42%	45%	44%	46%	42%	35%	44%	49%	44%	44%	44%	45%	
Not too/Not at all	103	18	85B	81	17	25	22I	23	33	24	75	44	58	
	26%	16%	30%	27%	24%	30%	36%	30%	19%	32%	24%	21%	30%	
Not too motivating	70	13	56	58	10	19	12	17	22	17	51	30	39	
	17%	11%	20%	19%	13%	23%	20%	22%	12%	23%	16%	15%	20%	
Not at all motivating	34	5	28	23	8	6	10I	6	11	7	25	14	19	
	8%	4%	10%	8%	11%	7%	16%	8%	6%	9%	8%	7%	10%	
Don't know	12	1	10	9	-	3	-	1	7	0	11	4	7	
	3%	1%	4%	3%		4%		2%	4%	*	4%	2%	4%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q44. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (ACTION) Small steps make a big difference in preparing for a major disaster. Take the first step today by making a list of your neighbors, and then visit our website for more quick tips that could save your life.

	Area																			
	Age				Gender		Area				Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat	278 70%	63 66%	95 74%	88 71%	32 62%	133 70%	144 70%	42 66%	31 71%	39 61%	166 73%	107 66%	90 69%	49 81%	23 81%	218 70%	60 70%	37 61%	115 66%	126 77%
Very motivating	93 23%	20 21%	39 30%	28 23%	7 13%	55 29%	38 18%	16 25%	11 26%	17 26%	49 22%	31 19%	28 21%	20 33%	12 41%	68 22%	25 29%	9 15%	31 17%	54 33%
Somewhat motivating	185 46%	43 45%	56 44%	60 48%	25 49%	78 41%	106 51%	26 40%	20 45%	23 35%	117 51%	76 47%	62 48%	29 48%	12 40%	149 48%	35 41%	28 47%	84 48%	72 44%
Not too/Not at all	108 27%	31 32%	28 22%	30 24%	19 37%	52 27%	56 27%	21 33%	12 26%	25 39%	51 22%	44 27%	37 29%	11 19%	6 19%	85 27%	21 24%	21 35%	51 29%	36 22%
Not too motivating	82 21%	23 24%	23 18%	20 16%	16 31%	41 22%	41 20%	13 20%	10 23%	19 29%	40 18%	27 17%	33 25%	10 17%	5 17%	67 22%	13 15%	13 22%	44 25%	25 15%
Not at all motivating	25 6%	8 8%	4 3%	10 8%	3 6%	10 5%	15 7%	8 13%	1 3%	6 9%	10 4%	17 11%	5 4%	1 2%	1 2%	17 6%	8 9%	8 14%	6 4%	10 6%
Don't know	13 3%	2 2%	5 4%	6 5%	1 2%	7 3%	7 3%	1 2%	1 3%	-	11 5%	10 6%	3 2%	-	-	9 3%	5 6%	2 3%	9 5%	3 2%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q44. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (ACTION) Small steps make a big difference in preparing for a major disaster. Take the first step today by making a list of your neighbors, and then visit our website for more quick tips that could save your life.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Very/Somewhat	278	98C	180	218	44	54	40	54	130	55	218	159M	119
	70%	83%	64%	72%	60%	65%	65%	70%	73%	73%	70%	77%	62%
Very motivating	93	43C	51	72	16	14	15	23	41	23	70	58M	35
	23%	36%	18%	24%	22%	17%	24%	29%	23%	30%	22%	28%	18%
Somewhat motivating	185	55	129	146	28	39	25	31	88	32	149	101	84
	46%	47%	46%	48%	38%	48%	41%	41%	50%	42%	48%	49%	44%
Not too/Not at all	108	19	89B	75	26	26	22	18	41	17	86	41	63L
	27%	16%	32%	25%	36%	32%	35%	24%	23%	22%	27%	20%	33%
Not too motivating	82	16	66	59	21	25H	12	10	34	13	66	34	48
	21%	14%	24%	20%	28%	31%	20%	13%	19%	17%	21%	16%	25%
Not at all motivating	25	2	23B	16	6	1	10FI	8F	7	4	20	8	16
	6%	2%	8%	5%	8%	1%	15%	10%	4%	5%	6%	4%	8%
Don't know	13	1	11	9	3	3	-	5	6	4	9	5	8
	3%	1%	4%	3%	4%	4%		6%	3%	5%	3%	3%	4%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q45. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (EMPOWERMENT #1) You can be your own hero: empower yourself to survive a major disaster by talking with your neighbors
 and making a plan.

	Area																			
	Age				Gender		Area				Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat -----	277 69%	69E 72%	97E 76%	84 68%	27 52%	135 71%	141 68%	37 59%	32 74%	39 61%	168H 74%	104 65%	88 68%	49L 80%	23 81%	219 70%	59 68%	32 53%	115 66%	131RS 80%
Very motivating	108 27%	25 26%	41E 32%	36E 29%	7 14%	53 28%	54 26%	10 16%	14 32%	15 23%	69H 30%	44 27%	28 22%	22 36%	12M 41%	82 26%	26 31%	9 15%	37 21%	62RS 38%
Somewhat motivating	169 42%	44 46%	56 44%	48 39%	20 39%	82 43%	87 42%	27 42%	18 41%	24 38%	99 44%	60 37%	60 46%	27 45%	11 39%	137 44%	32 38%	23 38%	77 44%	69 42%
Not too/Not at all -----	112 28%	24 26%	27 21%	36 29%	25BC 48%D	52 27%	60 29%	25K 39%	10 23%	23 36%	54 24%	50 31%	40 31%	12 20%	6 19%	89 29%	21 25%	23T 38%	57T 33%	32 20%
Not too motivating	80 20%	17 18%	21 17%	22 18%	19BC 37%D	36 19%	44 21%	15 24%	8 19%	17 26%	40 18%	33 20%	32 25%	9 15%	3 11%	64 21%	13 16%	16T 27%	40 23%	24 15%
Not at all motivating	32 8%	7 7%	6 5%	14 11%	5 10%	16 8%	16 8%	9K 15%	2 4%	6 10%	15 6%	17 10%	8 6%	3 5%	2 8%	24 8%	8 9%	7 11%	17 10%	8 5%
Don't know	10 2%	3 3%	4 3%	3 2%	-	4 2%	6 3%	2 3%	1 3%	2 3%	5 2%	7 5%	1 1%	-	-	4 1%	6P 7%	5ST 9%	3 2%	1 1%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q45. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (EMPOWERMENT #1) You can be your own hero: empower yourself to survive a major disaster by talking with your neighbors
 and making a plan.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Too	At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Very/Somewhat	277	98C	179	218	46	55	43	52	127	48	226	153	124	
	69%	84%	64%	72%	63%	66%	70%	68%	72%	63%	72%	75%	65%	
Very motivating	108	53C	55	83	20	19	18	17	55	32K	76	74M	34	
	27%	45%	20%	28%	27%	23%	28%	21%	31%	42%	24%	36%	18%	
Somewhat motivating	169	45	124	134	26	35	26	36	72	16	150J	79	90	
	42%	38%	44%	44%	36%	43%	41%	46%	41%	21%	48%	38%	47%	
Not too/Not at all	112	19	93B	80	26	25	19	23	45	27	78	48	62	
	28%	16%	33%	26%	35%	31%	30%	30%	25%	36%	25%	23%	33%	
Not too motivating	80	15	65B	59	17	19	15	11	35	12	63	35	45	
	20%	13%	23%	19%	23%	23%	24%	14%	20%	16%	20%	17%	24%	
Not at all motivating	32	4	28	21	9	6	4	12I	10	15K	15	13	18	
	8%	3%	10%	7%	12%	8%	7%	16%	5%	20%	5%	6%	9%	
Don't know	10	-	9	5	1	3	-	2	5	0	9	4	4	
	2%		3%	2%	2%	3%		3%	3%	*	3%	2%	2%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q46. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (EMPOWERMENT #2) You and your neighbors are more prepared for a major disaster than you think when you work together.
 Start the conversation today about the resources on your block.

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Very/Somewhat -----	262 66%	62 64%	86 68%	84 68%	30 57%	127 66%	134 65%	38 60%	30 68%	36 57%	157 69%	99 61%	81 62%	46 76%	22 74%	206 66%	55 65%	32 53%	114 65%	115R 70%
Very motivating	81 20%	8 9%	37BE 29%	30B 24%	6 11%	51G 27%	30 14%	10 15%	6 14%	13 21%	52 23%	33 21%	23 18%	15 25%	7 25%	66 21%	15 18%	10 16%	28 16%	44S 27%
Somewhat motivating	180 45%	53C 56%	49 39%	54 44%	24 46%	76 40%	104 50%	29 45%	23 53%	23 36%	106 46%	66 41%	58 45%	31 52%	14 49%	140 45%	40 47%	22 37%	86 49%	72 44%
Not too/Not at all -----	125 31%	32 33%	35 27%	36 29%	22C 43%	58 31%	66 32%	24 37%	13 29%	26 41%	62 27%	54 33%	46 35%	14 24%	7 26%	100 32%	23 26%	25 41%	54 31%	46 28%
Not too motivating	90 23%	19 19%	30 23%	24 20%	18D 35%	38 20%	53 25%	15 23%	10 22%	18 29%	47 21%	34 21%	34 26%	12 21%	7 23%	71 23%	18 21%	17 29%	38 22%	35 21%
Not at all motivating	35 9%	13C 14%	5 4%	11 9%	4 8%	21 11%	14 7%	9K 14%	3 7%	8 12%	14 6%	20 12%	12 9%	2 3%	1 2%	29 9%	5 5%	8 13%	16 9%	11 7%
Don't know	12 3%	2 2%	6 5%	4 3%	-	6 3%	7 3%	2 2%	1 3%	1 2%	8 4%	9 5%	3 3%	-	-	5 2%	8P 9%	3 5%	6 3%	3 2%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q46. How motivating are the following statements in moving you to take more steps to prepare for a natural disaster or emergency:
 (EMPOWERMENT #2) You and your neighbors are more prepared for a major disaster than you think when you work together.
 Start the conversation today about the resources on your block.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Very/Somewhat	262	90C	172	200	46	48	41	44	128H	43	212	148M	112	
	66%	76%	61%	66%	63%	58%	66%	57%	72%	57%	68%	72%	59%	
Very motivating	81	37C	44	62	13	11	13	14	43	16	64	60M	21	
	20%	32%	16%	21%	18%	13%	21%	18%	25%	22%	20%	29%	11%	
Somewhat motivating	180	52	128	137	33	37	28	30	85	27	148	89	91	
	45%	44%	46%	45%	45%	45%	46%	39%	48%	35%	47%	43%	48%	
Not too/Not at all	125	26	99B	94	27	32I	21	31I	42	32K	89	51	72L	
	31%	22%	35%	31%	37%	38%	34%	40%	24%	42%	29%	25%	38%	
Not too motivating	90	23	67	73	16	22	13	20	35	20	69	40	50	
	23%	20%	24%	24%	22%	26%	21%	26%	20%	26%	22%	20%	26%	
Not at all motivating	35	3	31B	21	11	10I	8I	11I	6	12K	20	11	22L	
	9%	3%	11%	7%	15%	12%	12%	14%	4%	16%	6%	5%	12%	
Don't know	12	2	10	9	1	3	-	3	7	0	12	6	5	
	3%	2%	4%	3%	1%	4%		3%	4%	*	4%	3%	3%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q47. Now, select the two statements you find most motivating.

	Age				Gender			Area				Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
INDIVIDUALS	219 55%	51 53%	60 47%	76C 61%	33C 63%	93 49%	126F 61%	36 57%	24 55%	40 63%	119 52%	96 60%	76 58%	27 44%	15 51%	178 57%	40 47%	33 54%	104 59%	83 50%
SOCIAL PROOF	219 55%	42 44%	61 48%	80BC 65%	36B 69%	101 53%	117 57%	33 52%	17 39%	35 55%	133I 59%	84 52%	66 51%	41M 68%	17 58%	179 58%	39 45%	32 54%	103 59%	84 51%
COMMUNITY RELIANCE	113 28%	37DE 39%	46DE 36%	22 18%	8 15%	58 31%	54 26%	17 27%	9 21%	19 29%	68 30%	48 30%	31 24%	19 31%	9 32%	84 27%	28 33%	14 23%	44 25%	55 34%
ACTION	101 25%	22 23%	36 28%	29 24%	13 25%	45 24%	55 27%	20 31%	20JK 45%	11 17%	51 23%	38 24%	37 29%	15 25%	6 22%	72 23%	28 33%	21S 35%	33 19%	47 29%
EMPOWERMENT #1	58 15%	21DE 22%	22 17%	11 9%	4 8%	36 19%	23 11%	7 11%	7 15%	11 17%	34 15%	22 14%	22 17%	6 9%	5 16%	42 14%	16 19%	5 9%	25 14%	28 17%
EMPOWERMENT #2	87 22%	18 19%	30 23%	29 23%	10 19%	48 25%	38 19%	14 22%	11 25%	13 20%	49 22%	34 21%	28 22%	14 23%	6 21%	67 21%	20 24%	15 25%	40 23%	32 19%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q47. Now, select the two statements you find most motivating.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
INDIVIDUALS	219	53	166	172	40	50	28	44	98	45	169	106	111	
	55%	45%	59%	57%	54%	60%	44%	56%	56%	59%	54%	51%	59%	
SOCIAL PROOF	219	55	163	172	36	41	31	45	102	39	173	114	102	
	55%	47%	58%	57%	49%	50%	49%	58%	58%	52%	55%	55%	54%	
COMMUNITY RELIANCE	113	41	72	86	21	22	23	18	50	13	99	64	49	
	28%	35%	26%	28%	28%	26%	37%	24%	28%	17%	32%	31%	26%	
ACTION	101	41	60	68	25	21	15	18	47	21	77	55	47	
	25%	34%	21%	22%	34%	26%	24%	23%	27%	28%	25%	27%	25%	
EMPOWERMENT #1	58	22	36	50	7	10	12	16	21	13	46	31	27	
	15%	19%	13%	16%	10%	12%	19%	20%	12%	17%	15%	15%	14%	
EMPOWERMENT #2	87	24	63	58	18	21	16	14	35	20	62	42	44	
	22%	20%	22%	19%	25%	25%	26%	18%	20%	27%	20%	20%	23%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q48. Who do you trust to give you information about how to prepare for a natural disaster or emergency?

	Area																					
	Age					Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+		
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		
Government (local, state, federal, FEMA)	115 29%	30C 31%	21 16%	45C 37%	19C 37%	46 24%	69 33%	19 29%	15 34%	20 31%	62 27%	37 23%	39 30%	19 32%	12L 40%	96 31%	19 22%	16 27%	67T 38%	32 20%		
Emergency responders (police, fire)	72 18%	11 12%	23 18%	25 20%	13 25%	35 18%	37 18%	14J 22%	10 22%	5 8%	43 19%	29 18%	22 17%	13 22%	5 17%	58 19%	14 16%	13 22%	32 18%	27 16%		
Family and friends	67 17%	26DE 28%	31DE 24%	7 6%	3 5%	28 15%	38 18%	5 9%	5 11%	14 21%	43 19%	30 19%	20 15%	8 13%	3 12%	46 15%	21 25%	9 15%	24 14%	34 21%		
Red Cross	36 9%	3 3%	5 4%	23BC 19%	5 9%	11 6%	25 12%	4 7%	4 9%	4 6%	24 11%	11 7%	18N 14%	2 3%	3 12%	29 9%	7 8%	5 9%	15 9%	15 9%		
News/radio	32 8%	7 8%	12 9%	10 8%	2 5%	15 8%	16 8%	7 11%	1 3%	2 2%	22 10%	19M 12%	4 3%	4 7%	1 2%	22 7%	9 11%	7 11%	17 10%	8 5%		
Neighbors/neighborhood associations	28 7%	3 3%	9 7%	12 10%	5 9%	15 8%	13 6%	3 4%	3 8%	5 8%	17 8%	14 9%	8 6%	3 5%	4 12%	21 7%	8 9%	5 8%	12 7%	11 7%		
Myself/no one	23 6%	8 8%	6 5%	8 6%	1 3%	14 8%	9 4%	0 1%	4H 10%	8HK 13%	10 5%	14 9%	6 4%	3 5%	1 2%	19 6%	5 5%	5 9%	8 4%	10 6%		
Websites (including "prepper" sites)	23 6%	8 8%	7 5%	4 3%	5 9%	6 3%	17 8%	2 3%	4 8%	4 6%	14 6%	4 2%	11L 9%	3 5%	1 2%	20 6%	3 4%	1 1%	13 7%	9 6%		
Knowledgable people, leader, professionals (general)	19 5%	9 9%	4 3%	3 3%	4 7%	12 6%	7 3%	7I 11%	-	2 4%	10 4%	14 8%	4 3%	1 2%	-	14 5%	5 6%	3 5%	7 4%	9 6%		
People that have survived disaster	8 2%	4 4%	3 2%	1 1%	-	4 2%	4 2%	0 1%	1 3%	-	6 3%	5 3%	2 2%	-	1 2%	3 1%	5P 6%	-	3 2%	5 3%		
School	7 2%	4 4%	3 2%	-	0 1%	4 2%	3 2%	3 4%	-	1 2%	3 1%	3 2%	2 1%	2 3%	-	6 2%	1 2%	1 2%	3 2%	3 2%		
Disaster relief organizations/non-profits	6 1%	1 1%	-	4 3%	1 1%	2 1%	3 2%	1 2%	1 1%	1 2%	3 1%	1 1%	3 2%	1 1%	1 4%	6 2%	-	-	2 1%	4 2%		
NET trainings/PBEM	4 1%	-	-	4 3%	1 1%	2 1%	3 1%	-	-	-	4 2%	1 1%	1 1%	2 3%	1 4%	4 1%	-	1 2%	3 2%	-		
Church	3 1%	1 1%	-	2 1%	1 2%	1 *	3 1%	1 1%	1 2%	-	2 1%	1 1%	1 1%	1 2%	1 2%	3 1%	1 1%	1 1%	2 1%	1 *		
Utility companies	3 1%	2 2%	-	-	1 2%	0 *	2 1%	3K 4%	-	-	-	-	2 2%	0 1%	-	1 *	2 2%	-	1 *	2 1%		
Already prepared	2 *	-	2 2%	-	-	2 1%	-	0 1%	1 1%	1 1%	-	-	1 1%	-	1 2%	2 1%	-	-	-	2 1%		

(continued)

Q48. Who do you trust to give you information about how to prepare for a natural disaster or emergency?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Outdoor businesses (REI, Cabela's, Sportsman's Warehouse)	1 *	1 1%	1 *	-	-	1 *	1 *	1K 2%	-	-	-	-	1 *	1 1%	-	1 *	1 1%	-	1 *	1 *
Other	28 7%	5 5%	9 7%	9 7%	5 9%	15 8%	13 6%	6 9%	4 8%	6 9%	13 6%	17 10%	5 4%	3 4%	3 12%	21 7%	6 7%	10ST 16%	11 6%	7 4%
Don't know/Not sure	19 5%	1 1%	10 8%	4 3%	4 8%	8 4%	11 5%	5 7%	1 2%	3 5%	11 5%	7 4%	9 7%	3 4%	1 3%	17 6%	2 2%	1 2%	8 5%	10 6%
Invalid response	23 6%	5 5%	16DE 13%	2 1%	-	17G 9%	5 3%	2 3%	3 6%	4 7%	13 6%	1 1%	11L 8%	7L 11%	2L 8%	21 7%	1 1%	1 2%	4 2%	18S 11%

 (sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q48. Who do you trust to give you information about how to prepare for a natural disaster or emergency?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At All	Too/ At All
Total Answering	399 100%	118 100%	280 100%	302 100%	73 100%	83 100%	62 100%	77 100%	177 100%	75 100%	313 100%	206 100%	190 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Government (local, state, federal, FEMA)	115 29%	19 16%	97B 35%	94 31%	18 25%	38GHI 46%	14 23%	21 27%	42 24%	21 28%	92 29%	50 24%	64 34%	
Emergency responders (police, fire)	72 18%	20 17%	52 18%	57 19%	12 16%	15 18%	8 13%	9 12%	40 23%	14 18%	58 18%	33 16%	39 21%	
Family and friends	67 17%	22 19%	45 16%	47 16%	14 19%	15 18%	16I 25%	16 20%	21 12%	13 18%	51 16%	38 18%	29 15%	
Red Cross	36 9%	8 7%	28 10%	31 10%	5 7%	4 5%	5 7%	7 9%	20 12%	5 6%	31 10%	16 8%	20 11%	
News/radio	32 8%	8 7%	24 8%	25 8%	6 9%	3 4%	7H 11%	-	21H 12%	7 10%	24 8%	22 11%	10 5%	
Neighbors/ neighborhood associations	28 7%	6 5%	23 8%	18 6%	8 11%	5 6%	3 4%	5 6%	15 9%	6 8%	21 7%	17 8%	10 5%	
Myself/no one	23 6%	8 7%	15 6%	15 5%	8 10%	6 7%	4 7%	3 4%	10 6%	6 8%	16 5%	17M 8%	6 3%	
Websites (including "prepper" sites)	23 6%	5 4%	18 6%	17 6%	6 8%	4 5%	5 8%	1 2%	12 7%	4 5%	18 6%	17 8%	6 3%	
Knowledgable people, leader, professionals (general)	19 5%	7 6%	12 4%	14 5%	3 4%	5 6%	4 6%	5 7%	5 3%	2 2%	17 5%	5 2%	15L 8%	
People that have survived disaster	8 2%	3 3%	5 2%	3 1%	3 4%	4 5%	-	-	4 2%	-	7 2%	2 1%	5 3%	
School	7 2%	4 3%	4 1%	7 2%	-	2 3%	2 3%	2 2%	1 1%	1 1%	6 2%	2 1%	6 3%	
Disaster relief organizations/non- profits	6 1%	1 1%	4 2%	5 1%	1 1%	2 2%	-	1 1%	3 2%	2 2%	4 1%	1 1%	4 2%	
NET trainings/PBEM	4 1%	-	4 2%	4 1%	-	1 1%	-	-	3 2%	-	4 1%	2 1%	2 1%	
Church	3 1%	-	3 1%	3 1%	-	1 1%	1 1%	1 1%	1 1%	-	3 1%	2 1%	2 1%	
Utility companies	3 1%	2 2%	1 *	3 1%	-	0 1%	-	2 2%	0 *	0 *	2 1%	-	3 1%	
Already prepared	2 *	2 2%	-	2 1%	-	-	1 1%	-	1 1%	1 1%	1 *	2 1%	-	

(continued)

Q48. Who do you trust to give you information about how to prepare for a natural disaster or emergency?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared			
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At All	Too/ All
Outdoor businesses (REI, Cabela's, Sportsman's Warehouse)	1 *	1 *	1 *	1 *	1 1%	1 1%	-	1 1%	-	-	1 *	1 *	-	
Other	28 7%	6 5%	22 8%	18 6%	6 8%	9 11%	2 4%	7 9%	9 5%	7 9%	20 6%	12 6%	16 8%	
Don't know/Not sure	19 5%	6 5%	14 5%	18 6%	1 1%	1 2%	2 4%	4 6%	11 6%	5 7%	14 4%	7 3%	12 6%	
Invalid response	23 6%	17C 14%	5 2%	22E 7%	-	2 2%	3 4%	8 10%	10 6%	3 4%	17 5%	19M 9%	4 2%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q49. The City of Portland is trying to determine how best to provide information to residents about preparing for a natural disaster or emergency. They need your help prioritizing the most effective ways to reach you. Choose the three most effective ways for you to receive information about how to help you and your neighborhood prepare for a natural disaster or emergency. Drag and drop your top three most effective ways into the box on the right, and organize them from most to least effective.

(Most effective)

	Demographics																				
	Age					Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399	96	128	124	52	191	207	64	44	64	227	161	130	61	29	311	86	60	174	164	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Social media (Twitter, Facebook, Nextdoor)	61	32	18	8	3	24	38	12	5	12	32	36	13	5	5	37	24	8	19	34	
	15%	34%	14%	6%	6%	12%	18%	19%	10%	19%	14%	22%	10%	8%	18%	12%	28%	13%	11%	21%	
Traditional news media (Radio, TV, Newspapers, Online)	67	17	22	18	9	33	33	12	4	8	42	19	26	7	8	59	8	12	30	25	
	17%	18%	18%	15%	17%	17%	16%	18%	10%	13%	19%	12%	20%	12%	27%	19%	9%	20%	17%	15%	
Videos I can watch at home	31	8	10	9	4	13	18	5	4	4	18	13	11	4	2	26	5	5	12	14	
	8%	8%	8%	7%	8%	7%	9%	8%	8%	7%	8%	8%	8%	7%	8%	8%	6%	8%	7%	9%	
Interactive apps or games I can use on my mobile device	20	7	10	3	-	14	6	2	4	3	11	7	9	3	-	13	6	5	6	9	
	5%	7%	7%	3%		7%	3%	3%	10%	4%	5%	4%	7%	5%		4%	7%	8%	3%	6%	
Newsletters and pamphlets in other languages to share with friends or family	16	4	8	4	-	10	6	3	2	3	8	6	5	5	-	9	6	4	3	10	
	4%	4%	6%	4%		5%	3%	5%	5%	5%	3%	4%	4%	8%		3%	7%	6%	2%	6%	
A workbook I can complete to develop a plan and identify resources	62	10	11	29	11	26	35	9	8	11	34	23	21	12	4	52	10	8	35	19	
	16%	10%	9%	24%	22%	14%	17%	15%	18%	17%	15%	14%	16%	20%	15%	17%	12%	13%	20%	12%	
Newsletters and pamphlets I can read at home	63	8	11	34	10	31	32	8	7	7	41	30	22	5	5	50	11	7	40	17	
	16%	8%	9%	27%	20%	16%	15%	13%	15%	11%	18%	19%	17%	8%	18%	16%	13%	11%	23%	10%	
Community meetings	47	7	18	11	10	24	22	9	7	11	19	19	16	7	3	37	10	9	18	19	
	12%	7%	14%	9%	19%	13%	11%	15%	17%	17%	8%	12%	12%	12%	9%	12%	11%	16%	10%	12%	
Online resource for networking with neighbors	32	3	19	7	4	15	17	3	3	4	22	10	7	13	1	28	5	4	12	17	
	8%	3%	15%	5%	8%	8%	8%	5%	8%	6%	10%	6%	5%	21%	5%	9%	5%	6%	7%	10%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q49. The City of Portland is trying to determine how best to provide information to residents about preparing for a natural disaster or emergency. They need your help prioritizing the most effective ways to reach you. Choose the three most effective ways for you to receive information about how to help you and your neighborhood prepare for a natural disaster or emergency. Drag and drop your top three most effective ways into the box on the right, and organize them from most to least effective.

(Most effective)

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Social media (Twitter, Facebook, Nextdoor)	61	20	41	40	16	22	11	12	17	9	51	32	30	
	15%	17%	15%	13%	22%	26%	17%	16%	10%	12%	16%	15%	16%	
Traditional news media (Radio, TV, Newspapers, Online)	67	19	48	59	7	9	7	14	37	11	53	43	24	
	17%	16%	17%	20%	10%	10%	11%	19%	21%	15%	17%	21%	13%	
Videos I can watch at home	31	12	19	27	3	4	7	4	15	7	23	18	13	
	8%	10%	7%	9%	4%	5%	12%	5%	9%	10%	7%	9%	7%	
Interactive apps or games I can use on my mobile device	20	9	11	10	7	10	2	4	4	3	15	14	5	
	5%	7%	4%	3%	9%	12%	3%	5%	2%	4%	5%	7%	3%	
Newsletters and pamphlets in other languages to share with friends or family	16	9	6	12	3	2	7	2	5	1	13	13	4	
	4%	8%	2%	4%	5%	2%	11%	2%	3%	2%	4%	6%	2%	
A workbook I can complete to develop a plan and identify resources	62	13	49	46	14	11	11	10	30	9	52	28	34	
	16%	11%	18%	15%	20%	13%	18%	13%	17%	12%	17%	14%	18%	
Newsletters and pamphlets I can read at home	63	10	53	50	10	12	5	13	32	18	45	27	34	
	16%	9%	19%	16%	14%	15%	8%	17%	18%	23%	14%	13%	18%	
Community meetings	47	14	32	33	8	9	6	8	23	11	35	19	28	
	12%	12%	12%	11%	11%	11%	10%	11%	13%	14%	11%	9%	15%	
Online resource for networking with neighbors	32	11	21	25	5	4	6	9	13	6	25	14	18	
	8%	10%	7%	8%	7%	5%	10%	11%	7%	8%	8%	7%	10%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q49. The City of Portland is trying to determine how best to provide information to residents about preparing for a natural disaster or emergency. They need your help prioritizing the most effective ways to reach you. Choose the three most effective ways for you to receive information about how to help you and your neighborhood prepare for a natural disaster or emergency. Drag and drop your top three most effective ways into the box on the right, and organize them from most to least effective.

(2nd Most effective)

	Age					Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Social media (Twitter, Facebook, Nextdoor)	42 11%	10 10%	21E 16%	10 8%	1 2%	20 11%	22 11%	12K 19%	4 9%	5 7%	21 9%	15 9%	14 11%	6 10%	2 7%	30 10%	12 14%	10S 17%	10 6%	21 13%	
Traditional news media (Radio, TV, Newspapers, Online)	58 14%	17 18%	17 14%	15 12%	7 14%	25 13%	32 16%	6 9%	4 8%	11 17%	38 17%	32N 20%	16 12%	4 6%	3 11%	38 12%	19 23%	11 18%	29 17%	18 11%	
Videos I can watch at home	43 11%	13 14%	17E 13%	11 9%	2 3%	25 13%	18 9%	7 11%	7 17%	10 16%	18 8%	16 10%	14 11%	7 12%	2 8%	39 13%	3 4%	2 4%	24 14%	16 10%	
Interactive apps or games I can use on my mobile device	24 6%	10E 10%	6 5%	8 6%	-	16 8%	8 4%	3 4%	4 8%	3 5%	14 6%	10 6%	9 7%	5 8%	-	19 6%	4 4%	5 8%	7 4%	12 8%	
Newsletters and pamphlets in other languages to share with friends or family	29 7%	5 5%	12 9%	9 7%	3 6%	18 9%	11 5%	1 2%	3 8%	6 9%	18 8%	14 9%	6 4%	7 12%	2 7%	19 6%	9 11%	2 3%	13 7%	14 9%	
A workbook I can complete to develop a plan and identify resources	51 13%	7 7%	14 11%	19 16%	11B 21%	22 12%	29 14%	10 16%	5 12%	7 11%	29 13%	16 10%	23 18%	5 8%	4 15%	39 13%	11 13%	8 14%	24 14%	19 12%	
Newsletters and pamphlets I can read at home	49 12%	10 10%	4 3%	20C 16%	15BC 29%	19 10%	30 15%	9 14%	7 16%	9 15%	24 11%	12 7%	17 13%	12L 20%	5 18%	42 13%	7 9%	4 7%	29 17%	16 10%	
Community meetings	35 9%	9 9%	11 8%	10 8%	6 11%	13 7%	22 11%	4 6%	3 8%	3 5%	25 11%	11 7%	11 9%	9 14%	3 10%	29 9%	6 7%	3 5%	16 9%	16 10%	
Online resource for networking with neighbors	68 17%	15 16%	25 19%	21 17%	7 14%	32 17%	35 17%	12 20%	6 14%	9 14%	41 18%	35N 22%	20 15%	5 9%	7N 25%	55 18%	13 15%	15S 25%	22 13%	31 19%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

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(2nd Most effective)

	Children In HH			Residence		Years In Portland					Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At All	Too/At All	
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)		
Social media (Twitter, Facebook, Nextdoor)	42	16	26	34	7	6	10	8	19	7	33	22	19		
	11%	13%	9%	11%	10%	7%	16%	10%	11%	9%	10%	11%	10%		
Traditional news media (Radio, TV, Newspapers, Online)	58	11	47	33	19D	17	8	9	24	10	46	31	26		
	14%	9%	17%	11%	25%	20%	12%	11%	14%	13%	15%	15%	14%		
Videos I can watch at home	43	11	31	34	7	11	8	7	16	9	31	27	16		
	11%	10%	11%	11%	10%	14%	12%	9%	9%	12%	10%	13%	8%		
Interactive apps or games I can use on my mobile device	24	8	16	19	3	7	5	5	7	5	17	10	14		
	6%	7%	6%	6%	4%	8%	8%	7%	4%	7%	5%	5%	7%		
Newsletters and pamphlets in other languages to share with friends or family	29	11	18	20	7	7	5	8	9	7	21	16	12		
	7%	9%	6%	7%	10%	9%	7%	10%	5%	9%	7%	8%	6%		
A workbook I can complete to develop a plan and identify resources	51	12	39	42	7	8	8	9	25	16	35	23	28		
	13%	10%	14%	14%	10%	10%	13%	12%	14%	21%	11%	11%	15%		
Newsletters and pamphlets I can read at home	49	7	42B	37	10	5	8	10	27	7	42	17	32L		
	12%	6%	15%	12%	14%	6%	13%	12%	15%	9%	13%	8%	17%		
Community meetings	35	14	21	25	5	4	6	9	16	3	31	17	18		
	9%	12%	7%	8%	7%	5%	10%	11%	9%	4%	10%	8%	10%		
Online resource for networking with neighbors	68	28C	40	58	8	17	5	13	34	12	56	43	26		
	17%	24%	14%	19%	12%	20%	8%	17%	19%	16%	18%	21%	13%		

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

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(3rd Most effective)

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total Answering	399	96	128	124	52	191	207	64	44	64	227	161	130	61	29	311	86	60	174	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Social media (Twitter, Facebook, Nextdoor)	54	12	18	19	5	30	23	6	6	11	32	25	13	12	3	41	12	9	23	22
	14%	13%	14%	15%	10%	16%	11%	9%	13%	17%	14%	15%	10%	20%	9%	13%	14%	15%	13%	13%
Traditional news media (Radio, TV, Newspapers, Online)	50	10	13	19	9	22	28	7	6	12	25	15	22	8	4	40	10	9	24	16
	13%	10%	10%	15%	17%	12%	13%	11%	13%	19%	11%	10%	17%	13%	14%	13%	12%	16%	14%	10%
Videos I can watch at home	39	11	17	8	2	18	21	7	4	5	23	19	8	7	4	26	13	11S	9	19
	10%	12%	13%	6%	5%	9%	10%	11%	9%	8%	10%	12%	6%	11%	15%	8%	15%	18%	5%	12%
Interactive apps or games I can use on my mobile device	18	8	5	4	2	10	7	6K	2	4	6	10	7	-	1	15	3	1	6	11
	5%	8%	4%	3%	3%	6%	3%	9%	5%	6%	3%	6%	6%		3%	5%	3%	1%	3%	7%
Newsletters and pamphlets in other languages to share with friends or family	21	8	8	2	2	6	14	3	1	3	14	9	9N	-	3N	17	4	1	9	11
	5%	9%	6%	2%	4%	3%	7%	5%	1%	5%	6%	6%	7%		9%	6%	4%	2%	5%	7%
A workbook I can complete to develop a plan and identify resources	74	13	14	33C	14C	38	36	13	7	9	45	27	28	7	7	58	15	7	37	29
	18%	13%	11%	27%	27%	20%	17%	20%	15%	14%	20%	17%	22%	12%	25%	19%	18%	12%	21%	18%
Newsletters and pamphlets I can read at home	53	19	17	10	8	26	28	6	5	7	34	24	13	10	4	45	9	7	28	18
	13%	20%	13%	8%	15%	13%	13%	10%	12%	11%	15%	15%	10%	16%	12%	14%	10%	12%	16%	11%
Community meetings	32	3	14	9	7B	15	16	8	4	6	14	10	11	6	2	23	8	7	12	13
	8%	3%	11%	7%	13%	8%	8%	12%	10%	9%	6%	6%	8%	11%	7%	7%	9%	12%	7%	8%
Online resource for networking with neighbors	58	13	22	20	4	25	33	9	9	7	33	22	19	10	1	46	12	8	26	25
	15%	13%	17%	16%	7%	13%	16%	14%	21%	12%	14%	14%	15%	17%	5%	15%	14%	13%	15%	15%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q49. The City of Portland is trying to determine how best to provide information to residents about preparing for a natural disaster or emergency. They need your help prioritizing the most effective ways to reach you. Choose the three most effective ways for you to receive information about how to help you and your neighborhood prepare for a natural disaster or emergency. Drag and drop your top three most effective ways into the box on the right, and organize them from most to least effective.

(3rd Most effective)

	Children In HH		Residence		Years In Portland					Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Social media (Twitter, Facebook, Nextdoor)	54	16	39	46	4	15	9	5	25	7	46	23	30	
	14%	13%	14%	15%	6%	18%	14%	7%	14%	10%	15%	11%	16%	
Traditional news media (Radio, TV, Newspapers, Online)	50	16	34	38	7	11	7	9	24	16K	33	31	18	
	13%	14%	12%	13%	10%	13%	10%	12%	13%	21%	11%	15%	10%	
Videos I can watch at home	39	13	26	30	7	3	5	13F	17	8	30	14	25	
	10%	11%	9%	10%	10%	4%	8%	17%	10%	11%	10%	7%	13%	
Interactive apps or games I can use on my mobile device	18	6	12	16	2	3	3	3	9	6	12	9	9	
	5%	5%	4%	5%	3%	4%	5%	4%	5%	8%	4%	4%	5%	
Newsletters and pamphlets in other languages to share with friends or family	21	7	14	14	6	10H	2	-	9	6	14	15	5	
	5%	6%	5%	5%	8%	12%	4%		5%	8%	4%	7%	3%	
A workbook I can complete to develop a plan and identify resources	74	21	52	58	10	7	9	23F	35	17	53	41	31	
	18%	18%	18%	19%	13%	8%	15%	30%	20%	23%	17%	20%	16%	
Newsletters and pamphlets I can read at home	53	10	43	40	13	8	14	10	21	3	49J	30	23	
	13%	9%	15%	13%	18%	10%	22%	13%	12%	4%	16%	15%	12%	
Community meetings	32	13	19	23	6	7	6	7	12	4	27	15	17	
	8%	11%	7%	7%	9%	8%	10%	9%	7%	6%	9%	7%	9%	
Online resource for networking with neighbors	58	16	43	38	17D	18	7	7	26	8	48	26	32	
	15%	13%	15%	12%	23%	22%	11%	9%	15%	10%	15%	13%	17%	

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(1st - 3rd Most effective)

	Demographics																				
	Age					Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399	96	128	124	52	191	207	64	44	64	227	161	130	61	29	311	86	60	174	164	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Social media (Twitter, Facebook, Nextdoor)	158	54DE	57DE	37	9	74	83	30	14	28	85	76M	40	23	10	108	48P	27	53	77S	
	39%	57%	45%	30%	18%	39%	40%	47%	33%	44%	37%	47%	31%	38%	34%	35%	56%	45%	30%	47%	
Traditional news media (Radio, TV, Newspapers, Online)	174	44	53	52	25	81	93	24	14	31	105	66	64N	19	15	137	38	32T	83	59	
	44%	46%	42%	42%	48%	43%	45%	38%	31%	49%	46%	41%	49%	32%	52%	44%	44%	54%	47%	36%	
Videos I can watch at home	113	33E	44DE	27	8	56	56	19	15	19	59	48	33	18	9	91	21	18	45	50	
	28%	34%	35%	22%	16%	29%	27%	30%	33%	30%	26%	30%	25%	30%	31%	29%	25%	30%	26%	30%	
Interactive apps or games I can use on my mobile device	62	24E	21E	15	2	40G	21	11	10	10	31	26	26O	8	1	48	13	10	18	33S	
	15%	25%	16%	12%	3%	21%	10%	17%	23%	15%	14%	16%	20%	13%	3%	15%	15%	17%	11%	20%	
Newsletters and pamphlets in other languages to share with friends or family	66	17	28	16	5	34	32	7	6	12	40	29	20	12	5	46	19	6	24	35	
	16%	18%	22%	13%	10%	18%	15%	11%	14%	19%	18%	18%	15%	19%	16%	15%	22%	10%	14%	21%	
A workbook I can complete to develop a plan and identify resources	187	29	40	82BC	36BC	86	100	32	20	27	109	66	73LN	24	16	149	37	23	96RT	67	
	47%	31%	31%	66%	69%	45%	48%	50%	45%	42%	48%	41%	56%	40%	55%	48%	43%	38%	55%	41%	
Newsletters and pamphlets I can read at home	166	36	32	64C	33BC	76	90	23	19	24	100	66	52	27	14	137	27	18	97RT	51	
	42%	38%	25%	52%	64%	40%	43%	36%	44%	37%	44%	41%	40%	44%	48%	44%	32%	30%	56%	31%	
Community meetings	114	19	43	30	22BD	53	61	21	15	20	58	40	38	22	7	89	23	19	46	48	
	28%	19%	34%	24%	42%	28%	29%	32%	34%	32%	25%	25%	29%	37%	25%	29%	27%	32%	26%	29%	
Online resource for networking with neighbors	159	31	65BE	48	15	72	86	25	19	20	95	67	45	28	10	129	30	26	61	72	
	40%	32%	51%	39%	29%	38%	41%	39%	43%	32%	42%	42%	35%	46%	35%	41%	35%	43%	35%	44%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

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(1st - 3rd Most effective)

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At All	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Social media (Twitter, Facebook, Nextdoor)	158	52	106	119	28	43	29	25	61	23	130	77	79	
	39%	44%	38%	39%	38%	52%	47%	33%	34%	31%	41%	37%	41%	
Traditional news media (Radio, TV, Newspapers, Online)	174	46	128	131	33	37	21	32	84	37	132	104	68	
	44%	39%	46%	43%	45%	44%	34%	42%	48%	49%	42%	51%	36%	
Videos I can watch at home	113	36	76	91	17	19	20	25	49	25	85	59	54	
	28%	31%	27%	30%	23%	23%	33%	32%	28%	33%	27%	29%	28%	
Interactive apps or games I can use on my mobile device	62	23	38	45	11	20	10	12	19	15	44	33	28	
	15%	20%	14%	15%	15%	24%	16%	16%	11%	19%	14%	16%	15%	
Newsletters and pamphlets in other languages to share with friends or family	66	27	38	46	17	19	14	10	24	14	48	44	21	
	16%	23%	14%	15%	23%	23%	22%	12%	13%	18%	15%	21%	11%	
A workbook I can complete to develop a plan and identify resources	187	46	140	146	31	26	28	42	90	42	141	92	93	
	47%	39%	50%	48%	42%	31%	46%	54%	51%	56%	45%	45%	49%	
Newsletters and pamphlets I can read at home	166	27	139	127	33	26	27	33	80	27	135	74	90	
	42%	23%	49%	42%	46%	31%	44%	43%	45%	36%	43%	36%	47%	
Community meetings	114	41	72	81	19	20	19	24	51	18	94	51	62	
	28%	35%	26%	27%	26%	24%	30%	31%	29%	24%	30%	25%	33%	
Online resource for networking with neighbors	159	55	104	121	31	40	18	29	73	26	130	83	76	
	40%	47%	37%	40%	42%	48%	29%	37%	41%	34%	42%	40%	40%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q50. Are there any additional ways that the City of Portland should provide information to residents about preparing for a natural disaster or emergency?

	Total	Age				Gender			Area			Income				Ethnicity		Household Size			
		18-29	30-44	45-64	65+	Male	Female	West	North	Central/NE	East	<\$50K	\$50K-\$100K	\$100K-\$150K	Or >	White	Other	<=1	2	3+	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
No Answer	85	21	17	32	15	34	50	16	11	17	39	29	25	16	10	65	19	12	36	36	
Total Answering	314	74	111	92	37	156	157	47	33	46	188	132	104	45	19	246	66	48	138	128	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Training: classes, meetings, talks, drills	27 9%	5 7%	11 10%	8 9%	3 7%	14 9%	13 8%	3 6%	5 15%	3 6%	17 9%	17M 13%	4 3%	5 11%	2 12%	19 8%	8 12%	3 6%	14 10%	10 8%	
More information	23 7%	5 7%	6 5%	7 7%	5 14%	12 8%	11 7%	3 7%	-	4 9%	16 8%	9 7%	11 11%	2 6%	-	18 7%	5 8%	4 8%	16T 12%	3 2%	
Community: neighborhood associations, schools, libraries, churches, festivals, fairs	22 7%	2 2%	8 7%	10 10%	2 6%	10 7%	11 7%	4 9%	4 12%	3 6%	10 6%	10 8%	4 4%	4 9%	1 7%	15 6%	5 8%	4 8%	5 3%	13 10%	
News, TV, social media (NextDoor)	20 6%	7 10%	5 5%	7 8%	0 1%	5 3%	15F 9%	1 2%	4HJ 13%	-	14 8%	11 8%	6 6%	1 1%	1 6%	12 5%	8 12%	2 4%	12 9%	5 4%	
Mail/bill inserts/newsletters	16 5%	2 3%	2 2%	9C 10%	2 5%	9 6%	7 5%	4 8%	1 3%	1 1%	10 6%	6 4%	6 5%	3 7%	1 6%	16 6%	0 *	3 7%	6 4%	7 5%	
Cell phone/text	10 3%	1 1%	2 2%	6 7%	1 1%	7 5%	3 2%	3 6%	1 4%	1 2%	5 3%	5 4%	3 3%	2 5%	-	9 4%	1 1%	3 5%	6 4%	2 1%	
Website (including for other orgs like Red Cross)	7 2%	-	3 2%	3 3%	1 3%	1 1%	6 4%	1 3%	1 4%	-	5 2%	3 3%	2 2%	1 2%	1 3%	7 3%	-	-	4 3%	3 2%	
Billboards	7 2%	1 2%	4 3%	2 2%	-	5 3%	2 1%	0 1%	-	-	6 3%	2 2%	2 2%	2 5%	-	6 2%	1 1%	0 1%	1 1%	5 4%	
Email	5 2%	2 3%	2 2%	1 1%	0 1%	-	5 3%	1 2%	0 1%	1 3%	2 1%	2 2%	2 2%	1 2%	0 2%	4 2%	1 1%	1 3%	2 2%	2 1%	
Workbook, kit	4 1%	-	2 2%	2 2%	1 3%	2 1%	3 2%	0 1%	-	1 2%	3 2%	-	3 3%	0 1%	-	4 2%	0 1%	1 1%	1 *	3 3%	
Multi-lingual outreach	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
None	106 34%	35D 47%	35 32%	22 23%	13 36%	44 28%	61 39%	10 21%	9 26%	21H 46%	66 35%	52 39%	32 31%	14 32%	4 23%	86 35%	20 30%	18 37%	43 32%	44 34%	
Other	32 10%	5 7%	8 7%	13 15%	5 14%	23G 15%	9 6%	7 15%	5 17%	4 9%	15 8%	9 6%	14 14%	2 5%	3 15%	24 10%	8 12%	6 13%	19T 14%	6 5%	
Don't know	26 8%	5 6%	10 9%	7 8%	4 12%	9 6%	16 10%	8 16%	1 3%	2 5%	15 8%	8 6%	11 10%	4 8%	1 4%	24 10%	2 3%	3 7%	10 7%	13 10%	
Invalid response	27 9%	5 7%	18D 16%	2 2%	2 6%	21G 14%	6 4%	4 9%	2 6%	6 14%	14 8%	5 4%	11 10%	6L 14%	5L 25%	19 8%	7 10%	3 6%	5 4%	19S 15%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q50. Are there any additional ways that the City of Portland should provide information to residents about preparing for a natural disaster or emergency?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		Total
	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All	
No Answer	85	24	61	62	15	16	11	14	44	8	76	36	47
Total Answering	314	94	219	240	58	66	52	63	133	67	237	170	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Training: classes, meetings, talks, drills	27	8	20	18	8	6	7	2	13	5	21	7	21L
	9%	8%	9%	7%	14%	8%	13%	3%	10%	8%	9%	4%	14%
More information	23	1	21B	20	3	6	2	3	11	5	18	13	10
	7%	2%	10%	8%	5%	9%	4%	5%	9%	7%	8%	8%	7%
Community: neighborhood associations, schools, libraries, churches, festivals, fairs	22	9	12	14	6	5	4	7	6	4	15	10	12
	7%	10%	6%	6%	11%	7%	9%	11%	4%	7%	6%	6%	9%
News, TV, social media (NextDoor)	20	5	15	15	2	4	1	6	8	1	18	7	13
	6%	5%	7%	6%	4%	7%	3%	9%	6%	2%	8%	4%	9%
Mail/bill inserts/newsletters	16	3	13	15	1	3	1	4	8	2	14	9	7
	5%	3%	6%	6%	1%	4%	2%	6%	6%	3%	6%	5%	5%
Cell phone/text	10	1	9	7	3	2	3	-	5	3	7	6	3
	3%	1%	4%	3%	6%	3%	6%		4%	4%	3%	3%	2%
Website (including for other orgs like Red Cross)	7	3	4	7	0	2	-	-	5	4	3	4	3
	2%	3%	2%	3%	1%	4%			4%	6%	1%	2%	2%
Billboards	7	4	3	6	1	1	-	0	5	3	4	3	3
	2%	4%	1%	2%	2%	2%		1%	4%	4%	2%	2%	2%
Email	5	2	3	4	1	2	0	1	2	1	4	2	3
	2%	3%	1%	2%	2%	3%	1%	1%	2%	2%	2%	1%	2%
Workbook, kit	4	3	1	3	1	-	0	-	4	2	2	-	4L
	1%	4%	*	1%	1%		1%		3%	3%	1%		3%
Multi-lingual outreach	-	-	-	-	-	-	-	-	-	-	-	-	-
None	106	30	75	82	17	26	17	21	42	24	78	66	38
	34%	32%	34%	34%	29%	39%	32%	33%	31%	36%	33%	39%	27%
Other	32	5	26	19	9	5	5	11	11	6	25	19	12
	10%	6%	12%	8%	15%	8%	9%	17%	8%	10%	11%	11%	9%
Don't know	26	9	17	20	6	5	5	3	13	6	18	11	15
	8%	9%	8%	8%	11%	7%	9%	6%	10%	9%	8%	7%	10%
Invalid response	27	15C	11	25	2	2	8F	9	8	7	17	18	9
	9%	16%	5%	10%	3%	3%	16%	14%	6%	11%	7%	11%	6%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q51. I identify my gender as:

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Male	191 48%	27 28%	78BD 61%	56B 46%	29B 57%	191G 100%	-	38IK 59%	15 34%	36I 57%	102 45%	60 37%	70L 54%	38L 63%	14 49%	157 50%	33 38%	24 40%	86 49%	81 49%
Female	207 52%	68CE 71%	49 38%	67C 54%	23 43%	-	207F 100%	25 39%	29HJ 66%	28 43%	125H 55%	99MN 62%	60 46%	22 37%	15 51%	153 49%	52 61%	36 59%	88 50%	83 51%
Non-binary or gender-nonconforming	2 *	1 1%	0 *	-	-	-	-	1 1%	-	-	1 *	2 1%	-	-	-	1 *	1 1%	1 1%	1 1%	-

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q51. I identify my gender as:

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Male	191	64	127	146	35	27	35F	47F	82	32	152	119M	70
	48%	54%	45%	48%	48%	33%	56%	60%	47%	43%	49%	58%	37%
Female	207	54	152	155	38	55GH	28	30	94	42	160	87	119L
	52%	46%	54%	51%	52%	66%	44%	39%	53%	56%	51%	42%	63%
Non-binary or gender-nonconforming	2	-	2	1	0	1	-	0	0	1	1	0	1
	*		1%	*	*	1%		1%	*	1%	*	*	1%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q52. Age

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
18 - 29	96 24%	96CDE 100%	-	-	-	27 14%	68F 33%	18 28%	13 30%	12 18%	53 23%	57MNO 35%	27O 21%	80 14%	-	57 18%	38P 45%	13 22%	32 19%	50S 31%
30 - 44	128 32%	-	128BDE 100%	-	-	78G 41%	49 24%	15 23%	13 29%	25 39%	75 33%	43 27%	37 29%	30LM 50%	13L 46%	104 33%	24 28%	13 22%	38 22%	76RS 47%
45 - 64	124 31%	-	-	124BCE 100%	-	56 30%	67 33%	20 32%	13 30%	21 33%	69 30%	43 27%	44 34%	16 27%	13L 45%	100 32%	21 24%	22T 36%	67T 39%	34 21%
65+	52 13%	-	-	-	52BC 100%	29 15%	23 11%	11 17%	5 12%	6 9%	30 13%	18 11%	21 17%	6 10%	3 10%	50Q 16%	2 3%	12T 20%	36T 21%	3 2%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q52. Age

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At	Too/All
Total Answering	399 100%	118 100% (B)	280 100% (C)	302 100% (D)	73 100% (E)	83 100% (F)	62 100% (G)	77 100% (H)	177 100% (I)	75 100% (J)	313 100% (K)	206 100% (L)	190 100% (M)	
18 - 29	96 24%	29 25%	66 23%	67 22%	20 28%	40GHI 49%	13 21%	22I 29%	20 11%	14 18%	79 25%	39 19%	56L 30%	
30 - 44	128 32%	70C 59%	58 21%	99 33%	23 32%	22 27%	31FHI 49%	20 26%	55 31%	20 27%	102 33%	80M 39%	48 25%	
45 - 64	124 31%	17 15%	106B 38%	98 32%	19 26%	14 17%	8 14%	26FG 34%	75FG 43%	30 40%	92 29%	61 30%	61 32%	
65+	52 13%	1 1%	51B 18%	38 13%	10 14%	6 7%	10 16%	9 11%	27 15%	11 15%	40 13%	26 13%	25 13%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q53. What is the highest level of education that you have completed?

	Area																				
	Age				Gender		Area					Income				Ethnicity		Household Size			
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)	
Less than high school	6 1%	-	5 4%	1 1%	-	-	6F 3%	-	1 3%	-	5 2%	4 3%	-	-	-	6 2%	-	-	3 2%	3 2%	
High school diploma	98 25%	38CE 39%	17 13%	37CE 30%	6 12%	37 19%	60F 29%	16 24%	9 20%	14 22%	60 26%	62MNO 38%	27N 21%	3 5%	2 6%	68 22%	30P 35%	13 22%	46 26%	39 24%	
Some college	116 29%	33 35%	32 25%	39 32%	11 21%	51 27%	64 31%	13 20%	12 28%	12 19%	79HJ 35%	59NO 37%	35 27%	9 15%	4 13%	80 26%	35P 41%	21 34%	52 30%	43 26%	
College degree	98 25%	16 17%	39 31%	24 19%	19BD 36%	52 27%	46 22%	13 20%	14 32%	23K 36%	47 21%	25 15%	40L 31%	22L 37%	9L 31%	83 27%	15 17%	16 26%	42 24%	40 24%	
Graduate/ professional school	82 20%	9 9%	34B 27%	23 18%	16B 32%	51G 27%	31 15%	23IK 36%	7 17%	14 23%	37 16%	11 7%	28L 22%	26LM 43%	14LM 50%	75Q 24%	6 7%	11 17%	32 18%	40 24%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q53. What is the highest level of education that you have completed?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not At
Total Answering	399 100%	118 100%	280 100%	302 100%	73 100%	83 100%	62 100%	77 100%	177 100%	75 100%	313 100%	206 100%	190 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Less than high school	6 1%	3 2%	3 1%	3 1%	-	3 4%	1 2%	-	1 1%	3 3%	3 1%	1 1%	4 2%
High school diploma	98 25%	24 20%	74 26%	72 24%	22 30%	21 25%	16 26%	20 26%	41 23%	25 33%	73 23%	47 23%	51 27%
Some college	116 29%	29 25%	86 31%	87 29%	19 26%	24 28%	9 15%	22 28%	61G 35%	21 28%	88 28%	56 27%	60 31%
College degree	98 25%	27 23%	71 25%	73 24%	20 28%	16 20%	19 31%	18 23%	45 25%	14 18%	80 26%	51 25%	46 24%
Graduate/ professional school	82 20%	35C 30%	46 17%	67 22%	12 17%	19 23%	16 26%	18 23%	29 16%	13 18%	68 22%	51M 25%	29 15%

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q54. Which category best describes your 2015 gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)	
Less than \$25,000	74 19%	28DE 29%	24 18%	18 14%	4 8%	27 14%	45 22%	6 9%	9 20%	12 19%	47H 21%	74MNO 46%	-	-	-	47 15%	26P 30%	26ST 42%	27 16%	21 13%	
\$25,000 to less than \$50,000	87 22%	28C 30%	20 15%	25 20%	14 27%	33 17%	54 26%	12 18%	6 13%	13 20%	57 25%	87MNO 54%	-	-	-	58 19%	28P 33%	11 19%	38 22%	38 23%	
\$50,000 to less than \$75,000	70 17%	16 17%	16 13%	27 22%	11 21%	27 14%	43 21%	8 13%	11 25%	8 12%	43 19%	-	70LNO 54%	-	-	55 18%	15 18%	10 16%	36 21%	24 15%	
\$75,000 to less than \$100,000	60 15%	11 11%	21 17%	17 14%	11 21%	43G 23%	17 8%	12 19%	7 16%	10 15%	31 14%	-	60LNO 46%	-	-	52 17%	9 10%	4 6%	28 16%	29R 18%	
\$100,000 to less than \$150,000	61 15%	8 9%	30B 24%	16 13%	6 12%	38G 20%	22 11%	12 19%	9 21%	10 16%	29 13%	-	-	61LMO 100%	-	58Q 18%	3 4%	5 8%	25 14%	31 19%	
\$150,000 or more	29 7%	-	13B 10%	13B 11%	3B 5%	14 7%	15 7%	7 11%	2 5%	8 13%	12 5%	-	-	-	29LMN 100%	27 9%	2 2%	3 5%	12 7%	14 9%	
Prefer to not answer	18 5%	4 4%	4 3%	8 6%	3 6%	8 4%	10 5%	7IK 11%	-	3 5%	9 4%	-	-	-	-	15 5%	4 4%	2 4%	8 5%	8 5%	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q54. Which category best describes your 2015 gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Less than \$25,000	74	13	61	39	23	28	7	12	26	23	46	33	39
	19%	11%	22%	13%	31%	34%	12%	16%	15%	31%	15%	16%	21%
\$25,000 to less than \$50,000	87	24	63	64	17	20	19	9	39	15	69	40	47
	22%	21%	22%	21%	24%	25%	30%	11%	22%	19%	22%	20%	25%
\$50,000 to less than \$75,000	70	18	52	57	11	14	5	17	33	12	58	30	40
	17%	15%	18%	19%	16%	17%	8%	22%	19%	16%	18%	14%	21%
\$75,000 to less than \$100,000	60	21	39	54	7	10	9	13	27	12	48	37	24
	15%	18%	14%	18%	9%	12%	15%	17%	15%	16%	15%	18%	12%
\$100,000 to less than \$150,000	61	26	34	48	12	5	14	14	27	6	55	38	22
	15%	22%	12%	16%	17%	6%	23%	19%	15%	8%	17%	18%	12%
\$150,000 or more	29	10	19	26	2	4	7	7	11	4	24	17	12
	7%	9%	7%	9%	3%	5%	11%	9%	6%	5%	8%	8%	6%
Prefer to not answer	18	5	12	14	1	0	1	5	13	4	13	11	7
	5%	5%	4%	5%	2%	1%	1%	6%	7%	5%	4%	6%	4%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q55. Which of the following best describes your race or ethnicity?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
African American/ Black	21 5%	8 8%	5 4%	8 7%	-	6 3%	15 7%	2 3%	2 5%	2 3%	16 7%	20MNO 12%	1 1%	-	-	21P 25%	3 4%	5 3%	14 8%	
Asian/Pacific Islander	28 7%	11 11%	9 7%	7 6%	2 3%	7 4%	20F 10%	7I 11%	1 1%	5 8%	15 7%	17 11%	9 7%	2 3%	-	28P 33%	3 6%	13 7%	12 7%	
Hispanic/Latino	25 6%	19CDE 20%	6D 5%	-	-	14 8%	11 5%	5 9%	3 8%	1 1%	15 7%	13N 8%	11N 8%	-	1 2%	-	25P 29%	5S 8%	3 1%	18S 11%
Middle Eastern/North African	1 *	-	1 1%	-	0 1%	1 1%	0 *	0 1%	-	-	1 *	-	1 1%	0 1%	-	-	1 2%	0 1%	-	1 1%
Native American/ American Indian	9 2%	2 2%	3 2%	5 4%	-	3 1%	6 3%	1 1%	-	3 5%	5 2%	4 2%	1 1%	1 2%	1 4%	-	9P 10%	2 3%	4 2%	3 2%
White/Caucasian	321 80%	61 64%	106B 83%	104B 84%	50B 97% D	160 84%	160 77%	50 79%	38 86%	52 81%	181 80%	111 69%	110L 85%	58LM 96%	27L 94%	311Q 100%	10 11%	48 79%	152T 87%	121 74%
Other	1 *	-	-	1 1%	-	1 1%	-	-	-	1 2%	-	-	1 1%	-	-	-	1 1%	-	1 1%	-
Prefer not to answer	2 1%	-	-	2 2%	-	1 1%	1 1%	-	-	1 2%	1 *	2 1%	-	-	-	-	-	2ST 4%	-	-

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

DHM Research - Portland Bureau of Emergency Management Online Survey - January 2017

Q55. Which of the following best describes your race or ethnicity?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi- Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/ Somewhat	Not Not
Total Answering	399 100%	118 100%	280 100%	302 100%	73 100%	83 100%	62 100%	77 100%	177 100%	75 100%	313 100%	206 100%	190 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
African American/ Black	21 5%	10 8%	11 4%	14 5%	4 5%	3 3%	3 5%	5 6%	11 6%	5 6%	16 5%	15 7%	5 3%
Asian/Pacific Islander	28 7%	8 6%	21 7%	22 7%	6 8%	7 9%	8 12%	4 5%	9 5%	3 4%	24 8%	12 6%	16 9%
Hispanic/Latino	25 6%	12 10%	13 5%	15 5%	4 6%	10I 12%	3 5%	10I 13%	2 1%	5 6%	18 6%	8 4%	17 9%
Middle Eastern/North African	1 *	1 1%	0 *	-	1D 2%	-	-	0 1%	1 1%	-	1 *	-	1 1%
Native American/ American Indian	9 2%	4 3%	5 2%	7 2%	1 1%	-	1 1%	3 4%	6 3%	2 2%	7 2%	5 3%	4 2%
White/Caucasian	321 80%	86 73%	235B 84%	249 82%	58 79%	64 77%	48 77%	55 71%	154H 87%	61 81%	254 81%	165 80%	154 81%
Other	1 *	-	1 *	-	1 1%	-	-	1 1%	-	1 1%	-	1 1%	-
Prefer not to answer	2 1%	-	2 1%	1 *	1 2%	2 3%	-	-	-	-	1 *	-	2 1%

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q56. Including yourself, how many people currently live in your household?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
1	60 15%	13 14%	13 10%	22 18%	12C 23%	24 13%	36 17%	13 20%	9 21%	13 20%	26 11%	37MN 23%	13 10%	5 8%	3 10%	46 15%	12 14%	60ST 100%	-	-
2	174 44%	32 34%	38 30%	67BC 55%	36BC 70%	86 45%	88 42%	22 34%	20 44%	25 39%	109 48%	65 41%	64 49%	25 41%	12 42%	149Q 48%	25 30%	-	174RT 100%	-
3	67 17%	27CE 29%	19E 15%	21E 17%	0 1%	24 13%	43 21%	12 18%	4 9%	13 20%	39 17%	30 18%	15 11%	9 15%	8M 28%	42 14%	25P 29%	-	-	67RS 41%
4	70 18%	15E 16%	46BDE 36%	9 7%	1 1%	47G 24%	24 12%	16 25%	8 18%	11 17%	35 16%	18 11%	27 21%	20L 33%	5 17%	54 17%	16 19%	-	-	70RS 43%
5+	27 7%	8 8%	12 9%	5 4%	2 5%	10 5%	17 8%	2 3%	3 8%	3 4%	19 8%	11 7%	11 9%	2 3%	1 3%	20 6%	7 8%	-	-	27RS 16%
Mean	2.7	3.0DE	3.1DE	2.3	2.0	2.6	2.7	2.6	2.5	2.5	2.7	2.5	2.7	2.9	2.6	2.6	3.0	1.0	2.0R	3.9RS

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q56. Including yourself, how many people currently live in your household?

	Children In HH		Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
1	60	-	60B	34	17D	17	9	9	24	8	49	26	32
	15%		22%	11%	23%	21%	15%	12%	14%	11%	16%	13%	17%
2	174	3	172B	135	35	46G	20	32	76	30	142	88	86
	44%	2%	61%	45%	48%	55%	33%	42%	43%	40%	45%	43%	45%
3	67	42C	25	51	9	11	12	9	36	13	54	36	31
	17%	35%	9%	17%	12%	13%	19%	11%	20%	17%	17%	18%	16%
4	70	54C	16	64E	6	4	17F	23FI	26	15	55	46M	24
	18%	46%	6%	21%	8%	5%	27%	30%	15%	20%	18%	23%	13%
5+	27	20C	7	20	6	4	4	4	15	9K	14	9	18
	7%	17%	3%	6%	8%	5%	6%	5%	8%	12%	4%	4%	9%
Mean	2.7	3.9C	2.1	2.7	2.6	2.2	2.8F	2.8F	2.7F	2.9	2.6	2.6	2.7

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q57. Do any children under age 18 live in your home?

	Area																				
	Age				Gender			Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+	
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%	
Yes	118 30%	29 ^{DE} 31%	70 ^{BDE} 55%	17 ^E 14%	1 2%	64 33%	54 26%	20 32%	12 28%	19 29%	67 29%	37 23%	39 30%	26 ^L 43%	10 36%	84 27%	34 40%	-	3 2%	115 ^{RS} 70%	
No	280 70%	66 ^C 69%	58 45%	106 ^{BC} 86%	51 ^B 98% ^C D	127 67%	152 73%	43 67%	32 72%	45 71%	161 71%	124 ^N 77%	91 70%	34 57%	19 64%	227 ^Q 73%	51 60%	60 ^T 100%	172 ^T 98%	48 29%	
Prefer not to answer	1 *	1 1%	-	-	-	-	1 *	1 1%	-	-	-	-	-	-	-	-	1 1%	-	-	1 *	

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q57. Do any children under age 18 live in your home?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Yes	118	118C	-	94	15	16	23F	27	53	26	90	73M	45	
	30%	100%		31%	21%	19%	37%	35%	30%	34%	29%	35%	24%	
No	280	-	280B	208	58	67G	40	50	124	50	223	132	145L	
	70%		100%	69%	79%	81%	63%	65%	70%	66%	71%	64%	76%	
Prefer not to answer	1	-	-	-	-	-	-	1	-	-	-	1	-	
	*							1%				*		

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.

Q58. Do you live in a single family home or multi-family residence?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Single family	302 76%	67 70%	99 78%	98 79%	38 74%	146 77%	155 75%	49 77%	29 66%	42 66%	182IJ 80%	102 64%	110L 85%	48L 80%	26L 91%	244 78%	57 66%	34 56%	135R 77%	134R 81%
Multi-family	73 18%	20 21%	23 18%	19 16%	10 20%	35 18%	38 18%	12 19%	11K 26%	19K 30%	31 14%	400 25%	18 14%	12 20%	2 6%	55 18%	17 20%	17T 28%	35 20%	21 13%
Other	18 4%	6 6%	2 1%	6 5%	3 7%	8 4%	9 4%	2 3%	2 4%	3 4%	11 5%	15MN 9%	1 1%	-	1 2%	9 3%	8P 10%	7S 11%	4 2%	7 4%
Prefer to not answer	6 1%	3 3%	3 3%	-	-	1 1%	5 2%	1 1%	2 4%	-	3 1%	4 2%	-	-	-	3 1%	3 4%	3S 5%	1 *	2 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q58. Do you live in a single family home or multi-family residence?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Single family	302	94	208	302E	-	47	47F	65F	144F	55	241	171M	131	
	76%	80%	74%	100%		56%	75%	84%	81%	73%	77%	83%	69%	
Multi-family	73	15	58	-	73D	25HI	13	9	26	16	55	28	45L	
	18%	13%	21%		100%	30%	22%	12%	15%	21%	18%	14%	24%	
Other	18	7	10	-	-	7	2	3	6	4	13	5	10	
	4%	6%	4%			9%	3%	3%	3%	6%	4%	3%	5%	
Prefer to not answer	6	1	4	-	-	4	-	1	1	-	4	2	4	
	1%	1%	1%			5%		1%	1%		1%	1%	2%	

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q59. How many years have you lived in the city of Portland?

	Age				Gender		Area					Income				Ethnicity		Household Size		
	Total	18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100%	128 100%	124 100%	52 100%	191 100%	207 100%	64 100%	44 100%	64 100%	227 100%	161 100%	130 100%	61 100%	29 100%	311 100%	86 100%	60 100%	174 100%	164 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
0 - 5 Years	83 21%	40 42%	22 17%	14 11%	6 12%	27 14%	55 27%	10 15%	15 35%	16 25%	42 18%	49 30%	24 19%	5 9%	4 14%	61 20%	19 23%	17 29%	46 26%	20 12%
6 - 10 Years	62 16%	13 14%	31 24%	8 7%	10 19%	35 18%	28 13%	14 22%	10 23%	11 17%	28 12%	26 16%	14 11%	14 23%	7 23%	48 15%	15 17%	9 16%	20 12%	32 20%
11 - 20 Years	77 19%	22 23%	20 16%	26 21%	9 17%	47 24%	30 15%	20 32%	3 7%	7 11%	47 21%	21 13%	31 24%	14 24%	7 24%	54 17%	24 28%	9 16%	32 19%	35 22%
21+ Years	177 44%	20 21%	55 43%	75 61%	27 52%	82 43%	94 45%	20 32%	15 35%	30 47%	111 49%	66 41%	61 47%	27 44%	11 38%	149 48%	28 33%	24 40%	76 44%	77 47%
Mean	22.0	11.6	19.3	29.7	29.9	21.8	22.3	19.3	16.2	21.8	24.0	19.8	24.1	21.6	19.6	22.8	19.8	19.9	22.8	22.0

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST

Q59. How many years have you lived in the city of Portland?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared		
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Not	Too/At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
0 - 5 Years	83	16	67	47	25	83	GHI	-	-	15	63	32	50	
	21%	14%	24%	15%	34%	100%				20%	20%	15%	26%	
6 - 10 Years	62	23	40	47	13	-	62	FHI	-	9	52	31	32	
	16%	19%	14%	15%	18%		100%			11%	17%	15%	17%	
11 - 20 Years	77	27	50	65	9	-	-	77	FGI	18	59	38	39	
	19%	23%	18%	22%	12%			100%		24%	19%	18%	20%	
21+ Years	177	53	124	144	26	-	-	-	177	FGH	34	139	70	
	44%	45%	44%	48%	35%				100%	45%	44%	51%	37%	
Mean	22.0	21.2	22.4	23.9	16.3	2.6	8.1	17.0	38.2	24.7	21.6	23.8	20.1	
				E		F	F	F	F	G	G			

 (sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM

Q60. Do you or someone in your household have a physical or mental disability that would create significant challenges or increase your vulnerability in a natural disaster or emergency?

	Total	Age				Gender		Area				Income				Ethnicity		Household Size		
		18-29	30-44	45-64	65+	Male	Fe- male	West	North	Central/ NE	East	< \$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	White	Other	<=1	2	3+
Total Answering	399 100%	96 100% (B)	128 100% (C)	124 100% (D)	52 100% (E)	191 100% (F)	207 100% (G)	64 100% (H)	44 100% (I)	64 100% (J)	227 100% (K)	161 100% (L)	130 100% (M)	61 100% (N)	29 100% (O)	311 100% (P)	86 100% (Q)	60 100% (R)	174 100% (S)	164 100% (T)
Yes	75 19%	14 14%	20 16%	30 24%	11 22%	32 17%	42 20%	14 23%	9 20%	13 20%	39 17%	38N 24%	24 19%	6 10%	4 13%	60 19%	16 18%	8 13%	30 17%	37 23%
No	313 78%	79 83%	102 80%	92 74%	40 76%	152 80%	160 77%	48 75%	35 80%	48 76%	181 80%	115 71%	106 81%	55L 90%	24 84%	245 79%	67 78%	49 80%	142 81%	123 75%
Don't know	7 2%	1 1%	4 3%	2 2%	1 2%	3 2%	4 2%	1 1%	-	1 1%	6 3%	7 4%	-	-	1 2%	3 1%	3 3%	4S 6%	1 *	3 2%
Prefer not to answer	4 1%	2 2%	1 1%	-	-	3 1%	1 *	1 1%	-	2 3%	1 1%	2 1%	-	-	-	3 1%	1 1%	-	2 1%	2 1%

(sig=.05) (all_pairs) columns tested BCDE, FG, HIJK, LMNO, PQ, RST
 Note: Percentage less than 0.5 printed as *.

Q60. Do you or someone in your household have a physical or mental disability that would create significant challenges or increase your vulnerability in a natural disaster or emergency?

	Children In HH			Residence		Years In Portland				Disability		Household Prepared	
	Total	Yes	No	Single Family	Multi-Family	0-5 Yrs	6-10 Yrs	11-20 Yrs	21+ Yrs	Yes	No	Very/Somewhat	Not Too/Not At All
Total Answering	399	118	280	302	73	83	62	77	177	75	313	206	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Yes	75	26	50	55	16	15	9	18	34	75K	-	41	33
	19%	22%	18%	18%	22%	18%	14%	23%	19%	100%		20%	17%
No	313	90	223	241	55	63	52	59	139	-	313J	157	154
	78%	76%	80%	80%	75%	76%	84%	76%	79%		100%	76%	81%
Don't know	7	1	6	3	2	5I	2	-	1	-	-	4	3
	2%	1%	2%	1%	3%	6%	2%		*			2%	2%
Prefer not to answer	4	1	2	3	-	-	-	1	3	-	-	4	-
	1%	1%	1%	1%				1%	2%			2%	

(sig=.05) (all_pairs) columns tested BC, DE, FGHI, JK, LM
 Note: Percentage less than 0.5 printed as *.