

PHGOA DATA SOURCE	WHAT DOES IT TELL US?	WHO WILL USE IT?	HOW WILL IT BE USED?
<b>Opportunity Maps</b>	Location of: <ul style="list-style-type: none"> <li>“Opportunity” indicators (Family Wage Jobs, Education, Transportation, Healthy Eating Active Living)</li> <li>Low Income and Racial and Ethnic Diversity</li> </ul>	Portland Housing Bureau (PHB)	<ul style="list-style-type: none"> <li>Prioritize PHB housing investments linked to Opportunity locations</li> <li>Improve current housing in LI/Diverse locations</li> <li><b>Replaces Location Policy</b></li> </ul>
		Other City Bureaus, local Jurisdictions (Multnomah County, Home Forward)	<ul style="list-style-type: none"> <li>Prioritize infrastructure and other investments in LI/Diverse locations</li> </ul>
<b>Diverse Community Focus Groups</b>	Housing and neighborhood type preferences of participants	Portland Housing Bureau	<ul style="list-style-type: none"> <li>Long range planning for housing and neighborhood types reflects diverse preferences</li> <li><i>Prioritize</i> PHB investments &amp; BPS policies that encourage development of diverse community preferences</li> </ul>
	Lived experience of opportunity in Portland	Bureau of Planning & Sustainability	
<b>Opt-In Survey</b>	Housing and neighborhood type preferences of respondents		
<b>Comprehensive Plan</b>	Comprehensive citywide housing policies (Chapter 2)	Bureau of Planning & Sustainability	<ul style="list-style-type: none"> <li>Comprehensive Plan Update (guides City’s growth for next 30 years) is based on these documents</li> <li>City is required to plan and invest in accordance with the Comp Plan</li> </ul>
<b>Growth Scenarios and Urban Design Framework</b>	How We Grow Matters! <ul style="list-style-type: none"> <li>Alternative growth patterns impact Where &amp; What Portland invests in</li> <li>Prioritizing LI/Diverse locations works <i>better</i> to accomplish Portland Plan goals</li> </ul>	City “implementing” bureaus (PHB, PDC, Transportation, Water, Environmental Services)	
<b>Gentrification/Anti-Displacement Study</b>	<ul style="list-style-type: none"> <li>What are “early warning signs” for risk of displacement of existing residents/businesses</li> <li>Policy strategies for inclusive, equitable development</li> <li>Tools/investments effective for mitigating displacement risk &amp; assuring investments benefit existing residents/businesses</li> </ul>	Bureau of Planning & Sustainability  City “implementing” bureaus (PHB, PDC, Transportation, Water, Environmental Services)	<ul style="list-style-type: none"> <li>Assessment <i>could</i> be required for City infrastructure investment planning of more than \$XXX (anti-displacement impact statement)</li> <li>Prioritize PHB/PDC and other investments when mitigation toolbox is needed</li> </ul>
<b>Technical Advisory Committee Feedback</b>	What’s Real! <ul style="list-style-type: none"> <li>Ground truth the assumptions</li> <li>Identify Gaps/overlaps</li> <li>Outcomes that should be measured and reported</li> <li>Policy &amp; resource tools available/needed</li> </ul>	PHB/BPS PHGOA staff  Data & Outcomes tracking staff	<ul style="list-style-type: none"> <li>Contributes to PHGOA Final Report, presentation of findings and actions</li> <li>Contributes to development of comprehensive Policy Toolbox and Resource Development goals</li> </ul>