



Bond Stakeholder Advisory Group

Meeting 4
June 13, 2017



PHB Portland Housing
Bureau

Mayor Ted Wheeler ▪ Director Kurt Creager

Framework Plan

Timeline for Bond SAG Deliverables

DELIVERABLE

I. Guiding Principles

II. Policy, Population, and Location
Priorities

III. Acquisition and Development
Selection Criteria

IV. Guidelines for Development,
Operations, and Programming

V. Reporting and Public Engagement

Draft Framework Plan: Due August 14 (Meeting 7)
Final Framework Plan: By September 15

How the Framework Plan will be used

- Finalized by the Housing Director and adopted by the Portland Housing Bureau as the policy document to guide decision-making and implementation.
- Brought to City Council mid-September for adoption
- Used by the Bond Oversight Committee to conduct oversight and reporting functions

Draft Priorities - Populations

- Create housing opportunities for the most vulnerable populations who are least served by current system
- Focus on preventing displacement of low-income communities of color, including immigrants and refugees
- Make a visible impact on ending homelessness, by aligning 0-30% units with homeless services system (street outreach and shelter.)

Draft Priorities – Populations (cont)

- Prioritize:
 - Communities of color
 - Families
 - Households experiencing homelessness
 - Households facing imminent displacement

Draft Priorities - Location

- Prioritize:
 - High opportunity areas
 - Economically-diverse neighborhoods
 - Areas with high risk of gentrification/displacement
 - Build strong, stable neighborhoods
 - Balanced investments across city
 - Opportunities that can leverage existing housing programs or resources

Bond Community Engagement Plan



Who. How. What. When

Audience	Method	Outcome	Timeline
Housing professionals and advocates, and affiliated organizations within their networks	Stakeholder Advisory Group	Draft Framework Plan	April - August 2017
Constituency groups, members of these organizations, and the communities they serve.	OPAL and MACG	Share draft plan/gather input	July 15 – August 15, 2017
Immigrant and Refugee communities	(ONI) Community Engagement Liaison Program	Share draft plan/gather input	July 1 – August 15, 2017
Public, neighborhoods, other housing stakeholders	PHB Community Liaisons	Share draft plan/gather input	June – August 2017



Contracted Partners OPAL and MACG

- Will inform their constituencies, affiliated organizations and networks
- Will provide ways in which to receive feedback
- Will update and share feedback with SAG



OPAL
ORGANIZING PEOPLE / ACTIVATING LEADERS



Community
Engagement Liaisons
Program (ONI)

- Will share draft plan with their respective cultural/linguistic communities
- Will conduct surveys to receive feedback
- Will share feedback with PHB



PHB Community Liaisons

- Will share draft plan with the public including renters, low-to-moderate income people, and other housing stakeholders
- Will provide ways in which to provide feedback on the draft plan
 - PHB Website
 - Neighborhood newspapers
 - Neighborhood Coalitions
 - Multnomah County Libraries
 - SUN Schools Anti-Poverty sites
 - Neighborhood Prosperity Initiative and Main Streets
 - Community based organizations
- Will share feedback with PHB Staff



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