

## Community Engagement

A Community Engagement Plan should ensure that stakeholders including Portland voters, neighborhoods, community-based organizations, housing advocates and other key housing stakeholders are informed about the progress of the Affordable Housing Bond. The plan should serve the public by keeping Portland residents and stakeholders informed of Bond project milestones, activities, and opportunities to provide comment.

In addition to informing the public, the plan should emphasize consultation with the public in a meaningful way that acknowledges concerns and allow for the community to provide feedback to influence decisions.

The following guiding principles should be included in the bond Community Engagement Plan:

- PHB should ensure equitable access to information and opportunities for involvement for residents from communities of color, including immigrants, refugees and persons with limited English proficiency. These communities have historically been marginalized and excluded in city processes and decisions.
- PHB should apply a racial equity lens to all strategies and plans for community engagement.
- Bond outreach should include outreach to affordable housing stakeholders including organizations representing low-to-moderate income residents, immigrant, refugee, and communities of color, renters, seniors, people with disabilities, people with lived experience who are homeless, or are at risk of becoming homeless.
- PHB should use its Racial Equity Plan Strategies to conduct long-term outreach and engagement goals, and measure success.
- PHB should collaborate with its jurisdictional partners on scheduled outreach activities, including neighborhood association meetings, and will seek out other opportunities to partner on scheduled events.

**\* During the outreach process for the Stakeholder Advisory Group's (SAG) draft plan, community members should be consulted and asked to provide feedback to inform the long-term Community Engagement Plan for the Affordable Housing Bond. The SAG will then make further adjustments and refinements to these recommendations.**