

Overview of Community Feedback on Draft Policy Framework

Stakeholder Advisory Group
September 27, 2017



PHB Portland Housing
Bureau

Mayor Ted Wheeler ▪ Director Kurt Creager

Overview of Community Feedback

1. MACG and OPAL members and constituents
2. Community engagement liaisons (nine linguistically-specific communities)
3. Stakeholder groups, agencies and networks
4. Community survey



1. MACG

People Reached:

- 70 people
- 120 survey responses

Key themes:

- Housing spread across the city in mixed income environments
- Bond oversight: Community engagement, accountability, and progress reporting
- Populations: Include elderly and disabled



2. Community Engagement Liaisons (CELs)



- 302 people - 16 languages
- Surveys online and paper, individual and group conversations
- Places of worship, community meetings, personal interviews, community events, beauty salons, picnics.
- Led by respected bilingual, multi-cultural community members

2. CELs (cont.)



- Most respondents agreed to priority populations but wanted to explicitly add seniors , people with disabilities, single parents, and families with very young children
- Most respondents preferred housing be spread across the city
- Most respondents preferred housing be near amenities
- A lot of concern about how and when to access the housing. Want to make sure the right agencies are informed at key decision points
- Appreciative of PHB's effort to include cultural communities

3. Stakeholder Groups

- A Home for Everyone (AHFE) Coordinating Board
- AHFE Housing Workgroup
- Black Parent Initiative
- Central City Concern
- Community Development Partners
- Cully Housing Action Team
- East Portland Action Plan Housing Committee
- Economic Opportunity Program Partners
- Enterprise Community Partners
- Interfaith Alliance on Poverty
- Metro
- Northeast Coalition of Neighborhoods
- Prosper Portland's Neighborhood Prosperity Initiative Districts
- Oregon Opportunity Network Portland Policy Council
- REACH Community Development Corp.
- Rosewood Initiative
- Self Enhancement Inc.
- Southeast Uplift
- Transition Projects
- Urban League of Portland
- Welcome Home Coalition

4. AFFORDABLE HOUSING BOND COMMUNITY SURVEY

ONLINE SURVEY ANALYSIS

- In November 2016, Portland voters approved the Affordable Housing Bond.
 - The new funding source will provide \$258.4 million for affordable housing and produce a total of 1,300 housing units.
 - In August, PHB launched an informal online survey to collect information from the community on how the bond funding should be allocated.
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- 367 Respondents
 - 7 Questions

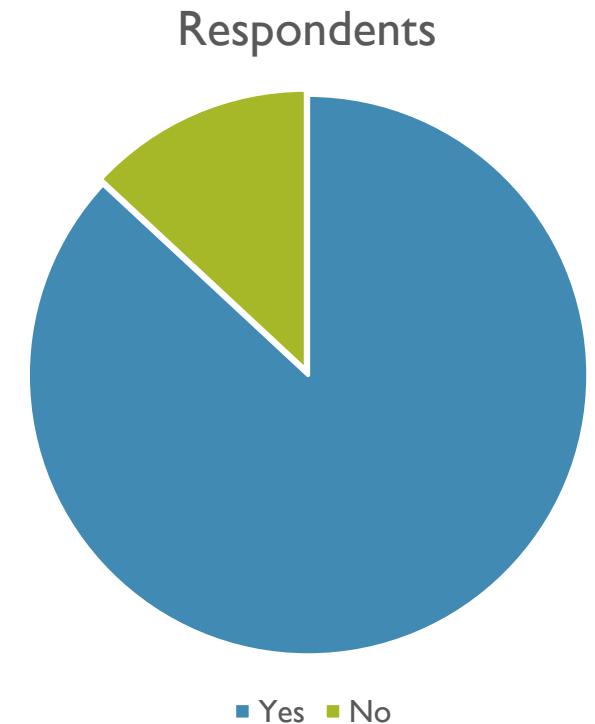
The City has implemented other data collection strategies. This is just one snippet of data and preliminary analysis.

DO YOU AGREE WITH THESE PRIORITIES?

- 87% YES
- 13% NO

We want to create housing for families and individuals who have been harmed by racism, housing discrimination, homelessness, and displacement. We want to reach these communities in particular:

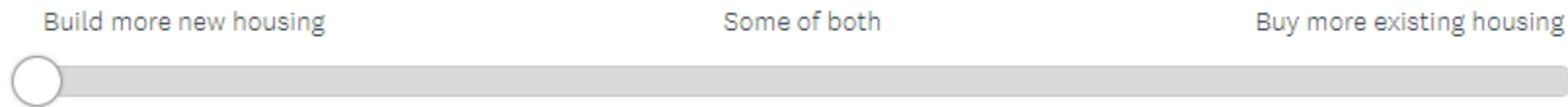
- Communities of Color
- Families
- Households experiencing homelessness or at imminent risk of becoming homeless
- Households facing imminent displacement



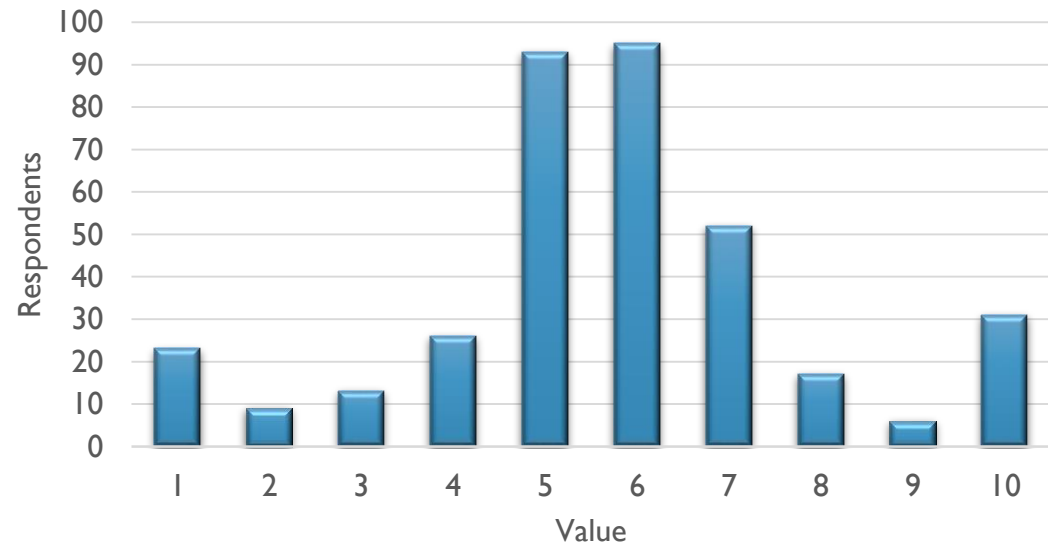
WHOM ARE WE MISSING?



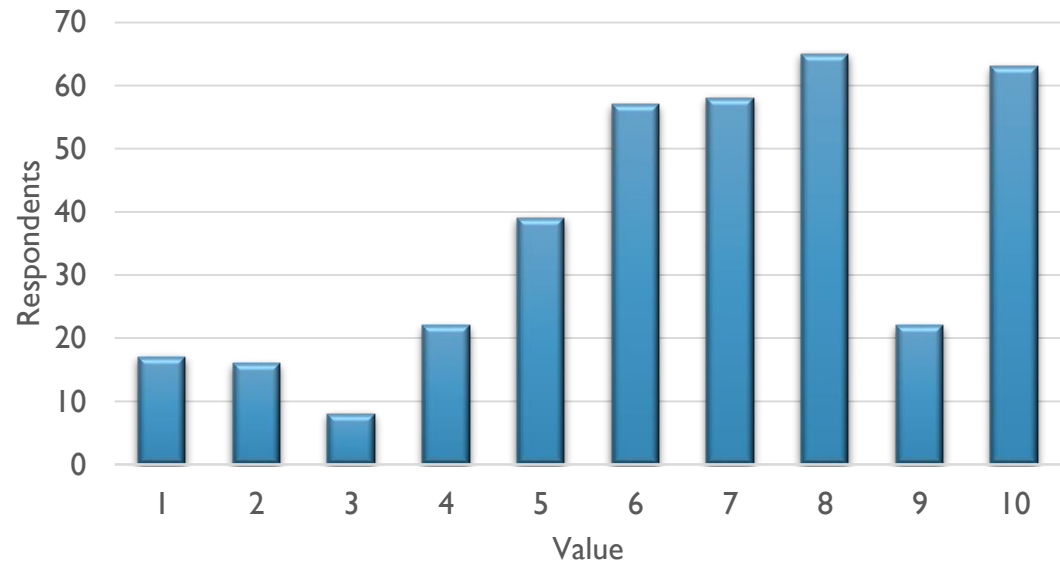
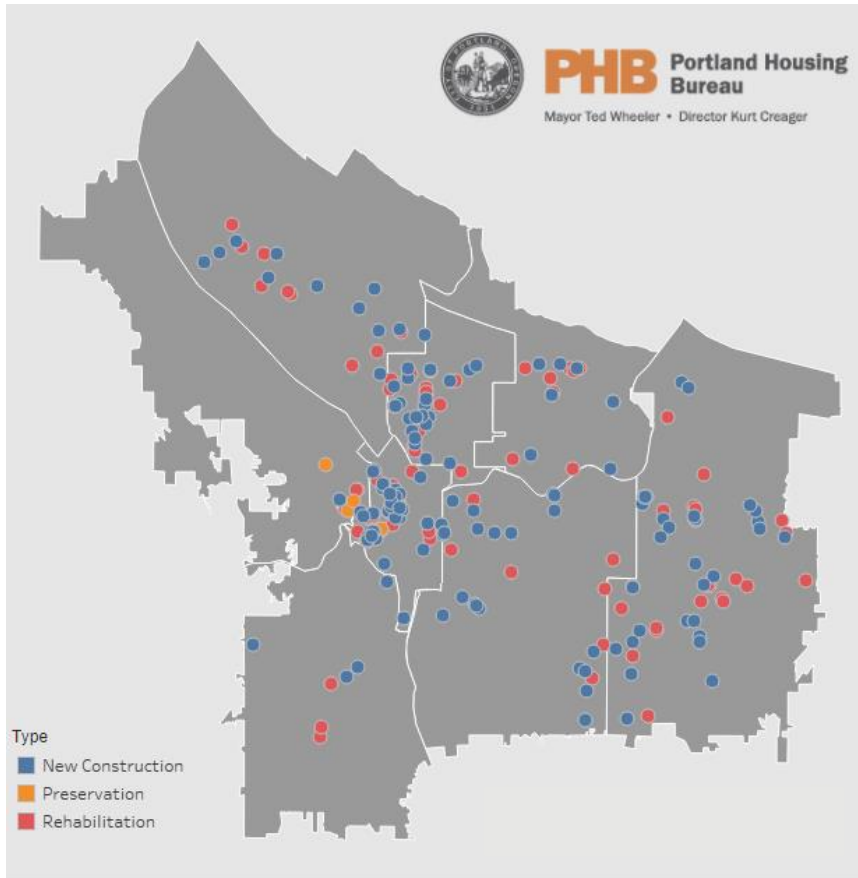
SHOULD MORE OF THE BOND DOLLARS GO TOWARD BUILDING NEW HOUSING, BUYING EXISTING HOUSING, OR SOMEWHERE IN BETWEEN?



- **1-10 Scale**
- **1 = Build More New Housing**
- **10 = Buy More Existing Housing**



BOND FOCUS: AREAS WHERE WE ALREADY HAVE AFFORDABLE HOUSING (MORE DOTS) OR AREAS WHERE WE HAVE LITTLE OR NO AFFORDABLE HOUSING?

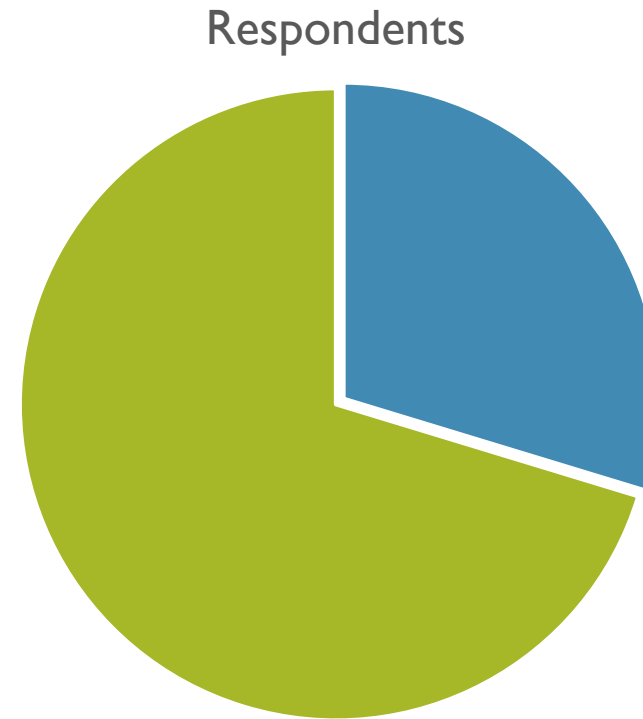


Areas with a lot of affordable housing

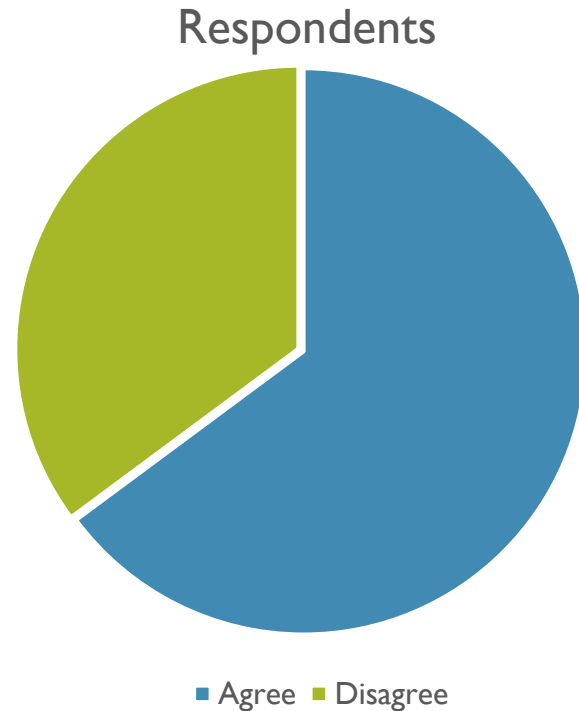
Areas with little to no affordable housing

DO YOU AGREE OR DISAGREE? LOCATION DOES NOT MATTER. CREATE THE MOST HOUSING POSSIBLE, REGARDLESS OF LOCATION.

30% – AGREE
70% – DISAGREE



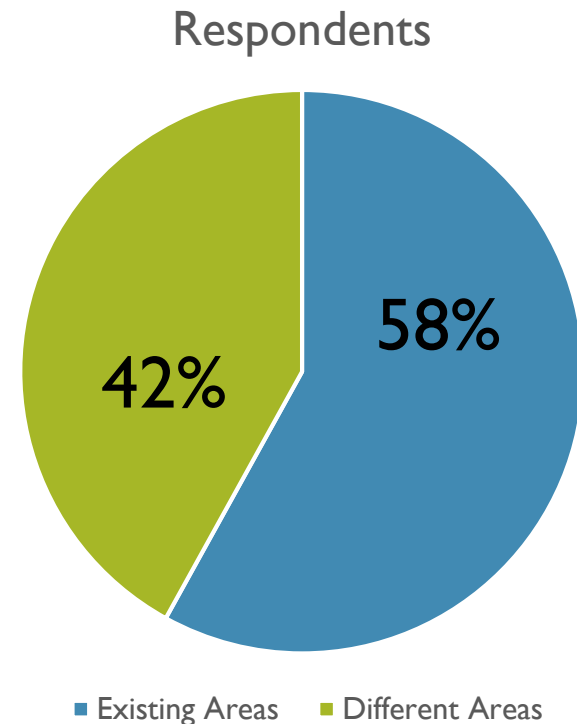
DO YOU AGREE OR DISAGREE? IT IS MORE IMPORTANT TO CREATE HOUSING NEAR AMENITIES EVEN IF IT MEANS PRODUCING FEWER HOUSING UNITS OVERALL.



65% – AGREE
35% – DISAGREE

OF THE TWO STATEMENTS BELOW, SELECT THE ONE THAT IS MORE IMPORTANT TO YOU:

- The City should spend funds in a balanced way throughout the different areas of the city (north, south, east, west, downtown).
- The City should build and buy housing in neighborhoods where there are existing opportunities and needs.





QUESTIONS/COMMENTS?