



# SUMMARY OF CELS OUTREACH AND ENGAGEMENT

## 1. List of Outreach Events and Locations Reached

Languages	# People Reached	Method	Comments for PHB
Chinese	36	Conversations, and surveys at community events	Please keep CELs posted on Bond activities.
Russian	36	Conversations and surveys at Back to School night and church	Responses easier to gather on paper. Older people prefer paper. Slavic people, Russian, Ukrainian, Moldovan, Belarus want the application in both languages. Difficult to converse in English and take survey in Russian.
Spanish	30	Conversations, and surveys at Back to School nights at George MS, and Roosevelt HS, DACA Mgmt. session, ad Café Latina	Want to make sure organizations serving Latinx are being kept in the loop at key stages of development. Want to know when apartments become available.
Nepali	30	In and around SE Division Street between 112 <sup>th</sup> and 150 <sup>th</sup> , and along SE 112 <sup>th</sup> Avenue – East Portland 97216, 97230, 97236	Working with PHB has been great experience – the survey should be longer.
Burmese/Zomi	73	Community day, individual conversations, and community meeting – verbal surveys	Appreciated the in-person meetings to clarify the scope of work, and the expectations.
Somali, Kenyan, Ethiopian, Central African, Congo, Ghana The Gambia	20	Community events, individual conversations.	Survey could be improved by having all answers in one format.
Cambodian	17	Community events, church events	Easy to connect to PHB staff, appreciate the 2 <sup>nd</sup> meeting and providing context.
Vietnamese	30	Individual interviews, beauty salon, Vulcan event.	Was good to share this project to my Vietnamese community; the survey had concise information for people... the two meetings with staff were helpful to figure out how to transfer the information.
Chuukese	30	Community events, individual conversations.	The information provided was easy to understand, staff were receptive and flexible to relate to community experiences and cultural dynamics.
<b>TOTAL</b>	<b>302</b>		

## 2. Summary of Feedback from Community Engagement Liaisons

### Chinese

- Most respondents agreed with priority populations
- Some concern regarding people gaming the system, taking advantage of programs when they aren't needed
- Thanks to the City for including the Chinese community in Bond outreach
- Single parents weren't specially called out as a priority, but hopeful they will be included
- Community members want to know the City will start accepting applications for housing

### **Russian**

- Responses were split down the middle on whether location does matters or does not matter.
- People who are older with disabilities, single parents on low- income should be given priority
- Questions that came up repeatedly:
  - How is the program different from Section 8?
  - Where is the office where I will apply?
  - Is there an office where I can go a talk with someone?
  - How do I get an application?
  - How will I know whether I qualify?
  - Where will this housing be located?
- People want the City to purchase apartments, as well as build apartments
- Start implementing the program now – don't wait.
- Acquire housing in areas where there is no affordable housing currently
- Question 4 was confusing. Location does not matter, in other words, make a lot of housing cheaply. And location does matter, site housing in more expensive areas, but located strategically. Many people agreed with both. Question should be reworded so that respondents have some context, and know the intention behind the question.

### **Spanish**

- Map of current housing locations was not clear enough to decide on a good answer
- People agreed with the population priorities to also specifically include elderly, Latino, and people of color
- Create more new homes
- Need to get information out on TV, in schools, flyers, and newspapers, and radio
- Need more programs to help low-income community members buy their homes.
- This community would like more financial resources to help them invest to buy homes.

### **Nepali**

- People are happy to learn that affordable housing will be built.
- People overwhelmingly want to build complete, new apartments and want to remain in their neighborhoods (along Division Street).
- Community wants clear participation and follow up so as not to miss opportunities in living at one of the affordable housing units in their neighborhoods.
- Fenced playgrounds because parking lots aren't safe for kids.

### **Burmese - Zomi**

- Most members are happy to hear of the Bond, curious when and where to apply for housing
- Hoping IRCO is included in outreach as this is the best way to reach new Portlanders
- Most asked about interpretation for applications and where they can access applications.
- Community hopes their families are selected to be included in housing.
- Community wished some housing to be built in SE Portland.

### **African languages (Somali, Ethiopian, Gambian, Ghanaian, Central African language groups)**

- Everyone agreed with population priorities, and would like to be sure these additional groups were called out:
  - Seniors
  - People with chronic illness
  - Newly arrived
  - People already homeless
  - Domestic violence survivors
  - Single parents

- Fourteen respondents agreed the City should create new housing and six people agreed there should be a mix of new and purchased/rehabbed buildings.
- Only one respondent agreed Bond dollars should go to areas with a lot of affordable housing.
- 25% of respondents agreed that location does not matter. The rest insisted on having housing in locations where there are stores, so they don't have to travel too far to buy necessities.
- Most respondents preferred to be contacted by either email, a community center, or a community leader.
- Most respondents wanted bond dollars to be invested in places with little to no affordable housing because they did not want all affordable housing in one neighborhood.
- Most people who responded wanted to be involved in the process and see the survey report/results.

### **Cambodian**

- Most agree with population priorities
- Most like a balance between buying and purchasing existing housing
- Most would like mixed income
- Location matters; in more complete neighborhoods
- How will the community know when and where to apply for housing?
- People were unsure about what contents of the Bond they should know and not know.
- If questions were altered by CELS, how will the information be quantified?

### **Vietnamese**

- Most people in the Vietnamese community were very excited for this project
- They would like to get more information about this project and how to apply it
- Want to be sure seniors are included
- They would like to build near public transportation and schools, markets.

### **Chuukese**

- Most people agree on the priority populations; however, they feel there should be explicit prioritization of families with very young children, 0-10 years old.
- Also, elderly and seniors should be prioritized.
- The community would like to get more information about this project and how to apply for housing.
- Want to know how to stay connected
- They would like to see apartments built near public amenities.
- The City should spend money in a way that saves money so that more housing can be provided, but not at the expense of quality of the housing.
- Chuukese speakers were split on where the housing should be built. Some believe that housing facilities should not be limited to places where there is already housing, and some believe that they should find those locations places where there is no housing.
- Some in the community were concerned about concentrating affordable housing in a single area because of the stigma of poverty.
- Most community members want to know how to get information about the application process, and be in the loop when new units are being developed.
- They want to receive information about how they qualify for housing and whether their specific situations will qualify/disqualify them for these housing opportunities.
- People want to receive information via email.
- People want to see the survey results.