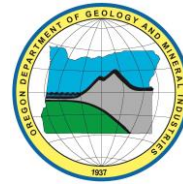


Earthquake Regional Impact Analysis Toolkit Overview



About the Toolkit

A new scientific study about how a Cascadia Subduction Zone earthquake could impact Clackamas, Washington, and Multnomah Counties provides a great opportunity to raise awareness of earthquake hazards and how to prepare for them, and to encourage actions that increase resilience.

This toolkit provides resources to support Regional Disaster Preparedness Organization jurisdictions and partners in communicating about what the study shows and how the information can and will be used to help residents, communities, our region, and our state become more resilient.

Toolkit Contents:

Document / Product	Audience	Content
1. Overview	All users	Table of contents and contacts
2. Communications Guide	PIOs and RDPO Stakeholders	Guidance on developing talking points, social media posts, etc.
3. Talking Points	PIOs, RDPO Stakeholders and Elected Officials	Primary talking points for public messaging, and additional technical talking points in case of need.
4. RDPO Stakeholder Briefing	PIOs and RDPO Stakeholders	Technical summary of report, at-a-glance guide for data points.
5. Summary of the Study	Public	Key messages about report and preparedness actions to take.
6. Policy & Advocacy Talking Points	RDPO Policy Committee and Elected Officials in the Region	How the report supports ongoing work in the region and state, and highlights areas for additional work.
7. Applying Study to our Work	RDPO Stakeholders	A list of potential applications of the study findings and data; for use in local talking points.
8. PowerPoint Slide Deck	RDPO Stakeholders	To support delivery of local presentations to stakeholders in your jurisdictions (customized results slides for each county).

Questions?

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