

Connecting To Our Future: Portland Strategic Broadband Plan Kick-Off

January 28, 2011 9:30a.m.-12:00p.m. Council Chambers, Portland City Hall 1221 SW 4th Avenue

Event Streamed live by Portland Community Media <http://www.portlandonline.com/index.cfm?c=28262&a=230361>
& on Cable Channel CityNet 30

Purpose of Today's Meeting: To kick-off the planning process for Portland's Strategic Broadband Plan

Goals: - Engage key stakeholders to commit to develop the plan over the next 6 months. Raise awareness of the importance of broadband infrastructure, access and adoption for Portland's future.

Coffee & Mingle

Welcome and Our Agenda – Mary Beth Henry, City of Portland

Setting Priorities – Commissioner Saltzman, Portland City Council

A Little History – David Olson, City of Portland

Broadband, Opportunity and Inclusiveness – Lew Frederick, Oregon State Representative

Broadband as Foundation for Future Anthony Townsend, The Institute for the Future, Co-Author of *The Future of Cities, Information and Inclusion*

Why Having a Broadband Strategy Is Not Optional Joanne Hovis, CEO, Columbia Telecommunications Corp.(via Skype)

Broadband Survey Key Findings: Alan Alexander, Chair, Mt. Hood Cable Regulatory Commission

Industry Outlook – Plans for the Future of Broadband in Portland

Adam Grzybicki, AT&T Wireless Oregon

Hank Fore, Regional Sr. VP, Comcast

John Nee, VP Corporate Communications, Integra

Chris Denzin, CenturyLink – General Manager, Portland

The New Age of Broadband – Steven Bass, CEO Oregon Public Broadcasting

Broadband as a Tool to Accomplish Local Goals

Public Safety – Chief Klum, Fire Bureau

Economic Development – Gerald Baugh, Portland Development Commission

Education and Health - Don Westlight, OHSU

Digital Inclusion – Rose High Bear, Wisdom of the Elders

Planning, Sustainability, Transportation – Steve Dotterer, Planning and Sustainability

Portland's BB Strategic Plan Process Mary Beth Henry & Nancy Jesuale

Last Words Commissioner Fritz