CITY OF PORTLAND, OREGON

Office of Cable Communications and Franchise Management
Dan Saltzman, Commissioner
David C. Olson, Director
1120 SW 5th Avenue, Room 1305 • Portland, Oregon 97204
Phone: 503-823-0039 • Fax: 503-823-5370 • TDD: 503-823-6868
www.portlandonline.com/cable

Connecting to Our Future: Portland's Broadband Strategic Plan

COUNCIL WORK SESSION AGENDA
July 26, 2011   -   9:30 a.m.
Portland City Hall – Council Chambers
1221 SW 4th Avenue

9:30 - 9:35 am	**Welcome – Commissioner Saltzman**
9:35 – 10:00	**Draft Plan Presentation – Mary Beth Henry**
10:00 – 10:05	**Draft Plan Engagement – Brendan Finn**
10:05 – 10:15	**Broadband as Foundation for Future** **Anthony Townsend, Co-Author of** ***The Future of Cities, Information and Inclusio*n** **The Institute for the Future**
10:15-10:20	**The Internet of Things – Amber Case, *Geoloqi***
10:20 - 10:30	**Broadband & Economic Development** **Skip Newberry – Mayor's Office** **Wilf Pinfold - Intel** **Council Discussion & Direction**

Biographical Information for Broadband Strategic Plan Work Session

July 26, 2011 @ 9:30 am

Dr. Anthony Townsend's research focus is on the impact of new technology on cities and public institutions, and the role of technology in economic development. Recent forecasts he has developed at the Institute for the Future address several inter-related topics: the impact of urban data on the poor, national innovation strategy for a major emerging economy, technology and restructuring of large public organizations, and the role of science and technology parks in economic development.

Anthony is actively involved in policymaking and economic development organizations around the world. He testified at a United States Senate hearing on "Research Parks and Job Creation" on December 9, 2009, and serves on the advisory board of the International Association of Science Parks (www.iasp.ws). He has served on mayoral municipal broadband advisory boards in both New York City and San Francisco, and advises CIOs and economic development organizations in several global cities.

Before joining IFTF, Anthony enjoyed a brief but productive academic career at New York University, where he directed research sponsored by the National Science Foundation and the Department of Homeland Security. In 2004 he was a Fulbright Exchange Scholar at the Seoul Development Institute in South Korea, studying the social impacts of broadband on the Seoul metropolitan region. He was one of the original founders of NYCwireless, a pioneer in the municipal wireless movement that promotes the use of public-access Wi-Fi in the development of local communities.

Anthony holds a Ph.D. in urban and regional planning from Massachusetts Institute of Technology, a master's in urban planning from New York University and a B.A. in urban studies with a minor in physics from Rutgers University. Anthony's current writings and full resume are available at www.anthonymobile.com Email: atownsend at iftf dot org

Amber Case is a cyborg anthropologist and user experience designer from Portland, Oregon. She has spoken at TED and other conferences all over the world. Her main focus is mobile software, augmented reality and data visualization, and reducing the amount of time and space to connect people. Case founded Geologi.com, a private location sharing application, out of a frustration with existing social protocols around text messaging and way finding. Geoloqui just won funding in the initial round of the Portland Seed Fund.

Amber Case is a cyborg anthropologist and user experience designer from Portland, Oregon. She has been featured in Forbes, WIRED, Time and many other publications, both in the United States and around the world. Her main focus is mobile software, augmented reality and data visualization, and reducing the amount of time and space it takes for people to connect. Case has spoken at TED on technology and humans and was featured in Fast Company 2010 as one of the Most Influential Women in Technology. She's worked with Fortune 500 companies at Wieden+Kennedy and on major applications at Vertigo Software. She is @caseorganic on Twitter.