

Arts Education and Access Fund Citizen Oversight Committee (AOC) Metrics Sub-Committee Meeting Summary

Date: May 23, 2013

Time: 8:00 am – 9:30 pm

Location: Columbia Square Building, 111 SW Columbia St, Suite 800, Portland

Attendees: Alina Harway, Kimberly Howard (Chair), Stanley Penkin, Mark Wubbold, Oscar Arana

Did Not Attend: James Cox, Anita Yap

Welcome & Introductions

Howard called meeting to order at 8:10am. Everyone gave brief introductions: name and affiliations, including what they bring to this committee. Howard gave the overview of the agenda.

Task of Metrics Sub-Committee

Starting with Penkin's update that Mayor Hales will be going forward with a \$3mil allocation to schools regardless of the legal cases associated with the Arts Tax. Penkin shared CAN (Creative Advocacy Network) concern that schools were merely re-allocating previously cut funding for arts teachers instead of increasing going forward.

The question, Howard said, is whether or not it is a additional FTE or a shoring up of previous cuts, which seems a bit waffling. Penkin concurred that this was a grey area on the IGA . Harway suggested we look at forming our baseline from further back (2007) when the cuts began due to economic downturn. Since then she said, over 7,000 teachers cut. When Wubbold asked if these were arts jobs cut? Harway reiterated that these numbers were kept by the Department of Education, so they were accessible.

Howard shared Cox's thoughts on simplification of the task of this sub-committee. Cox suggested that we find a baseline –perhaps from the point in time when the law was passed – and use that to determine the number of teachers (FTE) and the number of those teachers who are arts teachers. His concern was that we should try to measure anything other than what the Arts Tax was tasked to do – 1 teacher for every 500 students.

Howard repeated back to the committee that task one seems to be to determine a point in time for baseline.

Penkin added that we need to build a collaborative working relationships with the schools and establish a point person for data collection. Wubbold reminded everyone that during the last AOC meeting there was a question of adding back the TOSA (Teacher on Special Assignment) to PPS. Would this person be a point person

for data? Penkin asked. Penkin then updated the group that Jessica Jarratt of CAN has been extended on a part-time basis.

Penkin added that he felt the AOC should be at arms length from the advocacy and politics. He reminded the committee that our role is to provide information to the community. He updated the group on the Communications Committee is starting work on an AOC website.

Some discussion was had about the accuracy of the current data, as it pertains to an advocacy organization. Arana suggested we compare CAN data with Right Brain Initiative data and school data since there can be a question of objectivity when reporting data.

Harway made a proposal to give the responsibility to the City Council/Mayor's Office since they are, in fact, the "granting" organization. The AOC could advise the Mayor's office on what metrics the committee felt was needed for due diligence and have the Mayor's Office, who has the IGAs and the relationships with schools, organize the reporting.

Harway expounded: this committee could come up with a set of questions and a deadline by which the questions needed to be answered, then give that to the Mayor's Office to get the results to report back to AOC. Penkin reminded the group that Noah Siegel has been assigned the Arts Tax from the Mayor's Office.

The committee concurred that this sub-committee coming up with the parameters using a point in time baseline, and passing it to the Mayor's Office for compliance was a sound plan.

Arana wondered how we get the other school districts to play into the required reporting since they will be receiving less funding in this first year out. Harway assured him, if the requirement is coming from the funder then the incentive is to be compliant.

The group discussed the IGA requirements already in place for reporting. And Harway noted that since there are a lot of available metrics that compliance shouldn't be a problem.

Howard asked the group to consider what the most accurate and/or appropriate point in time would be. Arana suggested that we should use September 2012 as our baseline.

Harway suggested that the sub-committee look at the ratio of total teachers to total arts teachers so that we can measure what happens in the future. The question of milestones came up. Penkin noted that the original goal of \$12mil made some suppositions, but with only \$3mil this first year, at what point does the amount of dollars meet the requirement to have 1 teacher for every 500 students.

Penkin said, the AOC is responsible for reporting to the City Council about metrics in the December meeting. At this point Harway suggested we have an entire framework up front – all the data we think we’ll need or want should be requested so that over time we’ll be able to accurately track.

Howard summarized that the Metrics Sub-Committee will propose to the AOC the following metrics for determining progress with the Arts Tax:

Before receive money school districts report by school, as of start of school year September 2012

- Total # of teachers (1 FTE)
- Total # of arts teachers (1 FTE)
- Total # of students

*these numbers must be unduplicated FTE

Harway asked that the total dollars received from the state be added to the metrics. The group discussed this at length, noting that from year to year a fluctuation could be seen in the number of arts teachers and it would completely depend on the total dollars received from the state. It’s hard, Harway explained, to think of this money in a vacuum.

The group concurred that while in this first year or two it may not seem relevant, it is good information to have from the beginning in case it becomes a point of measurement in the future. The sub-committee agreed to adding this information to the metrics.

Howard asked to add two more items: 1) she wanted clarification for the schools that these were in-school hours of instruction, during normal school day (not after school) for a school calendar year. 2) The tracking of disciplines for arts teachers. (i.e. 1 FTE arts teacher in dance, .50 FTE arts teacher visual arts, etc.) The sub-committee agreed to these two additions.

Deliverables

Howard will circulate summary of meeting and the metrics grid. Harway will use the metrics grid to create visual to accompany the presentation of this sub-committee deliverables at the next AOC meeting.

The Arts Education and Access Citizen Oversight Committee is requesting the Mayor’s Office to provide a report with the following baseline information per school for each participating school district as of the school year commencing September 2012. For the purposes of meeting the 1 teacher for every 500 students requirement, a teacher is measured as 1 unduplicated FTE.

| | | | |
|--------------------|--|---------------------|---|
| # of total teacher | # total art teachers <i>by discipline</i> | # of total students | Total dollars received from State for current school year |
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Key Issues

No key issues to bring back to the AOC.

Next meeting

Metrics Sub-committee agreed we can word-smith metrics and meeting summary via email between now and next AOC meeting in June. Harway wanted to confirm that after that presentation this group should come back together to determine next steps.

Adjourned 9:29am