Arts Education and Access Citizen Oversight Committee (AOC)
Metrics Sub-Committee

AGENDA
December 2, 2014
5:30 PM – 6:30 PM
Alina Harway’s Office

1. Attendees
   a. Stan Penkin, AOC Chair
   b. Craig Gibons, Metrics Chair
   c. Jim Cox, AOC
   d. Mark Wubbold, AOC
   e. Nancy Helmsworth, AOC
   f. Jessy Friedt, AOC (New Metrics Committee Member)
   g. Jeff Hawthorne, RACC

2. Review RACC’s draft report format (attached), and requested the following changes in our next iteration
   • Bring more clarity to fiscal years.
     ▪ Report on single fiscal years (rather than blending fiscal years)
     ▪ Include prior year’s financials for comparison (like audited financial statements do)
   • Add RACC budget context: Show RACC’s total budget year to year, and the City’s general fund allocation year to year. (Purpose: help the AOC track that the city general fund dollars aren’t going down.)
   • Reconsider use of terms “Deferred Revenues” and “Gov’t Support.” Possibly use “Deferred AEAF Revenue” and “AEAF Revenue” to make it more clear that this document is only showing AEAF $.
   • Explain NOTES in a little more detail.
   • Include calculated fields in the NOTES section (e.g., how much is 3% of net Revenues?)
   • Make more legible, larger font, not color coded
   • Supplement the report each year with:
     ▪ Applicable press releases
     ▪ Expanding Cultural Access grant guidelines/application
     ▪ Some kind of narrative summary of impacts*

A question to consider: Could we (or each recipient) of ECA grants provide a two- or three-sentence summary upon the completion of their project, with information about the impact and who was served? The committee would like a sense of impact without having to read everyone’s full reports.

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3. Adjourn