

Arts Education and Access Citizen Oversight Committee (AOC)
Metrics Sub-Committee

AGENDA

December 2, 2014

5:30 PM – 6:30 PM

Alina Harway's Office

1. Attendees

- a. Stan Penkin, AOC Chair
- b. Craig Gibons, Metrics Chair
- c. Jim Cox, AOC
- d. Mark Wubbold, AOC
- e. Nancy Helmsworth, AOC
- f. Jessy Friedt, AOC (New Metrics Committee Member)
- g. Jeff Hawthorne, RACC

2. Review RACC's draft report format (attached), and requested the following changes in our next iteration

- Bring more clarity to fiscal years.
 - Report on single fiscal years (rather than blending fiscal years)
 - Include prior year's financials for comparison (like audited financial statements do)
- Add RACC budget context: Show RACC's total budget year to year, and the City's general fund allocation year to year. (Purpose: help the AOC track that the city general fund dollars aren't going down.)
- Reconsider use of terms "Deferred Revenues" and "Gov't Support." Possibly use "Deferred AEAF Revenue" and "AEAF Revenue" to make it more clear that this document is only showing AEAF \$.
- Explain NOTES in a little more detail.
- Include calculated fields in the NOTES section (e.g., how much is 3% of net Revenues?)
- Make more legible, larger font, not color coded
- Supplement the report each year with:
 - Applicable press releases
 - Expanding Cultural Access grant guidelines/application
 - Some kind of narrative summary of impacts*

A question to consider: Could we (or each recipient) of ECA grants provide a two- or three-sentence summary upon the completion of their project, with information about the impact and who was served? The committee would like a sense of impact without having to read everyone's full reports.

Jeff Hawthorne

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3. Adjourn

