

Arts Education and Access Citizen Oversight Committee (AOC) Meeting

Date: May 18, 2016
Time: 5:00pm – 6:30pm
Location: RACC Office 411 NW Park Ave #101 Portland OR
Attendees: AOC Members: Niel DePonte, Mark Wubbold, Craig Gibons, Dunja Jennings, Amy Baggio, Nancy Helmsworth, Srule Brachman, , Erika Foin, , Samantha Gladu (on behalf of Senator Chip Shields), Jessy Friedt, Stan Penkin
City of Portland Staff: Meghann Fertal, Thomas Lannom (via phone), Scott Karter, Terri Williams
Public: April Baer (OPB), David Wynde (PPS), Marna Stalcup (RACC), Suzy Root, Kristen Brayson (PPS), Maya McFaddin (RACC), Eloise Damrosch (RACC)

1. Welcome & Introductions

2. Review and Approval of Meeting Notes (January 26, 2016)

- a. Approved with two corrections:
 - i. 7.d. change music to arts
 - ii. 6.d. is a duplicate bullet point, deleted

3. Chair Report (Stan Penkin)

- a. Annual Report (June 16, 2016 @ 2:00pm)
- b. Discussion to clarify number of arts teachers paid for by the Arts Tax. Portland Public Schools (PPS) David Wynde gave clarification on one-time funding in correspondence with the 2 charter schools and City of Portland changing the code to provide funding in the future.
 - i. Arts Tax dollars went to a substantial increase of the number of Arts Teachers for PPS.
 - ii. 31 arts teachers for all six districts prior to the Arts Tax and 83 total teachers as of last year. The current total is in the process of being determined for the upcoming Annual Report.
- c. Draft Resolution – Establish criteria for assignment of delinquent Arts Education and Access Income Tax accounts to outside collection agency.
 - i. No City Code amendment is required and draft resolution will be presented before City Council on June 16 after the AOC Annual Report
 - ii. Clarifications on resolution to include but are not limited to:
 1. Final Demand letters
 - a. If approved by City Council, letters to begin in Fall 2016.
 2. Additional revenue collections are distributed to RACC
 - iii. The AOC unanimously supported this resolution
- d. Draft Resolution – Direct the Bureau of Revenue and Financial Services Revenue Division to report on options for a permanent resolution to the issue of the five percent cost limitation on administration of the Arts Education and Access Income Tax.

- i. Clarifications on resolution on the second “whereas” statement to include but are not limited to:
 - 1. One-time cost reduction or offsetting subsidy of \$701,236 would be required to reach the five percent cost limitation requirement as of March 31, 2016 for the first three tax years. The current ongoing annual difference between the limitation on costs and actual costs is estimated at \$475,000.
 - a. The difference between the cost limitation and actual costs for the first three tax years is currently \$701,000. The ongoing difference between the cost limitation and actual costs is estimated at \$475,000. Both numbers are expected to fall as additional revenues are collected.
 - ii. Resolution does not give a commitment of actual dollars
 - iii. The AOC unanimously supported this resolution with the clarification of the second “whereas” statement.
- e. Distribution Equity (Dunja Jennings)
 - i. East side interest group focusing on equity lens in disenfranchised and low-income communities in Southeast Portland
 - ii. Suggestion and request to create a sub-committee to look into equity issues. Further discussion to take place at the upcoming Metrics Committee meeting.
- f. Focus on Quality of Education and Outcomes. Discuss the following statement for inclusion in Annual Report:

“We encourage more weekly contact hours per student to arts faculty and development of student achievement assessment criteria and collection of achievement data. This to be a collaborative effort with the school districts”

 - i. Discussion about access, equity of contact hours, disciplinary studies and quality control.
 - ii. Statement to be finalized at the upcoming Metrics Sub-Committee (information below).
 - iii. Discussion ensued as to the role of the AOC in evaluating quality of arts education. Questions regarding if the AOC should seek City Council approval to include quality and outcome evaluations in its work. Expressions that quality and outcome discussions are integral to the work of the AOC and that City Council approval was not necessary. It was noted that the Arts Ordinance allowed the AOC wide latitude with regard to outcomes.

4. Status Update by Revenue Division (Director Thomas Lannom)

- a. See presentation <https://www.portlandoregon.gov/revenue/article/579340>

5. Metrics Committee Report (Craig Gibons)

- a. Next meeting:
 - i. Monday, May 23, 2016 @ 5:00pm – 6:00pm

Portland Building – 1120 SW Fifth Ave.
TSCC Offices – 15th Floor

6. RACC Report – School Coordination (Marna Stalcup)

- a. Maya McFaddin reported on RACC's campaign of positive Arts Tax communications comprised of a variety of outreach techniques including social media, interviews for the news, and banners on schools.
- b. Cadre meetings for collections of various data including contact hours, disciplines, and student paths. Marna expressed her concern that we collaborate closely with the school districts regarding the evaluation of outcomes, to which there was general agreement.

7. Public Comment

- a. None

8. Adjourn

- a. 6:23pm