

DEAP EVALUATION / ASSESSMENT

OTHER DATA

I.e. NTIA Computer & Internet Use Supplement to the Current Population Survey (by U.S. Census Bureau); NTIA online assessment & evaluation tool; etc.
(Baseline: 2014 Portland Area Broadband Adoption Survey)



KEY QUESTIONS

1. Are we reaching targeted populations* through project activities?
2. Have we identified promising/ effective activities** for addressing the digital divide?
3. How has the DEAP empowered organizations to build capacity*** to address the digital divide?



STRATEGIC ACTION ACTIVITY ASSESSMENTS

Data Points:

- Collect demographics of the people served/participating
- Identify promising/effective activities
- Report capacity building results



DEAP IMPACT / PROGRESS

* Target Populations:

Low income individuals and families
Older adults
People of color
People with disabilities
People with limited English proficiency

** DEAP Criteria for identifying Promising/Effective Activities:

To be considered promising, the activities should:

- Engage the targeted population in the activity design/planning/assessment
- Be designed based on best practices/research
- Provide informative feedback to practitioners about the learning progress of the targeted population
- Allow for targeted population learners to self-assess progress

To be considered effective over time, the activities should:

- Reach the targeted population
- Be potentially transferable and scalable to other targeted populations
- Indicate evidence of reducing the digital divide for a targeted population

*** Capacity Building:

As a result of the DEAP did the organization:

- form new partnerships?
- improve its ability to meet client needs?
- refocus resources or identify new resources?
- expand services / client base?
- place greater priority on this work?