Arts Education and Access Citizen Oversight Committee (AOC) Meeting

Date: December 4, 2017
Time: 6:00 PM – 7:30 PM
Location: Windows Café @ BESC, PPS Admin Bldg, 501 N Dixon St.
Attendees: AOC Members: Craig Gibons, Nancy Helmsworth, Cherie-Anne May, Alison Chambers, Michael Cummings, Maddelyn High, Lori Howell
City of Portland Staff: Thomas Lannom, Din Belderrain
Public: Kristen Brayson (PPS)

1. Welcome and Introductions
2. Public Comments - None
3. Agenda Items
   a. Minutes from 10/30/17 (Craig)
      i. Review of last meeting
      ii. Approved
   b. Communications (Lori)
      i. Recap of previous discussion
         1. Define purpose
         2. 1st & 2nd generation
            a. Preliminary definition
               i. What the Arts Tax is
               ii. What the Arts Tax does
         3. This generation
            a. Simplify message
            b. ID issue
               i. What is the issue?
               ii. What is the solution?
               iii. What are the benefits?
            c. ID audience
      ii. Issues
         1. Equity
            a. School districts w/parents in higher socioeconomic status have the means to provide financial support when funds not available through school district
            b. School administrators discern needs of school and hire based on that need
               i. Visual arts
               ii. Music
         2. Common misconceptions
            a. Why is one school district receiving more funds than another?
               i. Revenue charged with disbursement to school districts
               ii. School districts charged with budgeting – many factors involved
iii. Disbursement calculated in accordance w/Code

b. Public associates arts w/visual arts, however, other arts also receive funding

3. Accountability
   a. School districts
      i. AOC may submit questions to Revenue
      ii. Din may forward questions to school districts for response – maybe before spring so school district has opportunity to remedy?
      iii. Ex: why is school district failing to comply with 500:1 ratio?
   b. RACC
      i. AOC to request more clarity from Commissioner Nick Fish
      ii. Course of action contingent upon guidance by Commissioner Fish

4. Solution
   a. Discussion of metrics
      i. Review of data
      ii. Availability of data
      iii. Presentation of data – maybe include visual depiction?
   b. Benefits
      i. Student – teacher ratio down - most school districts below 500:1
      ii. 35,000 K-5 students benefit
      iii. Community grants through RACC
   c. Credit events funded by Arts Tax funds
      i. Maybe a blurb on flyers for an event that received funds
      ii. Pin?
      iii. Stickers?

4. Next Committee Meeting
   a. Date: January 8, 2018
   b. Location: TBD
   c. Follow up on communications
   d. Follow up on metrics
   e. RACC
   f. Recruitment - spring

5. Adjourn: 7:15pm