

Arts Education & Access Fund Oversight Committee Public Meeting

Date: January 27th, 2021

Time: 6:00 – 7:30 pm

Location: Zoom Meeting

Attendees: AOC Members: Laura Streib, Michael Cummings, Patrick Browne

City of Portland Staff: Amelia Hicks, Tyler Wallace, Jayden Dotson, Jeff Hawthorne

RACC: Madison Cario, Carol Tatch, Chanda Evans, Mario Mesquita

PPS: Laura Arthur, Kristen Brayson

1. Welcome & Introductions

2. Committee Update

- a. First report of year being compiled to present to committee members so they can work on final 2020 report. Hoping for completion in the next month or so.
- b. Committee would like to develop a list of skill sets that would be beneficial to new members and working on recruitment.

3. Revenue Update

- a. New Integrated Tax System went live in September and included the Arts Tax program along with the other city tax programs. This will lead to better compliance and better customer service. Will lead to more revenue for the Arts Tax program.
- b. New Tax Payer portal has been developed for tax payers to go online and pay account.
- c. For Tax year '19 we are at 9.7 million dollars. Down from past years, partly because of a 3-month delay for the tax due date.
- d. Non-compliance letters were also delayed due to the pandemic.
- e. First disbursement of funds went out to schools on time in Dec. RACC disbursement went out a few weeks ago.
- f. Estimate for amount needed for schools this year is 7 million. Last year was 7.5 million disbursed. Figures are down because of decreased enrollment numbers.

4. New Infographic explaining how Arts Funding works

5. RACC Update

- a. Due to delay in funding for the year there will be reduced funding for the programs RACC supports. Their focus has been on securing additional funding through other sources such as grants, etc.
- b. New logo for AEAF fund. Contest for students created to choose a new logo. 3 finalists have been chosen. Will be great publicity for the AEAF.
- c. Letters from Chanda at RACC went out in Dec. to all art and music teachers in city to connect with them and let them know RACC is there for support.
- d. RACC is working on updating website to make it more user friendly.

- e. RACC had set aside extra funds from the Arts Tax when a larger than expected amount was received in a prior year. RACC set that money aside and is now able to use it to help with funding arts organizations that need it now more than usual.

6. PPS Update

- a. Every week PPS is publishing out to all Arts and Music educators in the district through comprehensive distance learning, lesson plans that have themes attached to the national arts curriculum.
- b. Example of Music matrix for k-12 shared.
- c. Strategic plan moving forward and status report being presented to district superintendent next week.
- d. In April another progress report will be presented to school board.
- e. Recent Bond passed in Nov. will allow PPS to grow Arts education with the bond dollars- \$6 million for 3 years to support music/dance/art curriculum.

7. Call for recruiting members

- a. Michael Cummings will continue serving for another term.
- b. Norms and expectations for committee members:
 - Care about ensuring city money is used as directed by charter for the AEA Fund.
 - Experience with reviewing reports from various entities to distill information.
 - Commit to quarterly meetings via zoom or in person once it is safe.
 - 2-3 year term
- c. Skillsets/background wanted for the committee:
 - Would like to see people from all parts of the city and different backgrounds.
 - Ideally would like people who want to champion the fund, but other viewpoints would be useful to make sure we're not missing something that they would see.
 - Ideas for outreach to neighborhood associations for membership.
 - Arts education teachers
 - Student representatives
 - Increased diversity
 - Members of funded arts organizations
- d. Would like to increase presence on Portland.gov website to emphasize that they are an official organization tied to the city government.
- e. Would like a place on website for potential members to take a look at more information and meeting minutes, etc. as well as apply to become a member.
- f. Confirmation that city no longer has a standardized form for applying to be a member.
- g. Is compensation available for community members to serve on committees?
 - Could encourage participation by underserved populations.
 - There is precedence for some committees to receive a stipend for members through the city.
 - Could come from the Revenue administrative costs.
- h. Committee members could be tasked to finding their own replacements.

8. Adjourn

- a. 7:26 pm