

## **PFC Priorities: 2012**

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- 1) Participate in key ODOT meetings and events related to freight:
  - Action: Report to PFC when opportunities arise and seek volunteers to serve on committees and participate at events.
    - Responsible: Tony Coleman
- 2) Engage with other private sector (non PFC members) on the role of the PFC and what we do and how they can be a voice for freight.
  - Action: Debra provide PFC handout to each member and encourage members to promote the role of the PFC
    - Responsible: PFC members
  - Action: Identify other freight advocacy groups that we can tap into
    - Responsible: ?
- 3) Freight Master Plan:
  - Action: Form a Freight Master Plan workgroup and work through objectives below
  - Workgroup: Steve Bates, Lee Johnson and ?
  - Responsible: Bob/Debra
  - Purpose:
    - Revisit/update the FMP (street classification and projects)
    - Update truck route signage (prepare a signage plan)
    - Short term: Focus on the “critical” street network identified in budget (streets of city-wide significance).
    - Street classifications as part of the Portland Plan/Central City Plan.
    - Check to make sure the “streets of city-wide significance” are consistent with the top tiered Freight Master Plan street categories.
    - Last mile delivery issues need to be considered. (Local educational concept in FMP)
- 4) Project Specific:
  - Clarify how the Sellwood Bridge design impacts Hwy 43
    - Action: Ask Jeff Swanson to give us an update at an upcoming meeting
  - I-5 N/NE Broadway Wielder
    - Action: Ask Tracy to give updates at upcoming meetings
  - SW Corridor/Barbur Blvd Plan (Metro)
  - Other Projects: ?
- 5) Sustainable Freight Strategy
  - Use as an educational tool to promote the needs of freight delivery/logistics and how it interfaces with city policy. (February 2012)
  - Workgroup: Corky, Kathryn, Bob, Sorin and Debra
  - Action: Convene working group to review draft with follow up review by PFC.
  - Responsible: Bob
- 6) Comprehensive Plan
  - Action: Collaborate with BPS Staff/Steve Koontz through current working group (Bob Short, Bernie, Corky, Pia, Bob H., Steve Koontz) on objectives below.
  - Responsible: Pia to schedule meeting with PFC members and Steve Koontz
  - Purpose:
    - Provide input on the Comp Plan process to address key freight and industrial land use issues and policy language.

- Need to have BPS staff engage with the PFC to receive input on the Comp Plan process.
  - Coordinate with Bureau of Planning and Sustainability on key freight initiatives and needs.
  - Review Transportation Section and send comments from PFC.
- 7) Budget/Funding
- Action: Create a funding events calendar (RFF, Connect Oregon, City CIP, STIP, etc)
  - Responsible: Pia Welch to create calendar with funding opportunities, distribute to PFC and keep PFC informed on timeline.
  - City needs a more transparent process for CIP funding
    - Action: Pia contact John Rist to set up meeting
  - Action: Track legislative activities regarding potential future funding packages for transportation projects, etc
    - Responsible: ?
- 8) Communication Sub-Committee Action Plan:
- Action: Add Communicate with Portland Planning Commissioners on freight issues
  - Action: Continue with communication strategies and meeting with opinion leaders. (I.e. Joe Cartwright)
  - Action: Pia to contact Sorin about scheduling the next meeting
- 9) Freight / Logistic community inform PFC on projects and issues important to their constituency.
- Action: Bob/Debra invites PFC members to give a brief presentation at each meeting or they can share during hot topics.
  - Action: Invite a member to give a presentation at each meeting (20 mins. Max)
  - Responsible: Bob/Debra
- 10) PFC provides early input into street design projects. Make sure project managers receive early input on freight design issues as part of the project planning and design phases.
- Action: Bob will bring a master list of current projects to PFC in March/April. Master list will include: capital, sign and paving projects.
  - Action: Pia/Debra coordinate meeting with Rob Burchfield, City Traffic Manager after Feb 1 to discuss how to more effectively engage in discussions about freight design issues as part of the project and design phases.
- 11) PFC Monthly Meetings:
- Potential speakers for monthly meetings:
    - Tom Hughes, Rob Sadowsky, Bob Salinger, DeFazio, Blumenhauer.
    - Other suggestions from committee:
  - Responsible: Bob/Debra