PFC Priorities: 2012

1) Participate in key ODOT meetings and events related to freight:
   • Action: Report to PFC when opportunities arise and seek volunteers to serve on committees and participate at events.
     o Responsible: Tony Coleman

2) Engage with other private sector (non PFC members) on the role of the PFC and what we do and how they can be a voice for freight.
   • Action: Debra provide PFC handout to each member and encourage members to promote the role of the PFC
     o Responsible: PFC members
   • Action: Identify other freight advocacy groups that we can tap into
     o Responsible: ?

3) Freight Master Plan:
   • Action: Form a Freight Master Plan workgroup and work through objectives below
     • Workgroup: Steve Bates, Lee Johnson and ?
     • Responsible: Bob/Debra
     • Purpose:
       ▪ Revisit/update the FMP (street classification and projects)
       ▪ Update truck route signage (prepare a signage plan)
       ▪ Short term: Focus on the "critical" street network identified in budget (streets of city-wide significance).
       ▪ Street classifications as part of the Portland Plan/Central City Plan.
       ▪ Check to make sure the "streets of city-wide significance" are consistent with the top tiered Freight Master Plan street categories.
       ▪ Last mile delivery issues need to be considered. (Local educational concept in FMP)

4) Project Specific:
   • Clarify how the Sellwood Bridge design impacts Hwy 43
     o Action: Ask Jeff Swanson to give us an update at an upcoming meeting
   • I-5 N/NE Broadway Wielder
     o Action: Ask Tracy to give updates at upcoming meetings
   • SW Corridor/Barbur Blvd Plan (Metro)
   • Other Projects: ?

5) Sustainable Freight Strategy
   • Use as an educational tool to promote the needs of freight delivery/logistics and how it interfaces with city policy. (February 2012)
   • Workgroup: Corky, Kathryn, Bob, Sorin and Debra
   • Action: Convene working group to review draft with follow up review by PFC.
   • Responsible: Bob

6) Comprehensive Plan
   • Action: Collaborate with BPS Staff/Steve Koontz through current working group (Bob Short, Bernie, Corky, Pia, Bob H., Steve Koontz) on objectives below.
   • Responsible: Pia to schedule meeting with PFC members and Steve Koontz
   • Purpose:
     o Provide input on the Comp Plan process to address key freight and industrial land use issues and policy language.

Draft -1/25/2012
o Need to have BPS staff engage with the PFC to receive input on the Comp Plan process.
o Coordinate with Bureau of Planning and Sustainability on key freight initiatives and needs.
o Review Transportation Section and send comments from PFC.

7) Budget/Funding

- Action: Create a funding events calendar (RFF, Connect Oregon, City CIP, STIP, etc)
- Responsible: Pia Welch to create calendar with funding opportunities, distribute to PFC and keep PFC informed on timeline.
- City needs a more transparent process for CIP funding
  o Action: Pia contact John Rist to set up meeting
- Action: Track legislative activities regarding potential future funding packages for transportation projects, etc
  o Responsible: ?

8) Communication Sub-Committee Action Plan:

- Action: Add Communicate with Portland Planning Commissioners on freight issues
- Action: Continue with communication strategies and meeting with opinion leaders. (I.e. Joe Cartwright)
- Action: Pia to contact Sorin about scheduling the next meeting

9) Freight / Logistic community inform PFC on projects and issues important to their constituency.

- Action: Bob/Debra invites PFC members to give a brief presentation at each meeting or they can share during hot topics.
- Action: Invite a member to give a presentation at each meeting (20 mins. Max)
- Responsible: Bob/Debra

10) PFC provides early input into street design projects. Make sure project managers receive early input on freight design issues as part of the project planning and design phases.

- Action: Bob will bring a master list of current projects to PFC in March/April. Master list will include: capital, sign and paving projects.
- Action: Pia/Debra coordinate meeting with Rob Burchfield, City Traffic Manager after Feb 1 to discuss how to more effectively engage in discussions about freight design issues as part of the project and design phases.

11) PFC Monthly Meetings:

- Potential speakers for monthly meetings:
  o Tom Hughes, Rob Sadowsky, Bob Salinger, DeFazio, Blumenhauer.
  o Other suggestions from committee:
- Responsible: Bob/Debra