

Successful community involvement in parking policy development

A tale of two equations ...



Late 1990's attempt to install on-street pay stations:

$$0 + 78 = n/a$$

↑
Limited
collaboration
with
stakeholders

↑
Number of stakeholders
who testified against
on-street pay station
program

↑
Very little Council
support for program,
meant no program
was implemented

2010 on-street pay station implementation:

$$4 + 12 + 3 = 17$$

↑
Number of
“listening
sessions”
held in 2008

↑
PTAG members
overseeing program
development

↑
Total number of calls
received in first week
after roll-out

Guiding principles:

1. Customer, Client & Visitor priority user
2. 85/15 rule
3. Keep system simple

Recent and Ongoing work

- Continued review of existing policies and system occupancies
- Integration of on-street and off-street parking operations (2013-14)
- Residential Parking Program (2014-15)