

# Seattle Parking, Transit, and Mobility



Portland Parking Symposium  
Mary Catherine Snyder  
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# SDOT mission, vision, and core values

**Mission:** deliver a high-quality transportation system for Seattle

**Vision:** connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

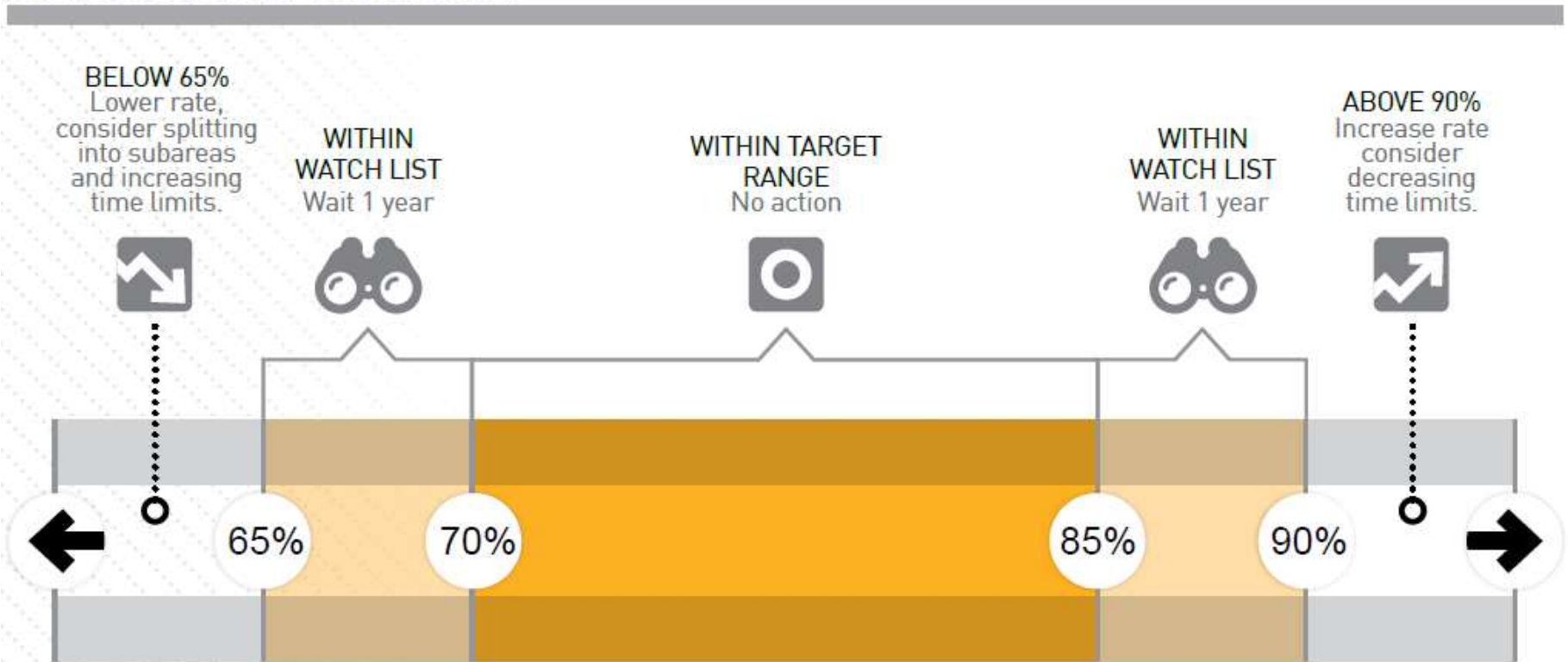
# Parking Management in Seattle



# Performance-Based Pricing Program goal

Ensure one or two parking spaces are open and available on each block throughout the day

## AREA OF ASSESSMENT FOR OCCUPANCY



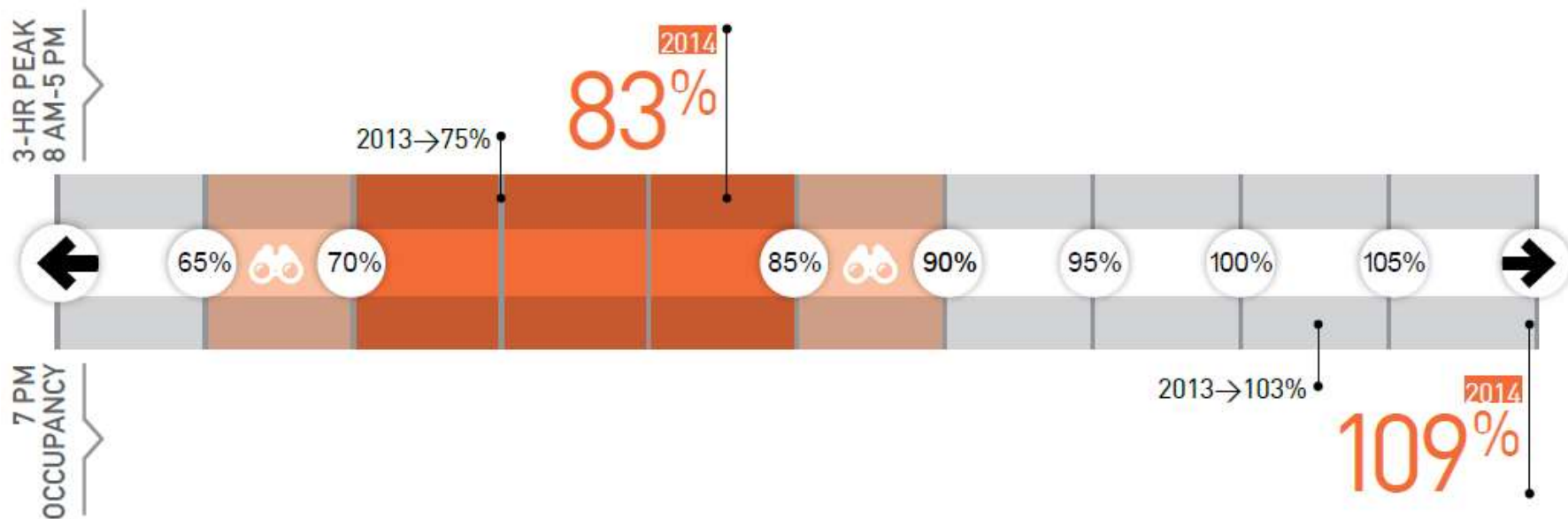


# Parking decisions made with data

## BALLARD CORE

DAYTIME PEAK OCCUPANCY (3 HIGHEST HOURS) AND 7 PM OCCUPANCY

Watch list Target Range 70%-85%



# Addressing neighborhood changes through active parking management



# Public education campaign

Pushing out information so that people can learn the new parking rules

- new evening paid hours in core area until 8 PM
- Lower rates in the edge area and longer time limits
- Higher rates in core area



# Mobile parking payment

- PayByPhone app
- ~ 80,000 uses a month and growing
- Makes parking easier
- Avoid tickets with reminder alerts



**PARK.  
PAYBYPHONE.  
GO!**

Pay for parking in Seattle  
from your mobile phone  
Mobile app available!

**SIGN UP NOW**

The advertisement features a stylized city skyline in the background. A cartoon character with a black and white striped body is holding a large smartphone. The phone screen displays a green grid icon and the text 'payby phone'.