

Lyft & Parking

lyft

Tommy Hayes, Transportation Policy Manager

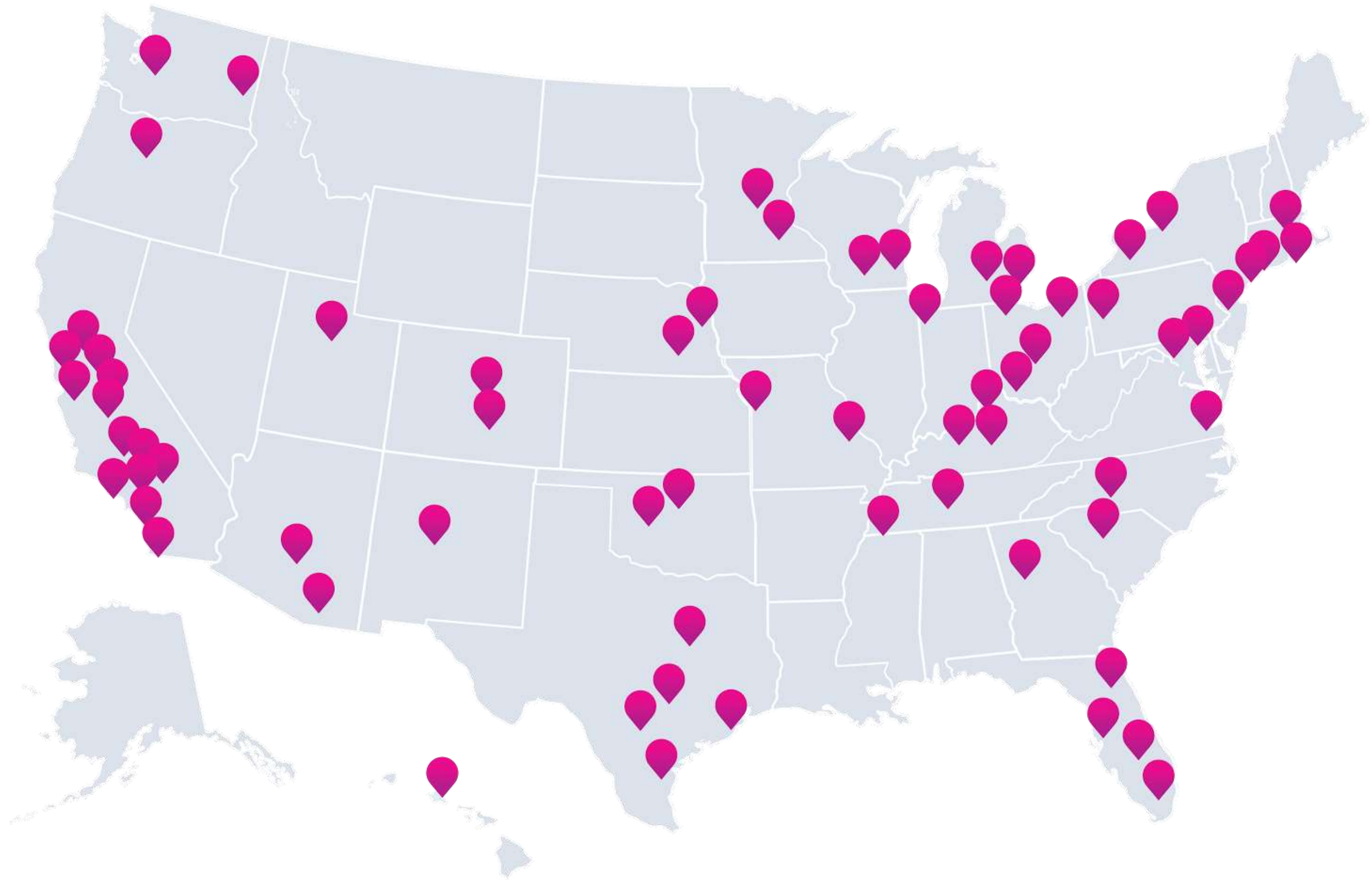
June 24, 2015

Our Story

80%

of seats on
the road are
empty

Lyft Across America



65+ Markets in the USA

Millions of rides per month



Shared rides
make a big
impact

**SAVES
700 Million**
gallons of fuel¹



**13 Million
FEWER**
vehicle miles
traveled¹

Lyft Line reduces
pollution, traffic,
and cost

95%
rides can be
shared²



40%
reduction in
miles driven²

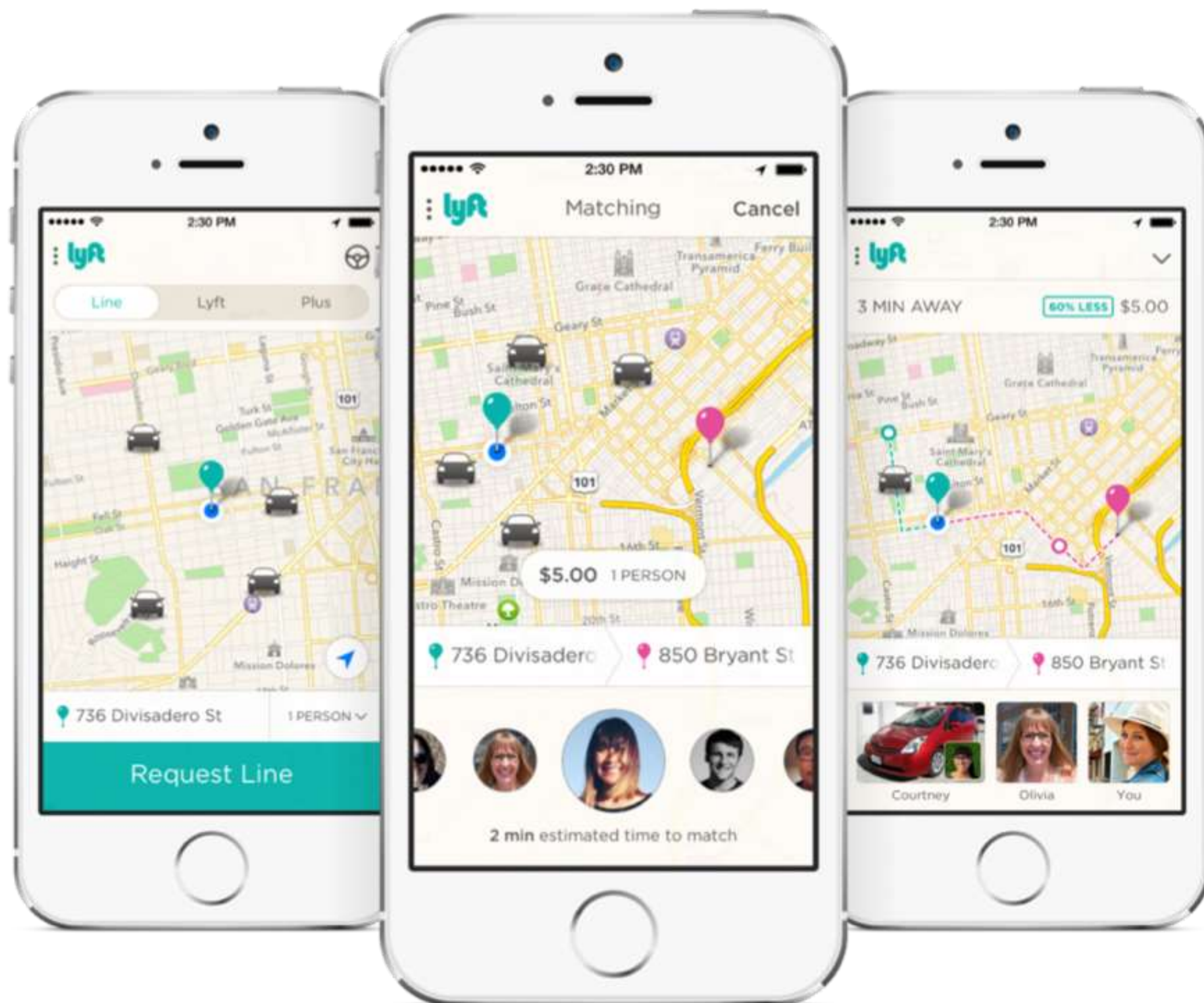
Ridesharing
changes driving
behavior



50% Can now avoid owning a vehicle

70% Use personal vehicle less

Lyft Line



Every day, 90%
of Lyfts have
someone else
taking the same
trip within 5
minutes



**Lyft Lines make
up more than**

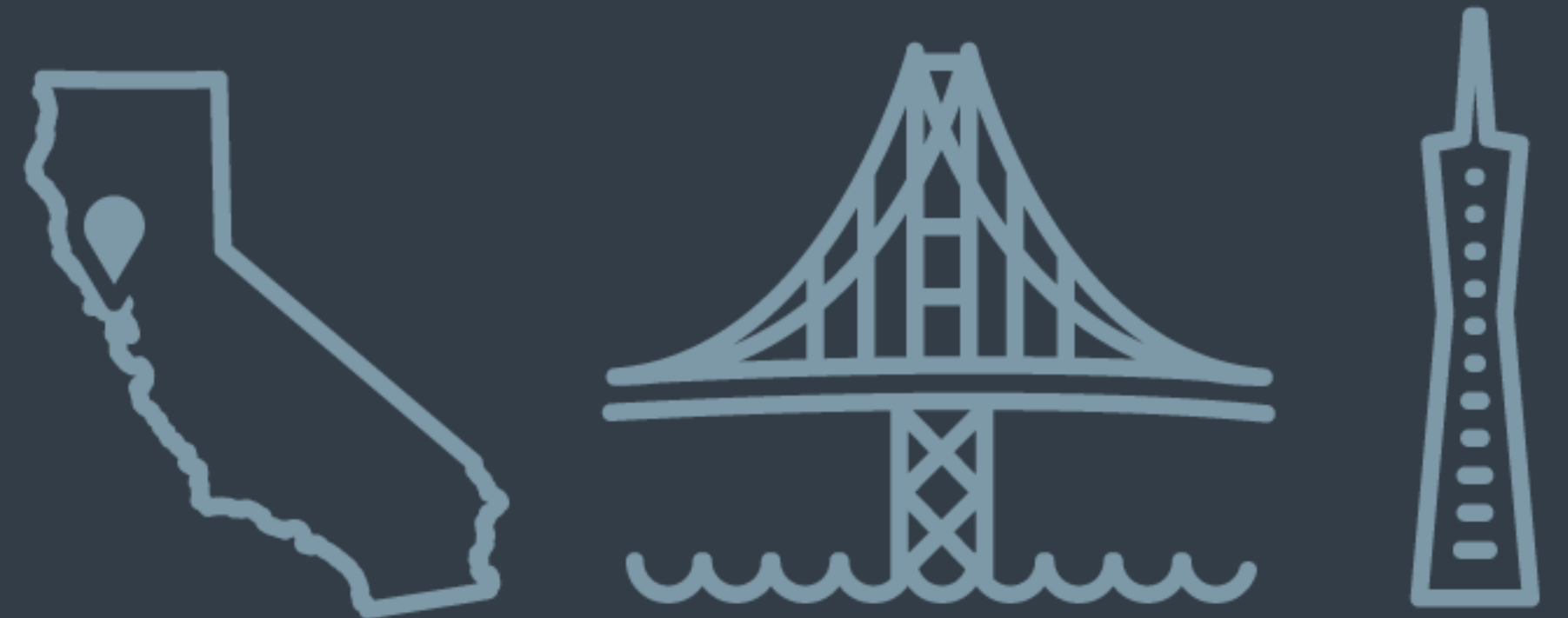
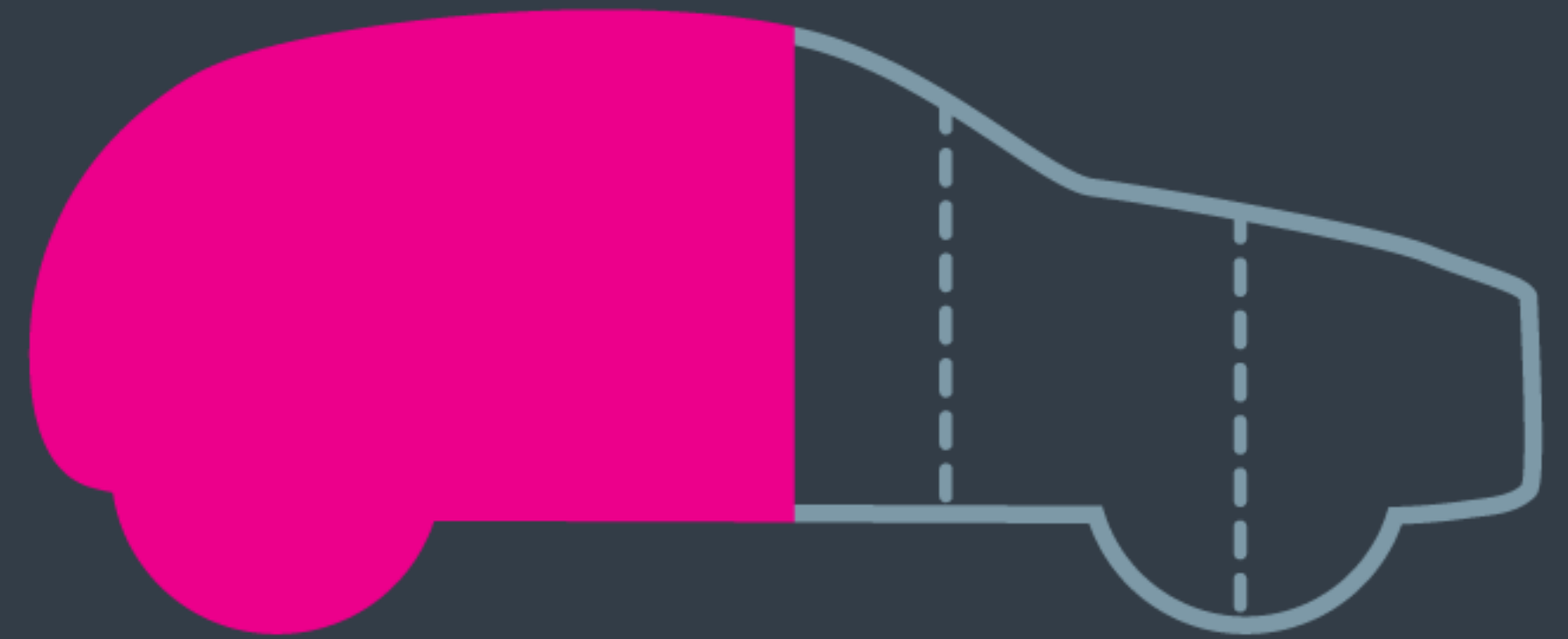
30%

**of Lyft rides
in NYC**

**Lyft Lines make
up more than**

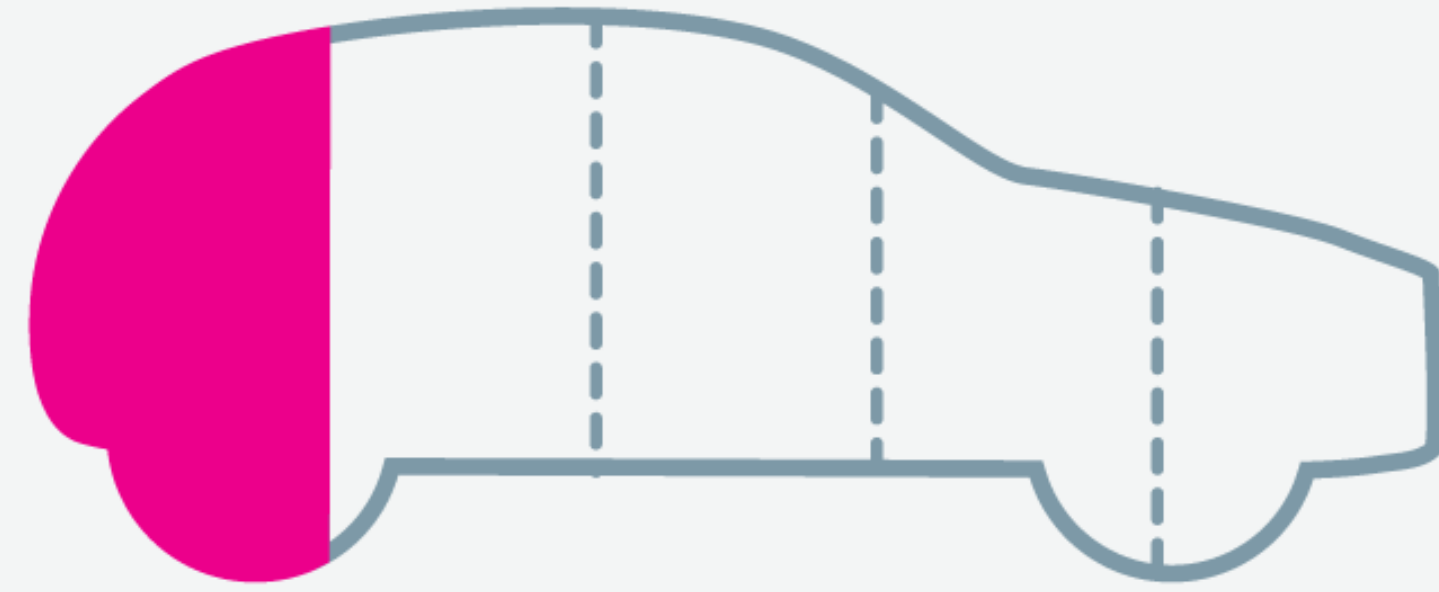
50%

**of Lyft rides in
San Francisco**

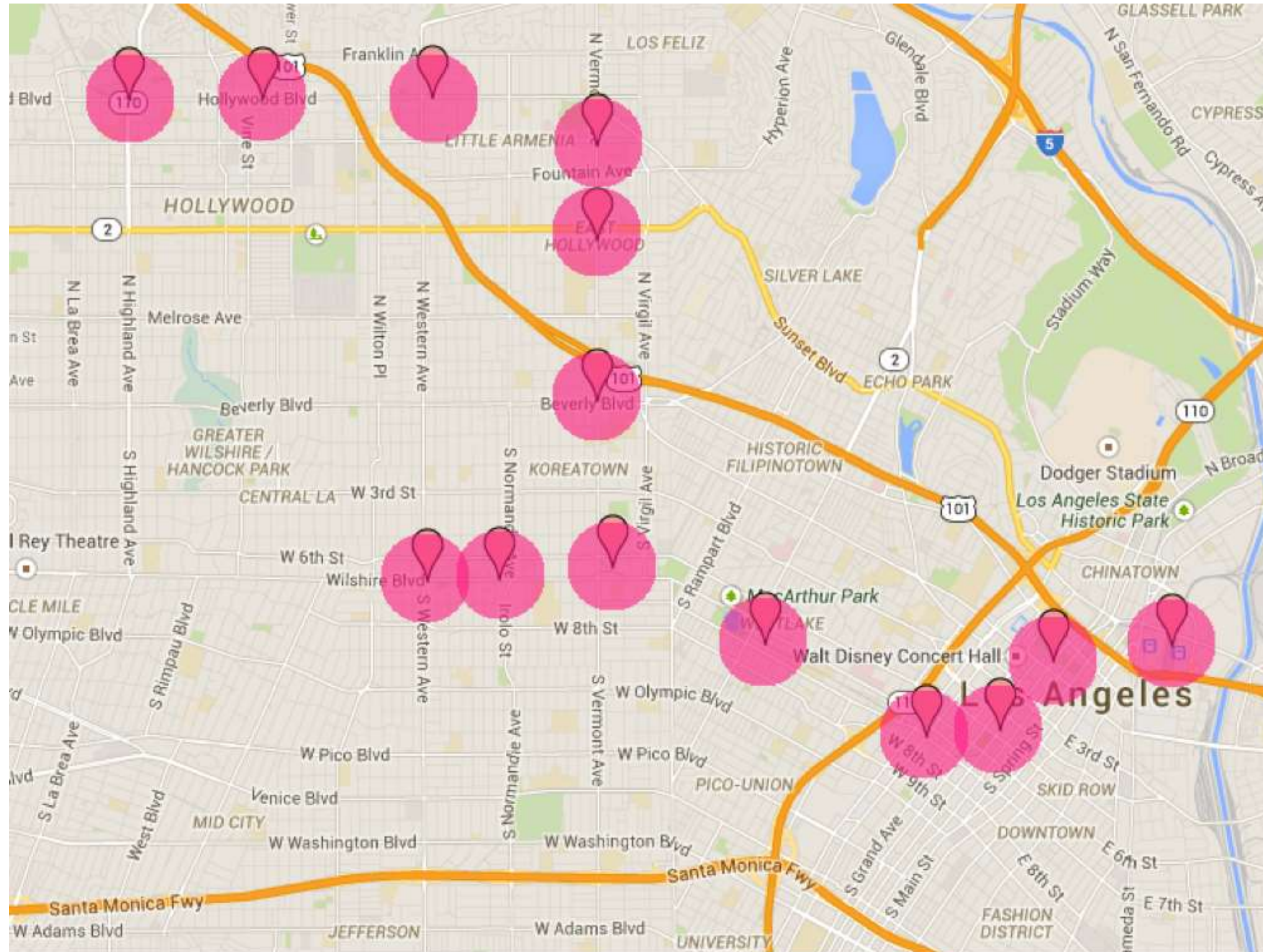


Lyft & Transit

More than
20%
of Lyft rides in the
SF Bay Area start
or end near a BART
or Caltrain stop

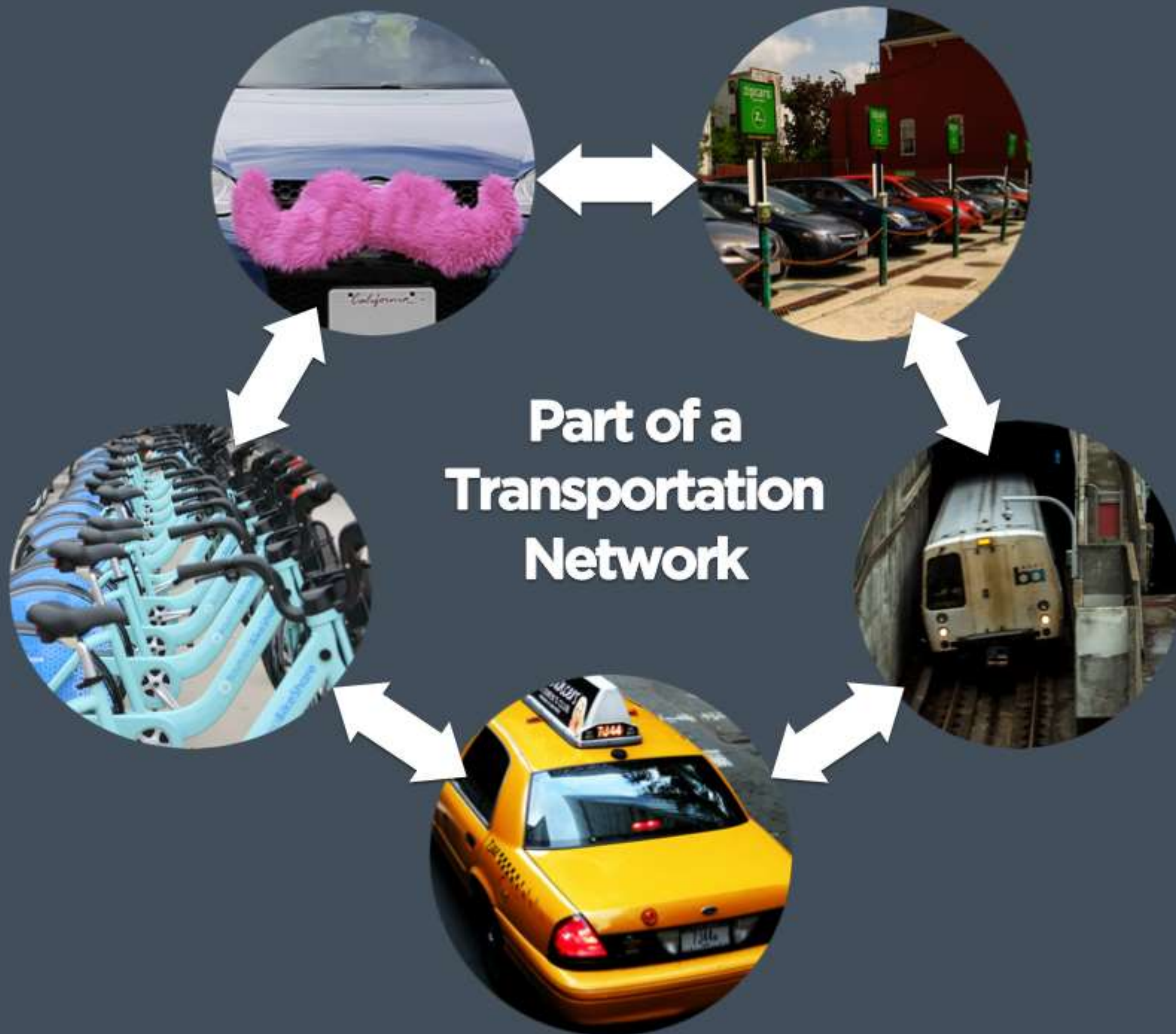


Last Mile Problem



1/2 mi radius of LA metro rail stations

Only **5 - 7%** of Angelenos use public transit to get to work



Lyft & Parking

(why do we care?)

(Have we already talked about this guy???)



Invisible, bundled cost to tenants



Mispriced parking increases driving & car ownership



We like smooth loading



Thanks!

