

# Safe Routes to School Menu

We offer lots of support for students to walk, bike, and roll\* to school. Our goal is to help YOU get organized—check out our FREE resources below!

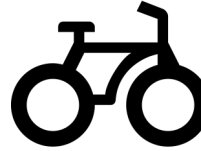
## RESOURCES AT YOUR FINGERTIPS

### LET US HELP SUPPORT SCHOOL PROGRAMS



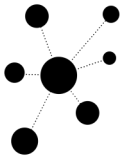
#### INCENTIVES

We have fun shoelaces, stickers, reflective accessories, pencils and more for students at your walk and roll events.



#### BIKE RODEO KIT

Bike Rodeos help celebrate and encourage biking. Use this kit to organize fun bicycle activities to teach students basic bike skills and safe riding.



#### YOUR CONNECTION

We can navigate transportation inquiries or concerns between the City of Portland's Bureau of Transportation (PBOT) and your school.



#### TABLING KIT

Promote active transportation at your next school event with a kit of safety information, maps, and more to share with families or staff.

## SCHOOL CAMPAIGNS

### MOTIVATE KIDS TO WALK , BIKE & ROLL



#### WALKING SCHOOL BUS

A group of students walk together with one or more parents. Let us help you route plan, organize, and spread the word.



#### PARK & WALK

Parents drive to a location near school, like a park or coffee shop, then walk the rest of the way. Let us help advertise.



#### BIKE TRAIN

A group of students ride to school with a parent volunteer. We can help with planning, organization, or meeting with interested families.

## CELEBRATIONS

### FUN SCHOOLWIDE EVENTS EACH YEAR

#### INTERNATIONAL WALK + ROLL TO SCHOOL DAY

Join the rest of the world in celebrating walking, biking and rolling to school.



**When:** 1st Wednesday of October each year

#### WALK + ROLL CHALLENGE MONTH

A statewide challenge to walk, bike or roll to school as many days as possible.

**When:** The month of May

Need help organizing or promoting an event at your school? Get in touch with us at [saferoutes@portlandoregon.gov](mailto:saferoutes@portlandoregon.gov) or by calling your school's coordinator noted on the back of this menu.



## SAFE ROUTES TO SCHOOL WEBSITE

Our website has lots of resources available for families, schools, and individuals, including low-cost options for helmets and other gear.

**SafeRoutesPortland.org**

\* Roll includes: scooters, wheelchairs, skateboards, mobility devices, and other ways to roll to school.

Spring 2017

Dear Safe Routes Supporter,

Thanks so much for placing an order with our SmartTrips to School program! We are excited so many parents and caretakers are interested in learning more about how they can get to school by foot or on wheels.

You noted on your order form that you are interested in receiving more information about **volunteering for Safe Routes to School**. We wanted to share some ideas on how to get started, and also connect you with a coordinator focusing specifically on your school. They are here to help support you in activating big and small ideas.

On the backside of this letter is a “menu” of ways to spread the good word of Safe Routes at your school. There is something for every type of volunteer, from passing out walking and biking safety tips at a school event, to helping students and families participate in the Walk + Roll Challenge Month celebration. If you have other ideas on how you would like to participate, get in touch with the coordinator working in your high school cluster and they can help!

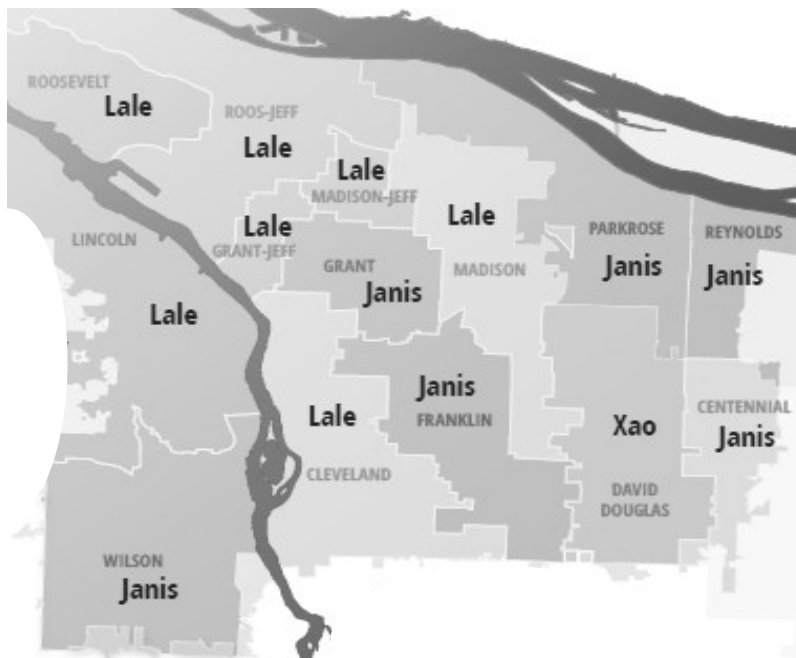
Thanks so much for your interest and support. We'll talk to you soon!

See which coordinator is connected with your high school cluster on the map

**Janis McDonald**  
503-823-5358  
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**Xao Xiong**  
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The City of Portland complies with all non-discrimination, Civil Rights laws including Civil Rights Title VI and ADA Title II. To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-5185, TTY 503-823-6868 or Oregon Relay Service: 711 with such requests.

