

# AGENDA

## PORTLAND FREIGHT COMMITTEE & WOMEN IN TRANSPORTATION SEMINAR JOINT EVENT

WHEN: Thursday, April 2, 2015 @ 7:30 AM  
WHERE: Metro Council Chambers  
600 NE Grand Avenue, Portland Oregon



## The Cost of Congestion – Where do we go from here?



*Advancing Women in Transportation*

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<u>Time</u>	<u>Topic</u>	<u>Lead</u>
7:30 AM	Coffee/Pastries/Networking:	All
8:00 AM	Opening Remarks:	Commissioner Steve Novick and Metro Councilor Craig Dirksen
	Moderator Introduction	Susan Wright, WTS President
8:15 AM	Overview of Economic Impacts of Congestion: <ul style="list-style-type: none"><li>• <u>Sandra McDonough</u> will moderate this Event and provide an overview of the Economic Impacts of Congestion and key findings from the updated Cost of Congestion Report.</li><li>• <u>Susie Lahsene</u> (Port of Portland) will provide a technical overview on Report methodology.</li><li>• <u>Marion Haynes</u> (Portland Business Alliance) will provide an overview of the businesses interviewed and summarizes how they are dealing with congestion as part of their daily operations.</li></ul>	Sandra McDonough, PBA President
8:45 AM	Panelist Introduction and Discussion: <ul style="list-style-type: none"><li>• <u>Alisa Pyszka</u> (Greater Portland Inc.): How congestion impacts recruitment and retention of employers and employees in the Metro region.</li><li>• <u>Tyler Lawrence</u> (Green Transfer): How congestion impacts business operations.</li><li>• <u>Debbie Kitchin</u> (Innerworks, LLC; Central Eastside Industrial Council): How congestion impacts business operations, particularly in the Central Eastside Industrial District.</li><li>• <u>Alan Lehto</u> (TriMet): How congestion impacts transit operations and services.</li></ul> <p>Panel discussion will be followed by questions from the audience and next steps</p>	Sandra McDonough
9:15 AM	Closing Remarks:	Debra Dunn, PFC Chair
9:30 AM	Adjourn	

## PANELIST BIOS

**MODERATOR: Sandra K. McDonough:** Sandra McDonough has served as President and CEO, of the Portland Business Alliance, Greater Portland's Chamber of Commerce since August 1, 2004. Before joining the Alliance, Ms. McDonough worked in the energy industry for two decades, including as a Vice President, External Affairs, for National Energy & Gas

Transmission Inc. and Vice President, communications and external affairs, for PG&E Gas Transmission; both of these companies were operating units of San Francisco-based PG&E Corporation. Earlier, Ms. McDonough worked for PacifiCorp, holding positions in Oregon and Washington, D.C., and she was a reporter for 10 years, with reporting stints at The Oregonian and the Seattle Times. Ms. McDonough has about 30 years of civic and community leadership and service in the Portland area. She is currently serving on the boards of Associated Oregon Industries, the Oregon State Chamber of Commerce, Travel Portland, Pioneer Courthouse Square, Greater Portland Inc., Thomas Edison High School, the University of Oregon Alumni Association and U.S. National Bank Community Advisory Board. She is a senior fellow of the American Leadership Forum/Oregon. A Portland native, McDonough holds bachelor's degrees in journalism and German from the University of Oregon. She has one son, Richard, and lives in Southwest Portland. With nearly 1,800 members, the Portland Business Alliance is Greater Portland's Chamber of Commerce. Its mission is to ensure economic prosperity in the Portland.

**Alan Lehto:** Alan Lehto is the Director of Planning & Policy Development at TriMet He directs the department responsible for long-term, short-term and strategic service planning, major transit capital planning and conceptual design, strategic planning, and planning for active transportation and transit access. With over 20 years in transit, he's been with TriMet for 15 years.

**Alisa Pyszka:** In her role as Vice President of Business Recruitment and Expansion, Alisa Pyszka is responsible for coordinating a proactive business recruitment program for the Portland-Vancouver Metro area. Alisa has over 12 years of private commercial and economic development experience. She successfully leads collaborative efforts across the region with multiple stakeholders to build emerging industry opportunities. Most recently, she served as the Economic Development Division Manager for the City of Vancouver, where she led city's recruitment efforts and oversaw the development of critical employment lands. Pyszka's prior experience also includes serving as a project manager for Cardno WRG Design, Inc., a development consulting firm in Portland. Alisa holds a Bachelor of Arts in History from Miami University, a Masters in Urban Planning from the University of Kansas and is LEED-accredited by the U.S. Green Building Council. She serves on the Board of Directors for the Confluence Project.

**Debbie Kitchin:** Debbie Kitchin is the co-owner of InterWorks, L.L.C., a general contractor specializing in commercial tenant improvement and renovation and residential remodeling. InterWorks is an award-winning contractor with expertise in sustainable building practices. Prior to joining the family business in 1996, Debbie was an economist in the energy industry for 18 years. Debbie serves as Chair of the Board of Directors of the Portland Business Alliance, President of the Board of Directors of The Energy Trust of Oregon, President of the Board of Directors of the Central Eastside Industrial Council and a member of the Board of Directors of the Building Owners and Managers Association Oregon. She is a Past President of the Board of Directors for Portland Commercial Real Estate Women. Debbie has a B.A. in Economics from Reed College and the MBA from Portland State University. She is married and has 2 adult children. Debbie enjoys skiing, soccer, golf and hiking.

**Marion Haynes:** Marion Haynes is the Vice President of Government Affairs and Economic Development for the Portland Business Alliance. Marion previously worked at the Alliance from 2004-2008; in the intervening years, she worked for the Oregon Business Association and Portland General Electric focused on state legislative affairs. Marion began her career in public policy at Schnitzer Investment Corp. while earning her degree from Lewis and Clark Law School and is a member of the Oregon State Bar.

**Susie Lahsene:** Susie Lahsene is senior manager for transportation and land use policy for the Port of Portland, Oregon. She manages land use policy and transportation capital strategy and fund acquisition for the Port's transportation system, terminals and industrial land base. She chairs Oregon's Statewide Freight Advisory Committee (OFAC). She also chairs Transportation Research Board (TRB) Freight Modeling subcommittee, The SHRP-2 Freight Modeling and Data Innovations Plan. Originally from the Washington DC area, she moved to Oregon in the late 70's after graduate school in planning. Her interest in Oregon was prompted from studying Senate Bill 100 in a class on citizen involvement. She holds a B.A. degree in urban studies and a master's degree in urban and regional planning MURP, both from the Virginia Polytechnic Institute and State University in Blacksburg Virginia. She also has an M.B.A. from the University of Portland in Portland Or. Susie has authored several articles and studies on industrial land, freight transportation, economics, supply chain and freight demand forecasting.

**Tyler Lawrence:** Tyler Lawrence is Vice President of Green Transfer & Storage Co and represents the third generation of family ownership. Green Transfer is a flatbed/heavy-haul carrier, rail transloader, and industrial storage facility with a focus on steel based commodities. Incorporated in 1904, Green has witnessed and assisted in the development of the Portland Metro region. Tyler is a Portland native and holds a BA in Finance from Portland State and MBA from The University of Portland. He is an outdoor enthusiast who exploits any and all excuses to get out of the office and into the wild.