

CENTRAL CITY PARKING POLICY UPDATE

Overview & Goals

Parking in the Central City is managed through the **Central City Transportation Management Plan (CCTMP)**. This plan guides the zoning code regarding off-street parking, how parking can be operated, and on-street parking operations. This plan was adopted in 1996 and as the City has grown and changed since then, so must our parking policies.

As City staff have worked with the Stakeholder Advisory Committee (SAC) and the TSP Technical Expert Group (TEG) to update this plan and policies, they have considered the following four original goals set forth in the plan.

Central City Transportation Management Plan Goals:

- 1. Air Quality**
Improve air quality & reduce congestion
- 2. Economic Development**
Support job growth & support business access
- 3. Mode Split Goals**
Encourage non-auto trips i.e. people riding bicycles, walking and taking transit
- 4. Historic Preservation**
Protect historic buildings through parking entitlements



Goals of the update process

- Support the Central City's economic and growth management goals
- Support the Central City's transportation goals
- Simplify the zoning code
- Redefine the purpose and value of the "curb zone"
- Provide more flexibility for use of existing parking supply, decreasing the need for new parking
- Coordinating on- and off-street parking, periodic monitoring for both on and off-street occupancy and hourly rates.

Key Parking Policy Proposals

Central City 2035 Plan - Central City is expected to continue to grow in the next 20 years:

- over **40,000** new jobs (35% increase)
- over **30,000** new households (175% increase)

Parking Policies will support the build-out of the Central City.



Zoning code policies

Simplify **zoning code** with:

- Relaxed operating restrictions to allow **sharing of parking**
- Updated parking **maximum ratios**
- Simplified **parking entitlement** regulations
- Updated "**Visitor Parking**" regulations
- Prohibition of new **surface lots** with new development
- New **structured parking** must meet Active Ground Floor Use Standard

Public Parking policies

- Continue to prioritize public parking to serve **short-term** visitor trips
- Institute **Performance-based Parking Management** program
- Adjust Downtown **meter rates** to address customer demand