

CENTRAL CITY PARKING POLICY UPDATE

Visitor Parking

Purpose:

While there has not been a great deal of Visitor Parking built since 1996, this section of the code preserves a means for Visitor Parking to be built, particularly in the context of SmartPark garages and future expansion of visitor facilities in other Central City districts.



EXISTING POLICY

- Visitor Parking is the only “allowed” parking in the code that can be built without being associated with NEW development.
- Visitor Parking is also very strictly conditioned to ensure that the parking built is only provided to shoppers and visitors.
 - To this end, the sale of monthly parking to employees or “early bird” discounts are prohibited in approved Visitor facilities.
- Visitor Parking justifies new **SmartPark** facilities as they represent facilities “not associated with particular developments.”

PROPOSED POLICY CHANGES

- Continue to allow Visitor Parking facilities to be built under a conditional use process.
- Impose operating restrictions (a) necessary to ensure Visitor demand is the primary use and (b) that are enforceable.

Manage the parking consistent with Performance Based Parking Management.

- Continue to allow the sale of monthly passes to residents of the parking sector consistent with established Performance Based Parking Management objectives and targets.

Continue to prohibit “early bird” discount specials and that the sale of all day passes be tied to a priority system that prioritizes short term trips.

- Continue provision requiring that approved Visitor Parking operate for a minimum of 10 years before the use can be changed.
- Visitor Parking can be owned and operated by the City. Private sector can build and operate Visitor Parking, but City must have access to parking data.
- City would use information to monitor the use of Visitor Parking consistent with its intended use and to publish information for the public as part of a new Performance Based Parking Management program.
- Existing Visitor Parking facilities would continue to operate based on the conditions under which they were approved.