

Citywide Parking Strategy

Performance-Based Parking Management

Management of parking is an issue of growing importance throughout the City as growth and development increase the demand for existing on-street parking in our mixed use centers and corridors.

Growth also leads to the need for better transportation amenities and a more developed system that better accommodates walking, cycling, and riding transit.

The result is a competing need for limited right-of-way space. PBOT has been working on a Citywide Parking Strategy with broad public engagement to update our policies and practices to better meet the needs of all Portlanders now and into the future.



Performance-Based Parking Management (PBPM)

As part of the Citywide Parking Strategy, PBOT worked with the public to define how to better manage parking over time and as a system. A key component of this has been the concept of Performance-Based Parking Management (PBPM). PBPM is an objective, data driven and transparent process to better balance public parking (both on and off street) to meet the needs of the user and help our City deal with growth. PBPM will include establishing performance targets and using a suite of parking management tools to meet those targets.

A PBPM program will:

- Establish clear performance goals for the management of the on and off-street public parking system.
- Identify evaluation measures using data to inform changes to parking rates, policies and programs.
- Implement demand-based parking practices as a means of allocating parking spaces in metered areas.
- Outline communication procedures to inform the public of changes in parking management in particular areas.

Benefits of PBPM include:

- Transparent, regularly collected data to inform changes to the parking system.
- Clear policies, improved signage, and easy-to-use meters with multiple payment options for an optimized user experience.
- The use of best practices for managing parking.
- Improved access by other modes: increased parking availability reduces parking search times and traffic, which leads to enhanced transit speeds and reliability, as well as a safer street environment for people walking and biking.

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Getting Started

City Council will vote to initiate development of Portland's PBPM program on April 13, 2016. PBOT will then work with a dedicated citywide stakeholder committee and the public at large to develop program parameters and bring the recommendations back to City Council for formal adoption. This program will apply citywide.

Will the proposed new residential permit program be addressed with PBPM?

PBOT has been working with the public on the development of a new residential permit program for areas in and adjacent to commercial centers and corridors. The residential permit program will eventually be part of the larger PBPM program. The residential permit program is on a separate track, having already been vetted by the Centers and Corridor Stakeholder Advisory Committee in 2015. PBOT will bring the new permit program for City Council adoption early summer 2016.

Is PBPM all about variable pricing for metered areas? What else is being considered?

PBPM is much more than variable pricing, though variable pricing will be an important component for the metered area of the Central City. PBOT worked with a citywide Centers and Corridors Stakeholder Advisory Committee in 2015 to organize existing parking management tools and identify new ones. The results from that work can help commercial areas and adjacent neighborhoods manage their growth to promote both economic development and livability. Our work with the committee highlighted the challenges that commercial areas face as we continue to grow. As most commercial areas of the City do not have metered parking or permits, PBPM will organize the tools into a sequence so that as areas grow, PBOT can work with the public to address parking needs in a way that uses tools in a logical sequence, using simpler solutions before moving on, if needed at all, to tools such as permits and paid parking.

Will there be opportunities for the public to participate?

PBOT will convene a Stakeholder Advisory Committee for the sole purpose of advising staff on the PBMP program. In addition, PBOT will conduct public outreach throughout the length of the project. Please contact Malisa McCreedy, Parking Operations Division Manager at (503) 823.5810 or Malisa.mcCreedy@portlandoregon.gov to join our contact list.

Visit out project websites at: <http://www.portlandoregon.gov/transportation/66970>

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