

PBOT Staff Exercise - Potential TDM Recommendation Actions				Legend	
				Now	Next
<b>**DRAFT** Not a formal recommendation 10/9/17</b>					
Category and Neighborhood Type		Campus 1 Inner N'Hood, Grid Streets	Campus 2 Western N'Hood, Non-Grid	Hospital 1 Inner N'hood, Grid Streets	Hospital 2 Inner/Central City N'hood, Grid Streets
Parking Management & Supply	ECO Survey	2012 49% SOV 2014 67% SOV	1996 87% SOV 2009 70% SOV 2015 77% SOV	2001 79% SOV 2011 72% SOV 2014 68% SOV 2016 69% SOV	1996 84% SOV 2010 75% SOV 2014 83% SOV
	Improve vs. Regress?	Regressing (but started low)	Overall improvement w/ regressing	Improving	Static
	Target 2035 SOV	29%	35%	29%	Need to clarify
	Annual SOV Mode Split Reduction % Req'd to Meet Goal	2.2	2.5	2.4	3.2 - 4.1
	Parking Pricing per Year	\$100/year student, carpool free, faculty free	\$495/year student and faculty,	free	free
	Frequency of Payment	per year	Students per semester Faculty per month	N/A	N/A
Potential PBOT Recomm.	Tiered Recs Based on Performance	1. Faculty/Staff Parking Permit Paid Annually 2. Parking Cash Out for Fac/Staff 3. Monthly Charge for All 4. Daily Paid Parking	1. Parking Cash Out for Faculty/Staff/Students 2. Increase faculty and student parking rate 3. Daily Paid Parking	1. Parking Cashout 2. Staff Parking Annual Paid Permit 3. Staff Monthly Charge 4. Daily Paid Parking	1. Parking Cashout 2. Staff Parking Annual Paid Permit 3. Staff Monthly Charge 4. Daily Paid Parking
Multimodal Financial Incentives	Transit Pass	Yes, "discounted rate"	Yes, 75%, students, faculty & staff, sold on-site	Free employee TriMet pass	Yes, 97% subsidy
	Biking and Walking \$ Incentives	None	None	None	Unknown
	Shuttle Bus		Campus shuttle - hourly	TC to Hospital	None
Potential PBOT Recomm.		1. Discounted Faculty Transit Pass 2. Biking and Walking Incentives 3. Shuttle (based on transit and residential analysis)	Continue existing	1. Continue Existing 2. Add Bike/Walk Incentives	1. Add Bike/Walk Incentives

<i>Category and Neighborhood Type</i>		<b>Campus 1 Inner N'Hood, Grid Streets</b>	<b>Campus 2 Western N'Hood, Non-Grid</b>	<b>Hospital 1 Inner N'hood, Grid Streets</b>	<b>Hospital 2 Inner/Central City N'hood, Grid Streets</b>
<i>Multimodal Encouragement &amp; Support and TDM Staff</i>	<b>Bike Parking</b>		711 Bike racks on campus	Secure bike parking	Yes - amount not known
	<b>Showers/lockers available</b>	Both	Both	Both	unknown
	<b>Carpool Assistance</b>	Preferential	Priority spaces 25% discount off SOV fee for 2 persons/ free for three person	Participate in regional carpool matching	Neither
	<b>TDM Manager</b>	None	Events, Parking and Transportation Supervisor	TDM Manager	None
	<b>Alternative Transportation Information Availability</b>	Online	Campus website		New employee orientation, monthly newsletter
<i>Information and Education</i>	<b>Active Transportation Programming/Events</b>		Student/faculty orientation		
<i>Neighborhood Engagement</i>	<b>Housing Program</b>	For students	Opportunities provided for staff close to campus	Select employees	None
<b>Potential PBOT Recomm.</b>		<b>1. Increase Bike Parking</b> <b>2. TDM Staff Person</b> <b>3. Active carpool matching</b> <b>4. TDM in orientation, semi-annual</b>	<b>1. Active Carpool Matching</b> <b>2. Increase in proportion of carpool only spaces</b> <b>3. Additional Staff/FTE for TDM</b>	<b>1. Add web resources</b> <b>2. Active carpool matching</b> <b>3. TDM in orientation, semi-annual</b>	<b>1. Active Carpool Matching</b> <b>2. Increase in proportion of carpool only spaces</b> <b>3. TDM Staff Person</b> <b>4. Increase in bike parking</b>