

PBOT Neighborhood Streets Program
August 18-22, 2016; 15 minutes
N=400 Portland residents
Includes a sub-sample of N=100 residents living on unimproved roads
Margin of error ±4.9%
DHM Research
Project #00414

Hello, I'm _____ from DHM Research, a public opinion research company. I have some questions about transportation in your community. We are not trying to sell you anything. The survey should only take a few minutes and I think you will find the questions interesting. Your answers are strictly confidential.

May I please speak with **[Listed Respondent]**?

GENERAL MOOD

1. Would you say things in Portland as a whole are generally headed in the right direction, or would you say things in Portland are off on the wrong track?

Response Category	Full sample N=400	Sub-sample N=100
Right direction	43%	36%
Wrong track	46%	52%
(DON'T READ) Don't know	11%	12%

2. What is the biggest issue facing your neighborhood?

Response Category	Full sample N=400	Sub-sample N=100
Homeless/transients	29%	29%
Affordable housing	26%	29%
Poor road infrastructure	12%	13%
High cost of living	4%	2%
Gentrification	3%	3%
Bicycle lanes/cycling	2%	1%
Public transportation	2%	2%
Traffic safety	2%	--
All other responses	1% or less	2% or less
None/nothing	2%	3%
(DON'T READ) Don't know	8%	9%

TRANSPORTATION PRIORITIES & VALUES

Thinking about just your neighborhood, please let me know if you are very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied with each of the following:

Response Category	Very satisfied	Somewhat satisfied	Not too satisfied	Not at all satisfied	Don't know
3. Transportation safety					
Full sample	32%	48%	12%	5%	3%
Sub-sample	27%	50%	12%	7%	4%
4. Traffic congestion					
Full sample	12%	31%	30%	26%	1%
Sub-sample	13%	37%	21%	29%	1%
5. Transportation options for those who walk, bike, or take public transit					
Full sample	49%	31%	8%	7%	5%
Sub-sample	40%	30%	14%	13%	3%
6. Access to transportation for seniors and people with disabilities					
Full sample	25%	32%	8%	7%	27%
Sub-sample	21%	30%	13%	12%	23%

7. Now please tell me which of the following you think is most in need of improvement in your neighborhood?

Response Category	Full sample N=400	Sub-sample N=100
Transportation safety	15%	12%
Traffic congestion	51%	40%
Transportation options for those who walk, bike, or take public transit	13%	22%
Access to transportation for seniors and people with disabilities	15%	19%
(DON'T READ) Don't know	6%	7%

PARTIES RESPONSIBLE

Please listen carefully to the following information about streets in Portland.

Portland has 238 miles of residential side streets that are either unpaved dirt and gravel streets, or are paved but lack adequate storm water drainage. These streets are referred to as “unimproved” and they make up 16% of Portland’s neighborhood streets.

8. Knowing this, please tell me which of the following statements most closely matches your opinion, even if none matches your opinion exactly. **(Rotate choices A , B and C) (Wait, ask strongly/somewhat)**

Response Category	Full sample N=400	Sub-sample N=100
A. The City of Portland should not invest any existing resources into these unimproved residential side streets, even if that means these streets will never be improved.		
Strongly	8%	6%
Somewhat	10%	11%
Total	18%	17%
B. The City of Portland should use some funds from the existing City budget and put it toward improving these residential side streets, even though that means making cuts somewhere else.		
Strongly	27%	36%
Somewhat	21%	20%
Total	49%	57%
C. The City of Portland should raise new revenue to fund these improvements on residential side streets, even if that means raising taxes and fees.		
Strongly	13%	12%
Somewhat	15%	7%
Total	28%	19%
(DON'T READ) Don't know	5%	7%

I will now read two more statements to you. For each, please tell me if you agree or disagree with the statement. **(Rotate 9, 10) (Wait, ask strongly/somewhat)**

Response Category	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
9. The City of Portland should be responsible for paving and improving all unimproved residential side streets within city limits.					
Full sample	51%	25%	14%	7%	4%
Sub-sample	53%	16%	12%	12%	6%
10. People who live on unimproved residential side streets chose to live there even though the street wasn't improved. The people who own these properties should be responsible for improving the streets themselves.					
Full sample	8%	15%	23%	49%	4%
Sub-sample	9%	13%	17%	55%	6%

11. Suppose the City has funding to improve only a small number of its unimproved residential side streets each year. I will read to you a short list of areas where the City could choose to prioritize street improvements. Please tell me which of these areas should be the City's top priority for improving residential side streets.

Response Category	Full sample N=400	Sub-sample N=100
Low-income neighborhoods	41%	41%
Neighborhoods that can leverage the most funding from property owners or other sources	9%	9%
Neighborhoods experiencing the most growth	41%	40%
(DON'T READ) Don't know	8%	10%

NEIGHBORHOOD STREET IMPROVEMENTS

The City of Portland must prioritize different transportation improvements within the constraints of the City budget. I will now read to you a list of goals that the City hopes to achieve when making transportation improvements. For each, tell me if you think this goal should be an urgent, high, medium, or low priority for the City when making transportation improvements on residential side streets. **(Randomize 12-17)**

Response Category	Urgent	High	Medium	Low	Don't know
12. Improving accessibility for seniors and residents with disabilities.					
Full sample	12%	49%	28%	8%	3%
Sub-sample	12%	43%	31%	11%	3%
13. Managing storm water to protect property and the environment.					
Full sample	18%	44%	25%	10%	3%
Sub-sample	9%	46%	26%	17%	2%
14. Improving safety for cyclists and pedestrians.					
Full sample	14%	44%	26%	15%	1%
Sub-sample	12%	37%	27%	24%	0%
15. Improving access to public transportation.					
Full sample	8%	40%	34%	15%	4%
Sub-sample	7%	29%	42%	19%	2%
16. Improving connections between schools, parks, and shopping.					
Full sample	6%	35%	38%	18%	3%
Sub-sample	4%	29%	44%	20%	3%
17. Improving neighborhood attractiveness with paved roads and street trees.					
Full sample	4%	16%	41%	37%	1%
Sub-sample	2%	10%	42%	44%	2%

STANDARDS FOR IMPROVEMENTS

Now I am going to read a short list of street attributes. For each, tell me whether you think the attribute is always necessary, often necessary, sometimes necessary, or never necessary to a residential side street. **(Randomize 18-23)**

Response Category	Always necessary	Often necessary	Sometimes necessary	Never necessary	Don't know
18. The street is paved.					
Full sample	38%	31%	27%	3%	1%
Sub-sample	38%	32%	27%	2%	1%
19. The street has a sidewalk.					
Full sample	37%	29%	28%	6%	0%
Sub-sample	26%	27%	36%	11%	0%
20. The street has proper storm water drainage.					
Full sample	62%	22%	13%	1%	1%
Sub-sample	56%	23%	19%	2%	0%
21. The street has trees.					
Full sample	20%	24%	38%	16%	1%
Sub-sample	20%	21%	39%	18%	1%
22. The street has adequate lighting.					
Full sample	49%	26%	22%	2%	1%
Sub-sample	46%	27%	26%	2%	0%
23. The street has on-street parking.					
Full sample	24%	30%	42%	3%	1%
Sub-sample	24%	39%	34%	3%	0%

FAMILIARITY AND EXPERIENCE WITH UNIMPROVED STREETS

24. Thinking about the street you live on, would you say your street is unimproved?

Response Category	Full sample N=400	Sub-sample N=100
Yes	26%	55%
No	72%	44%
(DON'T READ) Don't know	2%	1%

25. How frequently do you drive or bike down unpaved streets in the City of Portland?

Response Category	Full sample N=400	Sub-sample N=100
Daily	20%	35%
Weekly	18%	18%
Monthly	18%	14%
A few times per year	23%	17%
Never	20%	15%
(DON'T READ) Don't Know	0%	1%

26. How frequently do you walk down streets that lack a sidewalk in the City of Portland?

Response Category	Full sample N=400	Sub-sample N=100
Daily	28%	48%
Weekly	23%	28%
Monthly	16%	11%
A few times per year	18%	6%
Never	15%	8%
(DON'T READ) Don't Know	0%	0%

Sometimes people’s opinions change after hearing more about an issue. I will now ask you about Portland’s unimproved residential side streets one more time.

Portland has 238 miles of residential side streets that are either unpaved dirt and gravel streets, or are paved but lack adequate storm water drainage. These streets are referred to as “unimproved” and they make up 16% of Portland’s neighborhood streets.

27. Knowing this, please tell me which of the following statements most closely matches your opinion, even if none matches your opinion exactly. **(Rotate choices A, B and C) (Wait, ask strongly/somewhat)**

Response Category	Full sample N=400	Sub-sample N=100
A. The City of Portland should not invest any existing resources into these unimproved streets, even if that means these streets will never be improved.		
Strongly	7%	7%
Somewhat	6%	4%
Total	13%	11%
B. The City of Portland should use some funds from the existing City budget and put it toward improving these streets, even though that means making cuts somewhere else.		
Strongly	36%	48%
Somewhat	22%	19%
Total	58%	67%
C. The City of Portland should raise new revenue to fund these improvements, even if that means raising taxes and fees.		
Strongly	17%	13%
Somewhat	8%	7%
Total	26%	20%
(DON'T READ) Don't know	3%	1%

CREDIBLE SOURCES OF INFORMATION

28. If you wanted to learn more about what the City of Portland is doing to improve transportation, where would you go for that information?

Response Category	Full sample N=400	Sub-sample N=100
Google/internet sources	20%	13%
Call City of Portland/visit city website	16%	11%
Portland City Planning	13%	13%
Bureau of Transportation	13%	19%
Television news	7%	6%
Mail information	6%	7%
City Council/public forums	6%	5%
Friends/family/word of mouth	5%	7%
Newspaper	4%	5%
All other responses	3% or less	4% or less
Other	12%	11%
None/nothing	3%	3%
(DON'T READ) Don't know	3%	3%

29. In the future, which of the following methods would you prefer for receiving information about transportation improvements in your neighborhood? **(Record all that apply)**

Response Category	Full sample N=400	Sub-sample N=100
My neighborhood association	17%	9%
Mailed notices from the city	51%	58%
Emailed notices from the city	33%	33%
Social Media	29%	27%
(DON'T READ) Don't know	4%	5%

DEMOGRAPHICS

30. Age (Record from sample)

Response Category	Full sample N=400	Sub-sample N=100
18-24	13%	9%
25-34	23%	22%
35-54	36%	35%
55-64	7%	11%
65+	21%	23%

31. Gender (From observation)

Response Category	Full sample N=400	Sub-sample N=100
Male	48%	47%
Female	52%	53%

32. Do you own your home or rent?

Response Category	Full sample N=400	Sub-sample N=100
Own	62%	77%
Rent	35%	22%
(DON'T READ) Refused	3%	1%

33. Which of the following best describes your race or ethnicity? (Record all that apply)

Response Category	Full sample N=400	Sub-sample N=100
African American/Black	4%	1%
Asian/Pacific Islander	4%	3%
Hispanic/Latino	3%	2%
Native American/American Indian	1%	2%
White/Caucasian	78%	79%
Other	7%	8%
(DON'T READ) Refused	5%	6%

34. Which category best describes your 2015 annual income before taxes? Remember to include everyone in your household, and your best estimate is okay.

Response Category	Full sample N=400	Sub-sample N=100
Less than \$25,000	17%	14%
\$25,000 to less than \$50,000	20%	25%
\$50,000 to less than \$75,000	16%	17%
\$75,000 to less than \$100,000	11%	5%
\$100,000 to less than \$150,000	10%	8%
\$150,000 or more	7%	11%
(DON'T READ) Refused	20%	20%

35. What is the highest level of education you have achieved?

Response Category	Full sample N=400	Sub-sample N=100
Less than high school	1%	2%
High school diploma	17%	18%
Some college	29%	31%
College degree	31%	31%
Graduate/professional school	18%	13%
(DON'T READ) Refused	4%	4%

36. Area of City **(From sample)**

Response Category	Full sample N=400	Sub-sample N=100
North	10%	8%
Northwest	12%	2%
Northeast	27%	25%
Southeast	37%	39%
Southwest	14%	25%

37. How many years have you lived in City of Portland? **(Open)**

Response Category	Full sample N=400	Sub-sample N=100
0-5 years	11%	5%
6-10 years	10%	7%
More than 10 years	76%	86%
(DON'T READ) Refused	3%	2%

38. Are there any children 18 or younger living in your household?

Response Category	Full sample N=400	Sub-sample N=100
Yes	26%	31%
No	72%	66%
(DON'T READ) Refused	3%	3%

39. Do you or does a member of your household have a disability?

Response Category	Full sample N=400	Sub-sample N=100
Yes	19%	19%
No	78%	80%
(DON'T READ) Refused	2%	1%

40. Lives on unimproved street **(From sample)**

Response Category	Full sample N=400	Sub-sample N=100
Yes	25%	100%
No	75%	0%

41. What is your primary mode of transportation? **(Accept one response)**

Response Category	Full sample N=400	Sub-sample N=100
Car or motorcycle	74%	87%
Bike	5%	2%
Walk	4%	1%
Public transportation	10%	4%
(DON'T READ) Use several modes equally	5%	4%
(DON'T READ) Refused	3%	2%