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## PedPDX: Portland’s Citywide Pedestrian Plan DRAFT Vision, Goals, and Objectives

PedPDX Community Advisory Committee (CAC) members were provided a “PedPDX CAC vision, goals, and objectives exercise” worksheet to complete for homework in advance of their November 29, 2017 meeting. At the meeting, participants shared what they envision for Portland’s desired future pedestrian state, and what Portland should be, do, and have in order to become a truly great walking city. Staff collected the responses from the CAC and grouped them into core themes that naturally appeared from the sum of the feedback. Staff then designed goals and objectives from the themes and subthemes that emerged then crafted draft vision statements to reflect the spirit of the sum of the goal statements.

The draft visions, goals, and objectives were reviewed and refined by the PedPDX Technical Advisory Committee, made up of partner agency, bureau, and department technical specialists. The drafts were then brought to the City of Portland’s Pedestrian Advisory Committee for additional feedback and refinement. The following three vision statements are finalists for the PedPDX CAC’s feedback and consideration:

1. Portland is a walking city (CAC/ TAC/ PAC)
2. No matter who you are or where you live, Portlanders can walk to meet their daily needs (CAC/ TAC)
3. Portlanders walk because it’s safe, fun, and convenient for everyone, anywhere (CAC)

The following are the core themes, goals, and objectives that emerged from the CAC feedback:

### **Theme: Safe + Secure**

**Plan Goal:** Make walking in Portland safe and secure for everyone.

Associated Objectives:

- Support Vision Zero to eliminate deaths and serious injuries on our streets by 2025.
- Promote education and enforcement for the safety of all road users.
- Seek to protect the personal security of vulnerable communities with considerate design of streets and public spaces.



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- Partner with other agencies and City bureaus as a means to advance the wellbeing and personal security of vulnerable communities as they use Portland transportation infrastructure.
- Increase and prioritize investments in the infrastructure required to advance the safety and wellbeing of pedestrians.
- Commit to funding pedestrian network improvements citywide.

**Theme: Equitable + Inclusive**

**Plan Goal:** Create an equitable and inclusive pedestrian network for all Portlanders.

Associated Objectives:

- Prioritize investment in areas with the greatest historic underinvestment in pedestrian infrastructure and populations of underserved community.
- Develop an intuitive pedestrian network for people of all ages, languages, and abilities.
- Allow all Portlanders to have access to a pedestrian network that connects them to the goods and services that meet their daily needs.
- Ensure all Portlanders have safe pedestrian connections to transit.

**Theme: Comfortable + Inviting**

**Plan Goal:** Design a comfortable and inviting pedestrian network that supports walkable neighborhoods

Associated Objectives:

- Design a pedestrian network that promotes and encourages walking.
- Maintain our pedestrian infrastructure to remove barriers and increase a pleasant walking environment throughout the city.
- Prioritize protected walkways wherever possible.
- Pursue creativity in pedestrian infrastructure to promote walking as an attractive choice.
- Experiment with innovative designs that enhance the pedestrian realm for all.
- Advance alternative street designs in order to maximize cost effectiveness in pursuit of community priorities.
- Implement new and creative transportation solutions to complex problems.

**Theme: Healthy people and environment**

**Plan Goal:** Ensure walking is a safe and enjoyable means of achieving improved health outcomes for all people and the environment.

Associated Objectives:

- Ensure walking is a safe, healthy, and accessible form of exercise for everyone.

- Prioritize investment in centers and along corridors to promote healthy lifestyles in every neighborhood.
- Prioritize investment in safe routes to school to promote healthy lifestyles in every neighborhood.
- Invest in pedestrian infrastructure that supports equitable health outcomes for all users.