

# AMBASSADORS & OUTREACH IMPACT

## 2017

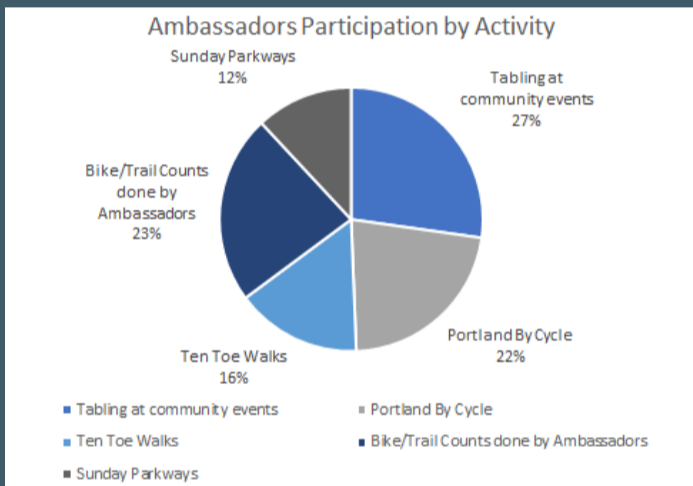


30 individuals, or Ambassadors, volunteered year-round to promote or assist with the city's active transportation projects

# 407



The number of total hours that Ambassadors volunteered for, which occurred over 132 shifts



# \$9,837



The dollar value of Ambassadors' time calculated at rate of \$24.14/hr

Ambassadors participate in a balanced distribution of activities which includes tabling at events, bike rides, interpretive walks, open street events, & more

# 291



The number of hours that Ambassadors and PBOT staff spent tabling at 27 public events



# 3,532

# 32%



The number of outreach events that took place in East Portland; events like the Jade Night Market, PCC Campus Fairs, and Fix-It Fairs

The number of people who visited the PBOT Active Transportation table to learn about transportation options