

PBOT

PORTLAND BUREAU OF TRANSPORTATION

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Dan Saltzman Commissioner **Leah Treat** Director

March 1, 2018

Dear Resident/Business Owner,

Welcome to another season of Better Naito!

Since 2015, Better Naito has provided a protected space for pedestrians and cyclists traveling along Governor Tom McCall Waterfront Park during its busiest season: summer. Every year the park hosts many of the region's largest festivals, drawing almost 700,000 visitors between April and November, and over 15,000 people per day at its peak. Last year, cyclists took almost 400,000 one-way trips on Better Naito!

Prior to Better Naito, people were forced to walk in the bike lane, squeeze onto narrow dirt paths, or bike in a travel lane with motor vehicles. Initially established as a pilot project by Better Block PDX and a team of civil engineering students from Portland State University, Better Naito helped to manage the increased transportation demand from the seasonal influx of visitors.

By converting one northbound motor vehicle lane on Naito Parkway into a two-way cycle track and pedestrian walkway, Better Naito provides a safe space for people to travel to and access the exciting events at Waterfront Park. Moreover, the clear delineation improves travel time reliability and reduces conflicts between vehicles, cyclists, and pedestrians.

This year, the Portland Bureau of Transportation (PBOT) will implement the second season of the council approved, 5-year seasonal implementation of Better Naito. Much like last year, PBOT will install plastic posts to delineate one northbound motor vehicle lane on Naito Parkway between SW Main and NW Couch. There will also be a designated passenger drop off zone on SW Taylor St to better accommodate people being dropped off by personal vehicles, taxis, and rideshares. Better Naito will run from May 1 to September 30 for the 2018 season.

See the backside of this notice for a map. Installation of Better Naito is anticipated to begin April 28 and the space will officially open on May 1.

As with previous years, PBOT will monitor the number of people walking, biking and driving on Naito Parkway before, during, and after Better Naito. Current findings and analyses shows that the average traffic impact for motor vehicle heading northbound on Naito Parkway, during peak travel hours (7:00 to 19:00), is an additional 1 minute and 7 seconds. Even at its busiest time, the afternoon peak (16:00), the traffic impact is an additional 1 minute and 33 seconds.

For additional information about Better Naito, please visit the project website: www.BetterNaito.com. If you have questions, feedback, or concerns please email naitoparkway@portlandoregon.gov or call (503) 823-4321.

See you in May!



The Portland Bureau of Transportation fully complies with Title VI of the Civil Rights Act of 1964, the ADA Title II, and related statutes and regulations in all programs and activities. For accommodations, complaints and information, call (503) 823-5185, City TTY (503) 823-6868, or use Oregon Relay Service: 711.