



PARK(ING) DAY

+ Design Week Portland 2018
Design Challenge



PORTLAND IN THE STREETS

Applicant Name: _____

Organization/ Business: _____

Email: _____ Phone Number: _____

Installation Name: _____

Installation Location: _____



Thank you for participating in the DWP + Park(ing) Day 2018 Design Challenge. The three areas of the challenge are: “Public Space Activation”; “Sustainability”; and “Young Design Professional.” In the space below please describe how the design of, intent of, or concept for your installation is a response to the challenge put forth as described in the Design Challenge description. Please limit text to 1775 characters (with spaces)...



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

PBOT
PORTLAND BUREAU OF TRANSPORTATION
Commissioner: DAN SALTZMAN | Director: LEAH TREAT



Public Space Activation:

- Simple, agile and accessible to people of all ages and abilities
- Functional, practical, and beautiful design that creates a sense of place and evokes a meaningful experience to its visitors.
- Address issues of systemic inequities in urban design, i.e., limited funding streams, limited timetable/response time, materials and resource availability, safety considerations.

Sustainability:

- Reduce waste, raise the recovery rate of existing materials (e.g., salvaged materials from disassembly of existing structures, repurposed or recycled materials), and divert useable materials from landfills.
- Begin as a temporary or “pop-up” space but could serve as a prototype for a more permanent or reoccurring idea that meets a community’s needs.
- A “Lighter, Quicker, Cheaper” approach. A dynamic, creative and responsive process that may address a community’s immediate needs. Progress occurs in incremental steps in which the initial structure (or an existing one) serves as a scaffold upon which future tweaks and customizations are made in response to changing and evolving community needs while minimizing cost and the use of additional materials.
- Produced on a minimal budget that can be reproduce easily and inexpensively.

Young Design Professional:

- Opportunities and constraints encountered during the design; Design response; Intent or purpose of the installation
- Statement on the installation's significance and relation to the City's goals pertaining to
- 1. Activating the public space, and 2. Sustainability and Renewability.

