

PBOT

PORTLAND BUREAU OF TRANSPORTATION

1120 SW Fifth Avenue, Suite 800 Portland, OR 97204 503.823.5185
Fax 503.823.7576 TTY 503.823.6868 www.portlandoregon.gov/transportation

Dan Saltzman Commissioner **Leah Treat** Director

May 18, 2018

To: Interested Event Producers

From: Allison Madsen, PBOT Events Coordinator

RE: 2018 Marathon Event Production Opportunity

We recognize that the running community and Portland businesses strongly support having a full marathon, a Boston Marathon qualifier, in the City of Portland. To that end, we have a process in the works to create a world class event for 2019 and beyond.

In late April, the Portland Marathon Board decided against producing the annual marathon event planned for October 7 of this year. This leaves a void in the local running schedule and has participants looking elsewhere to participate in a marathon worthy of their dedication and hard work.

Several event producers have contacted both PBOT and the Mayor's office, expressing a willingness to host a 2018 event. To that end, we have created a very abbreviated process to select an organizer for 2018. This will be a lottery, a blind drawing of pre-screened applicants.

Due to the very short window of time available to create this event, we have developed a series of questions we feel will identify qualified event producers. All respondents must be able to reply in the affirmative for each of the listed questions to be placed in the selection pool. We will immediately adopt a rule change that allows for qualified event producers to have an equal opportunity for selection by this blind draw.

This event will not be city owned or sponsored. The event date will be October 7, 2018. It will be the subject to all permitting requirements and costs as provided in the Special Events Program Administrative Rules.

Timeline:

This memo and questions available to the public: Friday, May 18, 2018

Responses due: Friday, May 25, 2018

Drawing from qualified pool: Friday, June 1, 2018

Please direct any questions you may have to Allison Madsen at 503-865-2482 or Allison.Madsen@portlandoregon.gov

All responses must be submitted on the *Criteria Response Form*, which is due to Allison Madsen by 4:00 pm, Friday, May 25, 2018



The Portland Bureau of Transportation fully complies with Title VI of the Civil Rights Act of 1964, the ADA Title II, and related statutes and regulations in all programs and activities. For accommodations, complaints and information, call (503) 823-5185, City TTY (503) 823-6868, or use Oregon Relay Service: 711.