Welcome!
Let’s get to know each other.
Tonight’s Agenda

5:30  Welcome and Introductions
5:40  Project Purpose and Overview
6:00  Public Engagement Overview
6:15  Committee Process + Agreement Packet
6:25  CAG Interests Exercise
6:45  Public Comment
6:55  Wrap Up and Next Steps
Project Purpose

- Develop a feasible, near-term implementation strategy to make walking, bicycling, and riding transit safer and more attractive options in the fast-growing Northwest District Town Center.
Growth

Legend
- Centers Boundaries
- Major Public Trails
- City Boundary
- Urban Service Boundary

Adopted Comprehensive Plan
- Open Space
- Farm and Forest
- Single-Dwelling 20,000
- Single-Dwelling 10,000
- Single-Dwelling 7,000
- Single-Dwelling 5,000
- Single-Dwelling 2,500
- Multi-Dwelling 3,000
- Multi-Dwelling 2,000
- Multi-Dwelling 1,000
- High Density Multi-Dwelling
- Central Residential
- Institutional Campus
- Mixed Employment
- Industrial Sanctuary
- Central Employment
- Central Commercial
- Mixed Use – Urban Center
- Mixed Use – Civic Corridor
- Mixed Use – Neighborhood
- Mixed Use – Dispersed

Northwest District
Mode Share

Northwest in Motion

12,978

6,645

557
Mode Share

Commutes to NW

Northwest in Motion
**Mode Share**

NWDA Mode Shares (2010, Daily Commuting Trips)

- Auto: 74.2%
- Transit: 6.0%
- Bike: 6.0%
- Walk: 13.8%

City Mode Shares (2010, Daily Commuting Trips)

- Auto: 75.7%
- Transit: 16.1%
- Bike: 5.4%
- Walk: 2.9%

Northwest in Motion

PBOT
PORTLAND BUREAU OF TRANSPORTATION
37% of all auto trips in NW are under 3 miles (25% citywide)
Trips under 3 miles tend to be where biking and transit are most competitive with driving
Because of this, NW has high potential for mode shift
New Transit Service
New Transit Service

Northwest in Motion
New Transit Service

Line 24-Fremont extension to NW Portland and Goose Hollow

PORTLAND CITY CENTER

To Gateway Transit Center

MAX Yellow Line

Legacy Emanuel Hospital

Russell

Vancouver Williams

Willamette River

Northwest in Motion

PBOT
PORTLAND BUREAU OF TRANSPORTATION
Neighborhood Greenways

PORTLAND'S
NEIGHBORHOOD GREENWAYS
ASSESSMENT REPORT

Northwest in Motion
Neighborhood Greenways

PERFORMANCE GUIDELINES AT A GLANCE

VEHICLE SPEEDS:
• 20 mph measured as 85th percentile speed

AUTOMOBILE VOLUMES:
• 1,000 Average Daily Traffic (ADT) as goal
• 1,500 ADT acceptable
• 2,000 ADT maximum
• Over 2,000 ADT triggers changes

BICYCLE AND PEDESTRIAN CROSSING OPPORTUNITIES:
• 100 crossing opportunities per hour as preferred level of service
• Minimum 50 crossing opportunities per hour

Northwest in Motion
Neighborhood Greenways

Northwest in Motion
“The neighborhood greenways in Northwest Portland have the worst volume profiles. There are no segments in Northwest Portland with fewer than 1,000 cars per day, and only 29 percent with 1,500 cars per day or fewer.”
PROJECT RECOMMENDATIONS

Based on our data analysis, the following six existing neighborhood greenways are in need of operational improvements to meet the guidelines above:

- NE Alameda;
- SE Ankeny;
- SE Clinton-Woodward;
- SE Lincoln-Harrison-Ladd;
- NW Greenways, which includes short sections of several streets throughout inner Northwest; and
- NE Tillamook-Hancock.
Northwest Parking Management Plan
July 2017

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Northwest in Motion
Northwest in Motion

Safety

Motor Vehicles
Pedestrian Crashes

Northwest in Motion
Safety

Bicycle Crashes

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Primary Outcomes

• Prioritized list of projects to guide investment of parking meter revenue and other funding sources

• Feasible strategy for upgrading and expanding neighborhood greenways and other bikeways.

• Updates to street classifications and other policies to clarify modal priorities in the street network.
Northwest in Motion
Who lives in NW?

NW Portland has:
- A higher median age compared to the city as a whole
- Fewer seniors and children

<table>
<thead>
<tr>
<th></th>
<th>NW</th>
<th>Portland Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median age (years)</td>
<td>37.4</td>
<td>36.8</td>
</tr>
<tr>
<td>Children (under 18)</td>
<td>5.0%</td>
<td>18.4%</td>
</tr>
<tr>
<td>Senior Citizens (over 65)</td>
<td>10.9%</td>
<td>11.6%</td>
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</tbody>
</table>
Who lives in NW?

- NW residents tend to be less racially diverse compared to the city overall.
- Notable exception is a relatively high percentage of Asian Indians.

<table>
<thead>
<tr>
<th>Category</th>
<th>NW</th>
<th>Portland Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>84.9%</td>
<td>77.7%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>2.8%</td>
<td>5.7%</td>
</tr>
<tr>
<td>Asian</td>
<td>4.7%</td>
<td>7.6%</td>
</tr>
<tr>
<td>Asian Indian</td>
<td>1.3%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Chinese</td>
<td>1.6%</td>
<td>2%</td>
</tr>
<tr>
<td>Filipino</td>
<td>0.4%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Japanese</td>
<td>0.6%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Korean</td>
<td>0.3%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>0.1%</td>
<td>2.3%</td>
</tr>
<tr>
<td>Other Asian Asian Indian</td>
<td>1.3%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Other Hispanic or Latino (of any race)</td>
<td>7.8%</td>
<td>9.7%</td>
</tr>
<tr>
<td>Mexican</td>
<td>3.2%</td>
<td>4%</td>
</tr>
<tr>
<td>Puerto Rican</td>
<td>0.6%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Cuban</td>
<td>0.4%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Other Hispanic or Latino</td>
<td>2.6%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander</td>
<td>0.0%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Some other race</td>
<td>1.8%</td>
<td>3%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>4.8%</td>
<td>5.2%</td>
</tr>
</tbody>
</table>
Who lives in NW?

- The median household income and poverty rate are similar to Portland averages, however they fluctuate substantially across the neighborhood.
- The neighborhood has a substantially higher rate of renters compared to the city as a whole.
Who works in NW?

Northwest Portland is a significant employment center for the Portland region.

Major employment sectors within the neighborhood include:

- Health Care and Social Services (27%)
- Management of Companies and Enterprises (16%)
- Accommodation and Food Services (12%)
- Retail Services (10%)
Upcoming Activities

- Launching video + social media
- Conducting business outreach
- Public survey (end of May)
Northwest in Motion

What else?

Public Engagement:
- August: Public survey #2
- September: CAG #3
- Project ideas savenger hunt
- Walking tour
- Focus group meetings

Public Engagement:
- November: CAG #4
- Public open house event
- Online open house event
- December: CAG #5
- February: CAG #6
- March: Project summary video
Your role on the CAG

• Provide input, advice and share your organization’s viewpoint to advise the project team on project recommendations.

• Feedback will be considered for integration into the Plan, which is anticipated to go before City Council in Spring 2019.

• Anticipate 6 meetings between May 2018 and February 2019.
Group Exercise: Tell us...

What inspired you to get involved with this process?

What part of this project are you most excited about?
Do you have anything to share with the group?
Northwest in Motion
Contact

www.portlandoregon.gov/transportation/NWInMotion

Zef.Wagner@portlandoregon.gov

Jessica@jla.us.com
Thank you!