



April 19, 2018

PORTLAND FREIGHT COMMITTEE

To: Malisa McCreedy, PBOT Division Manager, Parking Operations

RE: Truck Loading Zone Guidelines PBOT Parking Management Manual

Dear Malisa,

On behalf of the Portland Freight Committee (PFC), we are writing to express our support for the Truck Loading Zone Guidelines as part of the Parking Management Manual Update.

On-street truck loading zones allow for the efficient delivery of freight to businesses in urban areas. Effective loading zone management is necessary to ensure that businesses without off-street loading docks receive on-time deliveries and operate effectively in these constrained areas. The guidelines presented in the Parking Management Manual provides a framework for making informed decisions, leading to more effective yet flexible on-street loading zone management that:

- Strengthens commerce and economic vitality
- Enhances mobility and accessibility in business districts
- Balances the access needs of a variety of users, and
- Creates streets that are well-planned, managed, adaptable, and maintained.

PBOT identified key objectives prior to developing the proposed loading zone guidelines:

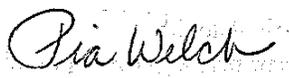
1. Establish truck loading zones as close to the receiving areas of the requesting business as possible to reduce delivery times and disruptions to pedestrian and vehicular traffic.
2. Reduce the number of Truck Loading Zone signs from 44 to 5 for ease of use to improve the user experience.
3. Designate truck loading zones to balance the various user demands, using combination zones to allow public right-of-way to serve loading zone functions during designated periods and to be used as timed zones for visitor or residential uses at other times of the day.
4. Ensure that curbside truck loading space is used effectively without impacts to traffic operations and safety through enforcement of parking and loading rules.

The loading zone guidelines were developed with the intent of improving the effectiveness of truck loading zone management within Portland. The Parking Management Manual helps simplify Portland's processes, using data to implement the objectives established for managing on-street loading and unloading. This framework greatly simplifies current processes and helps businesses know what to expect when requesting a loading zone.

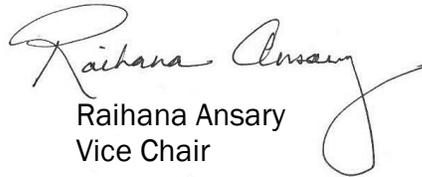
The PFC would also like to stress the importance of relying on accurate data (parking, loading and vehicle volumes) for making informed decisions and to respect the needs of all users of the public right-of-way. While truck loading zones are important for the movement of goods so are employee and customer parking requirements that support a growing and vibrant urban environment.

The PFC looks forward in continuing to work with PBOT staff on these important efforts for improving the efficiency of truck loading and parking.

Sincerely,



Pia Welch
Chair



Raihana Ansary
Vice Chair