

Make it a campaign!

Want to encourage more families to hop on the carpool bandwagon? Safe Routes is here to help!



Template articles for newsletters



Giveaway prizes to encourage participation



Custom maps, flyers, and posters to share

Take it one step further...

Once you have your carpool rolling to school, consider adding **Park + Walk** to your daily routine. Find a safe place near the school to park your car (such as a park or store parking lot), then walk the rest of the way. This helps further reduce traffic around the school and gives kids a little extra exercise in their day!



Safe Routes to School envisions a future where all students and families can choose active transportation (walking, biking, skating, etc) as a safe, convenient, accessible and desirable option for getting to and from school and around their neighborhoods.



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SAFE ROUTES to School



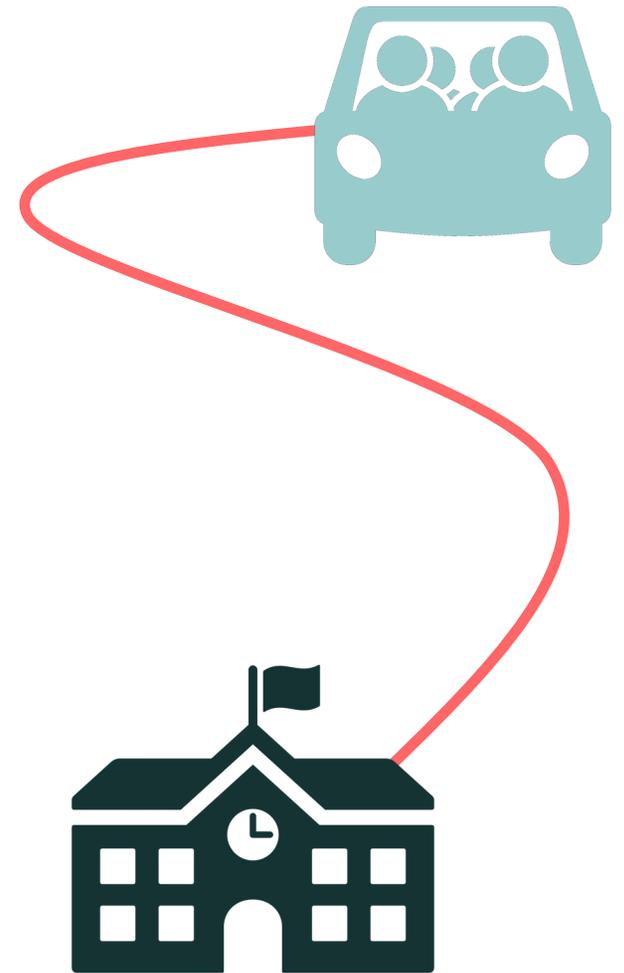
PBOT
PORTLAND BUREAU OF TRANSPORTATION

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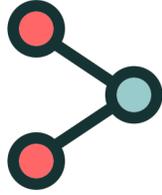
Carpool to School

Share a ride, save a trip



What is carpool?

Carpool means sharing a car trip with one or more families. You can carpool to school, to soccer practice, or to any event that other families are attending. Make it a regular thing a few times a week or even every day!



Ready to go? Let's get started!



Why carpool to school?



Be part of the solution—fewer cars around schools makes it safer for everyone



Reduce your carbon footprint and limit unhealthy pollutants



Get to know your community, and make the trip fun with friends before and after school



Share responsibility with other parents to save time & money

Step 1: Get Organized



Talk to your friends and neighbors to see when your schedules overlap



Recruit parents at pick-up/drop-off times and other school events

Step 2: Make a Plan



Agree on a schedule that fits for everyone; take turns and share the work



Discuss rules for riding in the car and stick to them—Is food ok? Who gets to pick the music?



Consider a back-up strategy for when things don't go as planned

Step 3: Stay Connected

The key to a good carpool is keeping everyone organized and informed. Flexibility is important for navigating unforeseen issues, but it's ok to be firm on what you can and cannot commit to.



Gather contact information for all participating families; make a phone tree in case plans change



Try using an app or website that everyone can access to check the schedule:



[DriveLessConnect.com](https://www.drivelessconnect.com) can help you schedule & connect with other families



Keep it simple with a [Google Sheet](https://www.google.com/sheets) spreadsheet, [google.com/sheets](https://www.google.com/sheets)