Portland in the Streets grew tremendously in 2018. We increased permits across many of our existing programs and piloted new ones. We continue to put the applicant first through proactive outreach, a simplified application, and technical assistance throughout the permitting process. Portland in the Streets helps all Portlanders use their public spaces and city right-of-way in creative ways.

What better way to foster your community’s unique identity and tell that story?

We can’t wait to work with you in 2019!

Rich Eisenhauer
Program Manager
Portland in the Streets, PBOT

Chloe Eudaly
Commissioner, City of Portland

Chris Warner
Interim Director, PBOT

Christine Leon
Development Permitting and Transit Group Manager
Portland in the Streets encourages people to get creative and re-imagine their right-of-way - streets, parking spaces, sidewalks, plazas, alleys, etc. - as places to enjoy and engage with the surrounding community. Through Portland in the Streets, Portlanders become stewards of right-of-way space and build community in ways that are meaningful to each individual neighborhood.

The adoption of the Livable Streets Strategy in 2017 was the foundation for developing the permits and programs within Portland in the Streets and establishing our goals. Over the next year, we will continue work to better align with these goals by updating city code and administrative rules as well as our application materials and website.

- **Improve customer service:**
  Simplify forms, provide technical support and guidance throughout the permitting process.

- **Increase awareness and participation:**
  Standardize materials and branding across programs, increase our outreach and communications, and build upon partnerships that support individual programs.

- **Evaluate and report:**
  Collect the right data so we can measure each program’s growth and performance.

- **Consolidate right-of-way permitting:**
  Move additional right-of-way permit programs under the Portland in the Streets umbrella to make our permitting more efficient.

### Report Content

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<th>Page</th>
<th>Section</th>
</tr>
</thead>
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<td>23</td>
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</tbody>
</table>
REPORT HIGHLIGHTS

Block Party permit program growth
- Increase of 38 percent from 2017 to 2018 (from 555 to 766)
- Wider use of the pink barricade lending program
- Simplified application process
- Very positive feedback from applicant survey; 92 percent of applicants intend to apply again

Play Street pilot program launched
- Play streets are designed to increase community play and activity
- Two streets were designated as test play streets, one in the Richmond neighborhood, another in the Alameda neighborhood
- High levels of support among 83 percent of respondents within a two-block radius of our test in Southeast Portland

Spaces to Places pilot program launched
- Spaces to Places is designed to allow residents or businesses to transform an underutilized space into a fun community place
- The Tucker Maxon School underutilized roadway redevelopment was awarded funding by the Portland in the Streets Community Placemaking Grant
- High interest in the program before undertaking any marketing; four projects were started in 2018 alone

Sunday Parkways success
- Record yearly attendance: 125,000
- Record single event attendance: 33,000 on the Green Loop route July 22
- Significant growth in attendance of the Outer Northeast Loop: 2,000
- Over 2,000 participants in the Walk with Refugees and Immigrants as part of the Outer Northeast event
- Over 19.2 million media impressions including local coverage from the Oregonian, Portland Tribune, KINK radio, KATU and across Sunday Parkways’ 14,000 followers on social media

Awards from Best of Willamette Week
- Pink Barricade Lending Program: East Portland Block Party Initiative
- Sunday Parkways: 2nd Place, Best Bike Event
2,000
Participants in the Walk for Refugees and Immigrants
Sunday Parkways, Outer Northeast Loop

OVER 1 million PARTICIPANTS
Portland in the Streets, program-wide

Consolidated Publication Boxes
Removed more than 300 single and abandoned publication boxes citywide

103 New Sidewalk Café permits!

21 PROGRAMS

38%
Increase in block party permits

83%
of play street survey respondents are supportive of the program

Sunday Parkways received 19.2 million media impressions

1st Street painting in Outer NE Portland

2 Best of Willamette Week Awards
Pink barricade lending program - East Portland Block Party Initiative
2nd Place, Sunday Parkways - Best Bike Event
2019: SPECIAL PROJECTS

Modular Devices For Right-Of-Way Events
Project Lead – Greg Raisman
Portland in the Streets is hiring a Community Service Aide (CSA) to develop modular furniture that can be easily constructed and used at projects and events. The CSA will work closely with Oregon Tradeswomen, Inc. to develop a design that can be reproduced easily. The modular pieces will be displayed at Sunday Parkways and become a component of a future Portland in the Streets checkout program for events and projects.

Culinary Corridor
Project Lead – Rich Eisenhauer, supported by Kalise Rucker and Bridgette Coleman
Redevelopment of Block 216 at Southwest 10th Avenue and Alder Street downtown has brought an immediate need for relocation of some of Portland's most popular food carts. Currently the development will displace 55 carts, more than one third of all downtown food carts. PBOT is looking at ways to develop a culinary corridor of food pods that would connect the waterfront to the downtown green loop concept, revitalizing Portland's globally recognized food cart culture.

Design Week Portland
Program Lead – Greg Raisman
PBOT is planning a design competition that creates new ideas for pop-up placemaking elements including street furniture, games and modular sculpture. The placemaking objects will be on display during Design Week Portland. Selected designs have the opportunity to be featured during Sunday Parkways and as part of a future Portland in the Streets rental program.

Portland in the Streets Program Videos
Program Lead – Nico Lim, supported by Bridgette Coleman
Constantly looking for ways to reach new and diverse audiences, Portland in the Streets is producing a series of videos to highlight our programs and the Portlanders behind them.
OVERVIEW BY PROGRAM

Community Events

Program Lead – Kalise Rucker
Community Events facilitate closure of the right-of-way for street fairs, farmers markets, festivals and more. Community events build community by requiring events to be open to the public, have a non-profit beneficiary, and remain non-political.

Community Event Permits Issued

<table>
<thead>
<tr>
<th>Year</th>
<th>Permits Issued</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>197</td>
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<tr>
<td>2017</td>
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<td>2014</td>
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<td>2013</td>
<td>169</td>
</tr>
<tr>
<td>2012</td>
<td>157</td>
</tr>
<tr>
<td>2011</td>
<td>152</td>
</tr>
</tbody>
</table>

Changes coming in 2019:
- New application and permit
- New application fee
- New fee structure
- Addition of ticketed events

Block Parties

Program Lead – Rod Beard
The block party permit program focused primarily on accessibility in 2018. We simplified our application and conducted more outreach at community events throughout the summer. We also partnered with nine community organizations to distribute free traffic control devices more equitably. As a result of these changes, we saw a 38 percent increase in permits from 2017 to 2018.

Block Party Permits Issued

<table>
<thead>
<tr>
<th>Year</th>
<th>Permits Issued</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>555</td>
</tr>
<tr>
<td>2017</td>
<td>478</td>
</tr>
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<td>486</td>
</tr>
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<td>2014</td>
<td>493</td>
</tr>
<tr>
<td>2013</td>
<td>444</td>
</tr>
<tr>
<td>2012</td>
<td>432</td>
</tr>
</tbody>
</table>

Changes coming in 2019:
- New application and permit
- Block party toolkit
- Standardized traffic control plans
Block Party Survey Results

With a 38 percent increase in block party permits over the last year, Portland in the Streets surveyed 122 permit holders to understand how we could continue to grow and improve.

How easy was completing the application?

- Very Easy: 71%
- Easy: 25%
- Neither Easy or Difficult: 4%

Ninety-six percent of respondents found the permit application very easy to complete, these results align with our goal of simplifying the application process. No applicants found the process difficult or very difficult.

How likely are applicants to apply again?

- Very Likely: 92%
- Likely: 4%
- Very Unlikely: 4%

Ninety-two percent of applicants are very likely to apply for a Block Party permit again.

Pink Barricade Results

Twenty-six percent of respondents participated in the pink barricade lending program. Of those, 86 percent found the process of checking out barricades very or somewhat good.

Eighty-seven percent of pink barricade users found the instructions for acquiring the barricades very or somewhat clear.
Sidewalk cafés

Program Lead – Nico Lim
Sidewalk cafés allow local businesses to extend operations into the public right-of-way by setting up seating on the adjacent sidewalk. Portland’s program has been an example for other cities across the country, solidifying our unique and vibrant food culture. In 2018 alone, sidewalk café permits generated over $240,000 in fees.

Changes coming in 2019:
• New application and permit
• Sidewalk café extension permits allow current permit holders to extend their café seating area further into the right-of-way during a community event

Vending Carts

Program Lead – Nico Lim
Vending Cart permits allow for small mobile carts to set up in the same right-of-way location each day. The Vending Cart program serves as an attraction in the downtown core, offering a variety of goods including food and gifts.

Changes coming in 2019:
• New application and permit
Street Paintings

Project Lead – Greg Raisman
Street paintings support creative placemaking by installing large-scale paintings directly on the road. They can be located at residential intersections and mid-block on quiet residential streets. These projects feature community-designed and implemented paintings through a process that builds relationships between neighbors and increases residents’ ownership of place.

Bob Cole and his great-granddaughter pose on a street painting at the intersection of NE Skidmore Street and 110th Avenue. The depiction of a compass was installed in summer 2018 after the community voted for their favorite design. Over 100 neighbors joined forces to make this street painting a reality. It’s the first street painting in the Parkrose neighborhood, and the first in outer Northeast Portland.

Other notable street painting projects in 2018:
• N Blandena Street, midblock between Williams and Vancouver Avenues: painting included as part of a home repair and block beautification project for low-income seniors, led by REACH Community Development and Anderson Construction
• Intersection of SE 15th Avenue and Yukon Street: painting designed by a 13-year-old girl who celebrated her Bat Mitzvah in the street the day of the painting
• Intersection of SE 134th Place and Pine Street: first street painting east of I-205 since 2013
• Intersection of SE 85th Avenue and Schiller Street: painting designs to build community in the Lents neighborhood and engage in Crime Prevention Through Environmental Design (CPTED) principles
Consolidated Publication Boxes

Program Lead – Dana Dister
Consolidated publication boxes allow free-standing boxes for multiple publications of print media to be distributed, at a single location. This declutters sidewalks and has helped to eliminate an estimated 230 single boxes, and 80 abandoned boxes.

Changes coming in 2019:
• New application and permit

Total number of consolidated publication boxes, by year

Since the program began in 2014, an estimated 321 single publication boxes were replaced by consolidated boxes. This drastic change in addition to removal of 87 abandoned single boxes has opened up the right-of-way for additional amenities a community may desire.
Street Banners

Program Lead – Dana Dister

Street banners allow neighborhood associations and coalitions as well as nonprofit organizations to announce upcoming events and charities with large banners that hang over the street. These excellent visuals can be hung up for 30 days at a time.

Cross Street Banner Permits Issued

<table>
<thead>
<tr>
<th>Year</th>
<th>Permits Issued</th>
</tr>
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<tbody>
<tr>
<td>2018</td>
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<tr>
<td>2017</td>
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<td>25</td>
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<td>2015</td>
<td>26</td>
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<tr>
<td>2014</td>
<td>24</td>
</tr>
<tr>
<td>2013</td>
<td>28</td>
</tr>
</tbody>
</table>

Changes coming in 2019:
• Application and permit

PARK(ing) Day

Program Lead- Bridgette Coleman

PARK(ing) Day happens across the world in September and gives people the opportunity to reimagine how we use our public spaces. The City of Portland has been participating in this international event since 2006. PARK(ing) Day provides opportunities for Portlanders, artists, designers and activists to create unique temporary public spaces and highlight the many uses of the public right-of-way.

PARK(ing) Day Participants

<table>
<thead>
<tr>
<th>Season</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2018</td>
<td>19</td>
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<tr>
<td>Spring 2018</td>
<td>6</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>10</td>
</tr>
</tbody>
</table>

Changes coming in 2019:
• New application and permit
Pedestrian Plazas

Program Lead - Rich Eisenhauer
Pedestrian Plazas are long-term community placemaking projects within the right-of-way. These projects activate open space on sidewalks as well as underutilized streets, alleys and other public roadways.

In 2016, PBOT developed the Ankeny Alley pedestrian plaza and continues to work with adjacent businesses to activate the plaza and make it a popular destination. PBOT hopes that Ankeny Alley’s success will serve as a model for future activated plazas in the city.

Sunday Parkways

Sunday Parkways celebrated a record-breaking season in 2018, with over 125,000 people participating in five free, family-friendly events from May to September. Through sponsorships and the support of over 200 volunteers, each Sunday Parkways is a unique seven-mile loop kept car-free so the public can bike, play and engage with neighbors and local businesses throughout the city.

Sunday Parkways also had a record 19.2 million media impressions in 2018, with positive coverage from dozens of media outlets including the Oregonian, Portland Tribune, KINK Radio, KATU and numerous others.
Sunday Parkways 2018: Highlights

Record Breaking Season!

Best of Willamette Week Award: 2nd Place, Best Bike Event
Sunday Parkways delivers a unique biking experience for cyclists of all ages spanning the entire summer season.

- May 20: 26,000 attendees
- June 24: 23,000 attendees
- July 22: 33,000 attendees
- August 26: 17,000 attendees
- September 23: 26,000 attendees

Southeast
- Included two loops incorporating several neighborhoods in North Portland

North
- New route through downtown and inner eastside broke the attendance record

Green Loop
- Grew from 12,000 participants in 2017, including 2,000 participants in the Walk for Refugees and Immigrants

Outer Northeast

Northeast

125,000 Total Participants!

2018 Season Highlights

Let’s Go Green
The Green Loop made its debut with a route touching both sides of the Willamette. It drew over 33,000 participants to what will one day be a six-mile linear park.

Cheers for Sunday Parkways
Lompoc Brewing, members of Portland’s internationally renowned craft brewing industry, created the Portland Parkways Premium Pilsner. The beer celebrates Sunday Parkways and a portion of proceeds are donated to the program.

Portland Goes Bilingual
For the first time, the Bilingual Bike Fair expanded all five routes, providing bilingual biking and safety information to participants in English and Spanish.

Rocking Out With the Rest of the World
A partnership with ‘Make Music Day’ provided a platform for musicians across Portland to shine in the spotlight of this international music festival.

2019 Routes and Schedule

May 19: Southeast
June 30: North
July 21: Outer Northeast
August 25: Green Loop
September 22: Northeast
PILOT PROGRAMS

Spaces to Places

Program Lead - Rich Eisenhauer
Spaces to Places projects beautify, repurpose and energize public spaces, converting unused areas into socially and culturally significant sites. Several pilot projects broke ground last year and will be completed in 2019. Tucker Maxon received grant funding from a Portland in the Streets community grant to create a new path for walking and biking as well as a goat viewing station. The Boise Eliot Native Grove project reimagined unused right-of-way spaces on both sides of a bike and pedestrian path in North Portland. The project added native plants and trees, which will provide future habitat for animals and insects. Project organizers and volunteers also built educational signs, a miniature theater, seating space, and a tunnel made from foliage. In addition to ongoing maintenance, this space will remain active and beautiful for years through partnerships with the Boise Elliot neighborhood association and local schools.

Learn more about the project at: nativegrovepdx.org

Play Streets

Program Lead – Rod Beard, supported by Bridgette Coleman
The Play Street program opens low-volume streets in residential areas for frequent and reoccurring play for people of all ages. Closures may occur up to three times a week for a maximum five-hour duration.

The first pilot location - Southeast Grant Street between 35th and 37th Avenues - was very successful; the applicant has already applied for another permit to continue the play street this summer and fall. A second pilot has been active since December 2018 in Northeast Portland. A neighborhood survey was conducted covering a two-block radius of the first pilot location. So far, surveys of neighbors near the pilots have demonstrated widespread support.
Play Street Survey Results

Two permits were issued in 2018 for a Pilot Play Street on Southeast Grant Street Neighbors were surveyed in order to better understand neighborhood support for the program.

Responses

- Responded (24%)
- Non-responsive (76%)

We surveyed 224 residents in a two-block area surrounding the play street. Twenty-four percent of the addresses submitted a response.

Participation

Thirty-eight percent of respondents participated in one or more days of the Play Street.

Level of Support

Eighty-three percent of respondents were very supportive of the Play Street in their neighborhood.

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Supportive</td>
<td>83%</td>
</tr>
<tr>
<td>Somewhat Supportive</td>
<td>11%</td>
</tr>
<tr>
<td>Neither</td>
<td>3%</td>
</tr>
<tr>
<td>Somewhat Unsupportive</td>
<td>3%</td>
</tr>
<tr>
<td>Very Unsupportive</td>
<td>0%</td>
</tr>
</tbody>
</table>
Creative Crosswalks and Curb Extensions

Project Lead – Geoff Judd
Creative Crosswalks and Curb Extensions give communities an opportunity to collaborate with each other and create an enduring design they can all appreciate. In 2018, a Portland in the Streets community grant was awarded for a painted curb extension at Northeast 21st Avenue and Clackamas Street.

The design above is a rendering for the creative curb extensions located at Northeast 21st Avenue and Northeast Clackamas Street. The project will be implemented in early 2019.
Wayfinding
Wayfinding allows neighborhoods and other groups to create and install directional signs to help people learn about resources and special destinations within their community.

Stewardship
Program Lead – Dana Dister
Stewardship allows, individuals, neighborhood associations or business districts to maintain a completed right-of-way project. Agreements will be required for Spaces to Places, Pedestrian Plazas and Portland Pathways.

Street Prototyping
Program Lead – Sarah Figliozzi
Street prototypes are temporary projects that test new street configuration and intersection design. These may be short or long-term projects, but all help PBOT gather information and data to inform future decisions.

Street Furniture
Street furniture includes mobile modular games, furniture and art that can be installed quickly at Portland in the Streets projects and events. This furniture is being designed now and will be showcased as part of Design Week Portland in April, 2019.

Special Events
Program Lead - Allison Madsen
Special Events are moving events that move large amounts of people through our streets and sidewalks, such as runs, walks, marches, parades, cycling events and more.

Last Thursday
Program Lead - Greg Raisman
Last Thursday is an art walk stretching 15 blocks along Northeast Alberta Street. Local artists fill the street to sell their art on the last Thursdays of June, July and August.

Portland Pathways
Program Lead – Alexis Gabriel
Portland Pathways are routes created for walking and biking on otherwise unusable right-of-way. These trails provide better connectivity for neighborhoods, support livability, address environmental concerns, and reduce Portland’s reliance on cars.
Special Events and Moving Events

Providing Opportunities to Make History!

A gentleman who is paralyzed from the waist down became the first person to complete a half marathon in a robotic exoskeleton.

Number of Events by Quarter

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>12</td>
</tr>
<tr>
<td>Q2</td>
<td>41</td>
</tr>
<tr>
<td>Q3</td>
<td>26</td>
</tr>
<tr>
<td>Q4</td>
<td>14</td>
</tr>
</tbody>
</table>

93 Events in 2018!

Challenge Accepted
With the collapse of the Portland Marathon in March, we were able to find a new organizer to host this iconic moving event. Additionally, the traditional October date was used to create a well produced event with moderate attendance, considering the last minute development.

Presentations
Program Lead, Allison Madsen, participated as a panelist at the first Municipal Special Events Summit in January, 2018.
Meet the Portland in the Streets Team

The Portland in the Streets team. Photo by Viktoria Haiboniuk

A big thank you to all of our partners who make Portland in the Streets programs possible!

**Pink barricade lending program partners:**

**The City Repair Project:** over 20 years of support for placemaking programs.

**Historic Parkrose and Parkrose Neighborhood Association:** first street painting in outer Northeast Portland.

**Reach CDC Community Builders program and Anderson Construction:** repaired low-income seniors’ homes, rebuilt planting strips and installed a 200-foot street painting.

**The City of Portland maintenance team:** Keri Munson and Doug Hight

**Fire Marshall’s office:** Michelle Coefield and Scott Holland

**Noise Control office:** Paul VanOrden and Kathy Couch

**Portland Police Bureau**

**Neighborhood district coalitions**

**Alcohol and cannabis liaisons:** Kimie Ueoka, Louanne Moldovan and Brandon Goldner

**Special thanks to:** Kristan Alldrin, Clay Veka and Ian Stude
Program Leads

Rod Beard
Block Parties and Play Streets

Bridgette Coleman
PARK(ing) Day

Dana Dister
Publication Boxes, Cross-Street Banners and Stewardship

Rich Eisenhauer
Portland in the Streets Program Manager

Sarah Figliozzi
Street Prototyping

Alexis Gabriel
Portland Pathways and Sunday Parkways

Geoff Judd
Traffic Engineer, Creative Crosswalks and Curb Extensions

Nico Lim
Sidewalk Cafés, Vending Carts and Street Seats

Allison Madsen
Special Events and Moving Events

Kalise Rucker
Portland in the Streets Program Lead and Community Events

Greg Raisman
Sunday Parkways, Street Paintings and Last Thursday on Alberta

David Nassif
Encroachment Permitting
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