

PBOT's New Mobility Strategy

- PBOT's New Mobility Strategy is a cross-bureau effort to better prepare the agency to respond to the rapid changes that are taking place in the transportation sector. The New Mobility Strategy will be finalized by the end of FY19 and it directly supports the "Moving People" goal area of PBOT's 2019-22 Strategic Plan.
- The New Mobility Strategy focuses on transportation services that are enabled or defined by digital technology. These services include car-share, bike-share, ride-hailing (Uber/Lyft), e-commerce and urban delivery, autonomous and connected vehicles, drones, and more. While these innovative services may help us better meet our City and community goals, they could undermine our progress if not properly managed.
- The strategy is focused on 5 tasks:
 - Defining the current state of new mobility in Portland
 - Developing new processes to clarify organizational roles, responsibilities, and decision-making
 - Creating tools to aide PBOT in assessing new mobility pilots and private-sector opportunities
 - Crafting communication messages about Portland's approach to new mobility services
 - Identifying the strategic moves that PBOT will make in the next 12-18 months
- We look forward to sharing more with BBAC about our progress on the New Mobility Strategy next week.