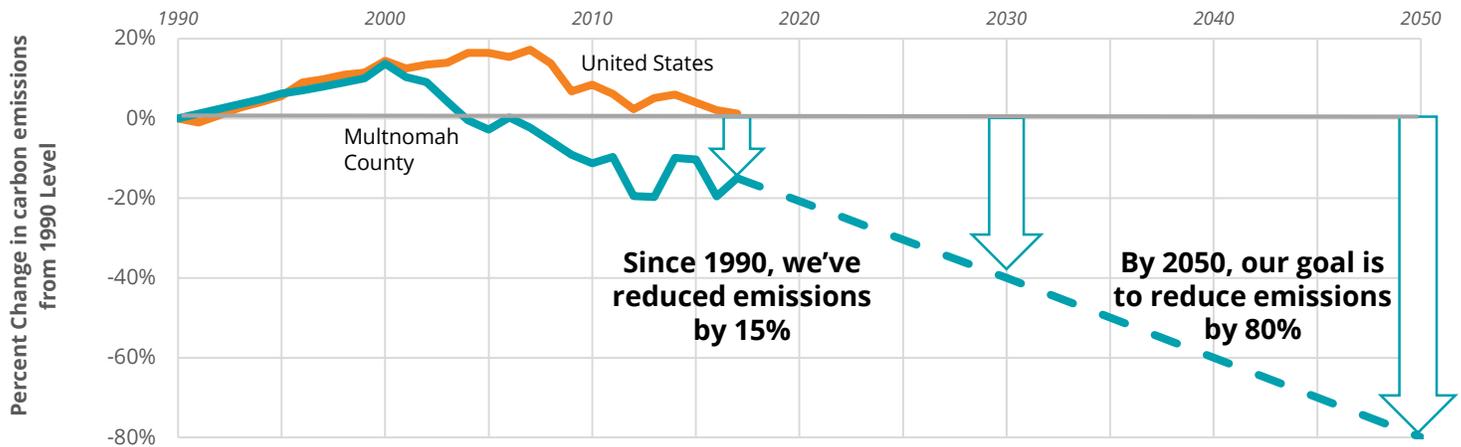


Portland Climate Challenge

Portland is tackling climate change head on.

We were the first US city to adopt a carbon reduction strategy in 1993, and our cutting-edge Climate Action Plan put us on a path to reducing emissions by 80% in 2050.

We've made progress. But there is still more to do.



In 2018, Portland was selected to take part in the **American Cities Climate Challenge**. Created by Bloomberg Philanthropies, the Climate Challenge is a two-year program that empowers 25 of America's largest cities to take bold action toward meeting climate goals.

Not acting is not an option

Climate change is the greatest environmental challenge facing our planet today. We're already experiencing the effects of rising global temperatures: more extreme weather, more frequent forest fires, reduced air quality and rising sea levels.

As our population grows and the pace of climate change accelerates, we must keep leading the way. We can do this together, but we have to act fast. Each person, business and government agency has a part to play.



American Cities
Climate Challenge

Challenge accepted

Our game plan: Focus on transportation and energy

Most carbon emissions produced in the Portland area come from powering our homes, businesses and vehicles. The City of Portland is focusing its efforts through the Climate Challenge on projects, programs and strategies that will move the needle in these sectors—what we call “**big moves and bright ideas.**”



Big moves and bright ideas

The **Portland Bureau of Transportation (PBOT)** is using Climate Challenge resources to kick climate smart transportation actions into high gear.

- **Better transit:** Investments in our bus network to make service faster and more reliable
- **Safer biking:** More and improved bike lanes to make it easier for everyone to travel on two wheels.
- **Greener travel choices:** Incentives to bike, walk or take transit around town
- **Equitable mobility:** Strategies to help Portlanders move around the city more efficiently, equitably and sustainably.

The **Portland Bureau of Planning and Sustainability (BPS)** is accelerating green energy efforts thanks to Climate Challenge support.

- **Deep energy efficiency retrofits:** Establishing an *Energy Action Plan* for City buildings and investing in energy efficiency retrofits and energy management best practices.
- **Community-based renewable energy:** Supporting the development of a community solar project that benefits people of color and low-income Portlanders.

A commitment to climate justice: The climate crisis affects everyone. But it affects some of us more than others. People of color and communities with low-income levels and wealth are disproportionately impacted by climate change. The City is committed to advancing racial equity, and any big move or bright idea we pursue to reduce our carbon emissions must also result in more equitable outcomes for our community.

For more information, contact Emma Sagor, Climate Advisor, at emma.sagor@portlandoregon.gov