

ROSE LANE PROJECT

How can we make public transit better on Portland streets?

Through the **Rose Lane Project**, the Portland Bureau of Transportation (PBOT) is exploring how we can get buses and streetcar trains out of traffic, helping more Portlanders get where they need to go more reliably and quickly.

We want to hear from you!

This December, share your thoughts about:

- Your public transit experience
- Where we should consider piloting public transit improvements like bus-priority lanes



ATTEND AN OPEN HOUSE

Speak to PBOT staff, learn about the project, and weigh in on the pilot proposal

- **Tuesday, Dec. 3, 5:30–7:30 PM**, Rosewood Initiative (16126 SE Stark St.)
- **Saturday, Dec. 7, 2–4 PM**, North Portland Library Community Room (512 N Killingsworth St.)
- **Monday, Dec. 9, 5:30 – 7:30 PM**, White Stag Building (70 NW Couch St.)

ONLINE SURVEY

Coming soon! You'll be able to share feedback on the pilot proposal through an online survey between Dec. 2-16.

Learn more:

www.portlandoregon.gov/transportation/roselane

Project Manager: April Bertelsen

april.bertelsen@portlandoregon.gov

PBOT
PORTLAND BUREAU OF TRANSPORTATION



The City of Portland complies with all non-discrimination, Civil Rights laws including Civil Rights Title VI and ADA Title II. To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-5185, TTY 503-823-6868 or Oregon Relay Service: 711 with such requests, or visit <http://bit.ly/13EWaCg>

ROSE LANE PROJECT

Making transit better

Through the Rose Lane Project, PBOT is exploring how we can get buses and streetcar trains out of traffic, helping more Portlanders get where they need to go more reliably and quickly.

Commissioner Eudaly initiated this effort with PBOT in the summer of 2019. PBOT anticipates presenting a project proposal to City Council for adoption in February 2020.

Project Objectives:

- Develop a **bundle of “Rose Lane Pilot Projects” with transit priority** that will be deployed in 2020 and 2021. These projects will be deployed using quick build/ temporary materials such as striping, signage, paint and posts.
- Identify a **“Rose Lane Network Vision” for a broader phased Enhanced Transit Priority Network**, inclusive of locations to be built through other projects and programs. The vision may include near-term projects and long-term projects that are phased in over time.
- Develop a “Rose Lane” **visual identity** to be applied along the Rose Lane Network to increase legibility and promote riding transit.
- **Leverage TriMet** service improvements and other rider benefits through partnership agreements.

What is the Rose Lane Network vision?

A network of transit routes across the City of Portland that are:

- **Faster.** Bus and streetcar routes with transit priority to improve transit speed, reliability and capacity, including segments of uncongested lanes primarily for transit and other treatments from the City’s [Enhanced Transit Toolbox](#). This may include [red pavement markings in transit priority lanes](#).
- **Frequent.** A network of Frequent Service lines that come every 15 minutes all-day, more often at peak hours. Some lines may become 12 minutes all-day or better with future service increases.
- **Full.** Lanes that are exclusively or primarily for transit serve multiple bus/streetcar lines that come often and carry high ridership to maximize benefit.

