

TAKE THE PLEDGE

Excessive vehicle speed is one of the leading causes of crashes in Portland. Vehicle speed affects stopping distance and fatality rates for people walking and people bicycling.

SIGN THE PLEDGE.



COMMIT TO BEING SAFE.

I WILL DRIVE SOBER

56% of deadly crashes in Portland involve people who are intoxicated — usually by alcohol.

I WILL DRIVE AT SAFE SPEEDS

47% of Portland's deadly crashes involve people driving at unsafe speeds.

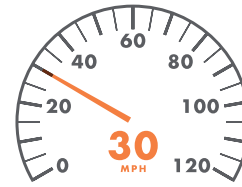
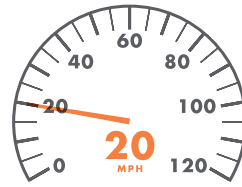
I WILL BE EXTRA CAREFUL ON WIDE, FAST STREETS

57% of deadly crashes occur on just 8% of our streets—most of them wide and fast. View a map of the High Crash Network at visionzeroportland.com.

I WILL ONLY DRIVE WHILE DRIVING

51% of deadly crashes involve people driving who do not stop for people walking, do not stop for stop signs, or exhibit other dangerous behaviors. Distractions such as phones are likely culprits.

DEATH DUE TO SPEED



6 SIGNATURES = 1 FREE CORRUGATED PLASTIC SIGN

#1 _____

#2 _____

#3 _____

#4 _____

#5 _____

#6 _____

COMPLETE THE ORDER FORM (REVERSE) AND RETURN.

"SLOW DOWN Set the pace" YARD SIGN LENDER PROGRAM



The City of Portland complies with all non-discrimination, Civil Rights laws including Civil Rights Title VI and ADA Title II. To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-5185, email title6complaints@portlandoregon.gov, TTY 503-823-6868 or Oregon Relay Service: 711 with such requests.



PBOT
PORTLAND BUREAU OF TRANSPORTATION

Saving Lives with Safe Streets

visionzeroportland.com

YARD SIGN LENDER PROGRAM

The City of Portland Bureau of Transportation SLOW DOWN yard signs feature an 18”h x 24”w sign in corrugated plastic (FREE with 6 Vision Zero safety pledge signatures) or aluminum (\$25 deposit required, deposit refunded if the sign is returned in good condition within 1 year).

The Bureau of Transportation yard signs are portable and suitable for quick and easy display by residents on their personal property. If possible, signs should be brought indoors each evening to minimize vandalism.

YARD SIGN PICK-UP AND RETURN

After your Yard Sign Order Form has been received along with the required signatures or deposit, you will be contacted to pick up your yard sign(s) from the City of Portland Bureau of Transportation, First Floor Service Desk, 1120 SW Fifth Avenue.

REQUESTING A YARD SIGN

Corrugated plastic sign:

Submit a completed Yard Sign Order Form (right) along with 6 Vision Zero safety pledge signatures (reverse side). 6 pledge signatures = 1 FREE sign.

Aluminum sign:

Submit a completed Yard Sign Order Form (right) along with your Vision Zero safety pledge signature (no additional signatures needed) and a deposit of \$25 per sign (check, debit/credit card; deposit refunded if the sign is returned in good condition within 1 year).

YARD SIGN OPTIONS

All yard signs have a "SLOW DOWN Set the pace." message on one side (see front cover) and one of three messages on the reverse side.

Please specify which message you want with your yard sign.

A



B



C



YARD SIGN ORDER FORM

Quantity Ordered Deposit @ \$25/sign

A LOOK for kids & seniors.

B STOP for people crossing.

C WATCH for people biking.

NAME

ADDRESS

PHONE

EMAIL

Make checks payable to City of Portland.

To pay with debit or credit card, enter your card information in the spaces below.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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DEBIT CARD, MC, VISA NUMBER

<input type="text"/>	<input type="text"/>	<input type="text"/>
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LAST 3 DIGITS FROM THE SIGNATURE AREA ON THE BACK OF CARD

EXP. DATE

SIGNATURE

DATE

Mail completed form and deposit to:

Sharon White
City of Portland Bureau of Transportation,
1120 SW 5th Avenue, Suite 1331, Portland, OR 97204



QUESTIONS?

Contact Sharon at 503-823-7100 or Sharon.White@portlandoregon.gov