

Moving to Our Future:

Pricing Options for **Equitable Mobility**

PBOT
PORTLAND BUREAU OF TRANSPORTATION



Working Draft Equitable Mobility Framework

The Pricing Options for Equitable Mobility Task Force will use the Equitable Mobility Framework to inform decision making and guide policy analysis around pricing strategies:

- What questions should we ask, and when, as we consider policy options?
- What data and qualitative information do we have today, and what can we realistically gather?
- What disparities exist today, and how do policy options help address those disparities?

Who are we prioritizing:

The Framework prioritizes extending benefits and reducing disparities for Black people, Indigenous people and People of color (BIPOC communities). Leading with race, the Framework will also be used to consider impacts on people with disabilities, low-income individuals, multi-lingual individuals and displaced communities.

What we care about		Description
Moving People & Goods	Efficiency	Improve time and space-efficient movement of people and goods; non-driving trips should be time competitive with driving trips.
	Transportation affordability	Reduce household expenditure on transportation
	Availability	Provide an abundance of choice in mobility options, e.g., sidewalks, bus lanes, bike lanes, service frequency
	Reliability	Improve predictability of travel time
	Connectivity	Create ability to get to jobs, services, recreation destinations, and places where you need to go by different modes
	Accessibility	Increase usability of transportation options by people of all abilities
	Quality	Improve comfort of public transit, bike facilities, and pedestrian facilities, e.g. cleanliness, amenities

Sustainability & Health	Climate impact	Decrease contributions to climate change
	Air quality	Decrease air pollution
	Health impacts	Improve human health outcomes resulting from transportation
Safety	Traffic safety	Improve safety of the system, e.g., crash risk
	Personal safety	Enhance safety and perceived safety by individual users in the public realm
Economic Opportunity	Job Creation	Create new, green, long-term jobs in the transportation sector and support training and transition from other industries
	Working Conditions	Support workers in the transportation sector to achieve healthy working conditions, fair labor practices and living wages
	Connected thriving local economy	Support economic opportunity across the city; mobility is not a barrier to economic development
Equitable Transportation Planning Process	Inclusive engagement and outreach	Collect perspectives from BIPOC communities and ensure they are consulted in decision-making processes
	Accountability and evaluation	Ensure transparency of decision making and performance evaluation

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